

關於設計的意識調查

(2014年12月實施)



公益財団法人日本デザイン振興会
Japan Institute of Design Promotion

調查概要

實施時間：2014年12月

調查對象：日本國內各地區15歲以上男女（基於全國人口普查的年齡・男女人口的構成比實施分層抽樣）

有效回答數：2,100名

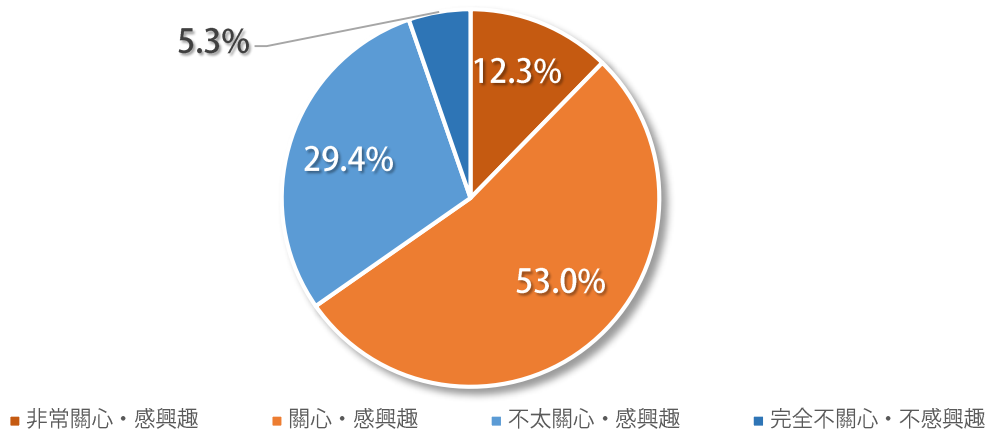
調查方法：網路問卷調查

有關本調查的諮詢聯絡

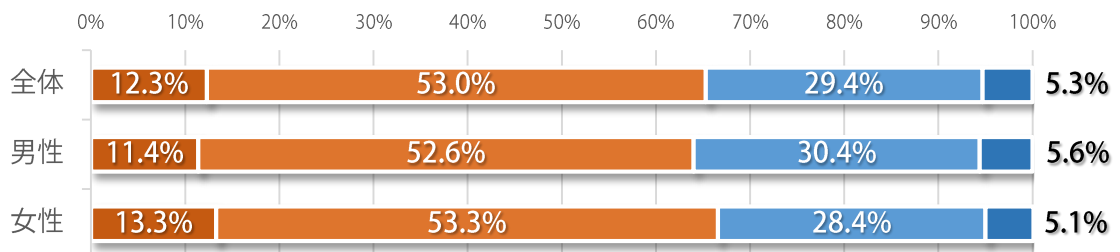
Good Design Award Office, Japan Institute of Design Promotion

5th floor, Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6205 Japan Tel. 03-6743-3777

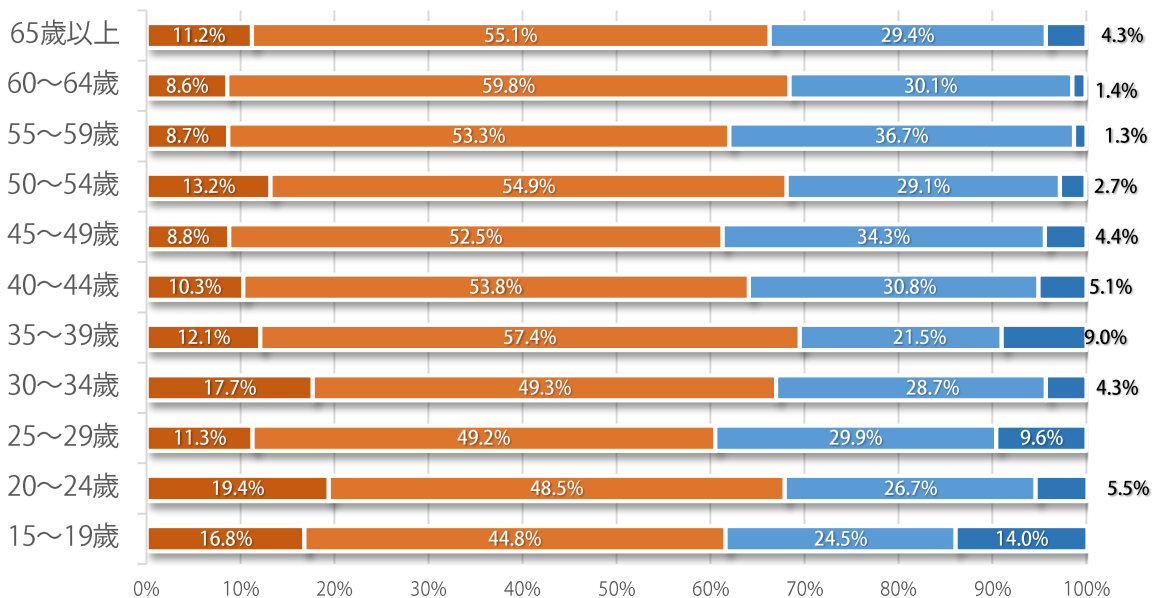
Q.您對設計的關心和感興趣的程度？[N=2,100]



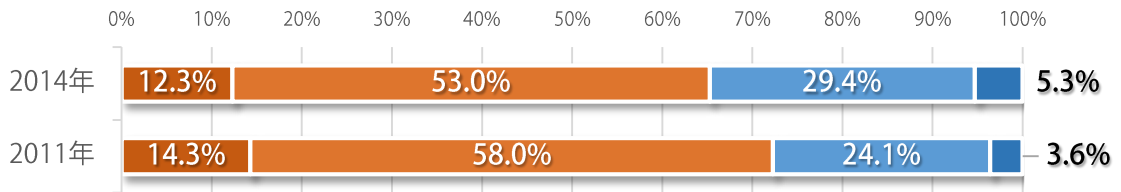
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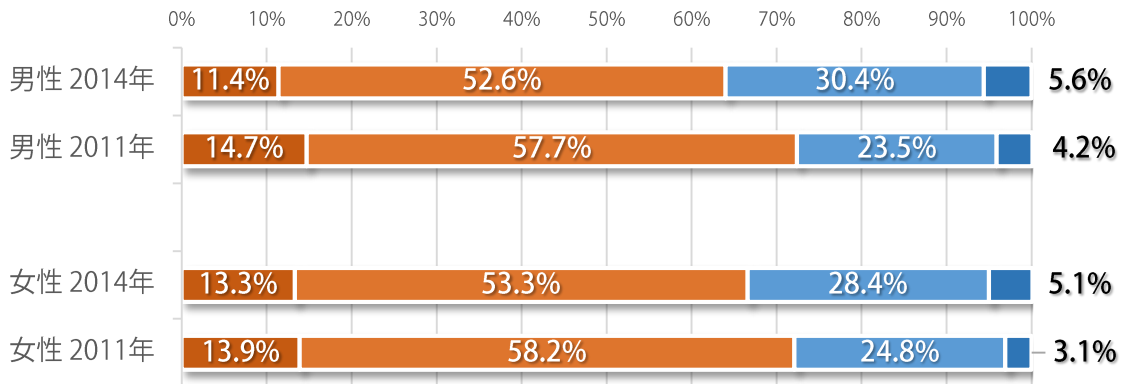
【年齡】



