

# UiPath Technology Partner Program Guidebook 2022

The UiPath Technology Partner Program is an open ecosystem that provides technology companies the opportunity to partner with UiPath, the leader in end-to-end automation. The program helps UiPath and our technology partners extend our mutual platforms and deliver greater value to our customers.

Let's do amazing things together.

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### **Program Overview**

The UiPath Technology Partner Program was created to bring together technology vendors who will co-innovate and deliver end-to-end applications and solutions for our joint customers. UiPath offers a variety of technical, sales, and marketing materials, enabling Technology Partners to develop, test, and market their applications, as well as promote complementary offerings.

This guidebook describes the policies, benefits, and requirements applicable to the Technology Partner program. We encourage our partners to review it in full.

For up-to-date information, please visit the <u>UiPath Technology Partner Program</u> webpage and access the <u>Technology Partner Portal.</u>

# **Technology Partner Journey**

UiPath Technology Partners grow in their partner journey and relationship in defined phases through the Technology Partner Program.

Publishing the application is the gateway to scaling with UiPath

# Phase 1

# Opportunity & Ideation

A Prospective Partner typically submits their request—including basic company information—to join the UiPath Technology Partner Program via our sign-up page. UiPath replies with a Technology Partner Agreement for execution and submission.

#### Onboarding

Following approval of the agreement, the partner gains Registered Partner status, with access to **UiPath's Technology** Partner Portal, along with information on the overall partner journey and instructions for learning about our platform via **UiPath Academy.** As they begin planning their application build, the partner selects a partner track that reflects their desired level of assistance and benefits from UiPath, then uploads the required company, product, business, and marketing information in the Partner Portal.

#### Design/Build

The Registered Partner plans, designs, and builds their application type based on our development guidelines, found on <u>UiPath.com</u> or the <u>Technology Partner</u> <u>Portal Developer Learning</u> <u>Track Dashboard</u>.

### Phase 2 Review

The Registered Partner submits their application for review to the UiPath Marketplace team, who will reach out to the partner with any follow-up questions or requests for modifications.

#### Publish

Once the partner has met the Marketplace requirements, UiPath will certify and publish the partner's application into the Marketplace. (The Marketplace Partner Agreement and UiPath Marketplace Agreement may be updated from time to time and can be found on the <u>UiPath</u> Legal Terms page.)

# Phase 3

#### Scale

Publication of the application is the partner's key to unlocking the full potential for marketing and selling their application and scaling their relationship with UiPath. Depending on the partner track they've chosen, the partner may advance to formal designation as either a UiPath Advanced Technology Partner or UiPath Premium Technology Partner.

### **Program Benefits at a Glance**

#### **Program Highlights**

UiPath has centralized partner benefits around core themes— Build, Support, Sell, and Market—to help our partners thrive in the Technology Partner Program. Benefits and requirements are correlated with the partners' level of commitment and performance.

- Access to the Technology Partner Portal—your gateway to access all the benefits described in this guidebook
- Access to UiPath non-production and not-for-resale instances
- Ability to publish, market, and monetize applications and solutions on the UiPath Marketplace
- Dedicated development frameworks, application support materials, and specialized content
- Use of the UiPath Technology Partner logo and partner status designation for your marketing needs
- Your company's logo listed on the Technology Partner webpage
- Special product and program access to support your long-term planning
- Ability to educate and promote your platform and capabilities to UiPath sellers and technologists
- Access to a multitude of paid marketing campaigns via the UiPath Partner Marketing Program
- Admittance to workshops, meetups, and forums designed to enhance your skills and knowledge
- Support from centralized and dedicated program support teams

#### **Program and Fee Structure**

UiPath is committed to building a robust open technology ecosystem where each Technology Partner can leverage our end-to-end automation platform to enhance their own platform and access our mutual customer base. Each partner starts with a trial license, and the resources and documentation needed to learn the UiPath Platform and build and publish their application. Technology Partners unlock the full spectrum of their selected benefits by publishing their applications in the UiPath Marketplace. We offer two different benefits tracks to choose from, depending on the partner's desired level of assistance from UiPath:



**THE SELF-GUIDED TRACK** | is a way for companies to self-navigate through their application build and partner journey. While the track offers limited access to UiPath internal resources and marketing opportunities, this is often ideal for small startup companies that simply want to focus on the product and create an application on top of the UiPath platform. There's no annual fee for the Self-Guided Track.



