

The graphic features a dark blue background with a large, glowing circular frame made of colorful, wavy lines in shades of blue, orange, and pink. Inside the circle, the text 'UiPath' is at the top, followed by 'FUSION.' in large, bold, white letters with a blue dot. Below that is 'Summit' and 'LISBON' in smaller white letters. At the bottom of the image, a snow-capped mountain peak is illuminated with a warm orange glow, rising above a layer of white mist or clouds.

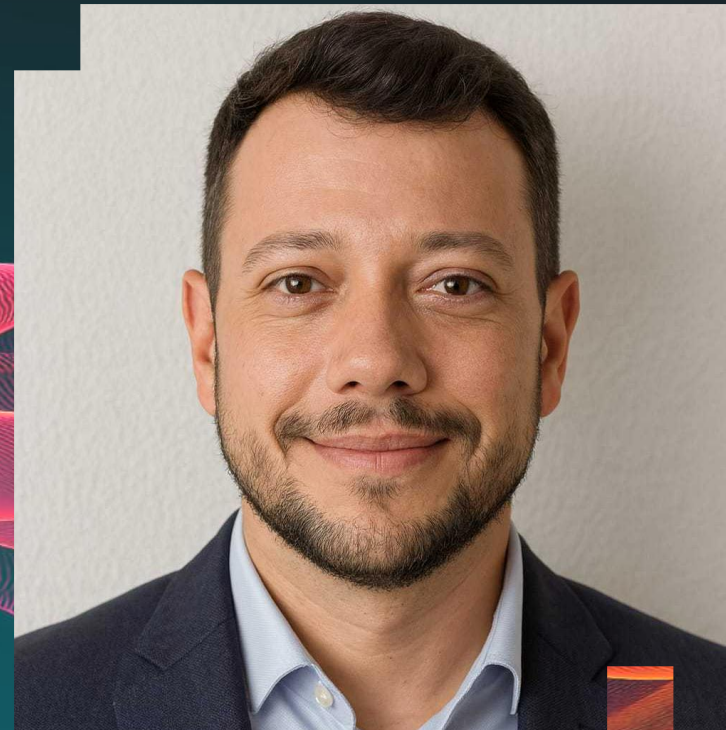
UiPath
FUSION.
Summit
LISBON

Orquestração e automação de processos empresariais: do conceito à vantagem competitiva



Kobi Shaal

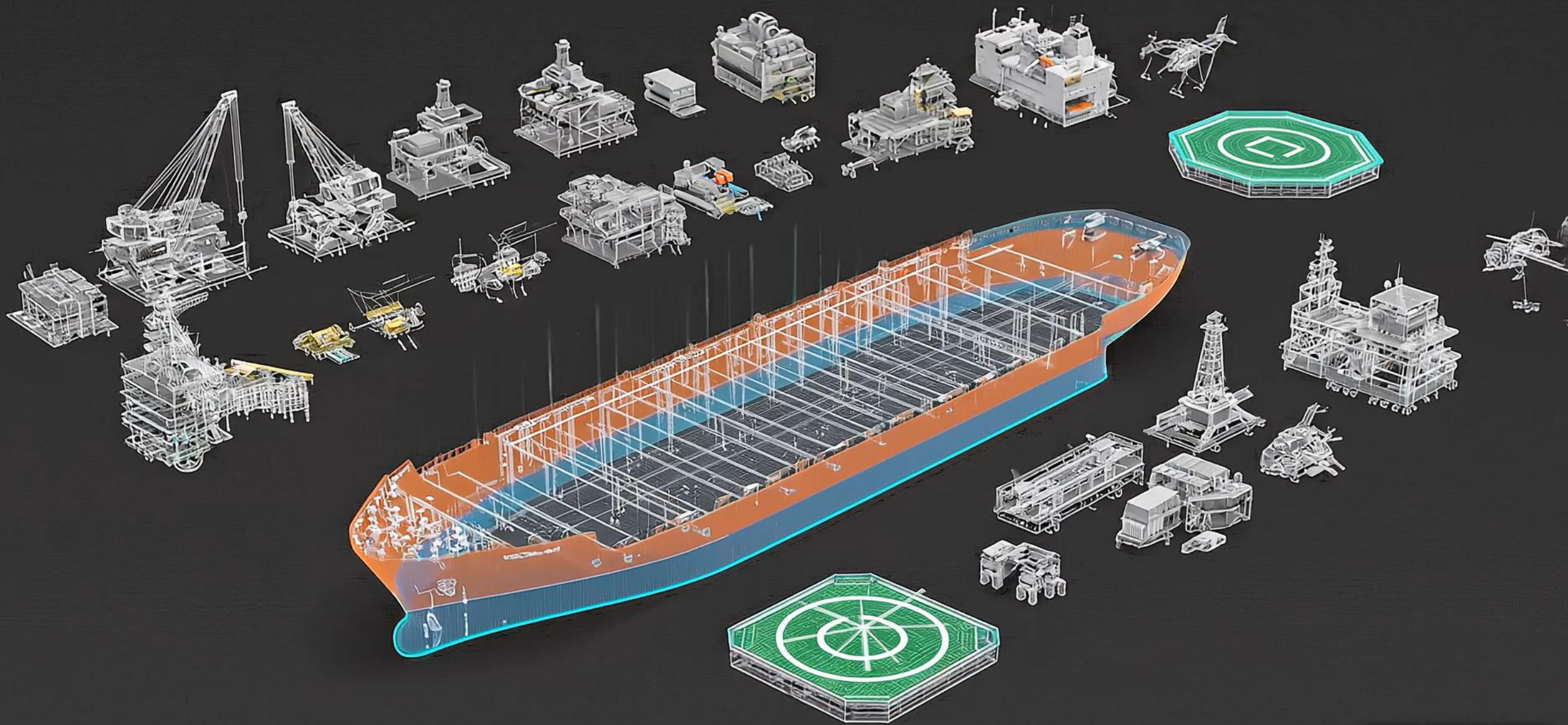
Director, Solution Engineering at UiPath



Marcel Monteiro

Senior Solution Engineer at UiPath







Building a ship requires high-strength structures to ensure safety, structural integrity, and prevent failures that lead to flooding. International and technical standards require rigorous calculations, specific materials and structural tests.

International Maritime Organization



The graphic features a large, circular frame composed of two overlapping, wavy bands. The left band is a vibrant cyan color, while the right band is a deep magenta. These bands create a sense of motion and depth, framing the central text. The background is a solid, dark teal color.

