

关于设计的意识调查

(2014年12月实施)



公益財団法人日本デザイン振興会
Japan Institute of Design Promotion

调查概要

实施时间：2014年12月

调查对象：日本国内各地区15岁以上男女（基于全国人口普查的年龄·男女人口的构成比实施分层抽样）

有效回答数：2,100名

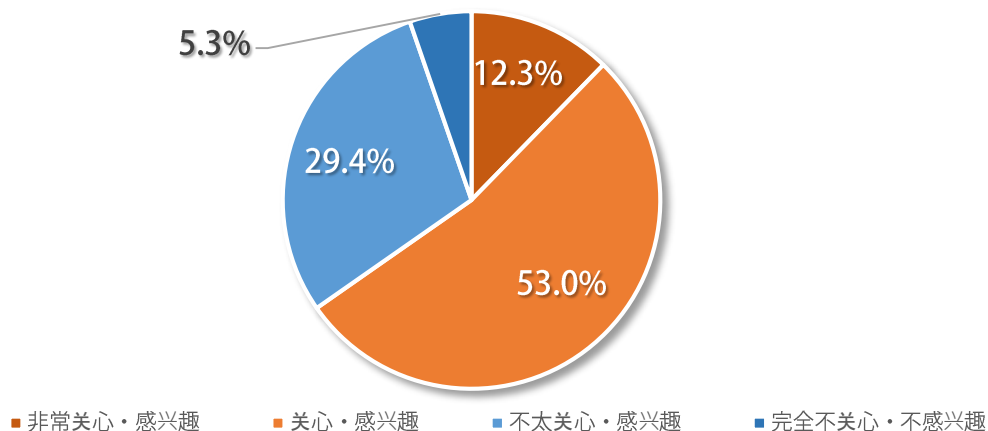
调查方法：网络问卷调查

有关本调查的咨询联络

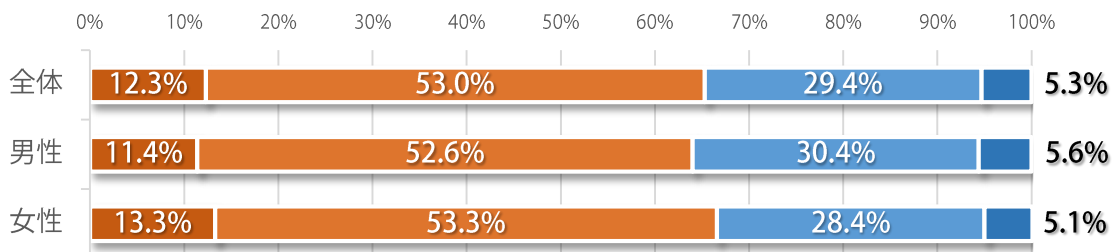
Good Design Award Office, Japan Institute of Design Promotion

5th floor, Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6205 Japan Tel. 03-6743-3777

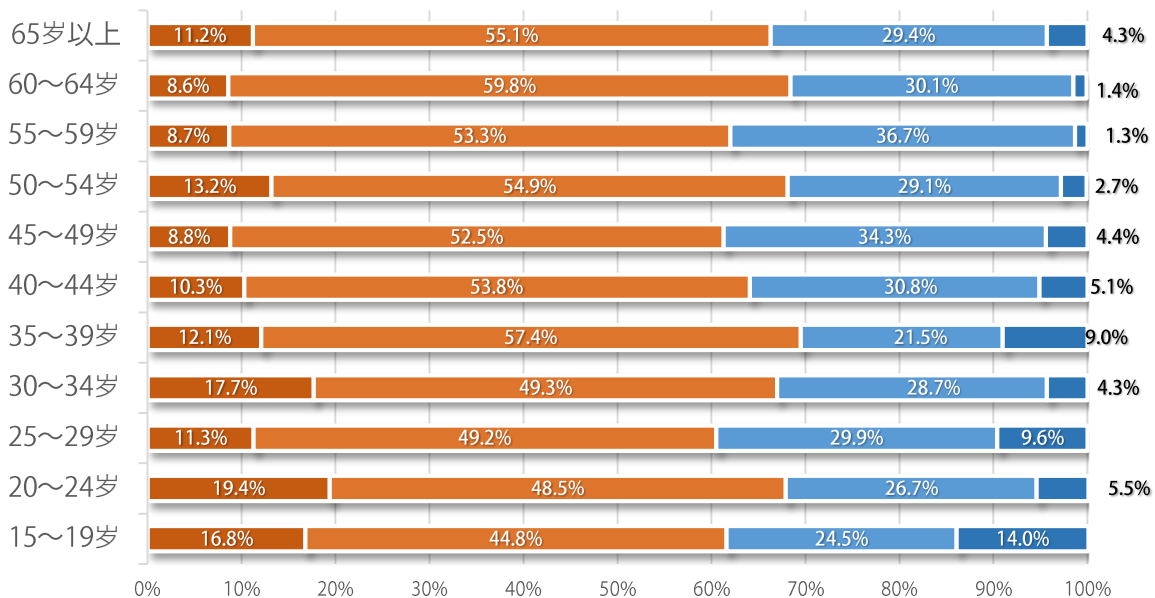
Q.您对设计的关心和感兴趣的程度？ [N=2,100]