**THE PREMIER ACCESS TRACK** | is for companies of any size and industry/line-of-business experts who prefer hands-on assistance in creating their application. It's also for partners who want to leverage the full spectrum of sales and marketing tools and product team relationships with UiPath. The Premier Access Track annual fee is **\$2,500 USD**. Benefits include:

- Access to an expanded product license
- Opportunity to achieve Marketplace Gold certification
- Special access to UiPath product roadmap sessions
- Sales and industry expert invitations
- **\$1,000 marketing credit** toward UiPath Partner Marketing Program campaigns
- Event sponsorship opportunities

Please refer to the Benefits and Requirements Summary table for more information.

# Partner Activity, Track, and Status

UiPath refers to Technology Partners by different names as they progress through their partner journey. A high-level summary and description of key milestones for partner status and track are provided.





#### **Premier Access Track and Premium Partner Status**

Partners who wish to unlock enhanced services and resources can pay an annual fee to join the Premier Access Track.

Once the partner pays their annual fee, creates their application, completes all the requirements as defined in the Technology Partner Portal, receives security certification, and successfully publishes an application in the UiPath Marketplace, they'll receive the Premium Partner designation and have access to a wider spectrum of sales, marketing, and product benefits, as listed in the Benefits and Requirements Summary. To maintain Premium Partner status, the partner should continue to meet the criteria as listed in the Technology Partner Portal.

#### Partner Track

#### **Premier Access**

- Pay the Premium Access annual fee
- Input partner information and access program resources in the Technology Partner Portal
- Access premium consultation and assistance

#### Self-Guided

- Access self-guided resources to build application
- Utilize the Technology Partner Portal to input company information

#### **Partner Status**

#### **Premium**

- Publish application into the Marketplace
- Access wide assortment of marketing, product, and sales resources

#### **Advanced**

- Publish application into the Marketplace
- Access limited marketing, product, and sales resources

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#### **Prospective Partner**

An entity expressing interest in joining the UiPath Technology Partner Program will receive a Technology Partner Agreement for execution. After the signed agreement is sent to UiPath, the Technology Partner Program team will assess and decide on official acceptance into the program. Until accepted into the program, the entity will have Prospective Partner status.

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#### **Registered Partner**

Once the partner is accepted into the Technology Partner Program, UiPath will provide access to the Technology Partner Portal and resources for developing an application to integrate partner and UiPath products. At this stage, the partner has Registered Partner status.

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#### Self-Guided Track and Advanced Partner Status

Partners who wish to self-navigate through their onboarding, learning, building, and publishing journey will elect the Self-Guided Track. While this track offers many resources to guide the partner through the requirements of the Technology Partner Program, it only includes limited, non-dedicated resources.

Once the partner creates their application, completes all the requirements as defined in the Technology Partner Portal, receives security certification, and successfully publishes an application in the UiPath Marketplace, they'll receive the Advanced Partner designation and have access to sales, marketing, and product benefits, as listed in the Benefits and Requirements Summary. To maintain Advanced Partner status, the partner should continue to meet the criteria listed in the Technology Partner Portal.

### **Benefits and Requirements Summary**

The UiPath Technology Partner Program enables partners to thrive in their relationship with UiPath. This is how we build the better-together story—by leveraging the strengths of our respective ecosystems and capabilities.

UiPath provides the essential elements for Technology Partners to build integrations, launch them in the UiPath Marketplace, pursue business development and sales opportunities, and promote the best of our collaborative partnerships. We see the partner application as the gateway to enabling and unleashing all the wonderful partnership benefits, which we have developed around the key themes of Build, Support, Sell, and Market.



BUILD BENEFITS	REGISTERED STATUS	SELF-GUIDED TRACK	PREMIER TRACK
Technology Partner Portal and Development Resources			•
JiPath Product Trial License and Configuration	٥		•
Connector Builder Training	0	٩	•
Platform Review and Strategic Consultation	0	٢	•
By Invitation Only Access	0	0	•
SUPPORT AND SERVICE BENEFITS	REGISTERED STATUS	SELF-GUIDED TRACK	PREMIER TRACK
Quick Start Guide & FAQ	•		•
Technology Release Updates	•	•	•
Product and Application Workshops (monthly and quarterly)	٠		•
Product Support and Self-Guided Ticketing		•	•
Enhanced Technology Partner Support	0	0	•
JiPath Marketplace Security Certification	0		•
SALES AND BUSINESS DEVELOPMENT BENEFITS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Monetization in the Marketplace	0		•
ndustry and Line of Business Insights, Demos, and Strategic Conversations	0	٩	•
JiPath Partner Use Case Assets		•	•
JiPath Partner Sales Playbook	0	٢	•
Seller Catalog	0	•	•
MARKETING AND AMPLIFICATION BENEFITS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Access to Partner Marketing Core Material	•		•
Jse of the UiPath Technology Partner Logo	0	•	•
nclusion in the Marketplace, Technology Finder Page, and Internal Catalog	0	•	•
JiPath Partner Marketing Program	0	O	4
REQUIREMENTS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Executed UiPath Technology Partner Agreement	•		•
Company and Product Profile	0	•	•
Application Use Case	0	•	•
Partner Status Designation and the UiPath Marketplace	0	•	•
	0		
Marketplace Performance	0		

