2024 UiPath AI25 Awards

Accepting entries:
Now – August 7, 2024

Ui Path | The Foundation of Innovation™

What are the UiPath AI25 Awards?

The annual UiPath AI25 Awards recognize the 25 most innovative UiPath customers using a combination of AI and automation as a strategic change enabler to accelerate bigger and bolder outcomes. AI and automation are redefining what's possible—not just in business, but in the ways we work and live. This powerful combination creates fast, comprehensive, and actionable insights to inform decisions—uncovering never-before-seen opportunities for productivity and innovation.

The AI25 Awards honor customers that are using AI and automation to transform the way they are doing business—from supercharging productivity and transforming customer and employee experiences to delivering substantial returns on investment or supporting corporate environmental, social, and governance (ESG) initiatives. The Awards also recognize innovation around generative AI and how it is accelerating automation's #1 value proposition: time to value.

UiPath customers are invited to submit their nominations. Nominations will be reviewed by a panel of judges comprised of UiPath leaders and third-party AI and automation experts. They will determine the winners based on a defined set of criteria. The winners will be recognized in a press release and on stage at our largest global event, UiPath FORWARD + TechEd, held in Las Vegas on October 21–24, 2024.

Why Apply?

Winning a UiPath AI25 Award signals to the world that your company is committed to igniting productivity, delivering better customer and employee experiences, and achieving stronger business outcomes by using the leading enterprise AI and automation capabilities of the UiPath Business Automation Platform™. Public recognition of being named an AI25 winner can position your company as an AI thought leader, and fuel your sales, marketing, and employee recruitment efforts.

In addition to being recognized by one of the leading AI and automation companies, AI25 Award winners will receive opportunities for added visibility of their company's success. Specifically, winners are uniquely considered for thought leadership and promotional opportunities including:

UiPath FORWARD recognition: Winners appear on stage at UiPath FORWARD, our largest gathering of AI and automation experts and practitioners.

Elevated PR exposure: Be featured in a UiPath press announcement and engage in additional media opportunities through UiPath.

Expanded promotion: Opportunities may include speaking engagements at other UiPath events and participation in UiPath marketing efforts such as videos, case studies, blogs, and social media.

Promotional toolkit: Get customized marketing and communications resources including the AI25 Award winner logo, press release template, social posts, and more.

Award winner trophy: Proudly display and promote the physical representation of your accomplishment with a trophy for your team

The UiPath AI25 Judges

UiPath The Foundation of Innovation™

David Barber
Director, UCL (University College London)
Centre for Artificial Intelligence
Distinguished Software Engineer, UiPath

Adrian Bridgwater
Freelance Technology Journalist

Joe Edwards
Director of Product Marketing

Maureen Fleming
Program VP, AI and Automation
IDC

Steve Casco
Founder and Publisher
Automation Today

Alyx MacQueen
Analyst and Partner Success Manager
diginomica

Dave Vellante
Co-Founder and Co-CEO
SiliconANGLE Media

4

Submission Guidelines

- UiPath customers may nominate themselves or be nominated by a third party. If you are a third party nominating a customer, please ensure you've received the necessary approvals from the customer prior to submitting a nomination.
- Responses must be written in English.
- We recommend preparing your submission in a document and then copying and pasting the submission into the entry form.
- You will need a business email address to save your progress while filling out the nomination, upload supporting files, and submit the entry form. Please direct any questions to AI25awards@uipath.com.
- The entry submission deadline is August 7, 2024, at 11:59 pm PT.
- Include a company logo (in color and in black and white) in a vector file (.ai, .eps, or .svg only).
- Eligible entries must reflect current UiPath customers with implementations that occurred between July 1, 2021, through June 30, 2024. Entries must demonstrate larger, transformational business outcomes beyond individual use cases. If you submitted an entry for a prior awards year, you may submit it again if you are able to demonstrate continuous improvements and business impact for the time period subsequent to the previous entry.
- All responses in the entry form must be complete and include current contact information for the person submitting the entry and the customer contact(s) who approved the submission.
- Entry form details, customer company name, and names of customer's employees provided in the entry form are subject to use in UiPath marketing and communications materials, including but not limited to press releases, case studies, blogs, media outreach, awards nominations, and more.

UiPath AI25 Awards Criteria

Nomination Questions	% of score
Executive summary [200 words maximum] Please describe, as you would to a Board or your leadership team, how your business used AI and automation as a strategic change enabler and impacted key goals.	NA
Organization overview and mission [300 words maximum] Describe what your organization does. What is your mission? How would you explain what your organization does to someone you just met? What are you ultimately trying to achieve as a business?	NA
UiPath use [Select all that apply] Which UiPath products does your company use?	NA

- UiPath Process Mining
- UiPath Task Mining
- UiPath Communications Mining
- UiPath Automation Hub
- UiPath Studio
- UiPath StudioX
- UiPath Studio Web
- UiPath Apps
- UiPath Integration Service
- UiPath Assistant
- UiPath Robots

- UiPath Action Center
- UiPath Data Service
- UiPath Document Understanding
- UiPath AI Center
- UiPath Insights
- UiPath Test Manager
- UiPath Orchestrator
- UiPath Automation Ops
- UiPath Automation Cloud™
- UiPath Automation Suite

UiPath AI25 Awards Criteria

Nomination Questions Continued	% of score

Business drivers [300 words maximum]   20%
Describe the primary business drivers/goals for your AI and automation implementation.

