



Spikes Asia Press Code of Conduct

The Press Centre is provided by the Spikes Asia Press Team as a dedicated facility exclusively for professional journalists, photographers and film crews from APAC (Asia Pacific) media. We are committed to providing an environment where members of the press can work efficiently and comfortably to provide commentary of Spikes Asia from 13 - 14 March 2024 (the "**Event**").

In return for the services and access accredited press receive, we ask that Press Pass holders abide by a code of conduct. Anyone who does not behave according to this code will receive a formal warning, which could result in immediate withdrawal of press accreditation at the **Event**, and possibly future **Events** owned and run by Ascential Events (Europe) Limited, a company incorporated in England and Wales with registration number 07814172 ("**Ascential**") or its affiliates, or parent company Ascential plc.

We thank you for your understanding and cooperation in agreeing to our terms stated below:

1. We provide the media with privileged information about the Spikes Asia Awards ("**Awards**"). In return we ask that you strictly abide by all embargos. Journalists who attend the Event receive information and Award Winners' lists in advance of the winners themselves being notified. This information is provided strictly under embargo. You agree that the Information shall not be disclosed, published or shared in any way – verbally or in writing through any channel, including digital and social media – before the stated embargo expiry time or as otherwise notified by us. In the event of any breach of the embargo we may, at our sole discretion, take any steps necessary to protect the Information including, without limitation: (i) issuing a formal warning; (ii) immediate withdrawal of access to further Information for the remainder of the Event, and future Events owned and operated by Ascential, or its affiliates or its parent company Ascential plc; and/or (iii) revocation of your press accreditation.

2. We will give you all the assistance and access we can. In turn we expect all accredited media representatives to behave in a professional manner at all times in the Press Centre and across the Event venue. No form of antisocial or threatening behaviour, including rudeness or aggression, towards Ascential or venue staff, or anyone else associated with the Event will be tolerated.

3. Your Spikes Asia Press Pass gives complimentary access to all official Event events, including the Press Centre. It does not include line-skipping privileges, early access, backstage or access to VIP areas, or assigned seating to any content sessions or the Award Show.

4. We provide the Press Centre for your comfort and convenience. To ensure that comfort, the Press Centre is for accredited media and Event Representatives only. Agency PR, comms people and personal assistants are not permitted to enter the Press Centre.

5. Your complimentary Press Pass is only for you. Press passes will be checked regularly in and around the venue, and on every entry to the Press Centre. You will not be permitted access to the Press Centre without your Press Pass, even if you are accredited press/media. A press pass may only be used by the named holder. Any press pass used by somebody other than the named holder will be confiscated and access to the Event may be denied.

6. The deadline for registering for a Press Pass is **11.59pm SGT 8 March 2024**. We cannot guarantee capacity to process additional press accreditations during the Event. The Press Office reserves the right to decline onsite requests.

7. Filming of the Awards Show or content sessions is strictly prohibited. All content sessions will be available to watch for one month after the Event has ended. For further information on filming please read the Photography and Filming Guidelines provided below.

Spikes Asia Photographers' Code of Conduct

1. Check with the Press Team about any restrictions. Changes to seminars and sessions can be made at short notice and photographers may be restricted from entering.

2. Cooperate with Event officials. Some seminars and sessions may not permit access to official / accredited photographers. In these circumstances, photographers must follow the instructions of Ascential and Conrad Centennial staff and leave auditoriums if asked.

3. Respect Delegates and Speakers experience. Photographers who attend seminars and sessions must respect the speakers on stage at all times.

4. All accredited photographers will be pre-authorized at the time of registering for press accreditation and their badge will stipulate they are an accredited Event photographer.