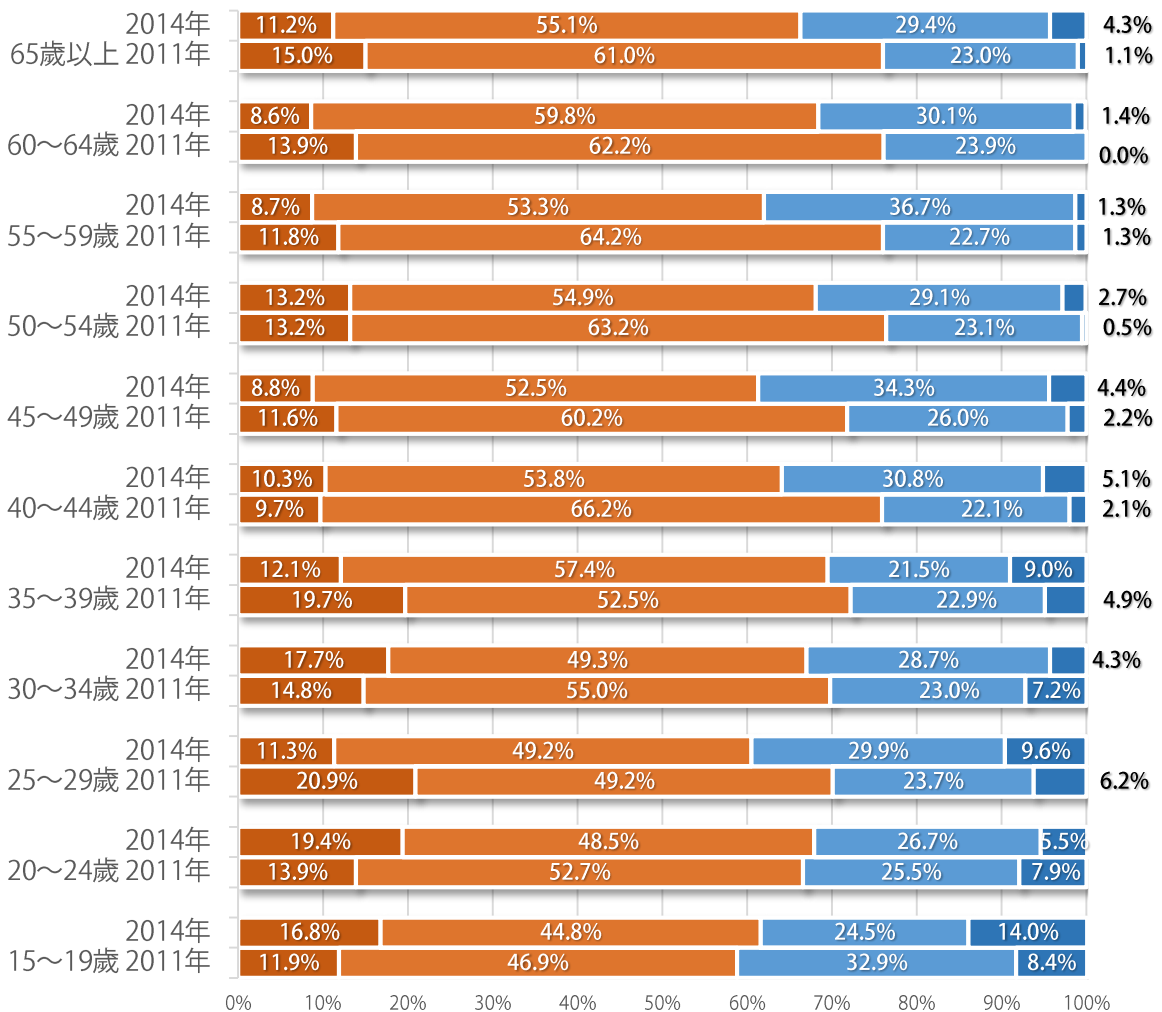
[時代變化]



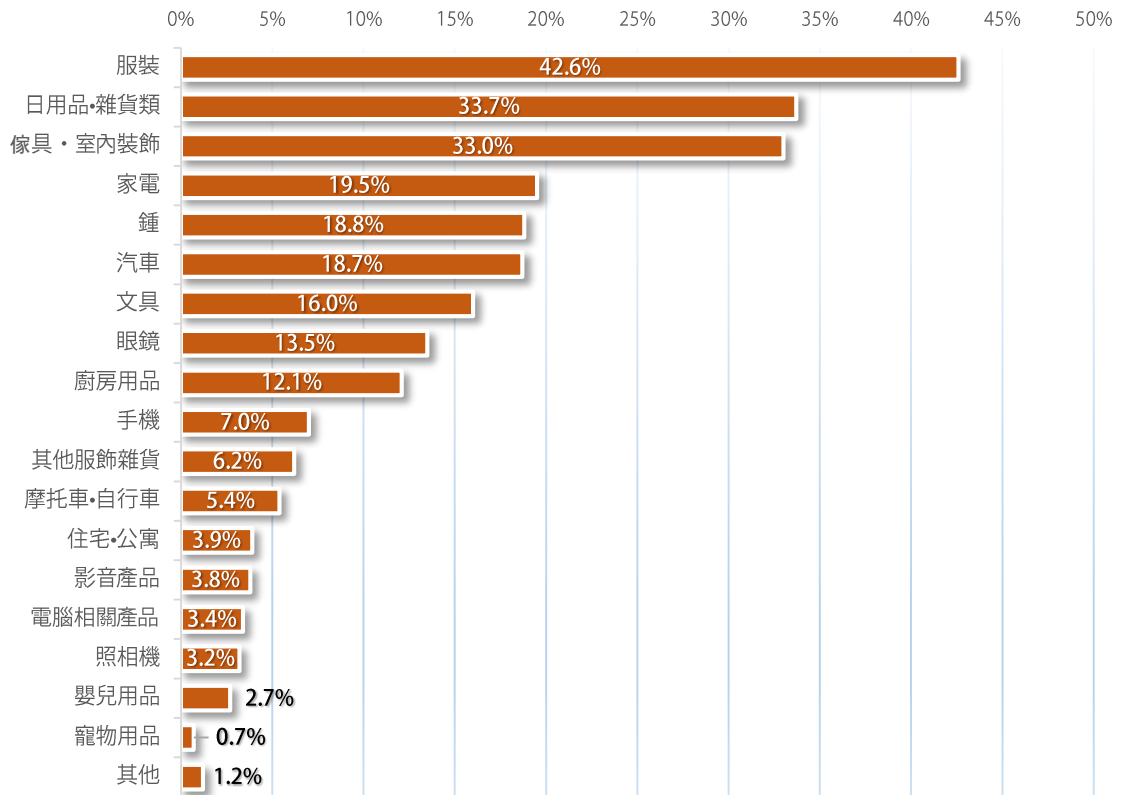
[時代變化－性別]



