

CASE STUDY

WEST JEFFERSON MEDICAL CENTER

357-Bed Hospital | Marrero, Louisiana

PROBLEM

New Orleans-based LCMC Health joined forces with ShiftMed in January 2024 to solve a series of staffing challenges across its eight hospitals in Louisiana, from decreasing labor costs to increasing staff satisfaction.

SOLUTION

Starting with West Jefferson Medical Center, LCMC Health seamlessly integrated the ShiftMed On Demand platform into its operations.

ShiftMed On Demand is a cloud-based platform that leverages AI and app technology to connect West Jefferson Medical Center with local, credentialed W-2 nurses as needed.

In just nine months of using ShiftMed On Demand, West Jefferson Medical Center has made significant strides in workforce optimization by:

- ✓ Minimizing travel nurse contracts and saving on labor during low patient census.
- ✓ Improving nurse recruitment by converting on-demand nurses into permanent employees without paying buyout fees.



Discover how ShiftMed can elevate your healthcare workforce strategy and boost your bottom line.



FIRST 9-MONTH RESULTS INCLUDING IMPLEMENTATION

\$500K West Jefferson Medical Center Labor Savings with ShiftMed Support

18% Conversion Rate of ShiftMed On-Demand Nurses to Permanent Staff

5 Average Monthly Shifts Worked by a ShiftMed Nurse at West Jefferson Medical Center

"On-demand labor has enabled us to build a flexible local workforce, cut costs, and improve nurse engagement. We've reduced reliance on travel nurses and transitioned on-demand nurses into full-time roles without paying buyout fees, improving patient care while minimizing costs."

Monica Bologna
Chief Nursing Officer
West Jefferson Medical Center