- Suggested questions to help formulate your response:
- What business challenges did your organization want to solve with UiPath AI and automation?
- Which business outcomes was your organization trying to achieve?
- How do these challenges and goals tie to your mission and what you are trying to achieve as a business?

Example challenges and/or business objectives might be streamlining a process that took 100 hours monthly; reducing administrative burdens on a specific department to decrease burnout; or improving customer experience.

UiPath AI25 Awards Criteria

Nomination Questions Continued	% of score

Implementation summary [300 words maximum]   40%
Describe how your business used AI and automation as a strategic change enabler. Assume the reader does not know your business.

Suggested questions to help formulate your response:
- How did you leverage the UiPath products that you indicated above?
- How did you use UiPath GenAI or other GenAI tools?
- Which stakeholders (customers, employees, shareholders, broader community) were involved in and impacted by the change?
- How did you prioritize use cases and where to start and expand?
- Did you start in one area of business or across departments? How did that evolve?
- How did you communicate and engage employees in idea generation, documentation, sharing feedback, measuring results, etc.?
- What are the 2–3 actions that helped you manage change and/or implement AI and automation?
- Did you collaborate with a UiPath partner?
    - If yes, which partner?
    - If yes, what value did the partner deliver?

UiPath AI25 Awards Criteria

Nomination Questions Continued	% of score

<u>Achieved results and business impact</u> [350 words maximum]   40%
Please demonstrate how your business has accelerated bigger and bolder outcomes with the combination of AI and automation.

- Suggested questions to help formulate your response:
- How was the UiPath Business Automation Platform critical to enabling your AI use case(s) and achieving your goals?
- How has your AI and automation initiative changed your business?
- How have customers, employees, shareholders, and the broader community been impacted?
- How has your AI and automation deployment delivered results such as supercharging productivity, transforming customer and employee experiences, seeing substantial returns on investment, supporting corporate ESG initiatives, etc.?
- What were the specific results?
- What can you achieve now that you weren't able to before?

Use metrics (percentages, specific numbers, dollars saved, etc.) to quantify the short- and long-term impact—as well as what they mean in terms of business value. For example, if your business automates a process that previously took 80 hours a week, mention that this also helps free the time of two full-time employees, which results in $X savings. If results are not yet achieved, what benefits are anticipated? Include all business benefits, such as the increased productivity, dollar savings, improved customer satisfaction and employee engagement, sustainability enhancement, broader societal impact, company culture impact, etc.

UiPath AI25 Awards Criteria

Additional Information Required	% of score
Communications and Marketing contact [open ended] Please provide the name, title, and email of the individual(s) from the organization's communications and marketing team who have approved this nomination and its use in UiPath marketing activities. If you are a UiPath partner nominating a customer, please provide the customer's communications and marketing team contact, not your own.	NA

UiPath AI25 Awards FAQ

- **Who is eligible to participate?** All current UiPath customers are welcome to nominate implementations that have occurred between July 1, 2021, through June 30, 2024.

- **If my company submitted for the awards last year, can we apply again this year?** Yes, all customers are welcome to apply again, provided you can demonstrate improvements or updates to the results you submitted last year.

- **When is the submission deadline?** The submission deadline is August 7, 2024, at 11:59 pm PT.

- **When will the winners be selected and announced?** Winners will be judged and selected after the submission deadline of August 7, 2024. Winners will be notified in September 2024 and officially announced at UiPath FORWARD + TechEd, taking place in Las Vegas on October 21–24, 2024.

- **What are the selection criteria and how will the winners be selected?** Twenty-five winners will be selected based on their use of AI and automation leveraging the UiPath Business Automation Platform to supercharge productivity, transform customer and employee experiences, deliver substantial returns on investment, and/or support corporate ESG goals. Winners will also be selected based on how they are innovating with GenAI and automation. Winners will be evaluated and selected by a judging panel of UiPath leaders and third-party AI and automation experts. All decisions are final. UiPath reserves the right to modify or terminate any AI25 Award at any time at its sole discretion.

- **What will AI25 Award winners receive?** In addition to being recognized by one of the leading AI and automation companies, AI25 Award winners will be announced in a UiPath press release and at UiPath FORWARD. Award winners will also receive a promotional toolkit to elevate the win across their own channels and a trophy to honor their success.

2024 UiPath AI25 Awards
Rules & Regulations

The objective of this contest is to recognize the best solution(s). For purposes of this contest, "solution" means a UiPath Business Automation Platform capability or implementation that: (i) uses the most recent versions of UiPath technologies; (ii) solves customer pain points or a related business problem; and (iii) supports improved business performance and industry innovation.

Applicants will be asked to describe their successful implementation of a solution and how that solution added business value. For purposes of this contest, each "solution" you create will be called an "entry." Each eligible entry received will be judged based on how compelling and comprehensive it is.

All applicants are required to have approval to serve as references for UiPath. This includes mentions of the company and its UiPath AI and automation story in press releases (with customer review prior to publication) and at least one interview with a media outlet. Other potential opportunities include speaking at FORWARD or other UiPath events, analyst interviews, featured logo on UiPath website, etc. Please confirm with all relevant parties (including your communications and legal teams) that you are permitted to serve as a media reference for UiPath before submitting your application.

UiPath is not responsible for entries that it does not receive for any reason, or for entries that we receive but are not decipherable for any reason. We will automatically disqualify any incomplete, unclear, or unverifiable entry, as well as any entries that exceed any word limit described above. All entries must be submitted in English.

Thank You