



AMP

ARIS Marketing Program



American Republic
Insurance Services®

Amplify your sales and lower your costs with our AMP lead expense reimbursement program!

Step 1: Earn Credits from qualifying carrier sales

- Product Credit Values:
 - 2 Credits - Term Life, Annuities
 - 1 Credit - MA/MAPD, Med Sup, Dental, Critical Illness, Hospital Indemnity, Final Expense, ACA
 - 8 credits is equal to \$450 in lead cost reimbursement
 - Policies with a 3/1/2025 effective date or later qualify. Policies must be effective for 2 months and be in App Tracker to earn credits.

Step 2: Submit Request

- Monitor your credit balance with reporting on App Tracker- AMP Submissions Report
- After earning enough credits for a reward, simply submit your lead expense itemized receipt on the ARIS Agent Portal in the Resource Center under AMP Program - Reimbursement Request

Step 3: Get Approved

- Our team will do a quick review of your submission within 3-5 days
- You will receive notification when your request is approved

Step 4: Receive Funds

- Reimbursements are processed within 10 days

Qualifying Carriers:

Aetna - MA

Allstate

American Amicable

BCBS of IL, TX, OK, TN

Gerber Life

Manhattan Life

Mutual of Omaha

United HealthCare



Questions?

Email: fieldsupport@arisagency.com

Expenses Eligible for Reimbursement:

Promotional Items

Agent or ARIS branded marketing items

- These can be any items from the ARIS Store or similar items from another marketing supplier.
 - Examples would be chip clips, mints, pens, calendars, magnets, fact finders, Medicare booklets, memo pads, thank you cards and clothing
- Signage with Carrier, Agency or Agent information

Lead Generation

- Lead purchases
 - New to purchasing leads? Try one of the companies listed on the resources tab of our Agent Portal!
- Direct mail leads, digital leads, email campaigns
- Website costs
- Printing and postage costs

Advertising

- Billboards, Facebook ads, Radio, TV and newspaper ads
 - Need a radio or newspaper add template? contact fieldsupport@arisagency.com
- Google ads and SEO
- Sponsorships, booth fees and Chamber of Commerce fees

Electronics

- Laptop, computer, iPad, tablet
- Printer, ink, paper
- addressing machine, envelope stuffers or postage meters



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