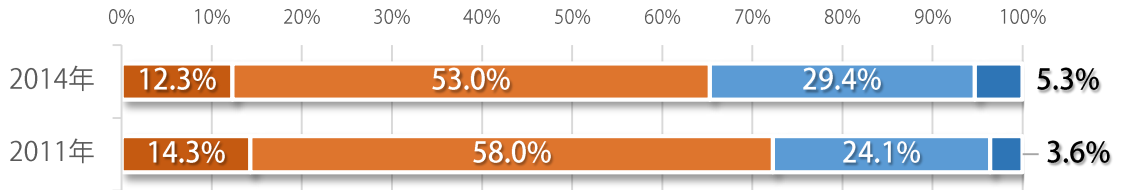
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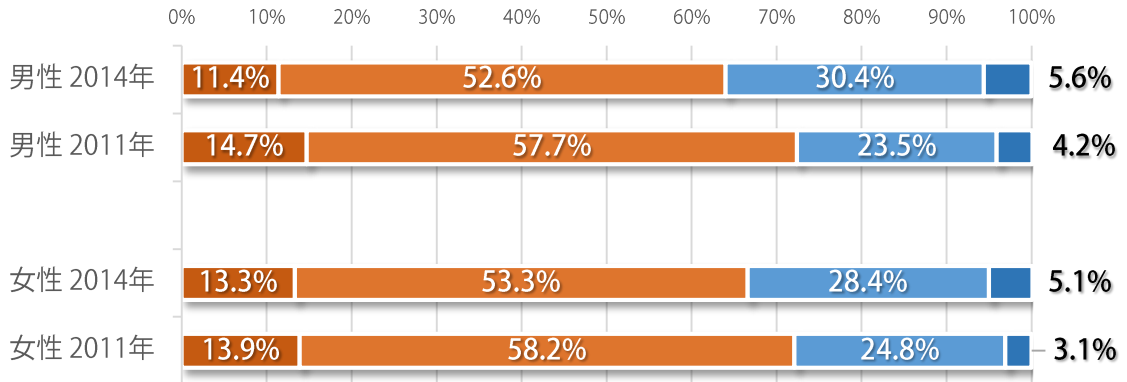
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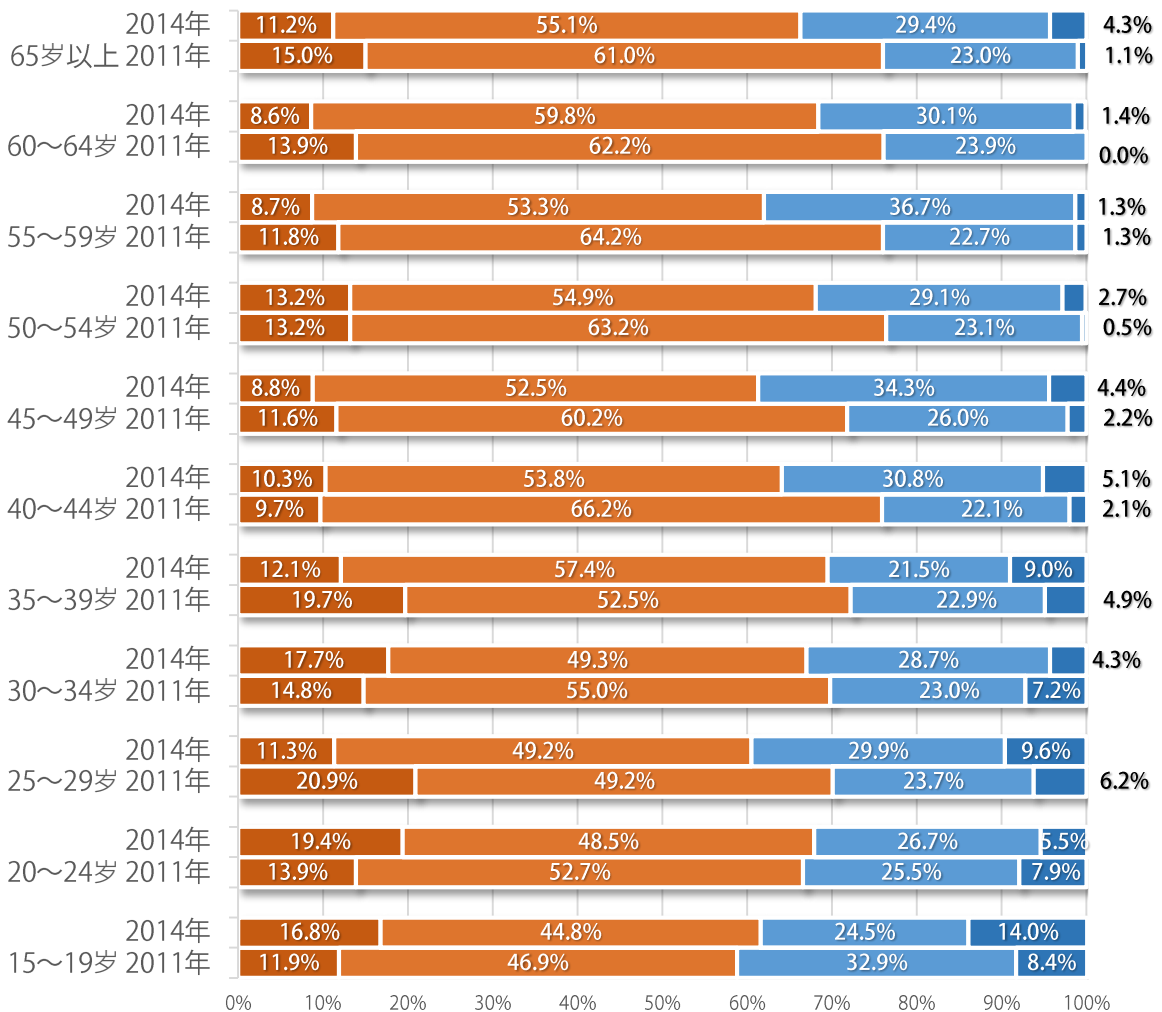
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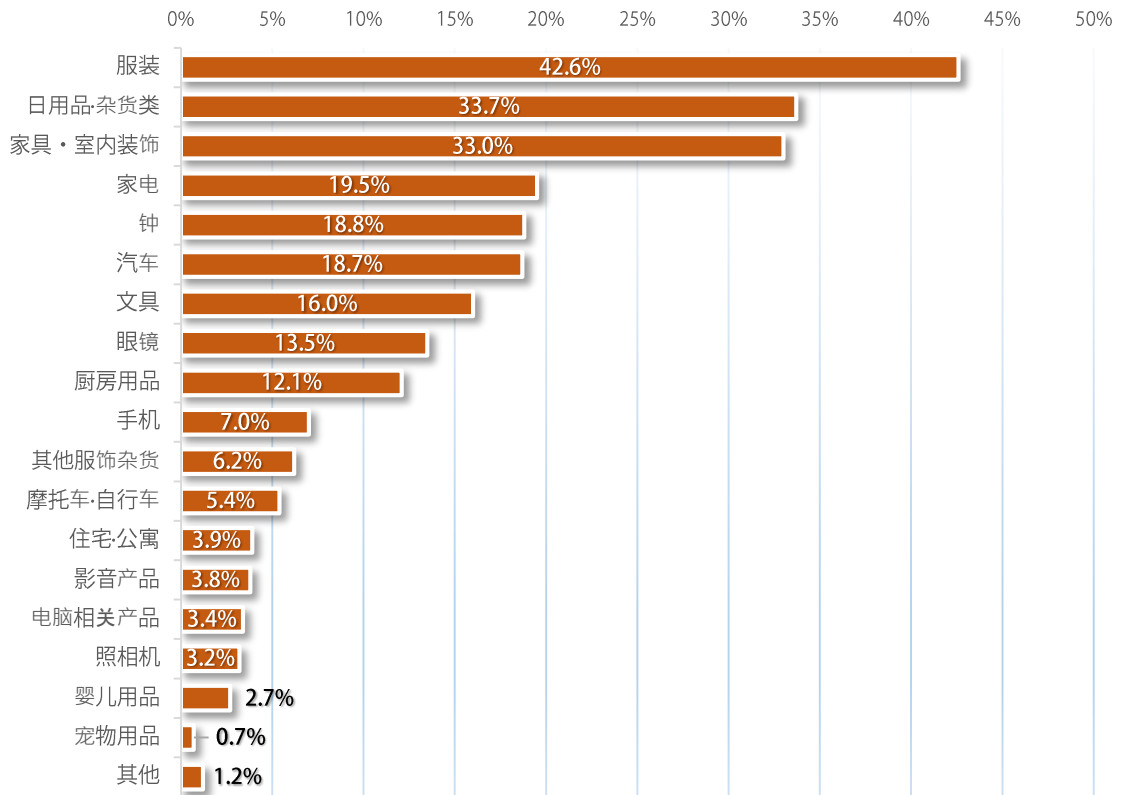
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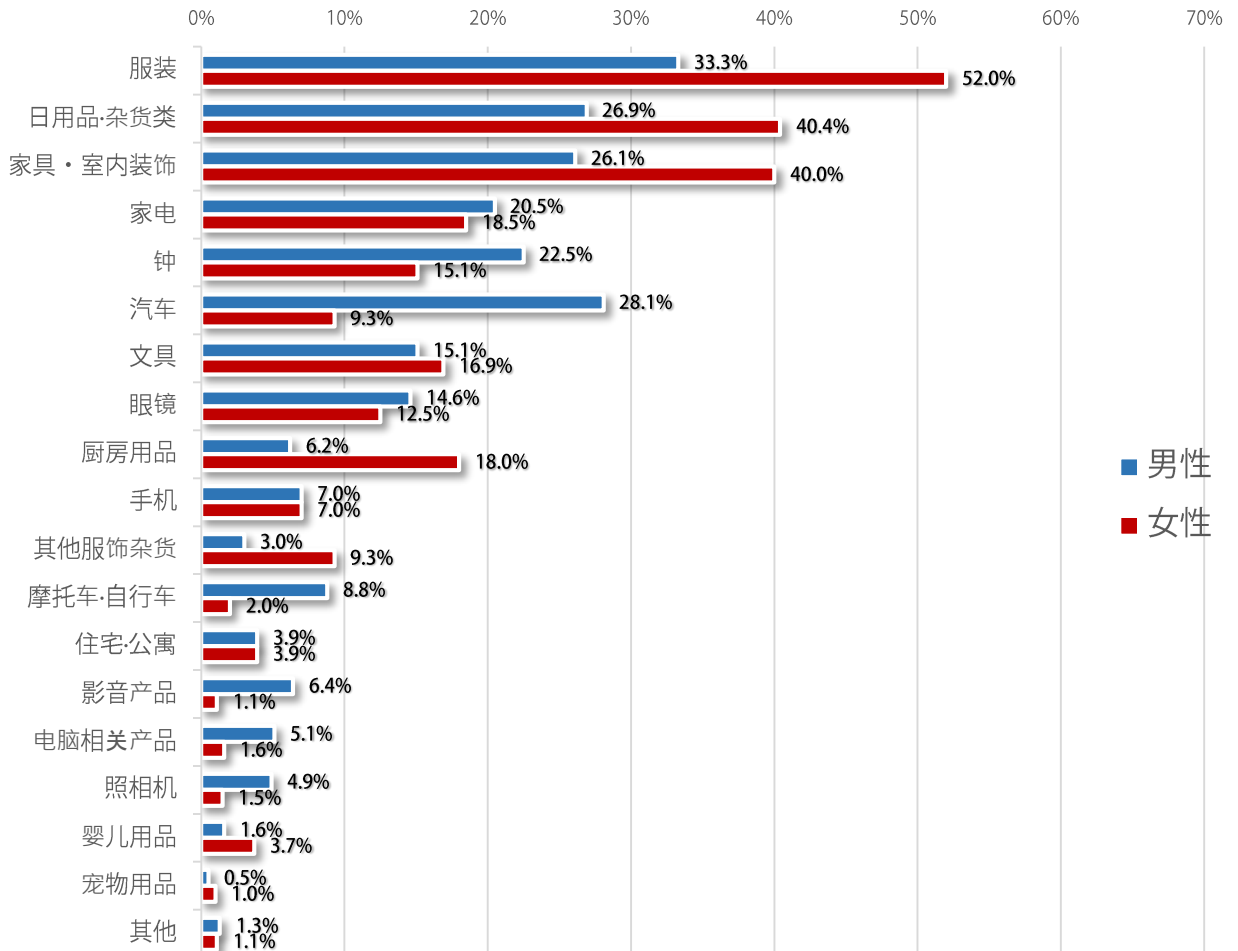
[时代变化—年龄]



