

Doberman's climate policy

This policy starts with the simple objective of reducing our own carbon footprint. But it also goes far beyond that. Our ultimate goal is to leverage our abilities as a design and innovation firm to help fight climate change.

The individual

We want all co-workers at Doberman to be proud and have the ability to act as a positive force in fighting climate change.

Doberman

We do all we can to reduce our own carbon footprint.

The world around us

We inspire people and organizations around us to make sustainable choices.

Our work with clients

We use our tools, our abilities and our time to be a part of the solution in fighting climate change.

1. We aim for zero emissions

Meanwhile, we invest in paying our debt of any emission that we cannot yet eliminate. That includes emissions resulting from our employees' everyday work and travel. Our carbon offsets are purchased from Gold Standard, which uses our contributions to support Impact Projects in the developing world.

2. Our menu is vegetarian

At Doberman we honor plant based food, both at the office and at our events. We're conscious of what's local and in season, and design our menus accordingly.

3. We design for change

Our knowledge of strategy, technology, design and branding is our greatest asset. We keep our eyes and ears open for projects in which we can use that knowledge to create a more sustainable future. We also look for opportunities to support our clients' efforts to reach their own climate goals.

4. We push our suppliers

We push our suppliers hard to offer climate-friendly solutions for food, electricity, consumables, transportation and handling of waste and e-waste.

5. We are careful travelers

Travel, especially by plane, is a significant part of our carbon footprint. We have several methods to reduce it.

- We have guidelines for making climate-smart travel plans that we use in all of our projects.
- We choose climate-friendly travel options for our internal conferences.
- We reduce the need to travel physically with creative formats and technical solutions for online meetings.
- We commute by using public transportation first, taxis second.
- We analyze our travel on a quarterly basis, so we're always aware of our progress in reducing our carbon footprint.

6. We invest wisely

Our pension advisors help all employees in Sweden to invest their savings in climate-friendly funds.

7. We are influencers

We use our platform – our networks, stages, partners and channels – to bring awareness to the challenges and possible solutions in securing a stable climate for future generations.

act.

Future generations need you to act now. We embrace and encourage any attempt to be a part of the solution, whether you are a colleague, client or partner. Please share your ideas and do all you can to make a difference for our planet.

We invite you to