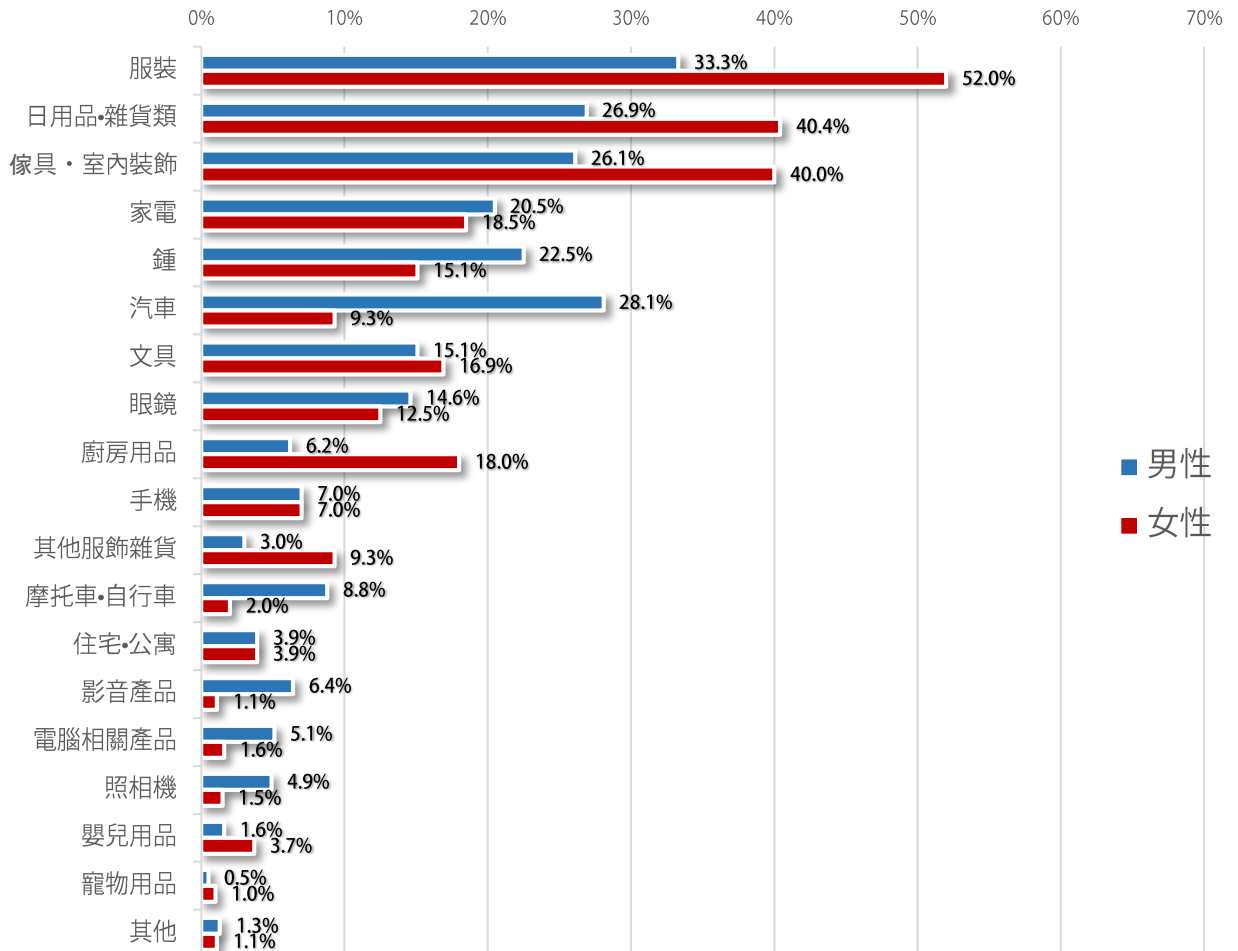
[時代變化－年齡]



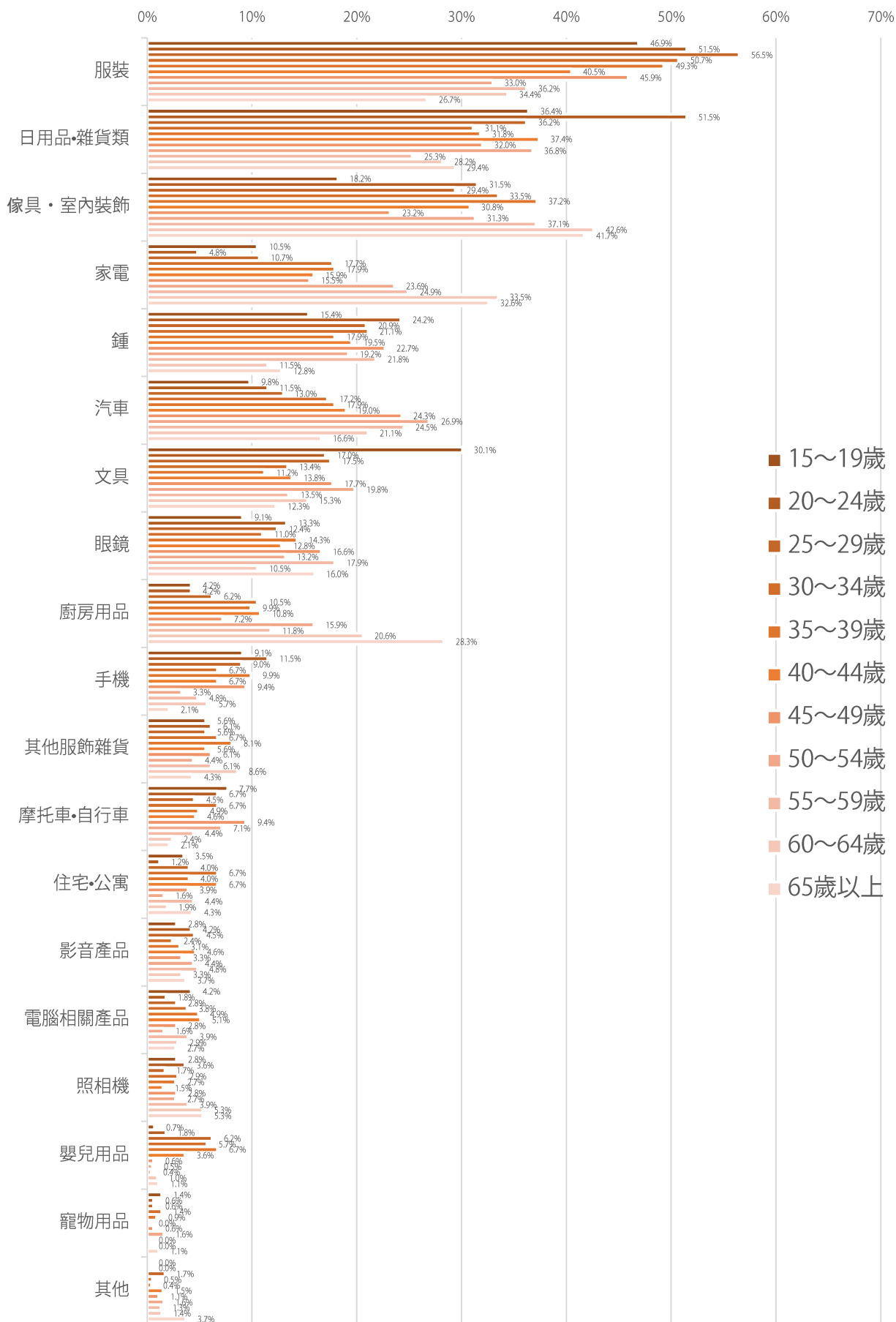
Q.請選擇您選購商品時最看重設計的商品類別？（請選3項）。[N=2,100]



