

noissue

# Custom Kraft Tissue Paper



**Size**  
220 x 300 mm (9" x 12")

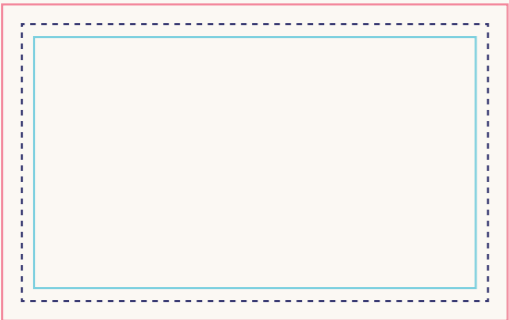
**Paper Type**  
Kraft

**Color**  
1–2 Pantone color  
1 Pantone (Full Background)

**Sustainability**  
Recycled, Compostable,  
FSC Certified, Acid Free Paper,  
Soy-based Inks

## Print perfect checklist

☐ Add your design to the template available on the next page.



- Bleed Area

Make sure to extend your background to fill the bleed area to avoid a white border. We require **1cm** of bleed all around.
- Trim Line

This is a guide where the design will be trimmed.
- Safe Area

Keep important text or graphic elements within the safe area which is **6mm** from the trim line. This is to prevent it from being cut off, or from being too close to the edge, which does not look nice.

- ☐ We recommend using **12pt font size** (2mm height) or larger.
- ☐ Thickness of lines, strokes and gaps should be no less than **0.3mm**.
- ☐ All colors should be converted to **1 or 2 Pantone colors** only. Choose from the **Pantone Solid Coated or Uncoated** swatch libraries.
- ☐ Metallic Colors are **not allowed** for Kraft Tissue.
- ☐ We **recommend printing darker colors on kraft** due to the effect of the ink on the kraft tissue paper, while you can print a wider range of colors on white tissue paper.
- ☐ We **do not recommend Pastel or light colored** design elements. Ink might blend in with the translucent tissue paper and look subtle on print.
- ☐ Colors should have **100% opacity**, no gradient or tints.
- ☐ For best results, your design should be in **vector** format, but if an image will be used, it should be no less than **300 DPI**.
- ☐ In order to ensure your custom tissue prints correctly, we require that **all fonts be converted to outlines**.
- ☐ For optimal scanning, ensure **QR codes have high contrast** and measure **20x20mm or above**. Do not scale the QR code below a **minimum of 16x16mm**.

- 1

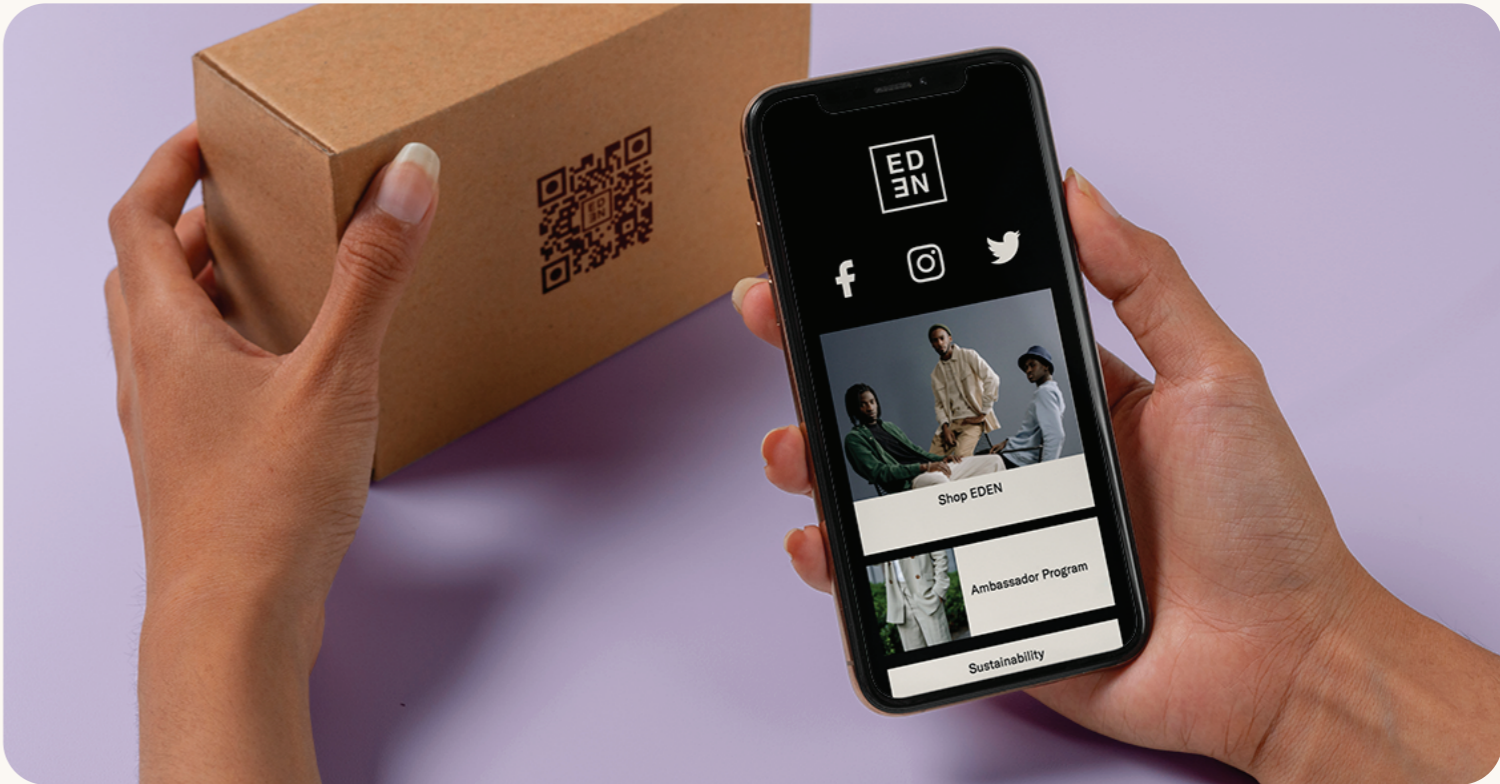
**Download dieline**  
Ensure you have downloaded the correct sized dieline. Dielines can be found on the **noissue website**.
- 2

**Complete your design**  
Use the Print Perfect Checklist as a guide to get the best print results. Export as **CMYK PDF**. No crop marks needed.
- 3

**Upload artwork and order**  
Complete your order, upload your artwork and checkout. To guarantee print satisfaction, we'll review your file and send you a final proof to approve before going to print.

## Connect your packaging

NEW



Tapkit by noissue

### Add a Dynamic QR code to your packaging

Connect to anything and everyone with dynamic QR & microsites

Create QR Code (free) →

# Custom Kraft Tissue Paper

Size: 220 x 300 mm (9" x 12")

Color 1: [insert Pantone number]

Color 2: [insert Pantone number]

Bleed Line 

Trim Line 

Safe Area 

