

Advancement and Engagement Manager

Canada - Remote

About WRCC:

The Wildfire Resilience Consortium of Canada (WRCC) proposes a transformative approach to wildfire management that integrates Indigenous fire stewardship, and long-term land management, with place-based knowledge mobilization and acceleration of technology and innovation. By establishing national knowledge networks and focusing on Indigenous-led practices, the WRCC seeks to enhance wildfire resilience across Canada. This holistic and adaptive approach addresses the increasing wildfire threat due to climate change and evolving land use, promoting sustainable land management and honoring traditional ecological knowledge. The WRCC's strategy is built on the principles of "engage, connect, and accelerate" to ensure a more resilient future for communities, structures, and landscapes.

Primary Focus:

As the Manager of Advancement and Engagement you will lead the WRCC's efforts in building relationships, driving fundraising initiatives, and enhancing stakeholder engagement. This role is essential in advancing WRCC's mission and ensuring sustainable financial support for the organization's transformative wildfire management approach. The ideal candidate will possess a strong understanding of non-profit development, and tasked with the financial sustainability of the WRCC will help establish a strong foundation for the nonprofit, ensuring its ability to thrive and fulfill its mission over the long term.

Job Responsibilities:

- Actively connects with government and industry partners to secure funding and ensure the long term sustainability of the WRCC as well as build and maintain strong relationships.
- Accountable to the Executive Director, responsible for creating, implementing and evaluating a comprehensive advancement plan to further strategic goals and raise the profile of the WRCC nationally and internationally.
- Works in close collaboration with the Board Chair and/or Executive Director, to develop, produce and execute communication materials, strategic advancement initiatives and engagement events directed to local, national and international audiences and stakeholders,

which includes: user groups, prospective donors, prospective sponsors and related professional associations.

- Consults with leadership to develop effective advancement programs and to establish funding priorities.
- Identifies, recruits and manages volunteers for the purpose of supporting WRCC goals including fundraising projects and programs as required.
- Manages all marketing projects.
- Represents the WRCC at professional and industry events as a means to connect and engage with potential donors and sponsors.
- Prepares accurate and timely analyses that capture and communicate fundraising results, variances, and performance trends.
- Identifies grant opportunities and completes applications to obtain funding.
- Assesses the feasibility of various funding models to reduce dependency on a single source of income.

The statements provided above aim to outline the overall scope and complexity of the tasks expected from the individual in this role. They are not meant to encompass every responsibility, duty, or skill essential for the position.

Work Hours and Benefits:

- Remote-first role with flexible location.
- Salary range: \$90,000 to \$110,000 CAD + benefits. Opportunity for remuneration based on fundraising success.
- 3-year term (aligned with NRCan funding), with potential for renewal.
- Travel will be required.

Qualifications and Skills:

- Must have strong leadership, communication (oral and written), presentation, and interpersonal skills.
- Eloquent and targeted writing skills with demonstrated ability to draft creative proposals and comprehensively complete grant applications and reporting.
- Understanding of digital media platforms and tracking the performance of marketing campaigns.
- Self-motivated, goal-oriented with the ability to think strategically, critically and creatively to drive new initiatives and enhance existing programs to further the strategic goals of the WRCC.

- Results-oriented and creative individual with demonstrated relationship building skills.
- Keen awareness and knowledge of relevant individuals in the professional sector, related associations, community and government is an asset and willingness to acquire such knowledge is a requirement.

Education and Experience Requirements:

- Bachelor's degree in English, Communications, Marketing, Journalism, Public Relations or related field.
- 3-5+ years' experience in an advancement role, with a proven track record of successful fundraising and stakeholder relationship management.
- Equivalent combination of education and experience may be considered.
- Record of success in an outreach capacity including relationship building, developing and executing advancement and fundraising strategies, strong writing and project management skills.
- Experience with public and government relations.
- Exceptional communication and interpersonal skills, with the ability to engage and inspire diverse audiences.
- Demonstrated ability to lead strategic initiatives and build effective partnerships across various sectors.
- Expertise in developing and implementing fundraising strategies.
- Ability to cultivate relationships with donors, sponsors, and stakeholders.

EDI Statement for equitable hiring:

The Wildfire Resilience Consortium of Canada is committed to fostering an inclusive workplace that reflects the diverse communities we serve. We believe that equity, diversity, and inclusion are essential to our mission and contribute to the effectiveness and creativity of our organization and programs.

Our Commitment:

1. Equitable Opportunities:

We are dedicated to providing equitable hiring practices that ensure all candidates, regardless of race, ethnicity, gender, sexual orientation, age, disability, or socio-economic status, have equal access to employment opportunities within our organization.

2. Diverse Talent Pool:

We actively seek to attract and retain a diverse range of candidates by using inclusive language in our job descriptions, broadening our recruitment channels, and partnering with organizations that support underrepresented groups.

3. Community Engagement:

We recognize that our responsibility extends beyond our organization. We aim to engage with our local communities to promote equitable hiring practices and support initiatives that enhance diversity in the workforce.

By prioritizing equity, diversity, and inclusion in our hiring practices, we strive to create a workplace where every individual feels valued, respected, and empowered to contribute their unique perspectives. Together, we can build a stronger, more inclusive organization that is better equipped to achieve our mission.

How to apply:

To apply, combine your cover letter and resume into a single PDF. In your cover letter, please indicate which ecoregion you are applying for. Submit your application at: www.peoplefirsthr.com/jobs/

For further information about this career opportunity, please feel free to contact Janelle Robin at 204.396.4752.

We thank all applicants for their interest; however, only those selected will be contacted for an interview.