UiPath

BOAT

BOAT = **B**usiness **O**rchestration and **A**utomation **T**echnologies

A consolidated software platform that delivers business process automation by enabling capabilities such as business process orchestration, business connectivity, low-code development, and agentic automation.

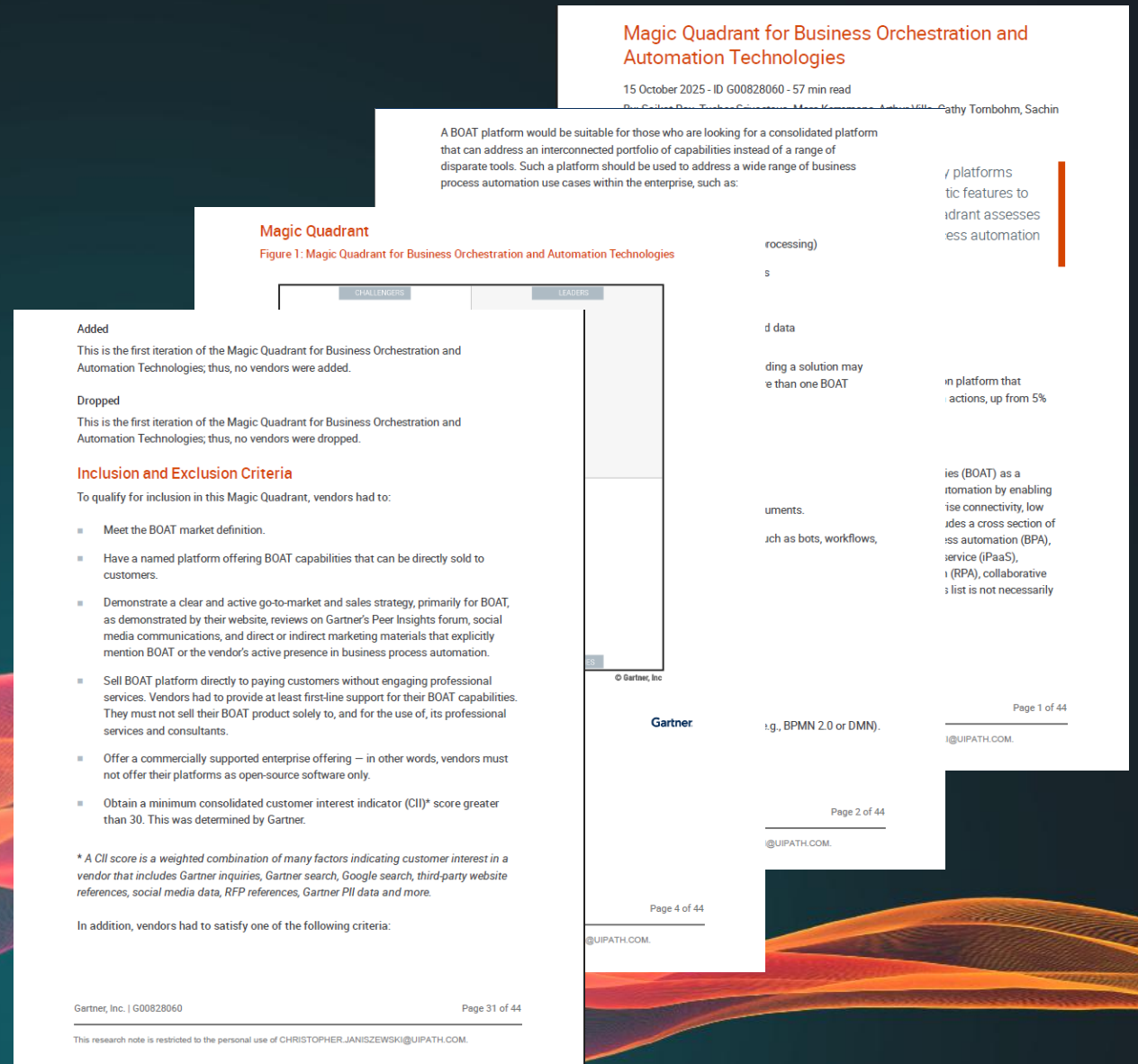
Gartner - Magic Quadrant for Business Orchestration and Automation Technologies 2025