### **Build Benefits**

BUILD BENEFITS	REGISTERED STATUS	SELF-GUIDED TRACK	PREMIER TRACK
Technology Partner Portal and Development Resources	•	•	•
UiPath Product Trial License and Configurations	٩	٢	•
Connector Builder Training	0	٩	٠
Platform Review and Strategic Consultation	0	٩	•
By Invitation Only Access	0	0	•

#### **Technology Partner Portal and Development Resources**

The UiPath Technology Partner Portal contains the resources to learn, build, publish, and pursue marketing and business development opportunities with UiPath. Access to this portal will be available to partners after they have signed the Technology Partner Agreement and are accepted into the UiPath Technology Partner Program.\* Portal features include:

- Ability to upload core company information, use cases, and partner assets
- Product training resources
- Application build resources
- · Best-practice documentation and content library
- Support ticketing system
- Events and calendar
- Deal registration tool

\*Access to the portal and its features vary based on partner status and/or fee model. Partners who have not published their application within the predefined time period as stated in the Partner Portal may have limited or no access to the Partner Portal.



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### **UiPath Product Trial License and Configuration, per Partner Status**



#### **Registered Partners**

receive complimentary access to either the <u>UiPath</u> <u>Enterprise for on-premises</u> trial license, or the <u>UiPath</u> <u>Automation Cloud™ for</u> <u>enterprise</u> trial license to learn, test, and build their application.

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#### **Advanced Partners**

as defined in the Partner Activity, Track, and Status section of this guide, will receive the UiPath not-for-resale (NFR), non-production license configuration for core UiPath products. The license is valid for 12 months. Advanced Partners must meet all requirements for Advanced Partner Status, including publication of their application.

NFR LICENSE CORE CONFIGURATION	
PRODUCT	# OF LICENSES
Attended (Named User) Robot	2
Unattended Robot	2
UiPath Orchestrator	1
UiPath Automation Cloud™: Orchestrator with Unattended Robot	1
UiPath Studio/StudioX/Studio Pro	2
UiPath Action Center	1
UiPath Apps	1



#### **Premium Partners**

as defined in the Partner Activity, Track, and Status section of this guide, and in meeting all the requirements of Premium Partner status, including publication of their application, will receive the UiPath not-for-resale (NFR), non-production license configuration for core UiPath products. On request, a trial license configuration for extended UiPath products may be made available on a case-by-case basis. Either license is valid for 12 months. Premium Partners must meet all requirements for Premium Partner status, including publication of their application.

NFR LICENSE CORE CONFIGURATION	
PRODUCT	# OF LICENSES
Attended (Named User) Robot	5
Unattended Robot	5
UiPath Orchestrator	1
UiPath Automation Cloud™: Orchestrator with Unattended Robot	1
UiPath Studio/StudioX/Studio Pro	2
UiPath Action Center	1
UiPath Apps	1

#### PRODUCT

**NFR LICENSE EXTENDED CONFIGURATION FOR PREMIUM PARTNERS \*** 

Al Robot
AIRODOL
Al Robot Pro
UiPath Insights: Orchestrator
UiPath Document Understanding: Orchestrator
UiPath Action Center
UiPath Al Center: Al Robots
UiPath Action Center
UiPath Task Capture
Test Suite
UiPath Automation Cloud™

\* quantity based on partner's unique needs on a case-by-case basis



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#### **Connector Builder Training**

The UiPath Connector Builder tool helps our ISV Technology Partners accelerate development time. On request, Premium Track partners will receive training and support from the UiPath Technology Partner support team on use of the Connector Builder and/or other Application Service capabilities. Self-Guided Track partners will have access to limited, self-service Connector Builder training.