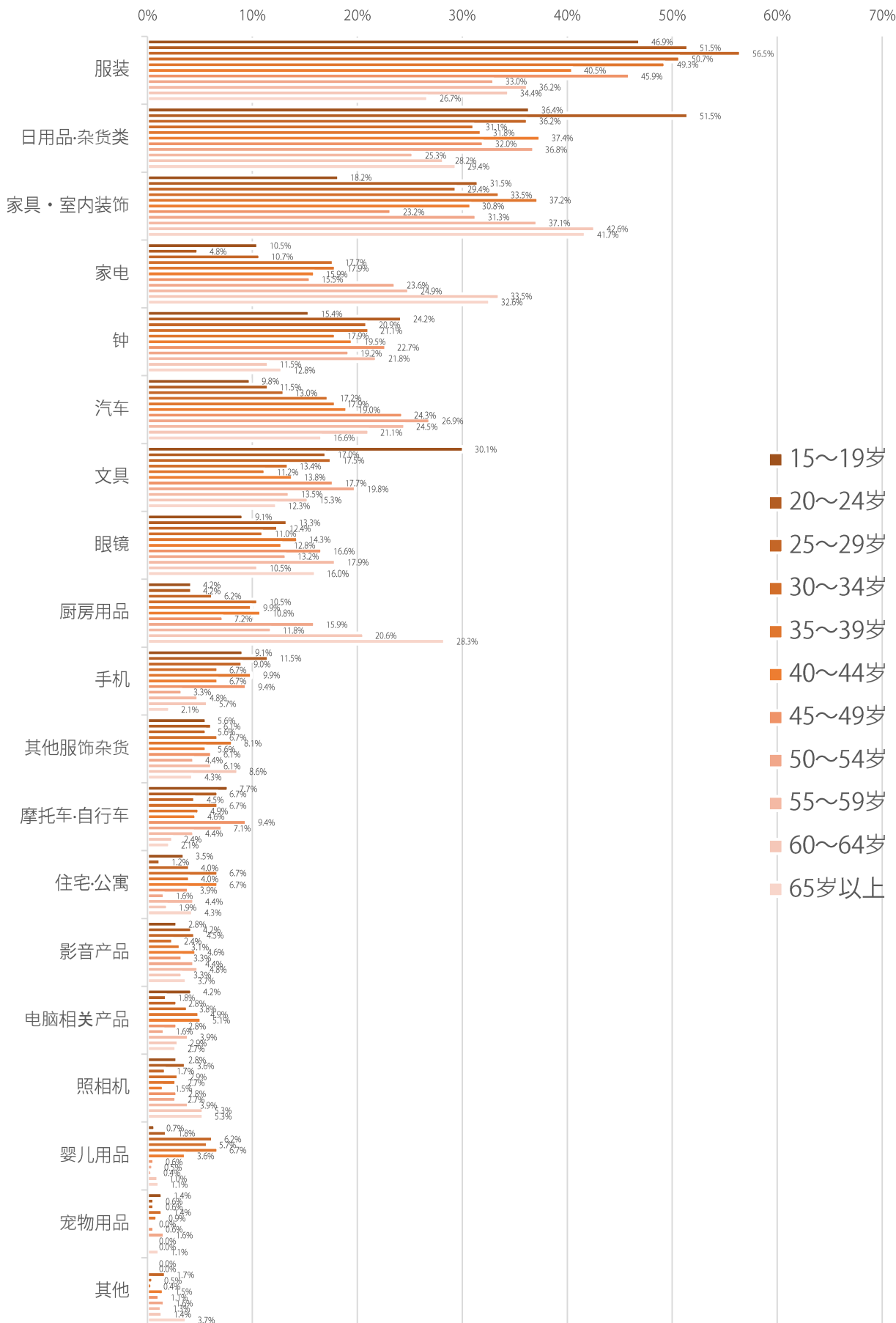
Q.请选择您选购商品时最看重设计的商品类别？（请选3项）。[N=2,100]