Magic Quadrant of Gartner

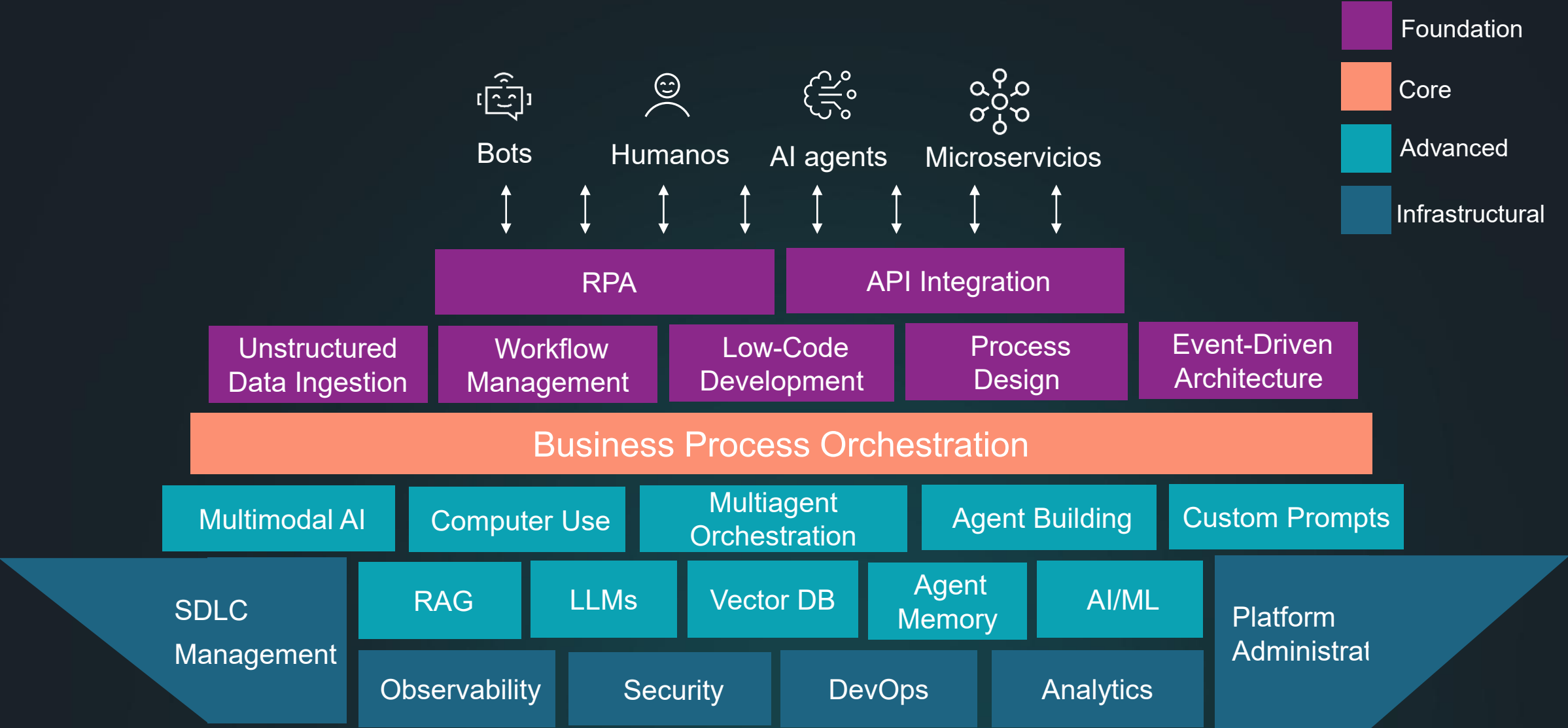
44 Report pages

15 Evaluation criteria

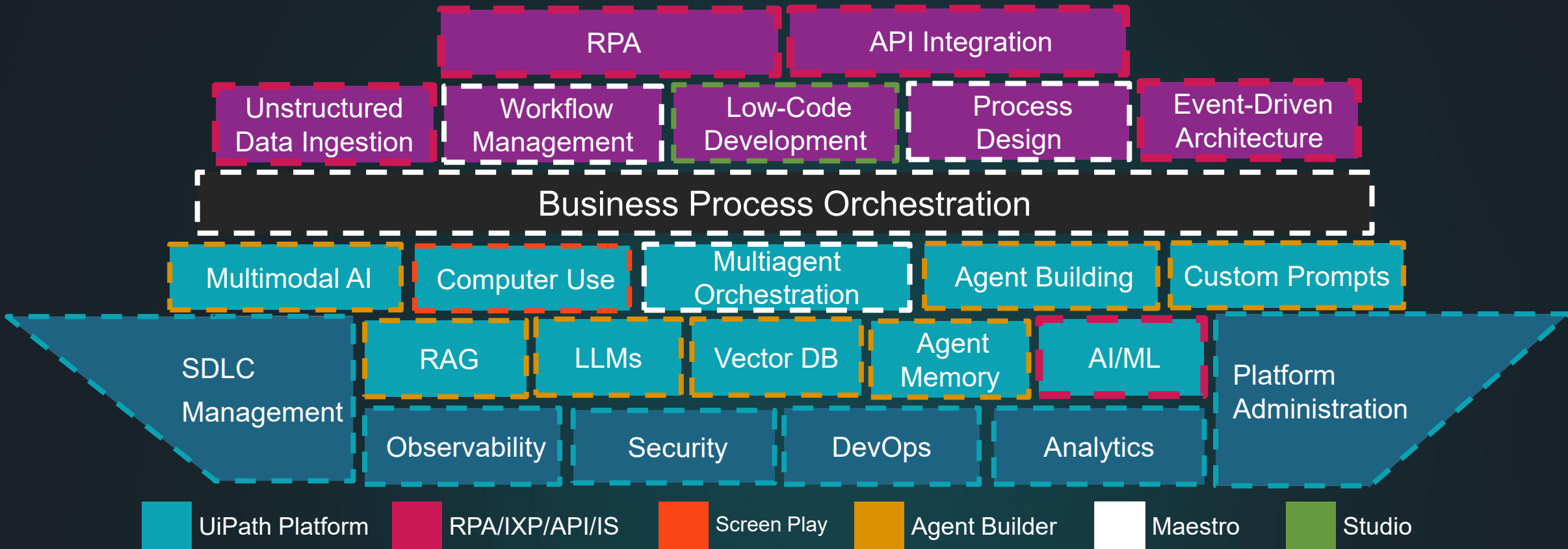
7 Technical Capabilities Evaluated



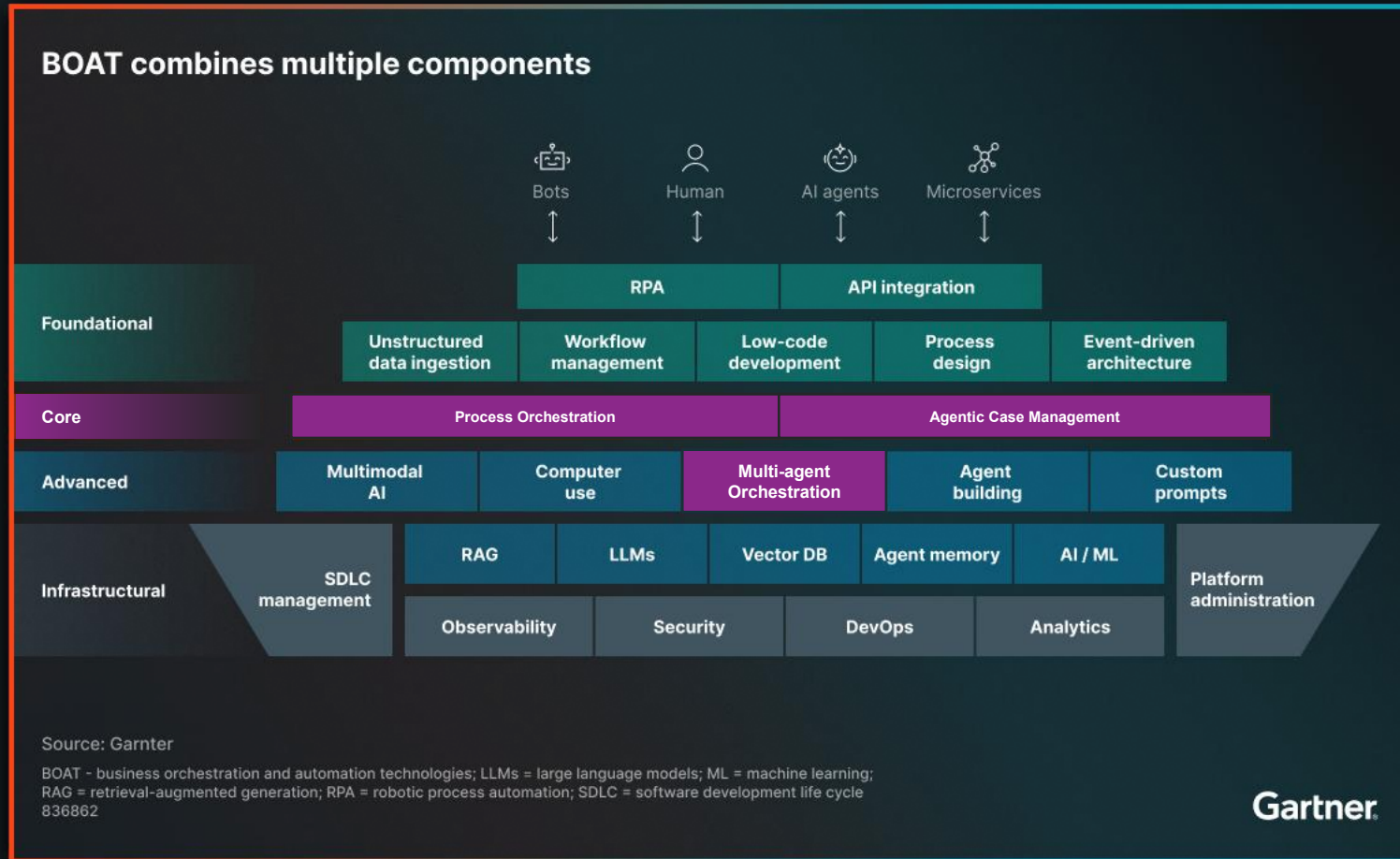
BOAT Components



UiPath has all the components of the BOAT (and more)



Why we'll win BOAT: Agentic Business Orchestration.



- ✓ **RPA and Computer Use**
- ✓ **Enterprise Grade Agents**
- ✓ **Interoperable and Extensible**