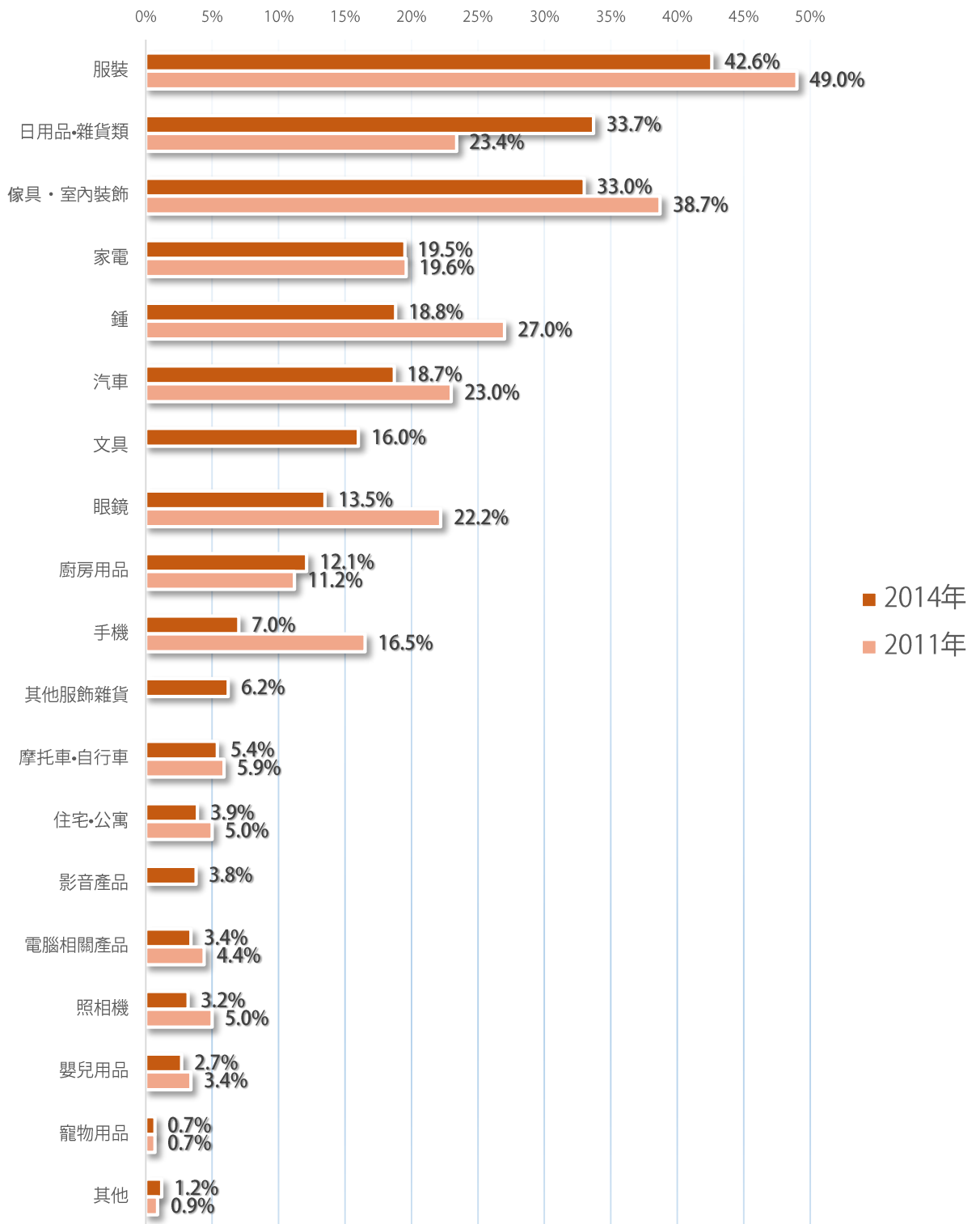
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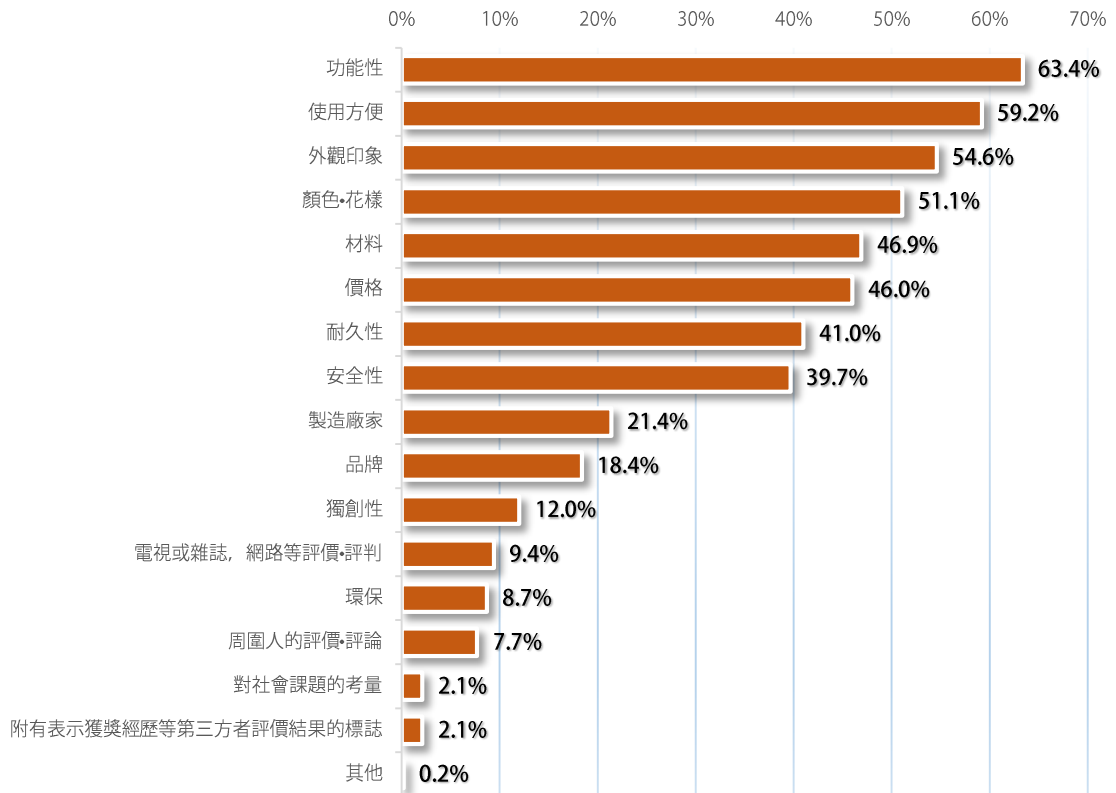
[年齡]