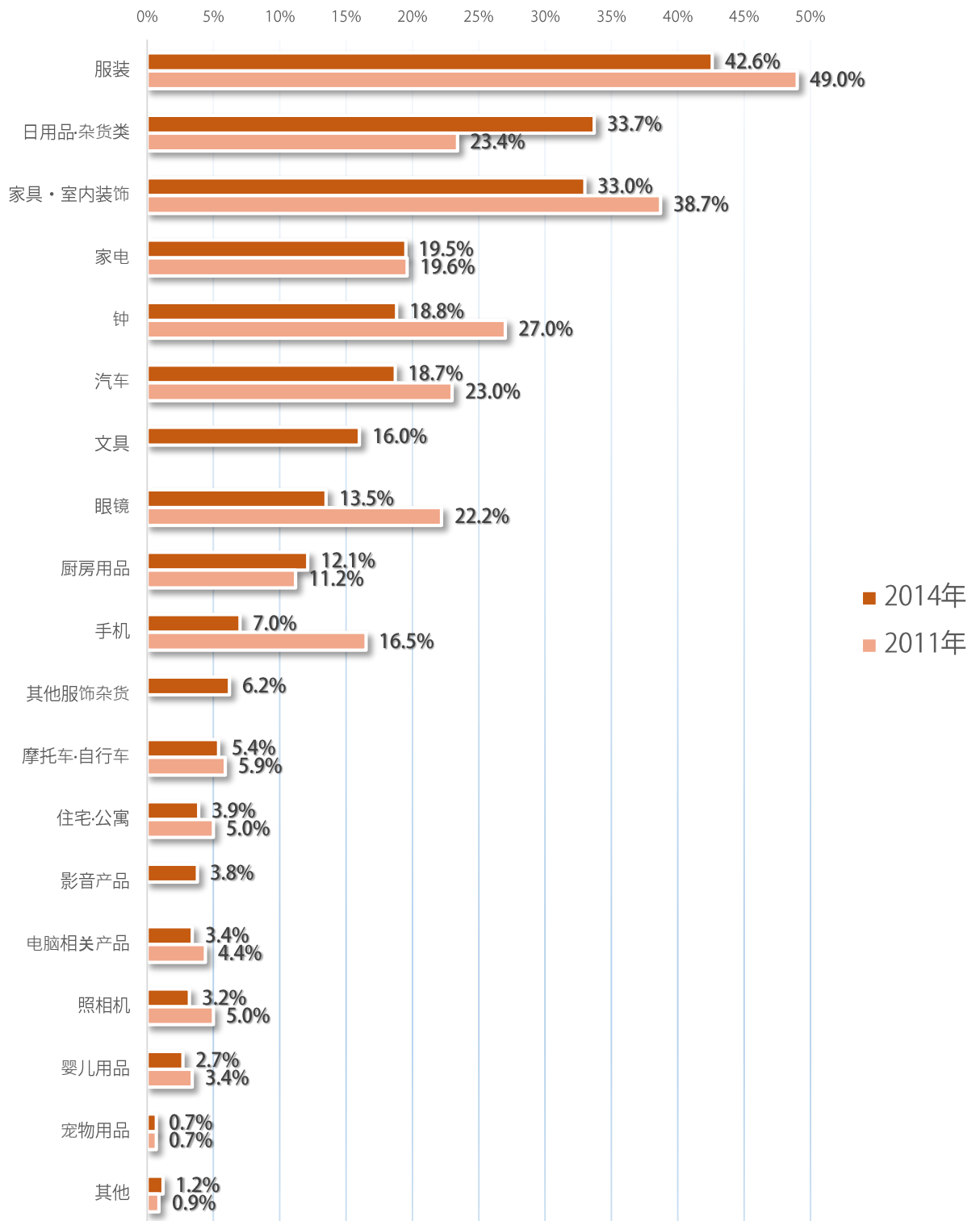
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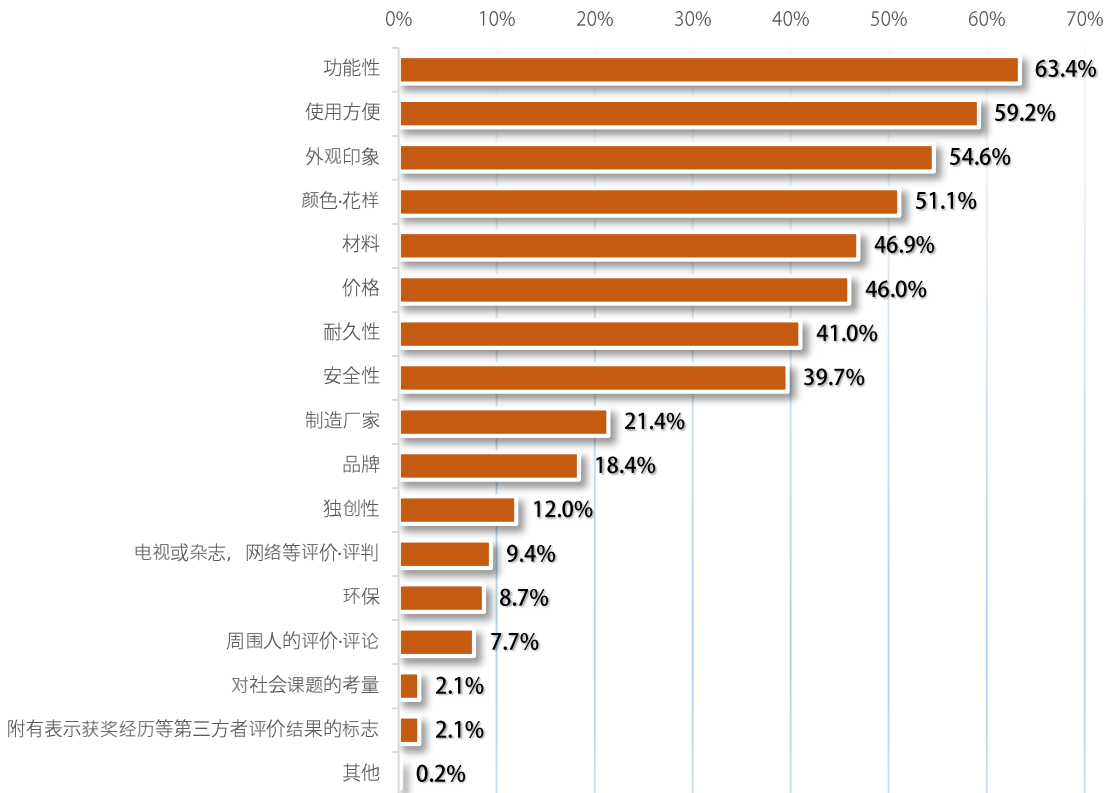
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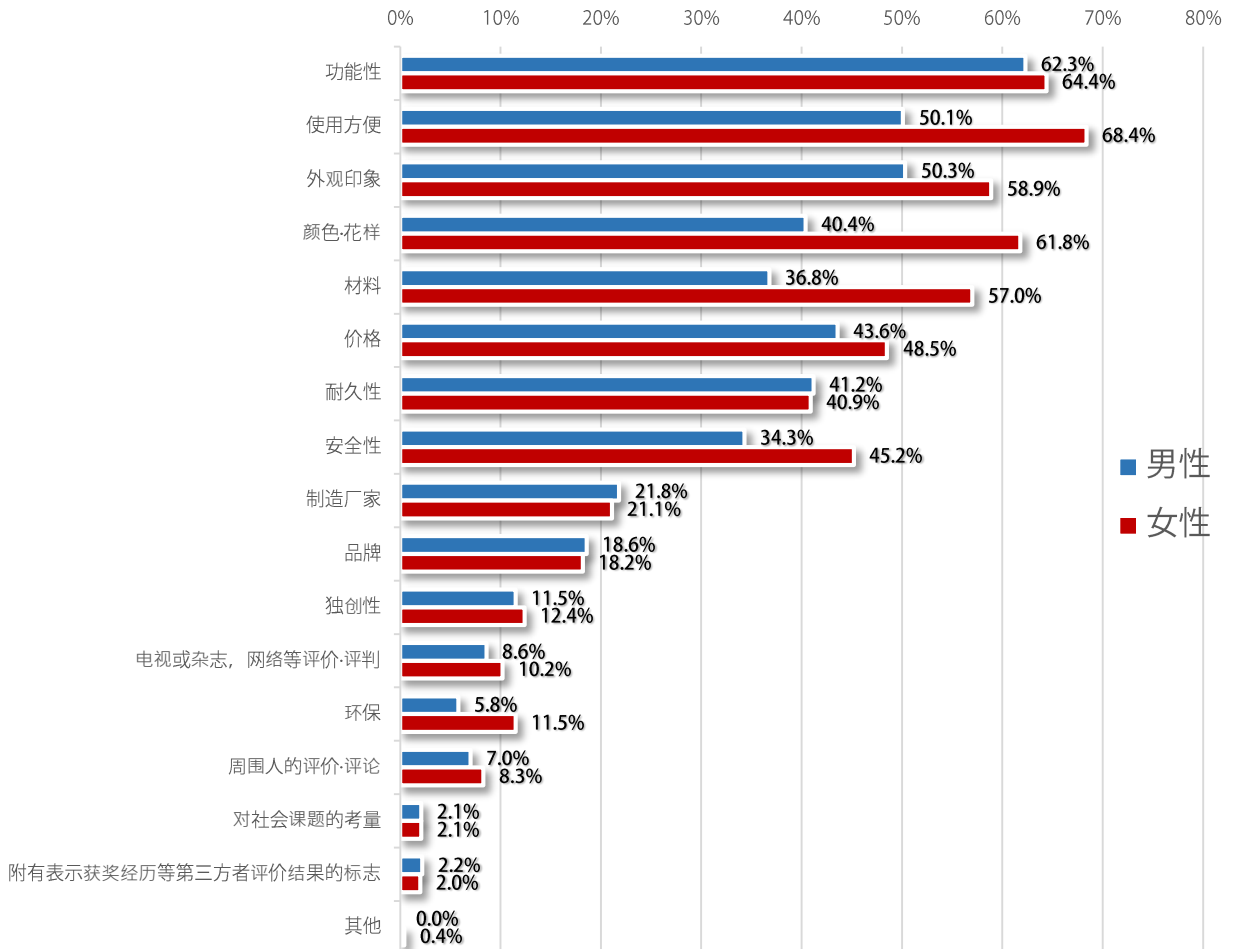
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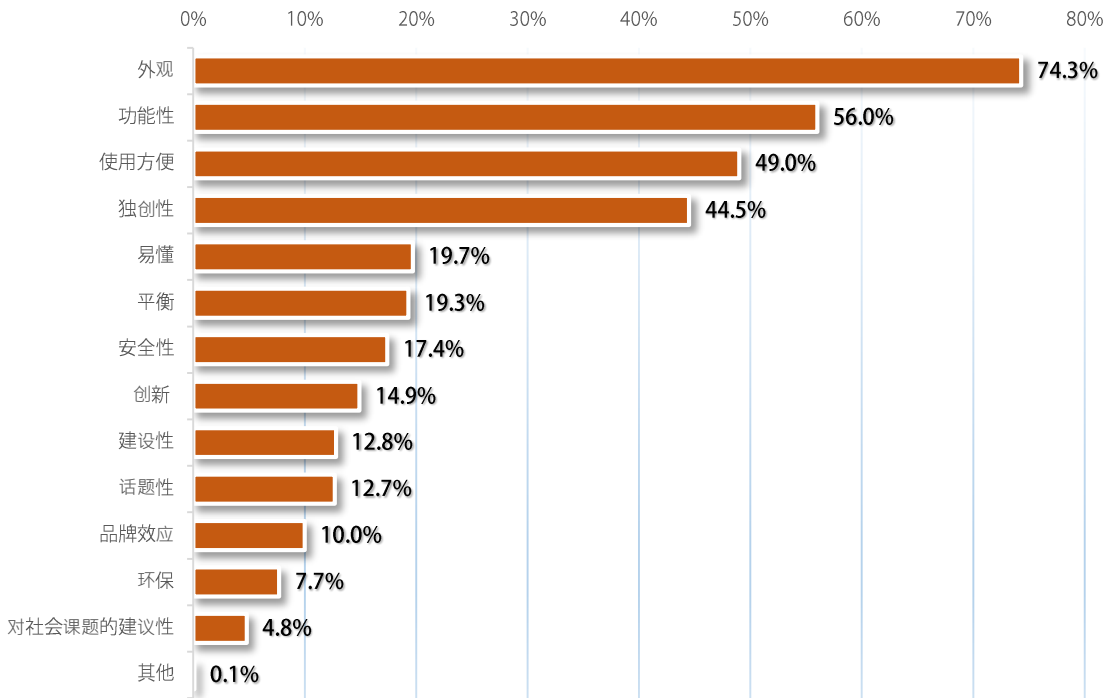
Q.您在购买商品时关注的是？(可多选)。[N=2,100]



