

THE RECTOR

DECREE NO. 699 dated 05/08/2024

Subject: Public notice for expression of interest pursuant to art. 7, paragraphs 5 bis, 5 ter, and 5 quater of Law No. 240 dated 30/12/2010 for the position of Full Professor in the Scientific-Disciplinary Group 13/ECON-07 - Business Economics and Management - SSD ECON-07/A - Business Economics and Management - at the Faculty of Economics and Law, Department of Management and Economics.

Considering the law 240 of December 30, 2010;

Considering the Statute of the Università Telematica Pegaso Ltd. and subsequent amendments, published in Official Gazette No. 156 of 05/07/2019;

Considering art. 7, paragraphs 5 bis, 5 ter, and 5 quater of Law No. 240 dated 30/12/2010;

Considering the Ministerial Decree No. 367 of 29/04/2022, which defined the implementation modalities regarding mobility for appointments in Universities and Public Research Institutions;

Considering the "Regulation for the recruitment of First and Second Tier Professors" of the Università Telematica Pegaso Ltd., issued by the Rector's Decree No. 198 of 03/04/2024;

Considering the resolutions adopted by the Academic Senate and the Board of Directors in the sessions of 19/12/2023, regarding the activation of the position, acknowledged in the Academic Senate on 25/06/2024;

Considering the Ministerial Decree No. 855 of 30/10/2015, concerning the redefinition of macro-sectors and competition sectors;

Confirmed verified that the necessary financial coverage has been provided by the Board of Directors for the advertised position;

HEREBY DECREES

Article 1 - Type of Competition

A selection for the Expression of Interest is announced pursuant to art. 7, paragraphs 5 bis, 5 ter, and 5 quater of Law 240/2010, for the coverage of 1 position of Full Professor in the Scientific-Disciplinary Group 13/ECON-07 - Business Economics and Management - SSD ECON-07/A - Business Economics and Management, at the Faculty of Economics and Law, Department of Management and Economics. The selection is based on the relevance of the project proposals submitted by the candidates to the specific teaching, research, or third mission needs indicated in this selection notice.

1. The submission of the application for the expression of interest does not in any way guarantee admission to the procedures for accessing the qualifications of the University's teaching staff.
2. The economic treatment, workload, and legal framework will be regulated according to the current Italian legislation and the University's regulations.

Art. 2 - Admission Requirements

1. The following individuals may participate in this procedure:
 - a) First Tier Professors who have been in service for at least five years at other Universities in the corresponding tier for which the selection is announced;
 - b) Scholars permanently engaged abroad in research or teaching activities who have held an equivalent academic position at foreign Universities for at least five years, based on correspondence tables defined and updated every three years by the Ministry of University and Research (MUR), after consulting the National University Council (CUN);
 - c) Research managers and senior researchers at public research institutions or those permanently or temporarily employed under article 1, paragraphs 422 and following of law 27 December 2017, No. 205, in scientific hospitalization and treatment institutes (IRCCS), who have been in service for at least five years at their institution and hold the national scientific qualification for the competition sector and tier to which the procedure refers.
2. Candidates must possess the requirements established by the current legislation for aspiring Commissioners for national scientific qualification procedures as per article 16 of law 30 December 2010, No. 240.
3. The requirements for admission must be met by the application deadline.

Art. 3 - Causes for Exclusion

1. Those who, at the time of submitting the application, have a degree of kinship or affinity, up to the fourth degree inclusive, or a marital relationship with a Professor or a Researcher belonging to the structure making the appointment, or with the Rector, the General Director, Administrative Director, or a member of the University's Board of Directors, pursuant to art. 18, paragraph 1, letter c) of law 240/2010, cannot participate in the recruitment processes.

Art. 4 - Information Regarding the Teaching, Research, or Third Mission Needs that the Project Must Meet

1. Training Needs

This position aligns with the "Scientific-Disciplinary Group (GSD) 13/ECON-07 - Business Economics and Management" "Scientific-Disciplinary Sector (SSD) ECON-07/A - Business Economics and Management," already present in several curricula of Economics and Management at UniPegaso (L18, LM47, LM56). It is tied to the University's need to strengthen and expand the educational offerings of undergraduate and graduate degree programs in knowledge management, marketing management, and strategic planning, both nationally and internationally. This initiative is also connected to the University's expansion plans, which will significantly increase the Faculty of Economics and Law. Therefore, it seems appropriate to respond to this need with a highly qualified Full Professor who can particularly promote international scientific exchanges, with extensive experience in teaching activities.