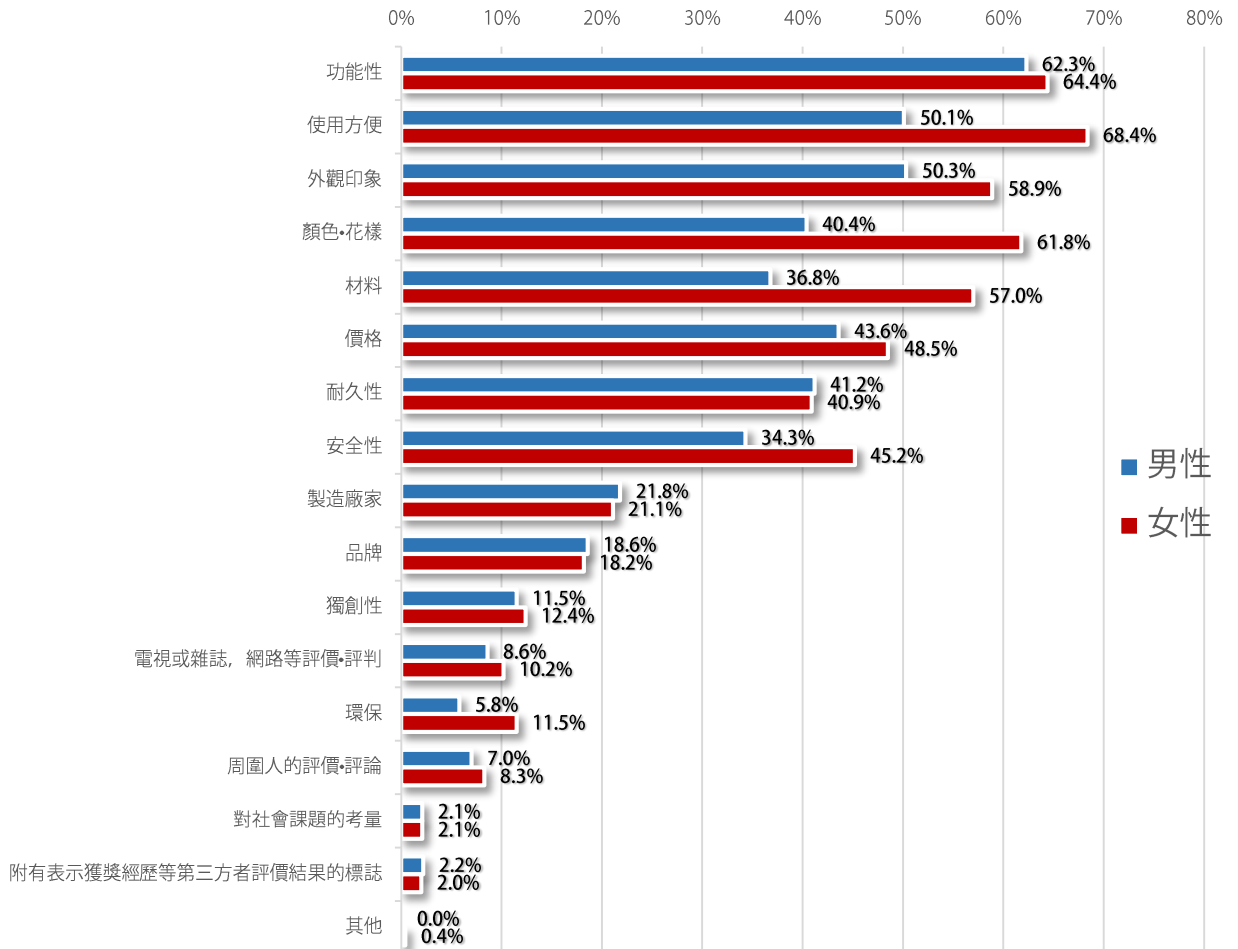
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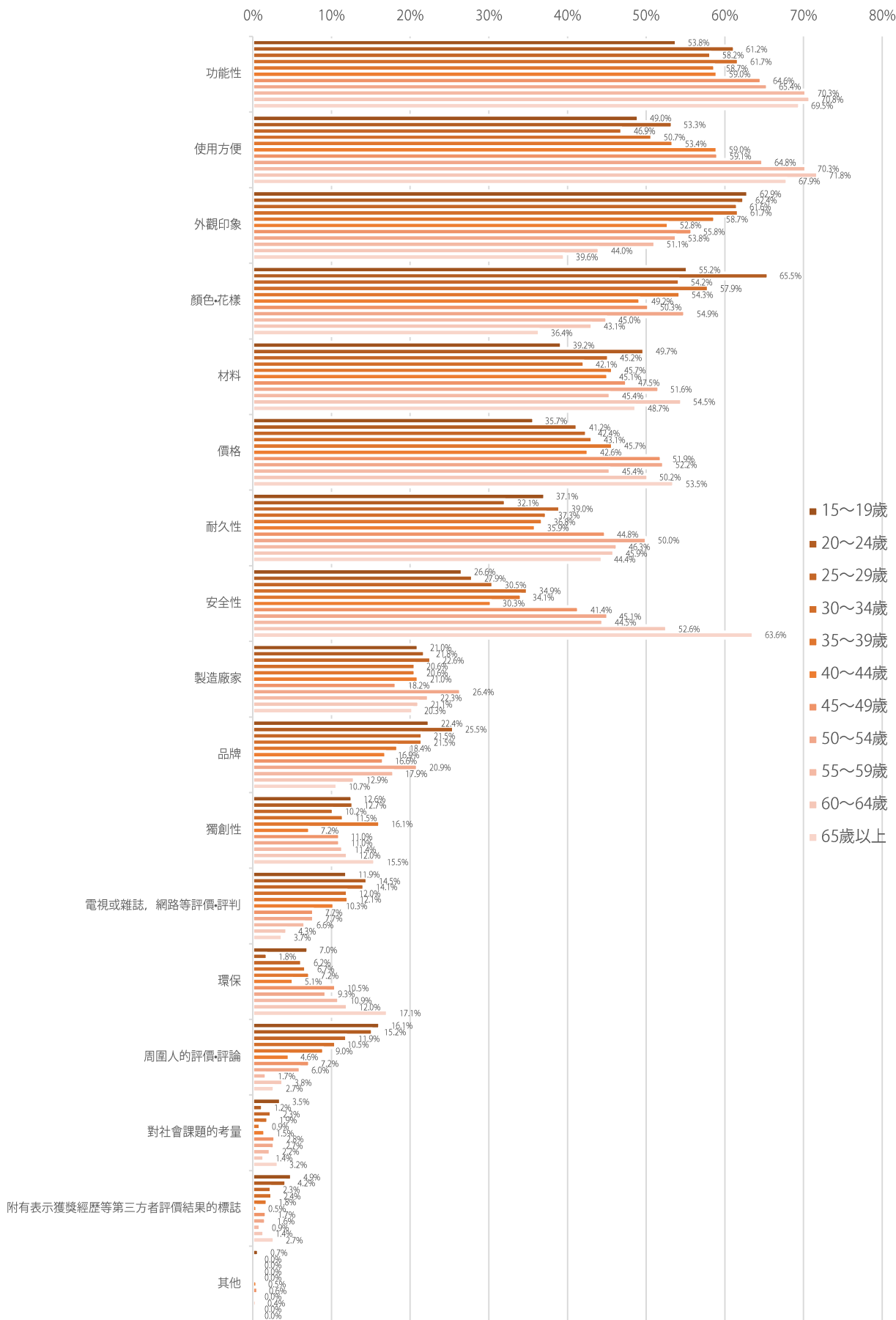
Q.您在購買商品時關注的是？（可多選）。[N=2,100]