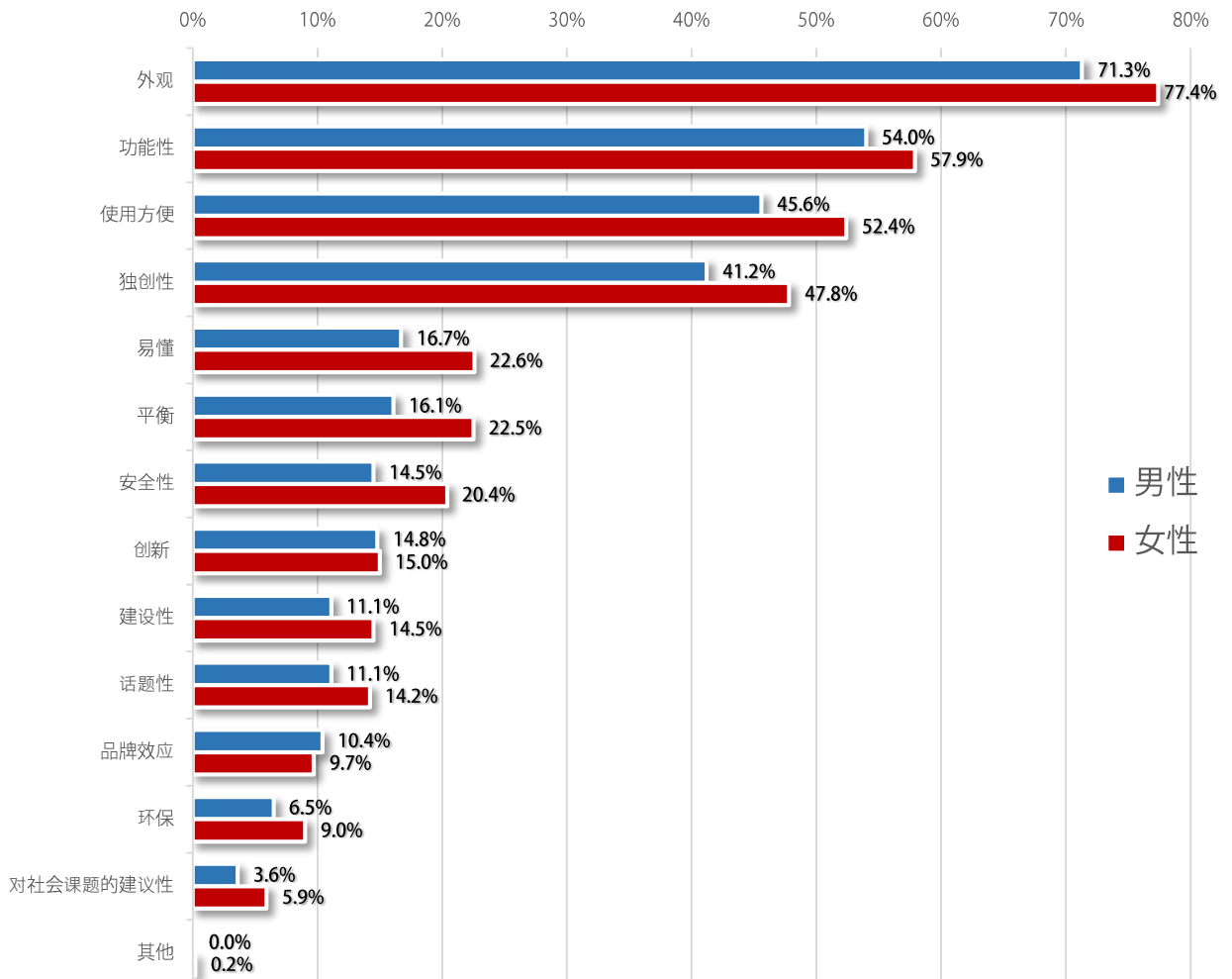
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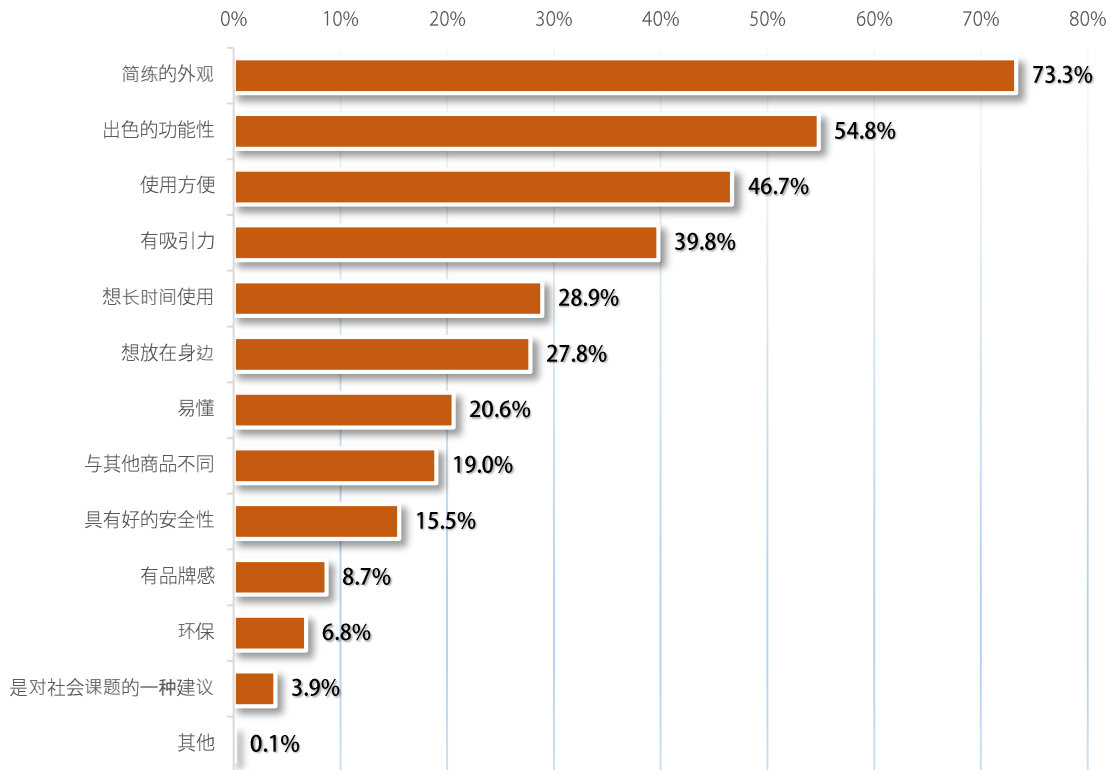
Q. 您认为与“设计”相关的要素有哪些？（可多选）。[N=2,100]



