

## [YOUR PRODUCT OR SERVICE] Received The GOOD DESIGN AWARD 2023

[CITY,DATE] – [YOUR COMPANY NAME] today announced that [YOUR PRODUCT OR SERVICE] has chosen as a winner of the GOOD DESIGN AWARD 2023, which is organized by Japan Institute of Design Promotion (JDP). [YOUR PRODUCT OR SERVICE] got a high evaluation for its innovative design/outstanding facility/consideration of environmental standard/novel ideas/contribution for creating a new market/concerning people’s safety. [YOUR COMPANY NAME] continues to expand its market/deploy new products/capitalize on the wide recognition/enhance its brand image.

### [DESCRIPTION OF YOUR AWARDED ENTRY]

- The Name of awarded work:○○○○
- The Outline of awarded work:  
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- The Designer’s Name:
- The Designer’s Message:
- The evaluation comment from Judges:
- The URL of awarded work  
<http://www.○○○○.com>



### About The GOOD DESIGN AWARD:

Established in 1957, GOOD DESIGN AWARD is Japan’s leading commendation system. Eligible for application are products, architecture, application and software, projects and initiatives that utilize design and more. Through this system, many people come in contact with “good design” and appreciate their value. The recognition rate of the award is 84%\*, with its familiar symbol, G-Mark.

\*According to the latest survey by Japan Institute of Design Promotion in 2020.  
<http://www.g-mark.org/>



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### About [YOUR COMPANY INFORMATION]:

[WINNER BOILERPLATE/GENERAL DESCRIPTION ABOUT YOUR WEBSITE/ORGANIZATION HERE]

For more information, please contact:  
Press support and images: NAME/PHONE NUMBER/E-MAIL ADDRESS  
Press corporate: NAME/PHONE NUMBER/E-MAIL ADDRESS

※This sample data is also available on the GOOD DESIGN AWARD website for download.