2. Research Needs

In line with the development areas planned by the University and particularly by the Department of Management and Economics, research activities must be characterized by strong interdisciplinarity, aligning with the perspectives indicated by the University Strategic Plan 2023-2025, the University Research Plan, and the areas of UniPegaso's doctoral research programs. In particular, the candidate's scientific production must demonstrate the ability to collaborate with global scholars, international research groups, with strong connections in both the Euro-Mediterranean area and Asian countries. A distinctive element is having developed scientific production in the research areas of knowledge and technology management, internationalization, marketing, business innovation. The candidate must have documented high-level experience in editorial coordination of international scientific journals and research projects in the field of business and marketing management.

3. Third Mission Needs

Third Mission activities should focus on various aspects of knowledge and technology management, strategic marketing management, and business innovation among the developed research areas, integrating with the ongoing activities of the University and the objectives of the University Strategic Plan 2023-2025.

Art. 5 - Evaluation Criteria for Admitted Projects

1. The evaluation criteria of the Commission should prioritize:
 - a) the quality and international scientific level of the indicated research works, as well as their editorial placement;
 - b) the originality and innovation of the scientific production and methodological rigor;
 - c) the individual contribution of the candidate, analytically determined in collaborative works;
 - d) the relevance of the candidate's activity to the topics indicated in art. 4 of this selection notice;
 - e) the innovation of the submitted project proposal.

Art. 6 - Composition and Constitution of the Selection Committee

1. The applications received are evaluated by a committee made up of three first-level professors, appointed through a decree of the Rector following a random selection from a shortlist of six candidates proposed by the Academic Senate, all of whom belong to the scientific-discipline group being assessed.
2. The call proposal, following the Committee's work, is deliberated by the Academic Senate and submitted for approval to the Board of Directors, which decides within thirty days.

Art. 7 - Methods and Deadline for Submitting Applications

1. Expressions of interest can be written in Italian or English and must include:
 - a) application form (Appendix 1);
 - b) *curriculum vitae*;
 - c) list of selected publications in pdf format (maximum 12);
 - d) publications to be evaluated for this selection, up to a maximum of 12;
 - e) project proposal consistent with the teaching, research, and third mission lines indicated in art. 4 of this notice (maximum 1500 words);
 - f) any documentation proving the correspondence between the Italian and foreign academic positions;
 - g) any other titles deemed useful for the selection procedure.

2. If submitted by scholars permanently engaged abroad as per art. 2, the application must include a service certificate (also translated into Italian), issued by the institution of affiliation, indicating the held position, its duration, and any equivalence to the corresponding academic position in Italian universities.
3. Expressions of interest must be submitted, under penalty of exclusion, within the peremptory term of 15 days starting from the day following the publication of the public notice on the University website.
4. The application and documentation (including publications to be submitted in pdf format) must be sent exclusively to the Certified Email address ufficio.concorsi@pec.unipegaso.it by 11:59 PM on the indicated deadline and must necessarily come from a certified email address. Titles and documents must not exceed 10 MB per submission. Each attached file must be named according to its type (e.g., "CV," "Identity Document," "Application Form," etc.). Expressions of interest received after the deadline will not be considered. If the expression of interest is timely but the attached documentation is late, the latter will not be considered.
5. It is possible to send the above-mentioned documentation in multiple batches, taking care to declare, at the time of submission, the total size of the entire documentation. Furthermore, the candidate must clearly and unequivocally specify the corresponding reference to the performed shipment.
6. It is possible to send the said documentation from a non-personal Certified Email address, provided that a power of attorney for the processing of personal data on behalf of the candidate is attached.

Art. 8 - Procedure Manager

1. The Procedure Manager for this selection process is the General Director Dr. David Vannozzi - Centro Direzionale - Isola F/2 - Naples (081/19137500 - email: ufficio.concorsi@unipegaso.it).

Art. 9 - Publication of the Decree

1. This decree comes into force upon publication on the University's official website in the designated section.

The Rector

Signed (Prof. Pierpaolo Limone)

Appendix 1: Application Form