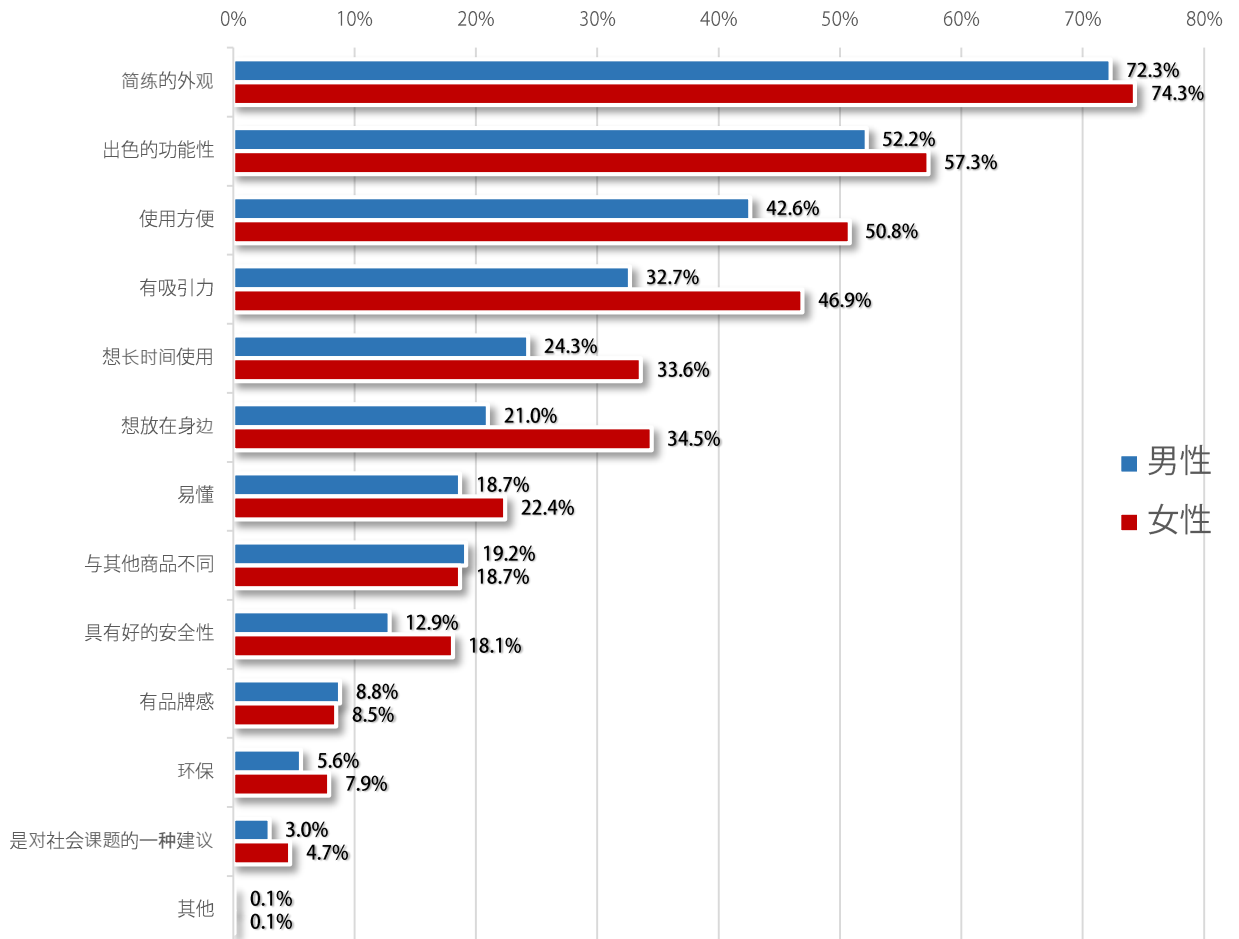
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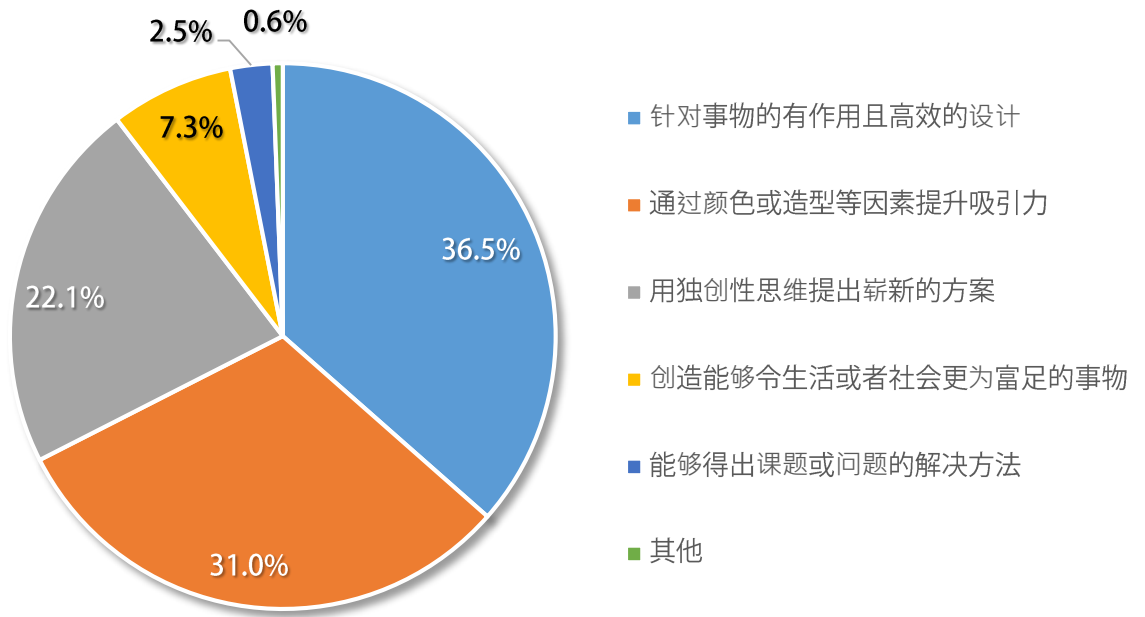
Q.您认为是好的设计应具备哪些要素? (可多选)。[N=2,100]



