

noissue

# Custom Water-Activated Tape



**Size**  
50mm x 50m (2" x 164ft)



**Paper Type**  
☐ Kraft or ☐ White



**Color**  
CMYK



**Sustainability**  
Compostable, Reusable,  
100% FSC Certified, Soy-based Inks

## Print perfect checklist

- ☐ Add your design to the template available on the next page.



- Bleed Area**  
Make sure to extend your background to fill the bleed area to avoid a white border. We require 10mm of bleed all around.
- Trim Line**  
This is a guide where the design will be trimmed. Tape is printed using plates that are in 38cm in length. Design within the 38cm wil be repeated.
- Safe Area**  
Keep important text or graphic elements within the safe area which is 3mm from the trim line. This is to prevent it from being cut off, or from being too close to the edge, which does not look nice.

- ☐ If you want your design to have a **continuous pattern**, the end and start design should connect seamlessly.
- ☐ We recommend using **5pt font size** (0.8mm height) or larger.
- ☐ Thickness of lines, strokes and gaps should be no less than **0.2mm**.
- ☐ All colors should be converted to **CMYK**.
- ☐ Colors on multi-colored design may appear differently on brown kraft tape. We recommend to use **white base tape**.
- ☐ When choosing kraft paper, **white** elements should be on a **separate layer**.
- ☐ For best results, your design should be in **vector** format, but if an image will be used, it should be no less than **300 DPI**.
- ☐ In order to ensure your custom tape prints correctly, we require that **all fonts be converted to outlines**.
- ☐ For optimal scanning, ensure **QR codes have high contrast** and measure **20x20mm or above**. Do not scale the QR code below a **minimum of 16x16mm**.

- 1 Download dieline**  
Ensure you have downloaded the correct sized dieline. Dielines can be found on the **noissue website**.
- 2 Complete your design**  
Use the Print Perfect Checklist as a guide to get the best print results. Export as **CMYK PDF**. No crop marks needed.
- 3 Upload artwork and order, or share with your Account Manager**  
Complete your order, upload your artwork and checkout. To guarantee print satisfaction, we'll review your file and send you a final proof to approve before going to print.

## Connect your packaging

NEW



Tapkit by noissue

### Add a Dynamic QR code to your packaging

Connect to anything and everyone with dynamic QR & microsites

Create QR Code (free) →

noissue<sup>®</sup>

# Custom Water-Activated Tape

Size: 50mm x 50m (2" x 164ft)

Paper: [Kraft or White]

Bleed Line

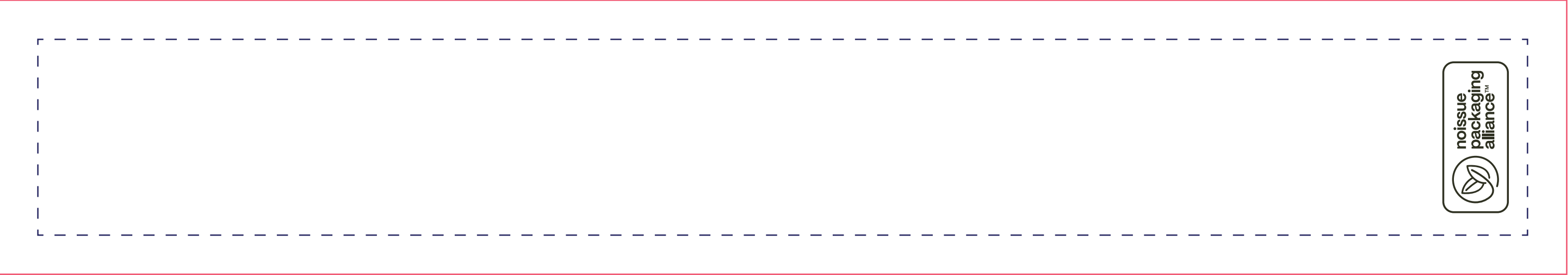


Trim Line

Anything outside the trim line will be cut off



Safe Area



Note: Tape is printed using plates that are in 38cm in length. Design within the 38cm will be repeated.

