

# Key Management



## Adrian Velicescu, CEO + Founder

More than a decade of experience in advertising as a brand consultant, writer and director. Creative output backed by expertise in technology and engineering and vast experience in all aspects of content media creation



## Alberto Garcia, CTO

Significant project experience in technical systems development and content-focused engineering. Previously, Project Director for Visioneering Design Company and Director of Competition at Sundance Institute & Film Festival



## Robert Dennis, CFO

More than 25 years of varied experience in financial management, business leadership and corporate strategy. Previously held senior-level positions in media and entertainment companies, including MySpace



## Josh Van Blankenship, SVP Media Platforms

Directs StandardVision's design team, focusing on project vision, architectural integration and system documentation. Previously, Project Architect at Aedas LA / Meis Architects



## Isaiah Montoya, Creative Director

Develops StandardVision's signature creative approach to media design, in-house art content, and content management software. Work featured at cultural institutions, including the Los Angeles Museum of Art (LACMA) and the LA Central Library.



## Mark Escribano, Executive Producer

Manages the production and curation of StandardVision's art content, including artist relationships and directing live action films. Award-winning feature film and television director / cinematographer