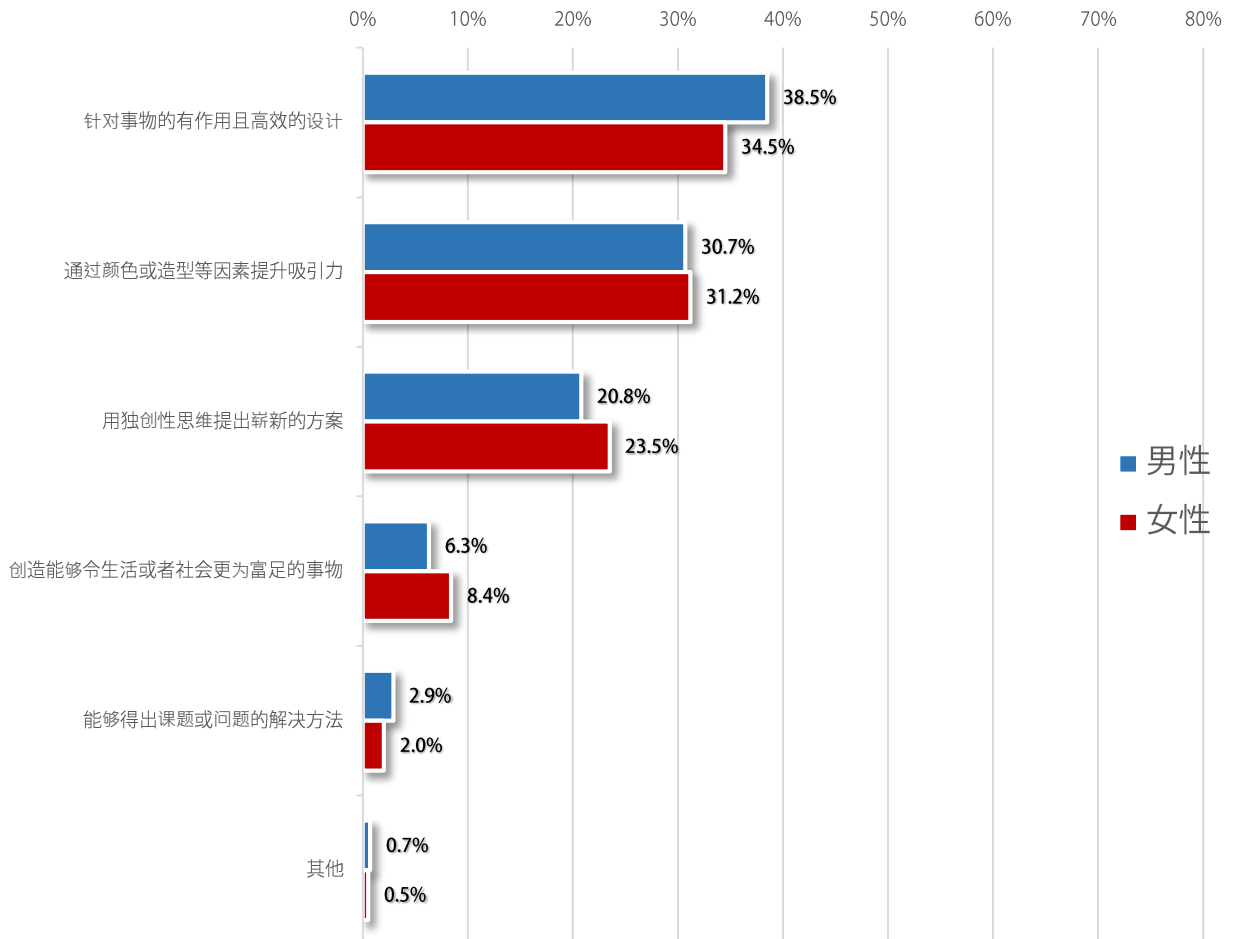
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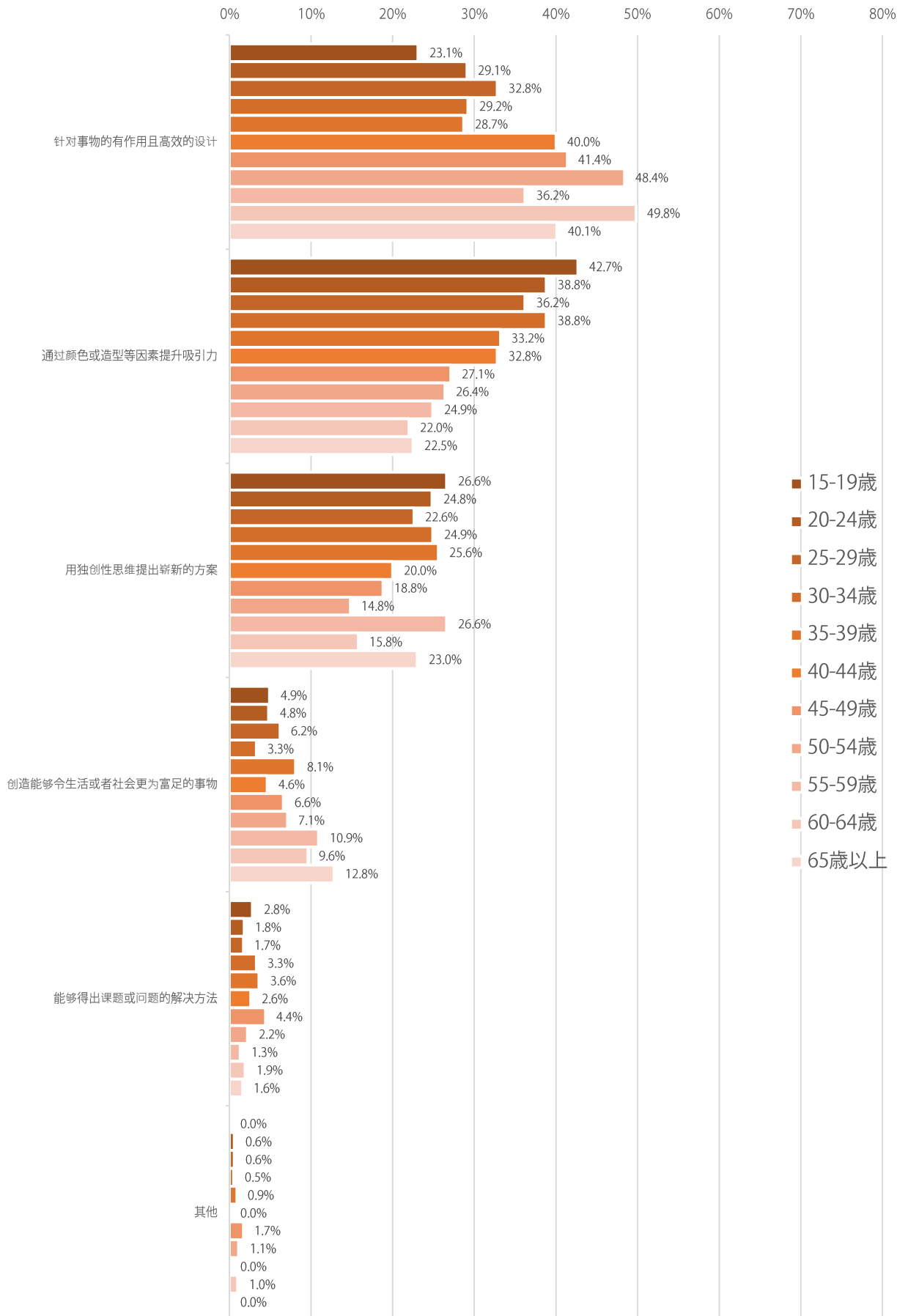
Q. 您认为什么是“设计”？请选择一个最适合的解释。[N=2,100]