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#### **Platform Review and Strategic Consultation**

The UiPath Marketplace team will review all partners' applications prior to publication. Partners on the Premier Track also have the opportunity for a strategic discussion with the UiPath product and partner teams to review the "technology better-together" narrative and help the partner build their business use case. Additionally, the partner may use in-depth feedback from the discussion to inform their application build, create their GTM/partner strategy, and accelerate their automation capabilities.

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#### **By Invitation Only Access**

For Premium Partners, UiPath may offer by invitation only access to programs and events that provide a more in-depth view of UiPath products and activities. Access may include one or more of the following based on space, availability, and partner fit:

- Be part of the UiPath Marketplace and Technology Partner Advisory Board
- Be part of our Product Roadmap Review
- · Gain access to the UiPath Insider Program
- Showcase joint solutions on the UiPath Solutions Page
- Additional Technology Partner engagement opportunities may be rolled out over time



# **Support and Service Benefits**

Our vision is to enable Technology Partners to learn, build, and thrive in the UiPath ecosystem. To achieve this goal, UiPath provides assets and resources available through the Technology Partner Portal and UiPath website.

SUPPORT AND SERVICE BENEFITS	REGISTERED STATUS	SELF-GUIDED TRACK	PREMIER TRACK
Quick Start Guide & FAQ	•	•	•
Technology Release Updates	•	•	•
Product and Application Workshops (monthly and quarterly)	٩		•
Product Support and Self-Guided Ticketing		•	•
Enhanced Technology Partner Support	0	0	•
UiPath Marketplace Security Certification	0		•

Note: Additional information on support packages and terms can be found on our website.

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#### **Quick Start Guide & FAQ**

While the Technology Partner Portal is designed to be self-navigating, we have created a <u>Quick Start Guide</u> and <u>FAQ</u> to provide an overview of the partner journey and the critical milestones that partners should meet to thrive in our partner ecosystem.



# Product Support and Self-Guided Ticketing

Product support information can be found on the <u>UiPath Support page</u>. All partners who have signed the Technology Partner Agreement can file <u>technical support</u> <u>requests</u> through the UiPath website.

#### **Technology Release Updates**

UiPath has two major product release cycles each year, in April and October. The Technology Partner Program provides an overview of the UiPath product release or refresh pipeline, as well as commentary on how Technology Partners can integrate with our growing and evolving end-to-end automation platform.

Partners can also subscribe to the Insider Preview Program, where they can run trials of our new releases before they become generally available.

#### Enhanced Technology Partner Support

In addition to self-guided ticketing support, Premium Partners have the opportunity to work with a dedicated team of specialists to help with building their applications. Premium Partners also have access to product and functionality consultative advice. Enhanced support is limited to 5 hours total per calendar year.

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#### **Product and Application Workshops**

In addition to the resources available in the Technology Partner Portal and at UiPath.com, we offer recordings and instructions to the latest application tools to help our partners build and publish their applications.

For Premium Partners, we hold live workshop sessions that provide a hands-on approach for helping them build their applications and answering their questions.

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#### **UiPath Marketplace Security Certification**

While all partners can apply to have their application certified with various Marketplace security certification tiers, Premium Partners can get hands-on support in applying for Gold certification from both the UiPath Marketplace team and our Technology Partner support team. Eligibility for Gold certification is based on meeting all UiPath Standards for Quality Content and the <u>Marketplace Security Certification</u> requirements.

Achieving Gold certification can help partners qualify for various marketing campaigns and promotions. Gold security certification provides high visibility in the Marketplace, an enhanced level of customer trust, and potentially more customer adoption.

# **Sales and Business Development Benefits**

Once a Technology Partner has built an application and successfully published in the UiPath Marketplace, they can leverage many activities that advance their sales and business development aspirations.

SALES AND BUSINESS DEVELOPMENT BENEFITS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Monetization in the Marketplace	0	•	•
Industry and Line of Business Insights, Demos, and Strategic Conversations	0	٩	•
UiPath Partner Use Case Assets	D	•	•
UiPath Partner Sales Playbook	0	٩	•
Seller Catalog	0	•	•

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#### Monetization in the Marketplace

The UiPath Marketplace enables customers to discover and purchase the Technology Partners' application and/or solution listing. UiPath has one of the largest automation marketplaces. By being part of the Marketplace, Technology Partners can both grow their existing accounts and access new customers by leveraging the UiPath end-to-end automation platform. Please refer to the <u>Marketplace</u> <u>Partner Agreement</u> for additional details.



