



2025 UiPath AI25 Awards

Accepting entries:

Now – July 7, 2025

**UiPath AI25 Awards
Criteria Kit
May 2025**

UiPath AI25 Awards

Now accepting entries through July 7, 2025, at 11:59 PM PT.

What are the AI25 Awards?

The annual UiPath AI25 Awards recognize the outstanding and most innovative implementations of the UiPath Platform™ for agentic automation. Enterprise automation and AI are redefining what's possible – not just in business, but in the ways we work and live. The new era of automation – agentic automation – is expanding the automation potential of all organizations by focusing not just on individual tasks, but on entire end-to-end processes. This technology enables a world in which AI agents, people, and robots complete complex and dynamic workflows to deliver never-before-seen levels of productivity and innovation. Agentic automation gives managers the space to mentor, doctors more time to care for patients, developers the ability to fine-tune their work, engineers the freedom to innovate, and customers the seamless and personalized experiences they've been promised.

The AI25 Awards recognize the UiPath customers that best showcase the combined power of AI and automation and are embracing agentic automation. These organizations are increasingly prioritizing not just digital transformation, but AI transformation. They are using UiPath to accelerate innovation, generate significant ROI and impact, and solve critical business challenges.

UiPath customers are invited to submit their applications to a panel of judges – composed of UiPath executives, partners, and third-party AI and automation experts – who will determine the winners based on a defined set of criteria. The winners will be recognized with a press announcement, winner's trophy, Promotion Toolkit, and ongoing advocacy opportunities to showcase their winning story and thought leadership.

Why apply?

The AI25 Awards represent the outstanding and most innovative implementations of the UiPath Platform™ for agentic automation. This recognition signals to the world that your company is committed to efficient operations, world-class customer service, and driving growth through innovation using a combination of agents, robots, and people.

In addition to being recognized by one of the industry's foremost enterprise AI and agentic automation companies, AI25 Awards winners receive the following benefits for added visibility and awareness of their companies' success:

- **Award winner trophy:** Proudly display the physical representation of your accomplishment with a trophy for your team.
- **Promotion Toolkit:** Leverage customized marketing and communications templates and resources (AI25 Award winner logo, press release templates, social posts, etc.).
- **Expanded promotion:** Award winners are featured in a press announcement and will be prioritized for ongoing advocacy opportunities such as speaking at events, participating in media opportunities, video interviews, etc.

Submission process & guidelines

- Any UiPath customer may submit an entry for consideration to the UiPath AI25 Awards. If you'd like to apply, you may complete the [online form](#). If you would like to enter on behalf of a customer, please [complete this form](#) and ensure you've received the necessary approvals from the customer to submit. Your submission is a representation that you have secured all necessary approvals to submit an entry and to take part in all associated promotions in the event your entry is selected as an award winner. Should your entry advance, a member of the awards team may reach out for further information. If you don't hear back from us by July 11, 2025, your entry has not advanced.
- Please direct any questions to ai25awards@uipath.com.
- Responses must be written in English.

- The entry submission deadline is July 7, 2025, at 11:59 PM PT.
- Awards cover UiPath initiatives that have been started and continue through the eligibility period of April 1, 2024-July 7, 2025.
- All responses in the application must be complete. If you are submitting on behalf of a customer, current contact information for the customer is required.
- Application details and customer names are subject to use in UiPath marketing and communications materials, including but not limited to press releases, case studies, blogs, media outreach, awards nominations, and more.
- Please provide the name, title, and email of the individual(s) from your organization's communications and marketing team who have approved this entry and its use in UiPath marketing activities. If applying on behalf of a customer, please provide the customer's communications and marketing team contact, not your own.

Evaluation criteria

The awards committee will consider the following criteria. Entrants should be prepared to provide additional information, including but not limited to the following:

Executive summary

How your business is implementing or plans to implement agentic automation, including what initiative(s) your business conceptualized and how it was approached, vision and strategy for execution of the initiative(s), target goals, and current or desired results.

Organization overview and mission

What your organization does.

- What is your company's mission?
- How would you explain what you do to someone you just met?
- What are you ultimately trying to achieve as a business?

UiPath Platform™ use

Which UiPath products are your company using.

Enterprise agents

- UiPath Agent Builder
- UiPath Autopilot™
- UiPath Action Center
- UiPath AI Trust Layer

Agentic orchestration

- UiPath Maestro™

Process intelligence

- UiPath Task Mining
- UiPath Process Mining

Best-in-class automation

- UiPath Studio
- UiPath Healing Agent
- UiPath UI Agent
- UiPath API workflows
- UiPath Integration Service
- UiPath Assistant
- UiPath Data Fabric

UiPath IXP

- UiPath Communications Mining™
- UiPath Document Understanding™

Trusted cloud

- UiPath Automation Cloud™
- UiPath Automation Suite

Business drivers

The primary business drivers for your implementation of the UiPath Platform™ for agentic automation.