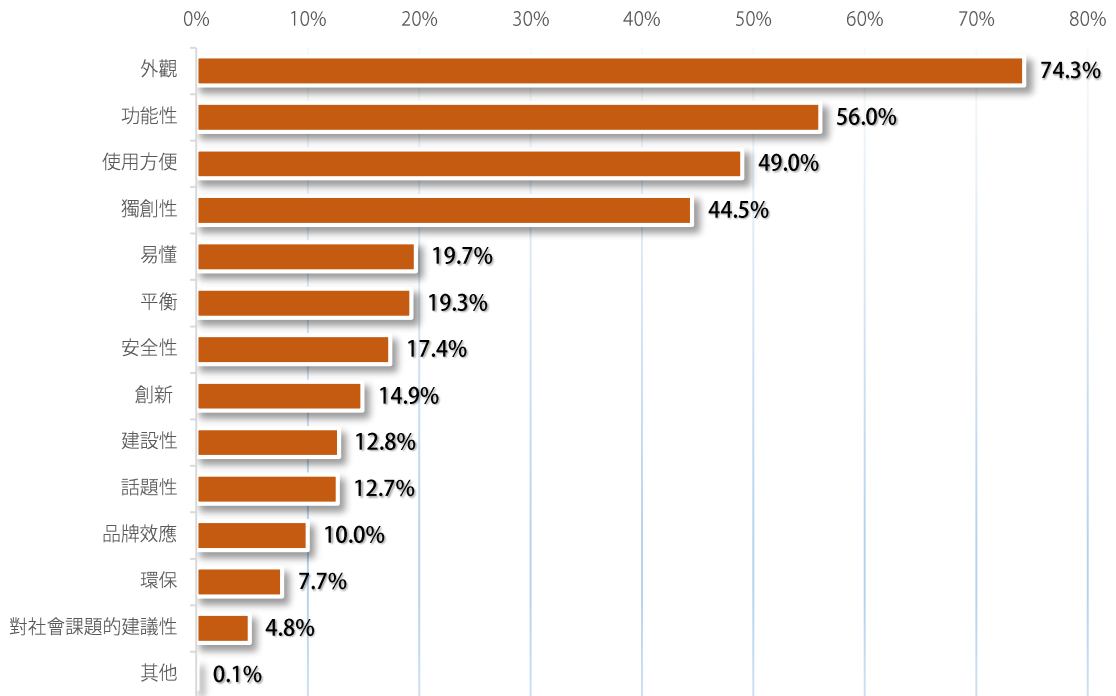
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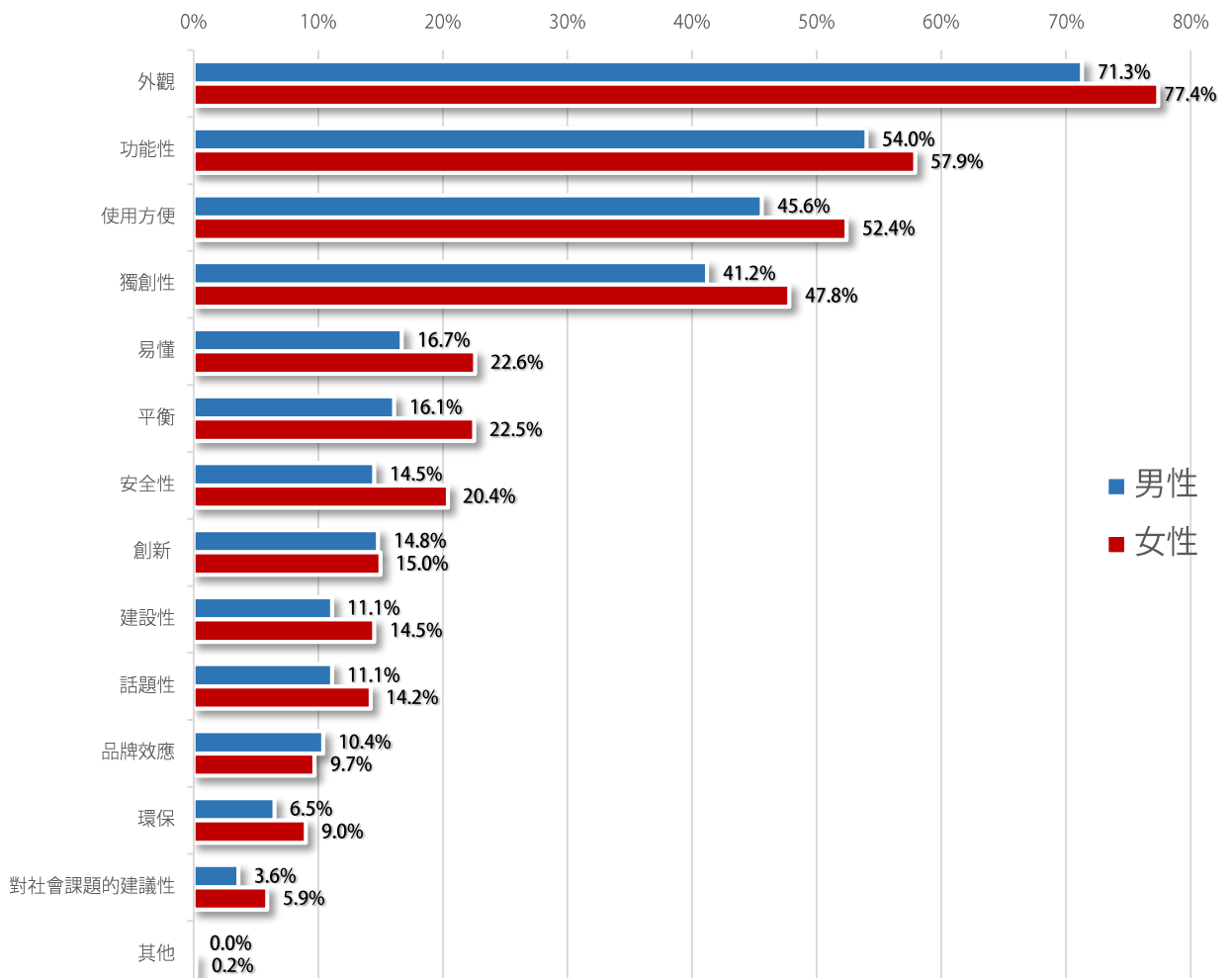
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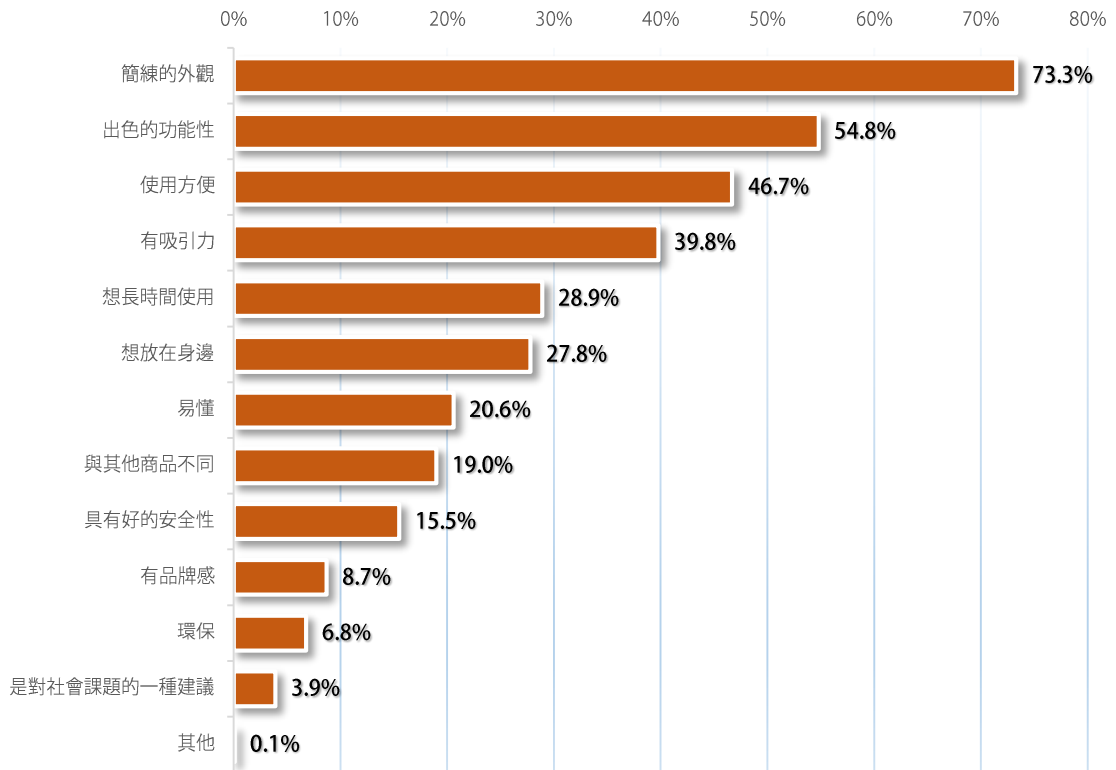
Q. 您認為與「設計」相關的要素有哪些？（可多選）。[N=2,100]



