



## About Us

The National Indigenous Fire Safety Council (NIFSC) is a national Indigenous-led organization dedicated to supporting fire safety, emergency management, and community resilience in First Nation communities across Canada. NIFSC works to eliminate the loss of life, property, and critical infrastructure due to fire and other preventable emergencies.

## About The Tradeshow

The Indigenous Public Safety Conference Tradeshow is the premier event for vendors, suppliers, and partners looking to connect with fire safety professionals, emergency responders, Indigenous leaders, and decision-makers from across Canada.

This year's event will take place at the **Best Western Premier Calgary Plaza Hotel & Conference Centre in Calgary, Alberta, from October 23-24, 2025.**

Last year's tradeshow was a huge success, attracting over 350 participants from various industries, including fire departments, emergency response teams, and community-level firefighters.

This is an unparalleled opportunity to showcase your products, services, and innovations while networking with key stakeholders in Indigenous public safety.



## Sponsorship Benefits

- Gain direct access to over 400 attendees, including Indigenous leaders, fire chiefs, emergency management professionals, and public safety decision-makers from across Canada.
- Enjoy prominent logo placement on event signage, digital materials, social media promotions, and the official conference program, before, during, and after the event.
- Sponsors receive premium booth locations, speaking opportunities, and visibility during high-traffic sessions like meals, ceremonies, and networking events.
- Show your commitment to advancing Indigenous public safety, community resilience, and long-term partnerships that make a real difference.
- All sponsors receive on-stage recognition, ensuring your support is celebrated and remembered.

## Indigenous Public Safety Conference 2025



## Corporate Tradeshow Sponsorship Benefits



National Indigenous  
Fire Safety Council  
Conseil national  
autochtone de la sécurité incendie

# Sponsorship Opportunities

## Gold Sponsor – \$10,000

- Complimentary tradeshow booth
- Speaking opportunity during a sponsored event
- Logo placement on event banners, social media, and program materials
- Inclusion of promotional materials in delegate welcome bags
- Sponsorship recognition at the Banquet Gala
- Customized Sponsorship Trophy featuring both the IPS Conference logo and your corporate logo
- Two booth locations available: Main Plenary and Tradeshow Room

## Silver Sponsor – \$5,000

- Complimentary tradeshow booth
- Logo placement on event banners, social media, and program materials
- Inclusion of promotional materials in delegate welcome bags
- Opportunity to sponsor a breakfast or lunch during the conference
- Recognition in conference program
- Two booth locations available: Main Plenary and Tradeshow Room

## Bronze Sponsor – \$2,500

- Complimentary tradeshow booth
- Recognition in conference program
- Inclusion of corporate logo in a dedicated NIFSC social media post
- Sponsorship of a coffee and snack break during the event
- Two booth locations available: Main Plenary and Tradeshow Room

# Contact Us

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# Past Tradeshow Partners



“

The Indigenous Public Safety Conference was an incredible opportunity to connect with key decision-makers and showcase our services. The engagement from participants was outstanding, and the exposure we received exceeded our expectations.

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Join over 400 participants from across Canada at the 2025 Indigenous Public Safety Conference. An unmatched opportunity to connect with Indigenous leaders, fire and emergency professionals, and public safety decision-makers. Whether you're looking to showcase your products, grow your network, or support Indigenous community resilience, this is the event that puts your brand at the centre of it all. Don't miss your chance to be part of Canada's leading Indigenous public safety gathering!