- What business challenges did your organization face that prompted you to consider agentic automation?
- What business objective is/was your organization trying to achieve?
- How does this tie into your organization's overall mission? Please give industry or organization-specific context as relevant.

Example business drivers might be streamlining a process associated with revenue generation to accelerate time to value; reducing administrative burdens on a specific department(s) to decrease burnout and improve customer engagement; or decreasing costs associated with a specific program.

Implementation summary

How your business executed its transformation process.

- What UiPath Platform™ for agentic automation capabilities did you leverage?
- Which stakeholders/teams were involved?
- Did you start in one area of the business or cross-department?
- Did you have an outside implementation partner?
- How did you manage change, e.g., held hackathons, created ongoing communications, celebrated wins, established a cross-functional team, etc.
- How did the UiPath Platform help you achieve your goals specifically, e.g., you automated the intake of paper, did some auditing, and then updated the systems with accurate data.

Achieved results & business impact

How your business is transforming thanks to your work with UiPath.

- How is your AI and agentic automation initiative improving your business?
- What can you achieve now that you weren't able to before?
- What is the impact on your customers?
- What is the impact on your employees or your company mission?
- How do you foresee you will continue to use this technology in the future? Are there any areas where you're looking to expand your use of the UiPath Platform™ for agentic automation?

If available, use metrics (% , #'s, time saved, etc.) to quantify the short- and long-term impact – as well as what they mean in terms of business value. For example, if your business now uses agents, robots, and humans to automate a process that previously took 80 hours a week, mention that this also helps free the time of two full-time employees, resulting in \$x savings or x time faster time to value. If results are not yet achieved, what benefits are anticipated? Include all business benefits, such as the cost reduction, time savings, customer satisfaction results, sustainability commitments, broader societal impact, company culture impact, etc.

Include quotes from the board, stakeholders, or internal teams showing consensus and excitement for the solution, customer quotes, and feedback in support of the impact that your implementation of agentic automation is having on your business.

The AI25 Awards FAQ

- **Who is eligible to participate?**
 - All current UiPath customers are welcome to nominate projects that have been started and continue through the eligibility period of April 1, 2024-July 7, 2025.
- **Where can I apply?**
 - If you'd like to apply, you may complete the [online form](#).
- **When is the submission deadline?**
 - The submission deadline is July 7, 2025, at 11:59 PM PT.
- **When will the winners be selected and announced?**
 - Winners will be judged and selected after the submission deadline of July 7, 2025. Winners will be notified in August 2025 and officially announced at the end of September.
- **What are the selection criteria, and how will the winners be selected?**
 - 25 winning customers will be selected based on their innovative use of AI and agentic automation, the ability to address company and business goals, and the actual (including early) business value delivered. Winners will be evaluated and selected by UiPath executives, partners, and third-party AI and automation experts. All decisions are at the sole discretion of the evaluation committee and all decisions are final.
- **What will winners receive?**
 - AI25 Award winners receive an award trophy to physically represent this accomplishment, a Promotion Toolkit that provides unique opportunities for added visibility and brand awareness, inclusion in a press announcement, and ongoing advocacy opportunities such as speaking at events, participating in media opportunities, video interviews, etc.

Award rules & regulations

The objective of the AI25 Awards is to recognize the best solution(s). For purposes of these awards, "solution" means a UiPath Platform™ for agentic automation implementation that: (i) uses the most recent versions of

UiPath technologies; (ii) solves customer pain points or a related business problem; and (iii) supports improved business performance and industry innovation.

Applicants will be asked to describe their successful implementation of a solution and how that solution added business value. For purposes of this contest, each “solution” you create will be called an “entry.” All eligible entries received will be judged based on how compelling and comprehensive each entry is.

All applicants are required to have approval to serve as references for UiPath. This includes mentions of the company and its UiPath implementation in press releases (with customer review prior to publication), at least one interview with a media outlet, and a video and or case study. Please confirm you are able to serve as a reference for UiPath with all relevant parties (including your communications and legal teams) before submitting your application.

UiPath is not responsible for entries that it does not receive for any reason, or for entries that we receive but are not decipherable for any reason. We will automatically disqualify any incomplete, unclear, or unverifiable entry. All entries must be submitted in English.