- ✓ **Flexible Deployments**
- » **Durable Execution with Process Orchestration**
- » **Agentic Case Management**

Industry & Department Solutions

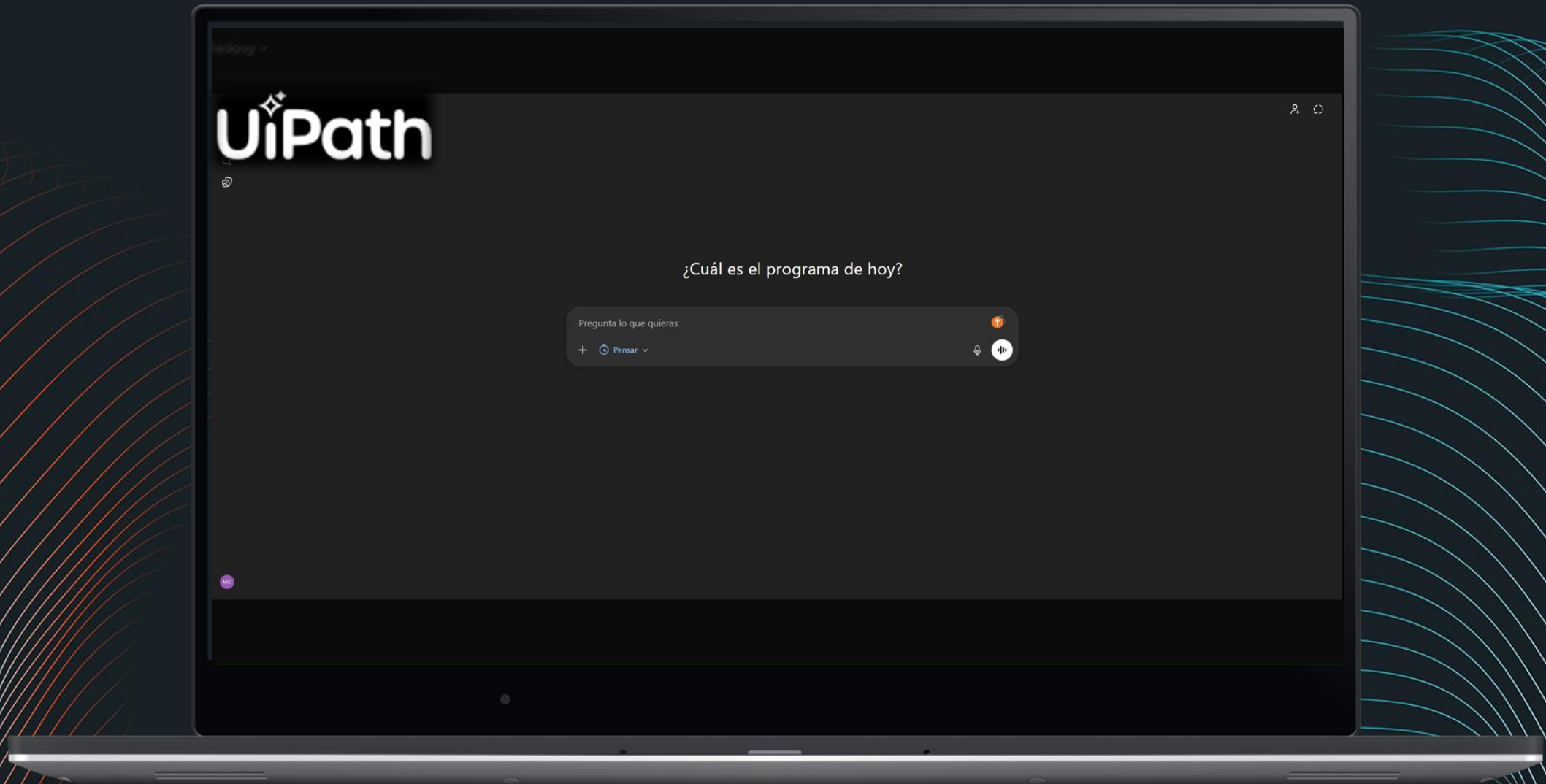


- ✓ RPA and Computer Use
- ✓ Enterprise Grade Agents
- ✓ Interoperable and Extensible
- ✓ Flexible Deployments
- » Durable Execution with Process Orchestration
- » Agentic Case Management
- » Industry Solutions
- » Agentic Testing

