

## MEDIA ALERT

Wednesday, 14 April 2021

### 10 years of fun, laughter & joy at the Adelaide Starlight Express Room!

#### MEDIA CALL DETAILS

**Event:** Starlight Express Room (SER) 10<sup>th</sup> Anniversary at the Women's and Children's Hospital

**Date:** Wednesday, 14 April 2021

**Time:** VIP formalities: 8:15am for an 8:30am start – 9:45am

- *The SER reopens to the public at 10:00am*

**Location:** Starlight Express Room

Women's and Children's Hospital

Level 1, 72 King William Road, North Adelaide SA 5006

*Per hospital protocol, please call **Nadia Isa** on **0401 458 144** on arrival at the main entrance, to be escorted to the Starlight Express Room. Parking is available in the Medical Centre Car Park (Kermode Street), or The Rogerson Car Park (via Brougham Place).*

**On site:** Nadia Isa, 0401 458 144

**Vision, photo and interview opportunities available at the VIP formalities will include:**

- MasterChef alumni and Starlight Ambassador, Laura Sharrad
- Nine-year-old [Abigail Baker](#) from Morphett Vale and Mum Kylie Baker (Q&A with Captain Starlight and vision of her Starlight Wish)
- The 10-year celebration moment including a confetti cannon and balloon-making activity with Captain Starlight
- Louise Baxter, CEO of Starlight Children's Foundation
- Lindsey Gough, CEO of the Women's and Children's Health Network
- Adelaide SER Founding Supporters including Ian Wall AM & Pamela Wall OAM
- VIP Guests

**Vision, photo and interview opportunities available from 10:00am once the SER opens:**

- Sick kids and their families enjoying the SER party games, arts and crafts and dancing with Captain Starlight

**NB: For media unable to attend, Starlight can supply high-res photography with captions by COB Thursday, 15 April 2021**

The Starlight Express Room (SER) at the **Women's and Children's Hospital** is turning 10 on **Wednesday, 14 April** and invites you to come celebrate a decade of fun, laughter and joy with



its founding partners and VIP guests including **MasterChef alumni and Starlight Ambassador Laura Sharrad**.

Established in 2011, Adelaide's SER is a treatment-free haven for sick kids, providing a welcome distraction from the challenges of illness and hospitalization complete with an arts and crafts station, stage for dancing and a video games wall and movies.

During these past 10 years, the SER has delivered **over 200,000 positive Starlight experiences** for sick kids and their families, through SER visits and Captain Starlight 'Rocket Rounds' for kids too sick to leave their ward beds.

There has been plenty of exciting moments occur in the SER since its establishment, including an appearance from the Olympic Torch and a piece of the Moon, a singalong with Peter Combe as well as performances from Reece Mastin and the Adelaide Fringe!

**Laura Sharrad** and local **Starlight child Abigail Baker** from Morphett Vale will help kick-off the celebrations with a Q&A with Captain Starlight followed by a 10-year celebration moment including a confetti cannon and a balloon making activity.

VIP guests will include **Ian Wall AM and Pamela Wall OAM** who helped establish the Adelaide SER in 2011 and have since played an integral role in supporting it.

For more information, visit [www.starlight.org.au](http://www.starlight.org.au).

- ENDS-

**For more information and to RSVP, please contact:**

Ali Graves, Starlight PR, 0424 774 383 | [ali.graves@starlight.org.au](mailto:ali.graves@starlight.org.au)

### **About Starlight Children's Foundation**

Starlight Children's Foundation brightens the lives of seriously ill and hospitalised children and young people by replacing pain, fear and stress with fun, joy and laughter. Since its establishment in 1988, Starlight has expanded to become the broadest reaching and most reputable children's charity in Australia. In 2020, Starlight was awarded the AFR's Most Innovative Company in the Government, Education and NFP sector. There is now a Starlight Express Room in nine children's hospitals across Australia and over 160 Captain Starlights nationwide. In 2020, Starlight granted over 386,944 positive Starlight experiences for children, teenagers and their families, including 126,000 Fun with Captain Starlight experiences and 326 Starlight Wishes. [www.starlight.org.au](http://www.starlight.org.au)