



ShiftMed

SYNERGY HEALTHCARE SERVICES
Case study on how Guaranteed Shifts® saved management company more than \$6 million.

SPECTACULAR STATS

6

MONTHS OF
GUARANTEED
SHIFTS

23,000

WEEKLY HOURS OF
GUARANTEED SHIFTS

\$6.6

MILLION
SAVED

BY THE NUMBERS

Hours Added by Licensure	Total Savings by Licensure
CNA 14,718	\$3,061,431
LPN 7,200	\$2,620,629
RN 1,433	\$893,955

PROBLEM

Synergy Healthcare Services specializes in the turnaround of poor performing nursing homes, assisted living facilities, and retirement homes.

The company needed to get labor costs down at facilities facing uncontrollable surge pricing to fill open CNA, LPN, and RN shifts—while losing valuable care hours in the process.

SOLUTION

ShiftMed doesn't employ surge pricing to fill shifts. Instead, we offer Guaranteed Shifts as a non-monetary incentive to attract our healthcare professionals.

With Guaranteed Shifts, our nurses know they'll get paid for the entire shift if the facility cancels. With this peace of mind, they're more apt to claim Guaranteed Shifts.

By guaranteeing shifts in our Portal, Synergy was able to eliminate surge pricing completely.

As a result, the company saved \$6.6 million over six months and added 23,000 weekly care hours across 36 facilities.

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