# Industry and Line of Business Insights, Demos, and Strategic Conversations

UiPath has a robust team of SMEs who offer insights into how automation is transforming industries (from banking, financial services, and insurance, to healthcare, public sector, and business process outsourcing) and lines of business (from contact centers, to HR, IT, finance, and accounting). We provide whitepapers and guides that show digital transformation at work across these industries and LOBs. Many of our Technology Partners have used these assets to help expand their total addressable market and leverage the incredible value that automation delivers to the modern enterprise. Future resources may include webinars and group discussions that will provide a venue for Technology Partners to ask questions and bolster their sales/GTM strategies. These benefits are available to Premium Partners, by fee purchase, or by invitation, based on space, availability, and partner fit. Advanced Partners will have limited access to these resources.



#### **UiPath Partner Sales Playbook**

UiPath is constantly looking for best-of-breed technology solutions—with our technology partners' platform—for our customers. When our customers win, we all win.

Each Technology Partner's company information, product description, proof of concept, and other description will be featured in a curated playbook/catalog and distributed to our sales teams, SI partners, and/or customers. Premium Partners will have their company information and application description included in the UiPath Partner Sales Playbook. Sponsored promotions may be offered to Premium Partners for an additional fee or by invitation, based on space, availability, and partner fit. Advanced Partners will have limited features in the UiPath Partner Sales Playbook.



#### **UiPath Partner Use Case Assets**

UiPath enables end-to-end automation across many of the major LOB applications—AWS, Microsoft, SAP, Salesforce, DocuSign, and many more used across multiple industries and departments. We offer a treasure trove of use cases showing how our platform can automate with these industry leaders. Technology Partners can create platform interoperability via their published applications and the UiPath end-to-end platform. That is why applications are so important. Use case assets are available to Advanced and Premium Partners. Limited access is available to Registered Partners.



#### **Seller Catalog**

Customers often ask for complementary products and solutions that work with the UiPath Platform. When Technology Partners provide their company, product, and marketing material to UiPath as part of their onboarding journey, we gather their material to include in our Seller Catalog, which we provide to our sellers for use in customer engagement. Information that our partners provide in the Technology Partner Portal is vital to amplifying our joint capabilities to our customers. The Seller Catalog is available to Advanced and Premium Partners. . . .

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# **Marketing and Amplification Benefits**

After the Technology Partner has published their application, UiPath offers options to promote the application and company, and to amplify the value that the partner brings to our customers. Various capabilities are offered without additional fees to Registered, Advanced, and Premium Partners. Other capabilities are offered to Advanced and Premium Partners as a paid campaign in the UiPath Partner Marketing Program (PMP). Please refer to the PMP Guide for a complete listing, example, prices, and qualification terms.

MARKETING AND AMPLIFICATION BENEFITS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Access to Partner Marketing Core Material	•	•	•
Use of the UiPath Technology Partner Logo	0	•	•
Inclusion in the Marketplace, Technology Finder Page, and Internal Catalog	0	•	•
UiPath Partner Marketing Program	0	٠	4

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#### Access to Partner Marketing Core Material

Registered, Advanced, and Premium Partners have access to public-facing marketing assets, as well as private assets, available through the Technology Partner Portal. These resources are created to help our partners promote and amplify their product and company information.

#### **Company Marketing Guidelines**

<u>UiPath Brand Guidelines</u> <u>Press and Logo Resources</u> <u>Marketplace Publishing Resources</u>

### Technology Partner Program Resources (accessible through the Program Portal)

Technology Partner Logo Guideline Press Release Guidelines for Advanced and Premium Partners Upload Technology Partner Product Marketing Resources

Partner Marketing Program Guide

#### Use of the UiPath Technology Partner Logo

UiPath Technology Partners receive the <u>UiPath Technology Partner logo</u>. This can be used on websites and in advertisements, customer communications, and other marketing materials. Partners need to comply with the UiPath Press Release and <u>Brand Guidelines</u>, and our <u>Trademark & Copyright Use Policy</u> to remain in the Technology Partner Program.





#### Inclusion in the Marketplace, Technology Finder Page, and Internal Catalog

Technology Partners can list their applications in the UiPath Marketplace, where our customers, SI partners, and developers can discover their listings. In the Marketplace, partners showcase their company information, listing description, and demos, which drive discoverability in our ever-growing automation ecosystem.

