



National Indigenous Fire Safety Council (NIFSC) Torch the Turtle Image Catalog

Image Catalog Guidelines

The name and image of Torch the Turtle are associated with the National Indigenous Fire Safety Council (NIFSC) and, in particular, our fire safety education activities. Torch represents resilience, wisdom, and safety for our people.

To maintain the strength and identification of the NIFSC with the Torch the Turtle character, we require that the following conditions are met when using the artwork.

Permission to Use

Permission is required to use the name, image, and the NIFSC title in conjunction with Torch the Turtle artwork.

- Please submit your request detailing the following information:
 - What image you would like to use (e.g., "Torch the Turtle," "Torch with Fire Alarm," or "Circular Torch").
 - Any fire safety messaging you plan to use with the image.
 - The purpose of using this image (e.g., community bulletin, school handout, social media).
 - What the distribution of the final product will be (e.g., local reserve only, national circulation).
 - Written approval from NIFSC of the detailed plan is mandatory before Torch Assets may be used in any public or internal setting.

Educational Messaging for Our Communities

This section provides suggested educational messages to accompany images of Torch the Turtle, adapted for cultural and community relevance. These messages focus on essential fire safety practices for Indigenous homes and families.

Smoke Alarms: The Early Warning



- Place smoke alarms where they matter most: inside every sleeping room, right outside shared sleeping areas, and on every level of the home. Safety covers the whole family.
- If you close your bedroom door at night, install a smoke alarm inside and outside that room to ensure a strong warning.
- For the best community protection, ensure all smoke alarms are connected. When one calls out, they all speak up.
- Test the alarm monthly, press the button and listen for the beep. Change the batteries when you change your clocks or twice a year.

Home Fire Escape: Two Safe Paths

- When the smoke alarm sounds loudly, get out immediately and stay out. Meet your family at your pre-arranged outdoor meeting spot. This spot should be a safe distance away from the home.
- Once everyone is safe outside, call for help (9-1-1 or your local emergency number) from a mobile phone or a trusted neighbor's home.
- Stay outside until the Fire Department tell you it is safe to return inside.
- Know two ways to escape from every room, if you can. Ensure all windows and doors open easily so your paths are clear.

Cooking Safety: Respect the Heat

- Watch over the cooking pot! Stay in the kitchen when you are preparing food using open flame or high heat (like frying, boiling, or grilling). Good food takes watchful care.
- Create a safe circle of at least three feet (one meter) around your cooking area. Keep young children, Elders, and pets outside this zone, especially when carrying hot food or drink. Respect the fire and keep our loved ones safe.



Torch the Turtle



Torch the Turtle and Smoke Alarm



Circular Torch the Turtle