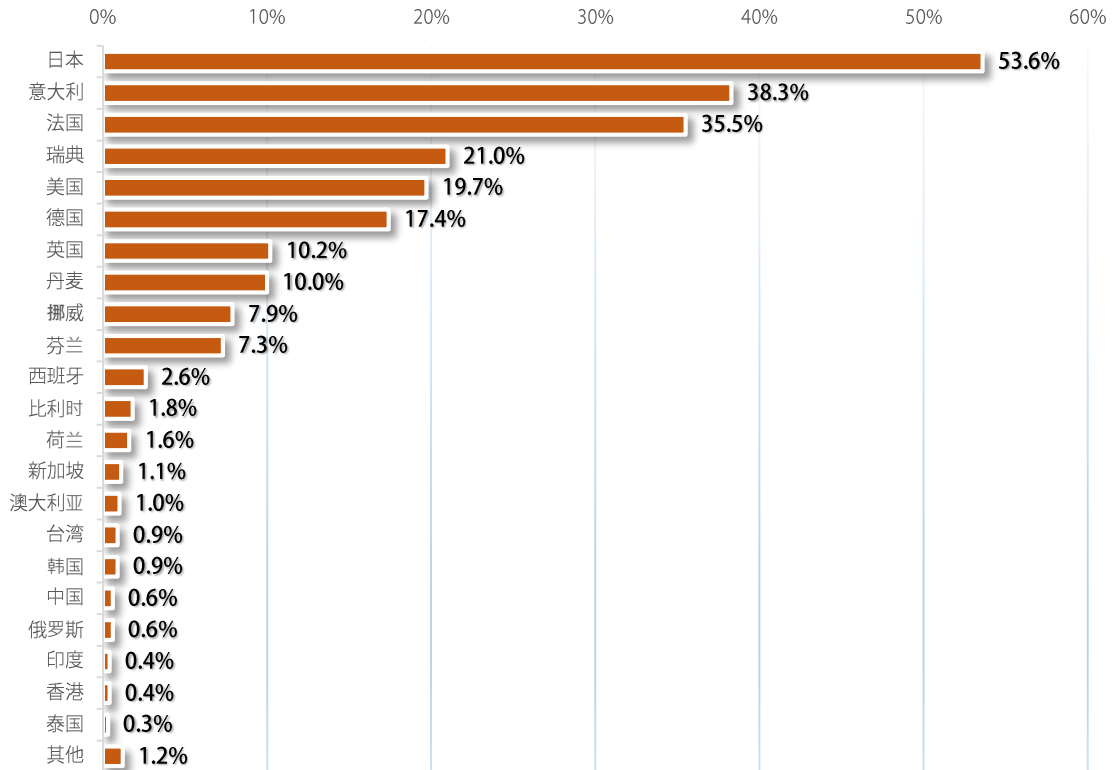
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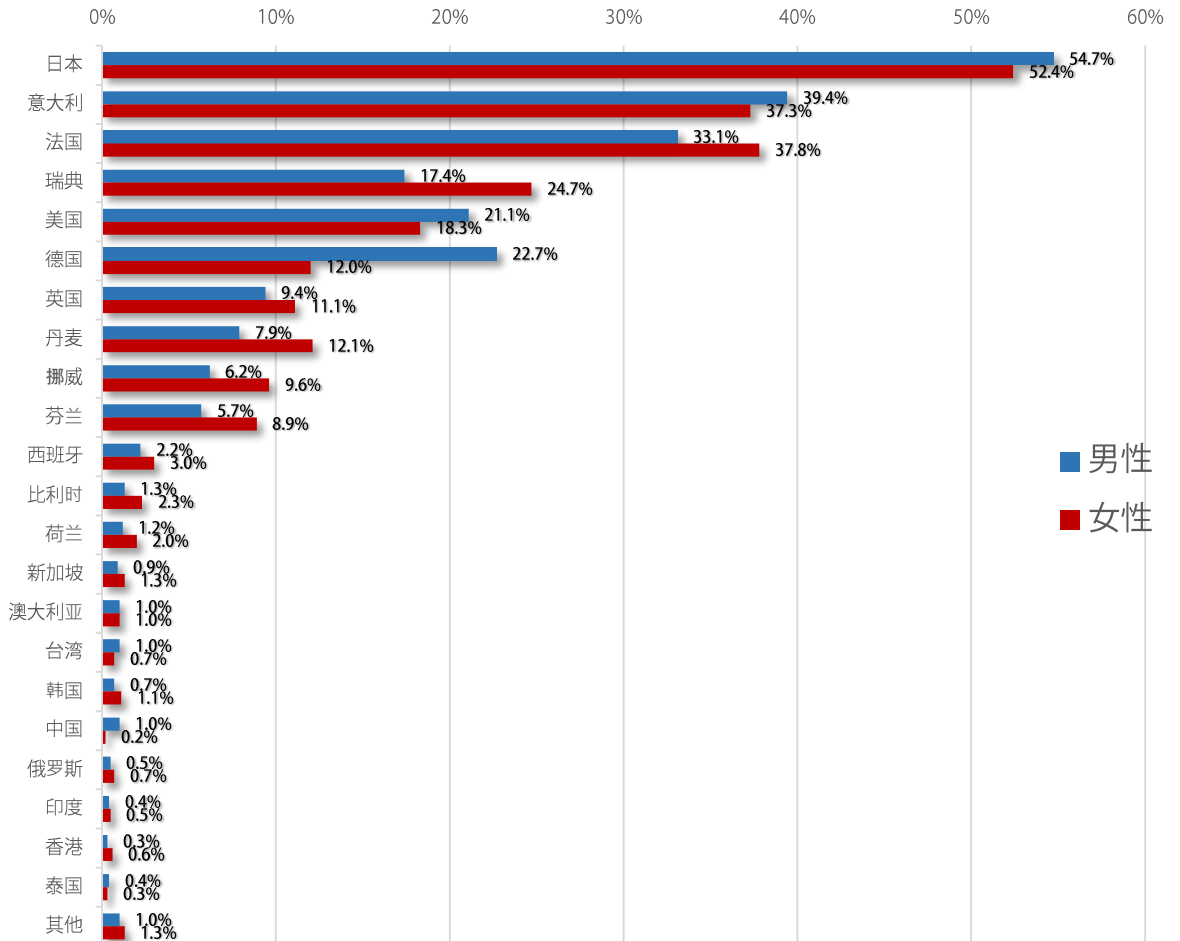
[年齡]



Q.您认为设计发达的国家·地域有哪些(选3项)。[N=2,100]



[性别]



[年齡]