Once a partner's listing is published in the Marketplace, the partner will also be featured in the UiPath <u>Find a Partner</u> page—garnering prominence not available to all members of the Marketplace, as well as a heightened level of trust.

The Technology Partner Program team also creates an internal catalog of all Technology Partner applications, which we share with our sales, presales, and product teams for their internal consumption and consultation.

Inclusion in the Marketplace, Technology Finder page, and internal catalog is available to Advanced and Premium Partners.

#### **UiPath Partner Marketing Program**

UiPath offers various partner marketing campaign opportunities, for an annual fee, as part of the Partner Marketing Program (PMP). To qualify for PMP campaigns, a partner must have published their application into the Marketplace, be designated as an Advanced or Premium Partner, and abide by program guidelines. Premium Partners who have paid their annual Premier Track fee are allocated **\$1,000** in marketing credit to apply toward PMP campaigns, subject to campaign availability and eligibility. Marketing credits don't rollover to subsequent partner renewal cycles, aren't redeemable for cash or other services, and are non-refundable.



### **Program Requirements**

The following table outlines the general requirements to enroll and remain in the UiPath Technology Partner Program. UiPath may elect, at its sole discretion, to waive or substitute one or more specific requirements.

REQUIREMENTS	REGISTERED STATUS	ADVANCED STATUS	PREMIUM STATUS
Executed UiPath Technology Partner Agreement	•	•	•
Company and Product Profile	0	•	•
Application Use Case	0	•	•
Partner Status Designation and the UiPath Marketplace	0	•	•
Marketplace Performance	0		•
Annual Fee	0	0	•

To maintain program membership, partners are subject to an annual compliance audit of each requirement. The following statements summarize general descriptions for each requirement. UiPath reserves the right to waive or change requirements at its discretion, with reasonable notice to its partners.



#### Executed UiPath Technology Partner Agreement

Partners must have an executed Technology Partner Agreement in place to join the Technology Partner Program.



#### **Company and Product Profile**

The Technology Partner is required to create a company and product profile on the Technology Partner Portal and keep it updated for the duration of the partnership.



#### **Application Use Case**

UiPath customers want to learn how a partner's application and platform can benefit their business. Partners have opportunities to define the value proposition to our joint customers via decks, demo videos, GTM assets, and many other mediums, which are uploaded into the Technology Partner Portal. ≌

# Partner Status Designation and the UiPath Marketplace

Once partners' application is published and certified in the Marketplace and the partner has completed all the requirements as defined in the Technology Partner Portal, the partner will receive either the Advanced Partner designation and logo, or, if the partner has paid the Premier Track annual fee, the Premium Partner designation and logo.

For publication in the UiPath Marketplace, the application must go through the Marketplace Security Certification process, where it must meet three assessment standards: content quality, security, and functionality. During the certification process, partners must provide the application documentation, ensure access to the application for the certification team (e.g., credentials, license, and account, as needed), and provide a testing environment for the application. If the partner offers content for the Marketplace, UiPath will—at its sole discretion—review the submission for potential approval and inclusion. The Marketplace certification process is independent of the Technology Partner Program. The partner and application must pass the criteria of each program.

Note: The Marketplace Security Certification process applies only to direct downloadable listings. UiPath does not provide support for third party developed content/applications. We'll direct such support requests to the respective Technology Partner. Technology Partners must ensure that their respective Marketplace content is supported and maintained, and that all customer support requests are responded to in a timely manner.

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#### **Marketplace Performance**

UiPath highly recommends that all Technology Partners generate at least one customer review within a 12-month period. Positive customer reviews increase customer trust and contribute to higher visibility in the UiPath Marketplace.

Partners that have multiple negative customer reviews or complaints from customers may have their listing removed from the Marketplace and their UiPath partnership annulled.

Premium Partners should strive to generate 100 or more downloads within a 12-month period. Those with fewer than 100 downloads in a 12-month period may not qualify to remain a Premium Partner in the following year.

#### Annual Fee (does not apply to the Self-Guided Track)

Partners who wish to join the Premier Track (in anticipation of gaining Premium Partner designation) must pay a \$2,500 USD annual fee upon acceptance into the Technology Partner Program and at their annual partnership renewal date. The fee amount and payment details can be found in the Technology Partner Portal. Except as provided in the Technology Partner Agreement, the annual fee is non-refundable. Payment of the annual fee does not guarantee certification and publication of the partner's application in the UiPath Marketplace.





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