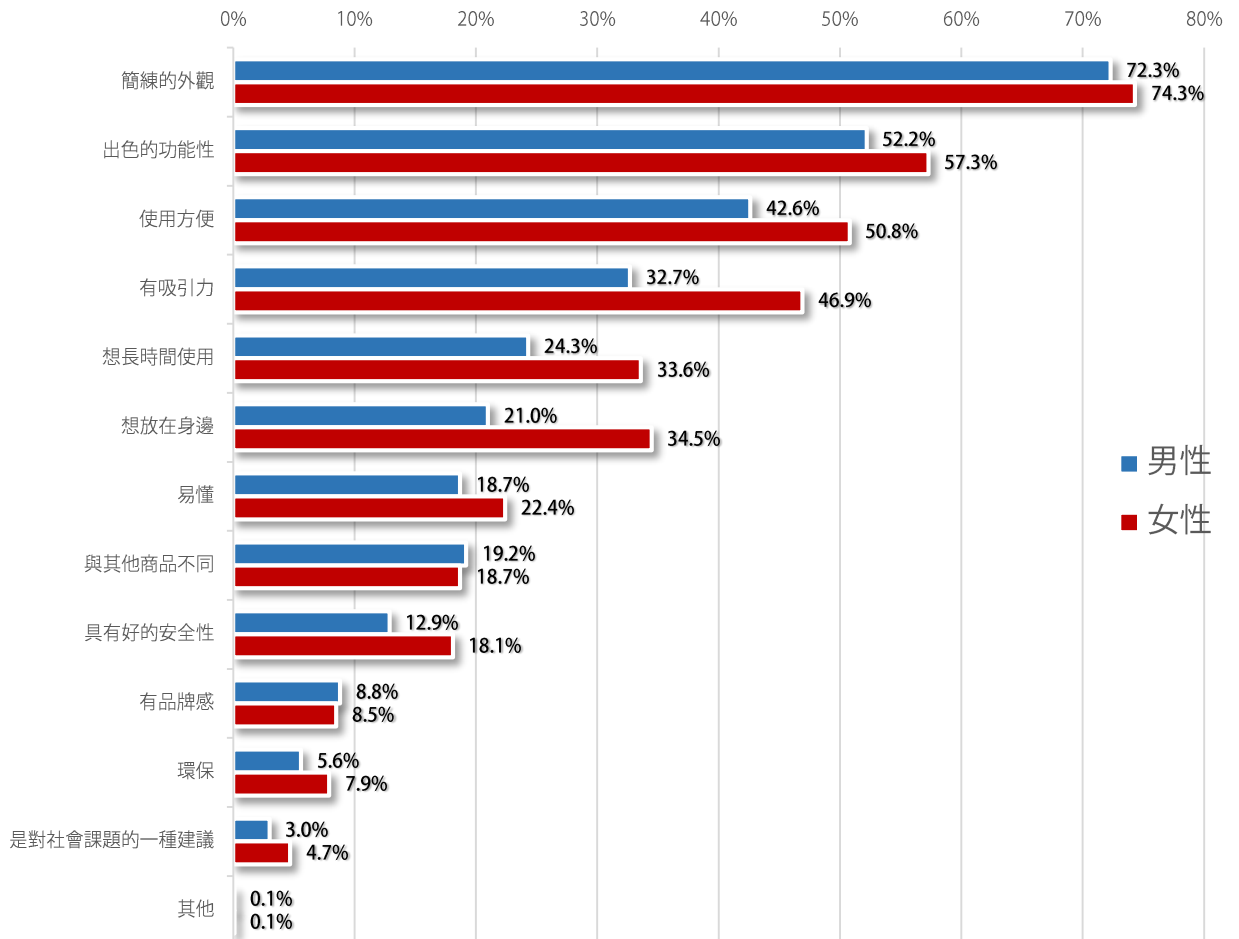
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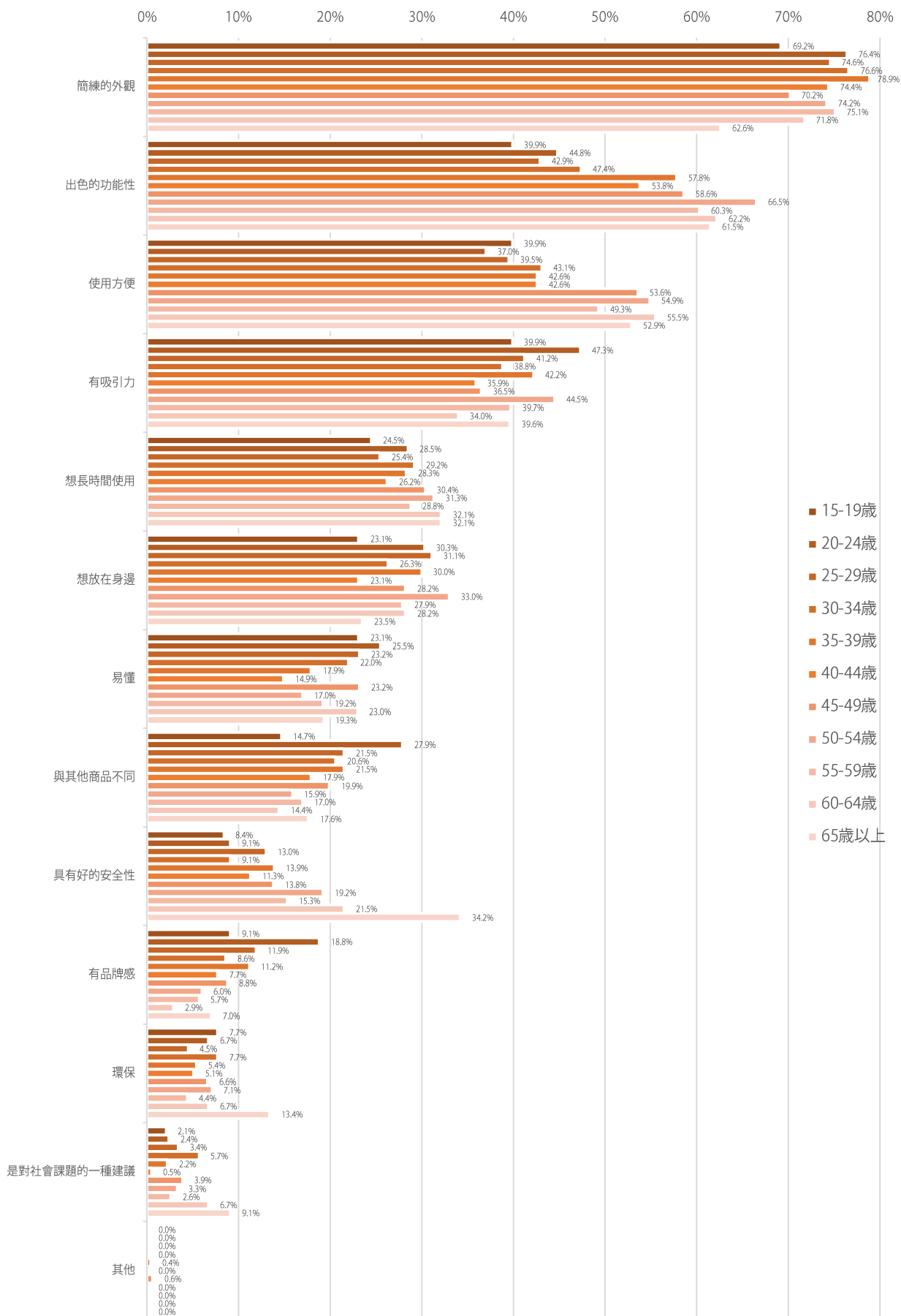
Q.您認為是好的設計要具備哪些要素？（可多選）。[N=2,100]



