



ShiftMed

BEDROCK CARE GROUP HEALTHCARE & NURSING FACILITIES

Case study on how Guaranteed Shifts® put a stop to millions in lost revenue.

SPECTACULAR STATS

5

WEEKS OF
GUARANTEED
SHIFTS

1,300

LABOR HOURS
ADDED

\$1.2

MILLION
SAVED

PROBLEM

Bedrock Care Group in Philadelphia faced an annual revenue shortfall of \$5 million by using one of our competitors to fill vacant nursing shifts.

Uncontrollable surge pricing for CNAs, LPNs, and RNs was causing the group to overspend on healthcare labor.

SOLUTION

Given our flat-rate pricing, Bedrock asked if we could save them money on their healthcare labor. Our response was, "absolutely!"

We suggested they shift their labor spending and post recurring Guaranteed Shifts in our Portal.

Bedrock took our advice and eliminated their reliance on surge pricing to fill shifts, **saving \$1.2 million in five weeks**. The group also added more than 1,300 hours of labor to its care operations.

Needless to say, we're now their preferred source for healthcare labor.

RATE COMPARISONS

	Surge Rates	Guaranteed Rates
CNA	\$44 an hour	\$29 an hour
LPN	\$68 an hour	\$51 an hour
RN	\$81 an hour	\$68 an hour

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