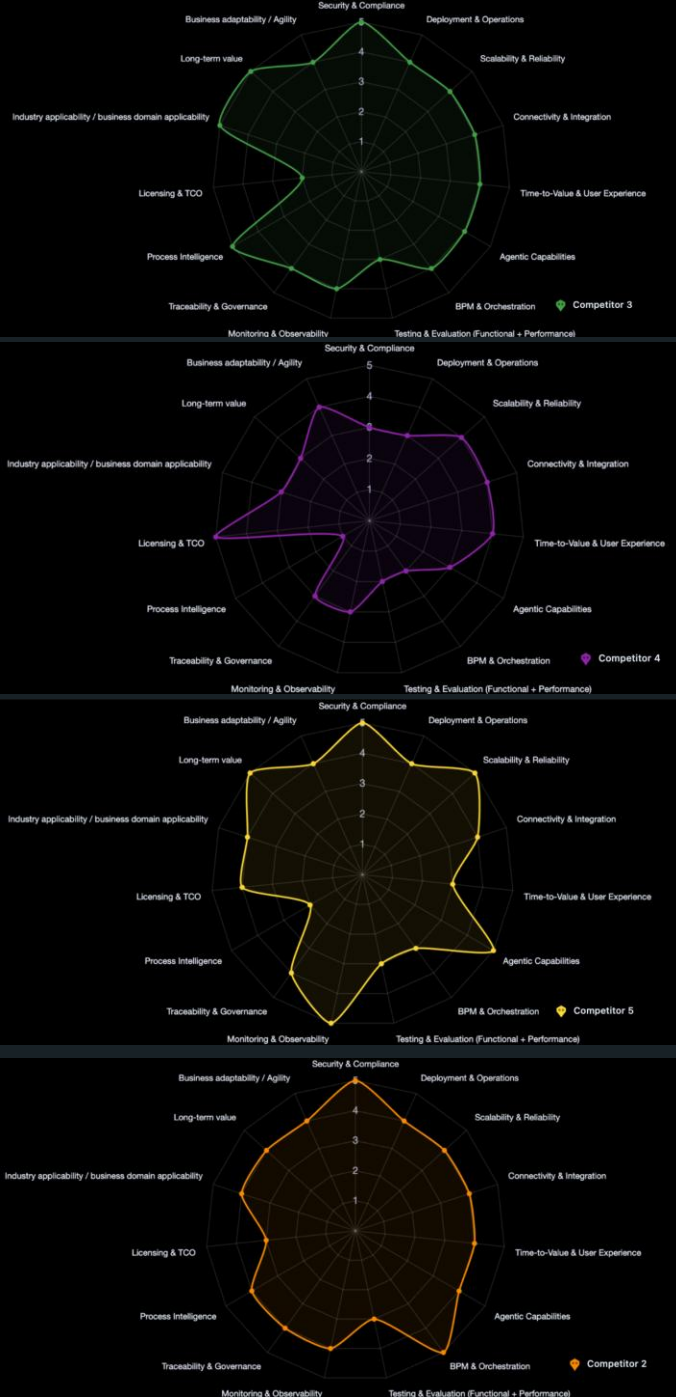
PROMPT :

1. I'm a CIO who is evaluating an Agentica Automation Platform for enterprise adoption.
2. I'm looking for a secure, scalable, AI-driven platform that can orchestrate autonomous agents across business functions, integrate with existing systems, RPA, API, and CUA, that is interoperable and extensible, ensure traceability and trust, governance and regulatory compliance, testing capacity and generate a measurable ROI. Also add the variables that are measured in the Gartner Magic Quadrant.
3. Provide an objective, vendor-neutral assessment based on reputable third-party sources (e.g., Gartner, Everest Group, Forrester, IDC, and other well-known analyst analysis).
4. Also, evaluate the major market players in this area, including UiPath.
- 5, Provide strategic insight and key differentiators, in a radar chart that rates each topic from 1 to 5

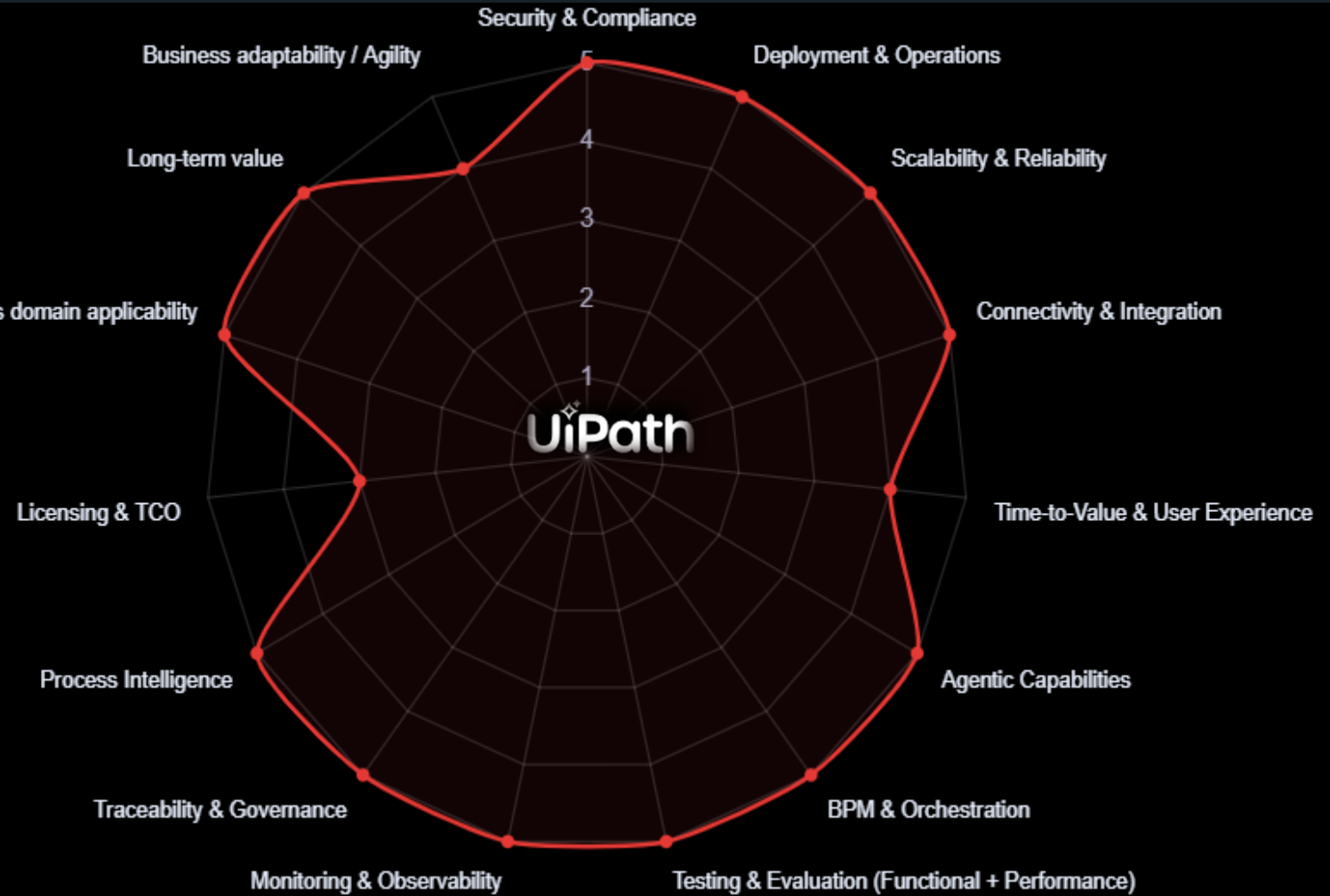
We invite you to execute it:



Radar



Industry applicability / business domain applicability



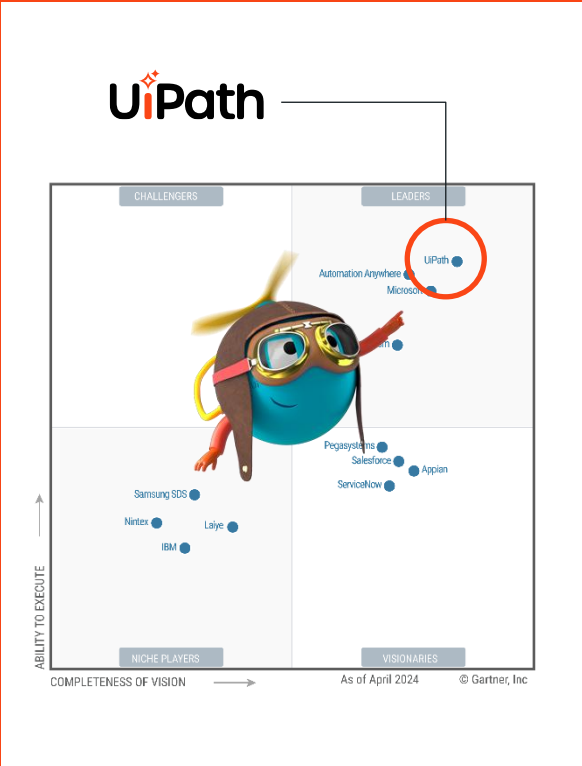
UiPath's automation has been best-in-class, year after year



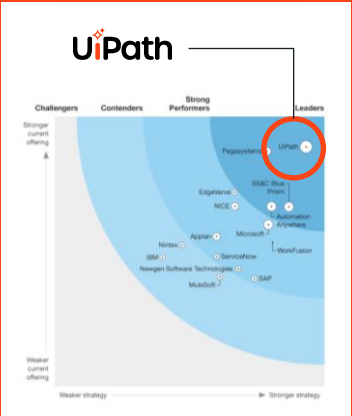
08 Years
recognized
as a Leader

03M Community
members

+10K Enterprise
customers



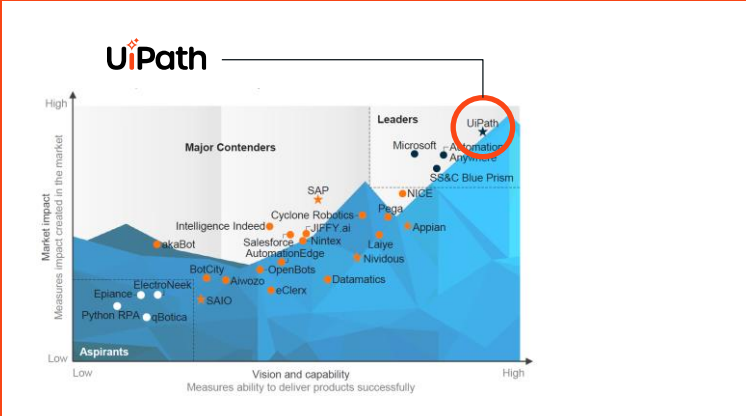
Gartner



Forrester



IDC



Everest

Analysts: UiPath also leads the complementary capabilities of its Automation Platform



Process and task mining



UiPath



AI document processing



UiPath



Agentic testing



UiPath



Automation platform

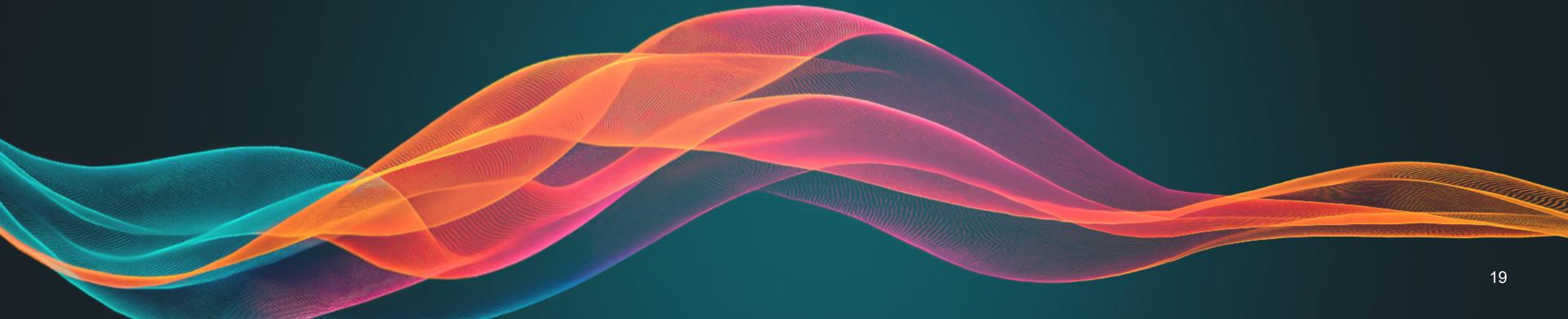


UiPath



UiPath Maestro™

Agentic Business Orchestration



Multiple layers of orchestration

03 Case Orchestration

Dynamic work organized around a case, with state, roles, SLAs, and governance.