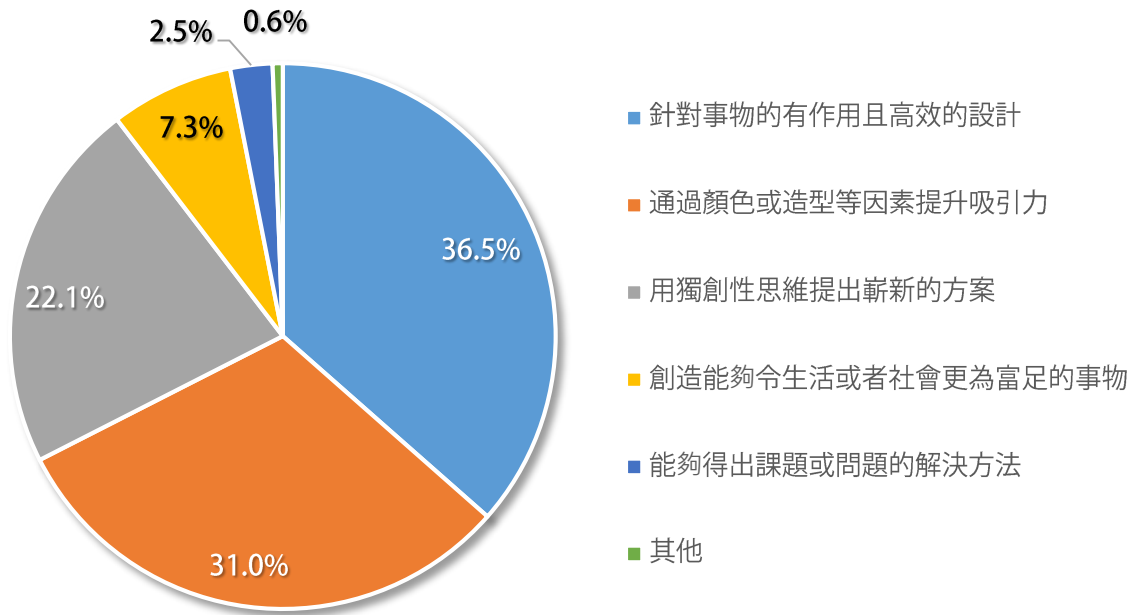
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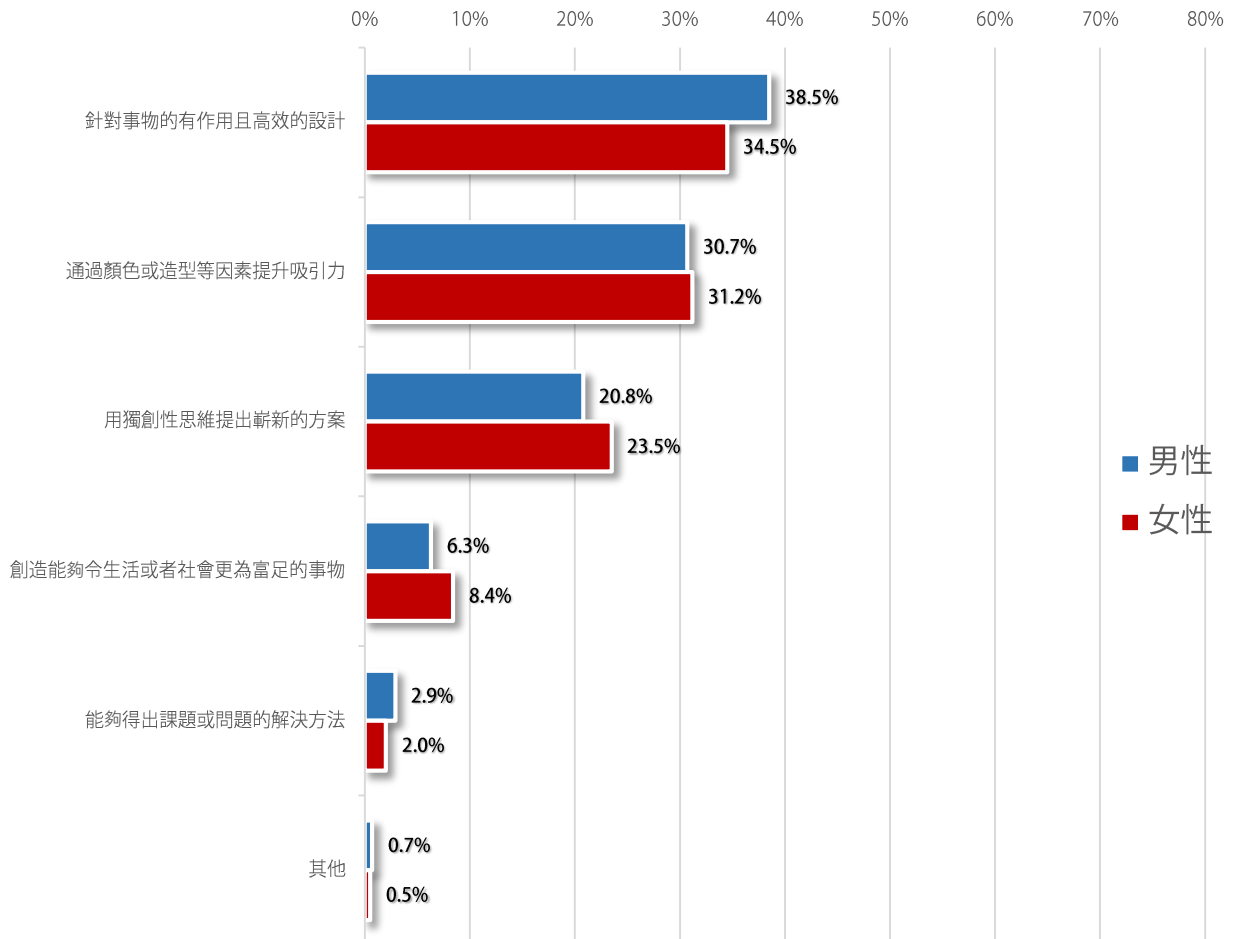
[年齡]



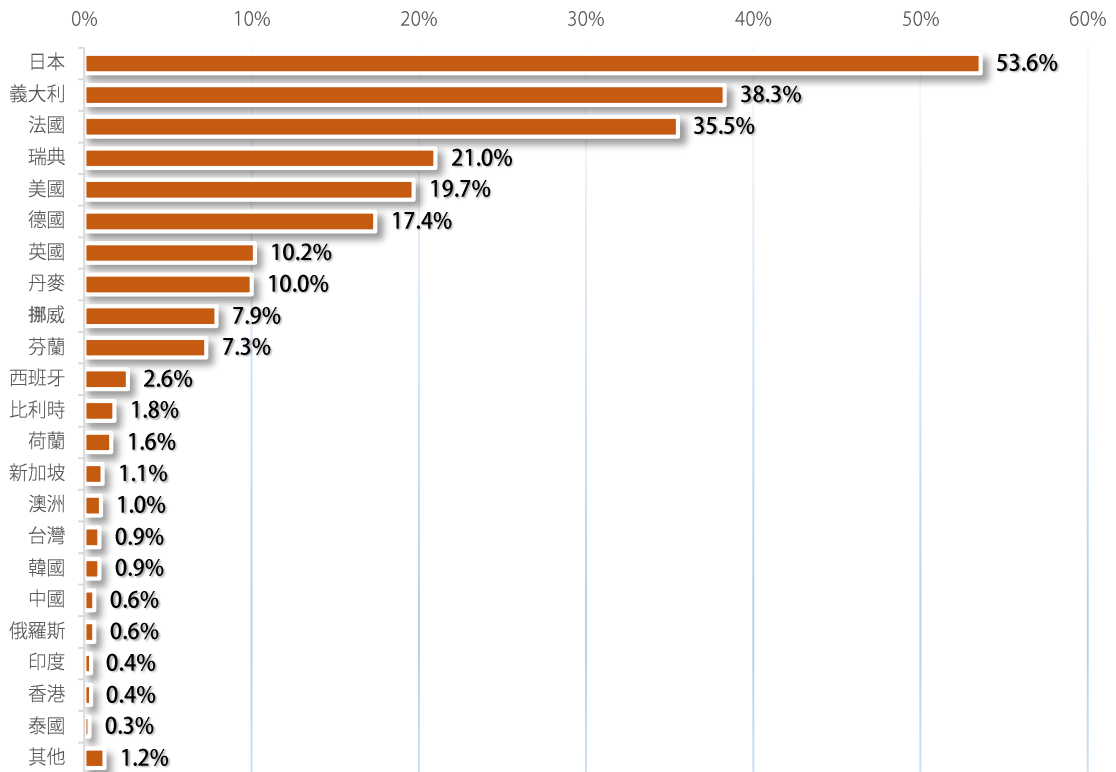
Q. 您認為什麼是「設計」？請選擇一個最適合的解釋。[N=2,100]



[性別]



Q.您認為設計發達的國家•地域有哪些（選3項）。[N=2,100]



[性別]