- ✓ Dynamic decision-making
- ✓ Event-driven case work, adaptable journey
- ✓ SLAs, clear responsibility and escalations
- ✓ Improves resolution outcomes
- ✓ Compliance and audit trail

Complaints Management

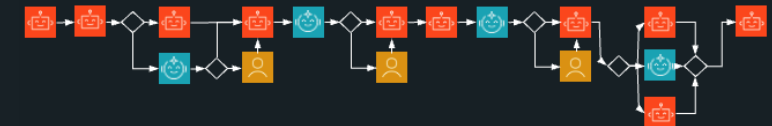


02 Business Process Orchestration

Deterministic, end-to-end processes (L1-L3)

- ✓ Connects systems and teams
- ✓ Long-running state (wait, resume, retry)
- ✓ In-flight change control (version, reroute)
- ✓ External event triggers
- ✓ End-to-end observability (KPIs, dashboards)

Order to Cash Process



01 Task Orchestration

Highly repetitive discrete actions (L4)

- ✓ Executed by People, Agents, Robots, APIs
- ✓ Handles transactional work
- ✓ Agents can invoke & collaborate with agents
- ✓ Agent behavior is probabilistic (best effort)
- ✓ Task-level guardrails

Order Entry Task



Systems



AI Agents



RPA, API
Automations



People

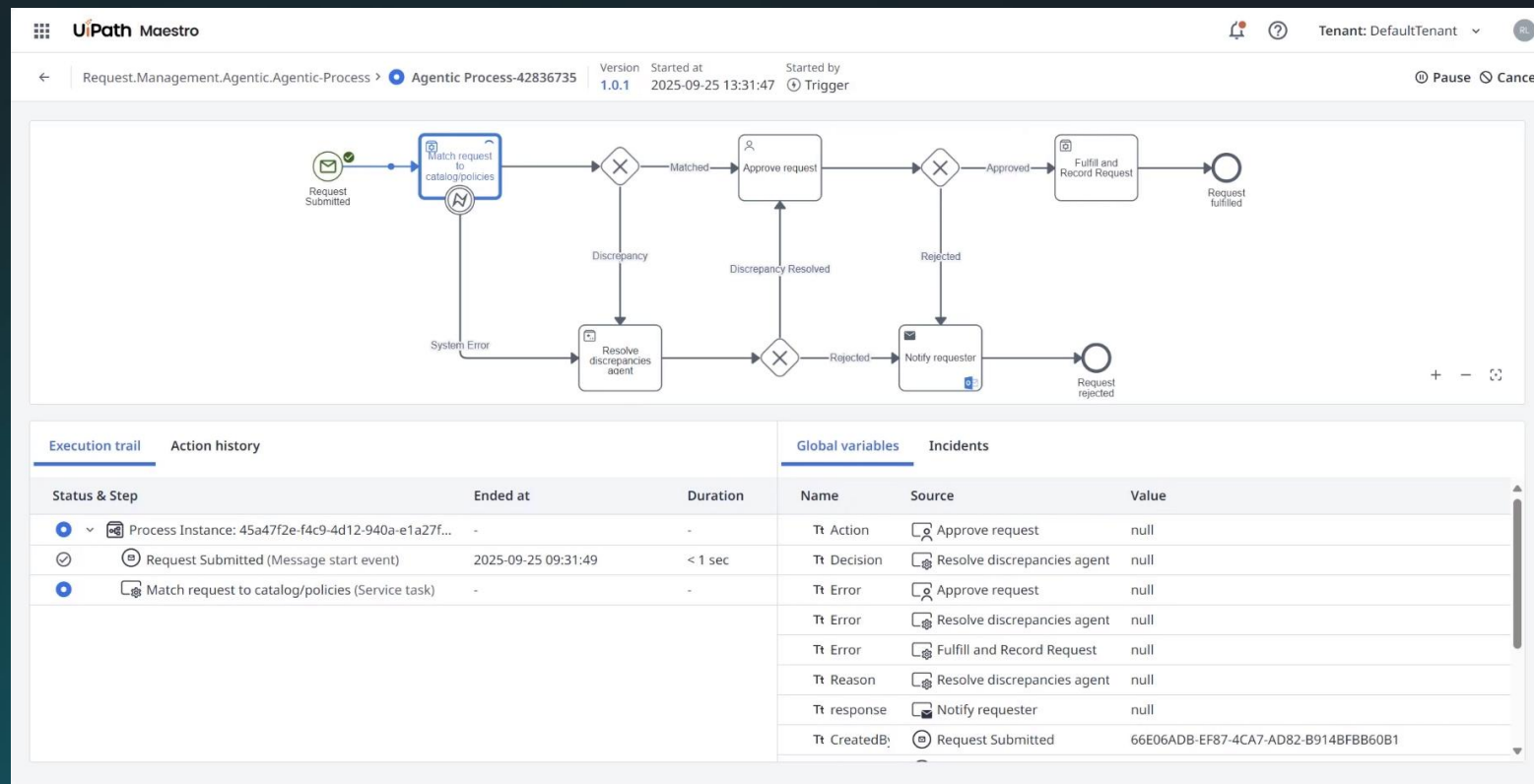
Agentic Business Orchestration



Runs long, complex end-to-end processes without dropping the thread

Your teams stay in charge, every step, every exception

Built-in compliance, audit-ready by default



Model



Design **end-to-end agentic business processes**
BPMN – Flow – Case Management

Implement



Integrate agentic tasks, **RPA, human-in-the-loop, API events**, and advanced decisioning into processes

Operate



Control specific instances as they progress through the process, including operational analytics

Monitor



Gain insight into **historical instance executions**, with analytics integrated into your BPMN models

Optimize

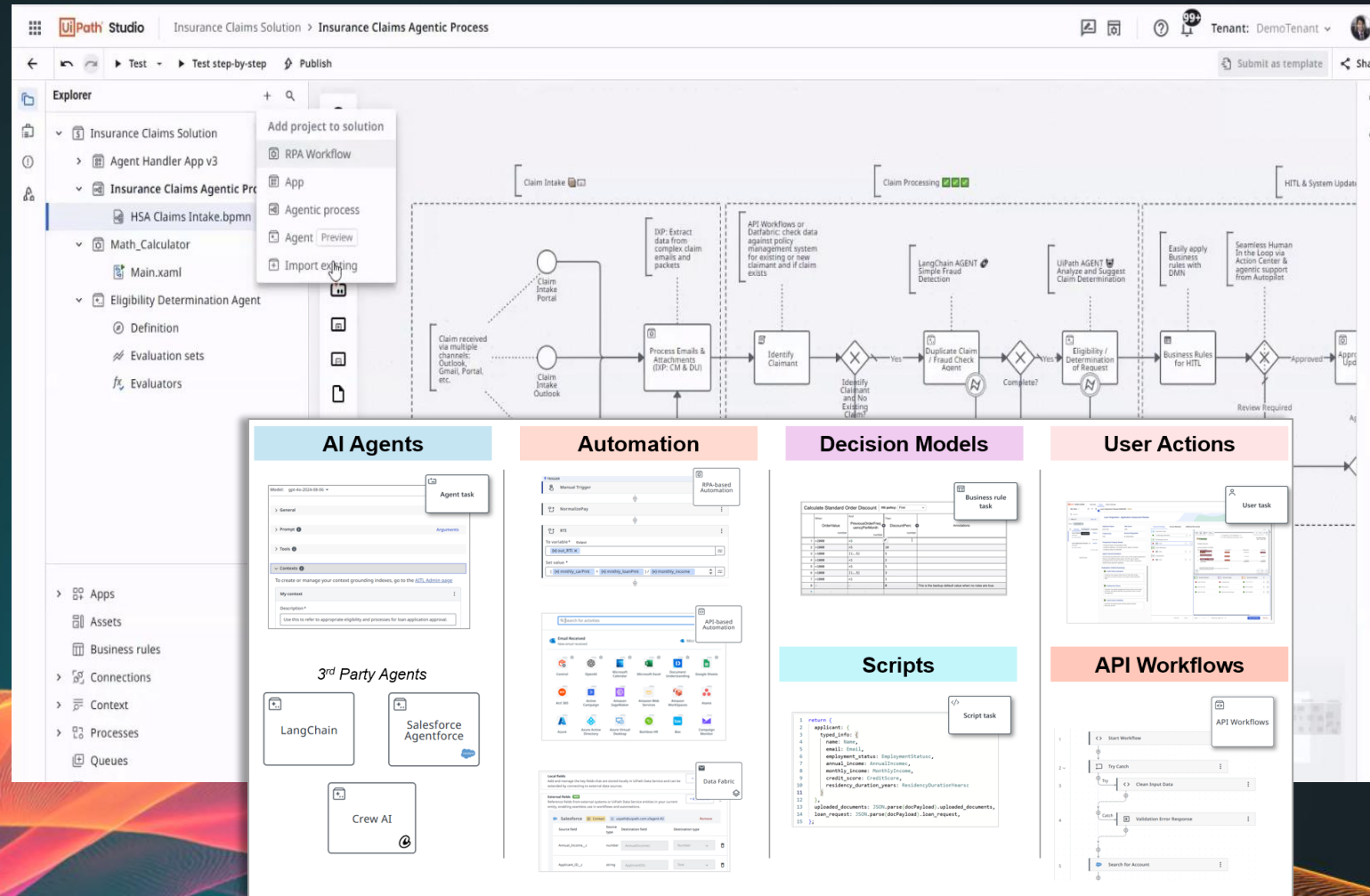


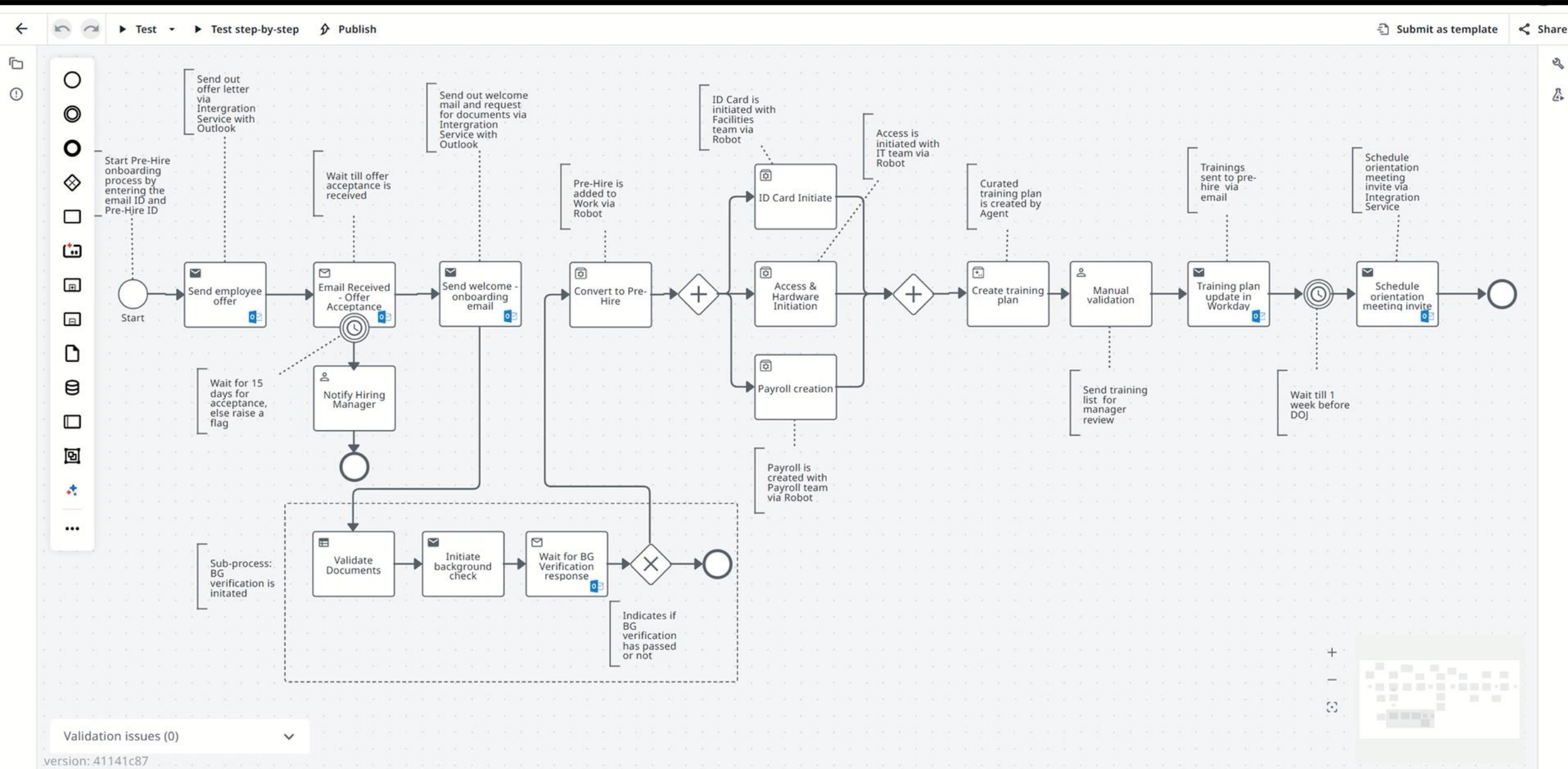
Use data to understand and **improve KPIs**, leveraging **simulation** and **bottleneck detection**

Agnostic Implementation

Orchestrate any agents, robots (automations), and people across end-to-end processes

- Add AI Agents, API calls, robots, and human approvals as first-class steps
- Works with coded/external agents for deeper logic or vendor integrations
- Reusable snippets/templates speed common claim tasks





Thank you

