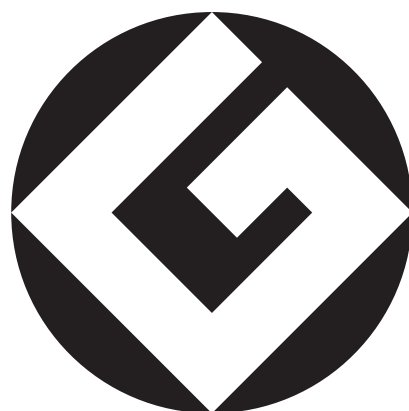


GOOD DESIGN EXHIBITION 2025



GOOD DESIGN AWARD 2025

Installation and
Dismantlement Guide

GOOD DESIGN AWARD 2025 SCHEDULE

报名	April 1	报名开始
	May 22, 13:00 JST	报名截止
	June 1	缴纳一次评审费用截止日期
一次评审	June 4 - 30	一次评审期
	July 1, 13:00 JST	一次评审结果通知
二次评审	July 1 - 8, 13:00 JST	二次评审资料填写
	July 9 - August 25	二次评审期
	July 30	缴纳二次评审费用截止日期
	August 5	二次评审 搬入日（会场：MAKUHARI MESSE） ❗二次评审会在日本举行
	August 6 - 8	二次评审会
	August 8	二次评审 搬出日
	August 26, 13:00 JST	二次评审结果通知
	August 26 - September 2, 13:00 JST	登记获奖作品公开资料和年鉴登载资料
	September 19	GOOD DESIGN BEST100 Presentation 特别奖评审会（非公开）
	September 28	缴纳获奖推广费的截止日期
获奖发表・获奖推广	October 15, 13:30 JST	获奖发表
	October 15 - November 5	获奖推广期
	November 1 - 5	GOOD DESIGN EXHIBITION 2025
	November 4	颁奖典礼
	March 2026	获奖年鉴出版
＊ 上述时间安排有可能会根据实际情况而改变。		

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GOOD DESIGN EXHIBITION 2025

首先，祝贺各位顺利通过二次评审，即将获得 GOOD DESIGN AWARD。也非常感谢各位能携这些杰出的设计作品参与到本年度的 GOOD DESIGN AWARD 活动中。

经历数月的严格评审，迎来了“2025 年度的优良设计”，为了与社会大众共享这些优秀设计的意义，本年度将举办获奖展 GOOD DESIGN EXHIBITION 2025。

GOOD DESIGN EXHIBITION 作为一项能够了解年度设计潮流的日本最大规模的设计活动，通过 Tokyo Midtown 的各处展示空间，向社会大众介绍 2025 年度所有获奖设计。基于本年度 GOOD DESIGN AWARD 的主题“最初的一步，拓展设计”，以压倒性的规模展示当今社会真正需要的优秀产品、服务及项目等的设计。衷心希望各位获奖者可以积极参与，充分、有效地展现获奖设计的卓越之处。

获奖作品的展示之外，GOOD DESIGN STORE 也将以 POP-UP Store 的形式进驻，为来场者提供获得最新获奖产品和经典获奖作品的机会。同时，也将举办 LONGLIFE DESIGN AWARD 获奖作品展。

在获奖展 GOOD DESIGN EXHIBITION 会期中的 11 月 4 日，获奖者将受邀参加颁奖典礼，共同分享获奖的喜悦。当天，获奖者也可以在特设的空间拍照留念。期待各位的积极参与。

名 称 GOOD DESIGN EXHIBITION 2025
2025 年度 GOOD DESIGN AWARD 获奖展

会 期 2025 年 11 月 1 日～11 月 5 日

[展览时间]

11 月 1 日 13:00～19:00

11 月 2 日～4 日 11:00～19:00

11 月 5 日 11:00～18:00

※入场截止为当日闭馆 30 分钟前

[GOOD DESIGN AWARD 颁奖典礼]

※仅限获奖者及相关人员入场

11 月 4 日 14:00～17:00 (预定)

会场：TOKYO GARDEN THEATER(1-6, Ariake 2-chome, Koto-ku, Tokyo)

主 办	公益财团法人日本设计振兴会
后 援	经济产业省／中小企业厅／东京都／日本商工会议所／日本贸易振兴机构 (JETRO) ／ 国际机关日本东盟中心／日本经济新闻社／ NHK ／世界设计组织 (WDO)
会 场	东京 Midtown (東京都港区赤坂 9-7-1) ・Hall [特别奖 /BEST100 展示、GOOD DESIGN AWARD 展示、海外合作奖展示] ・Conference、DESIGN HUB [GOOD DESIGN AWARD 展示] ・Atrium [GOOD DESIGN STORE TOKYO by NOHARA POP UP STORE、 LONGLIFE DESIGN AWARD 展示]
出 展 内 容	2025 年度 GOOD DESIGN AWARD 获奖作品展示
出 展 者 数	约 1000 社 (约 1,500 件) 预计
来场者属性	制造业・流通业・销售业相关人员、经营者、设计师、工程师、记者、行政相关人员、学生 以及一般大众
入 场 券	免费
综 合 监 修	斋藤精一 (2025 年度评审委员长) 仓本仁 (2025 年度评审副委员长)、永山祐子 (2025 年度评审副委员长)
企 划・运 营	DENTSU LIVE
会 场 设 计	ONDESIGN PARTNERS
平 面	菊地敦己
会 场 施 工	乃村工艺社
相 关 企 划	My Favorite Design 2025 - GOOD DESIGN AWARD Jury Member' s Selection 会期: 10 月 15 日 ~11 月 24 日※所有的作品将分期展示 会场: GOOD DESIGN Marunouchi (Shin Kokusai Building, 1st Floor, 4-1, Marunouchi 3-chome, Chiyoda-ku, Tokyo) 该展览是介绍 GOOD DESIGN AWARD 2025 评审委员选出的个人最喜欢的一件获奖作品。

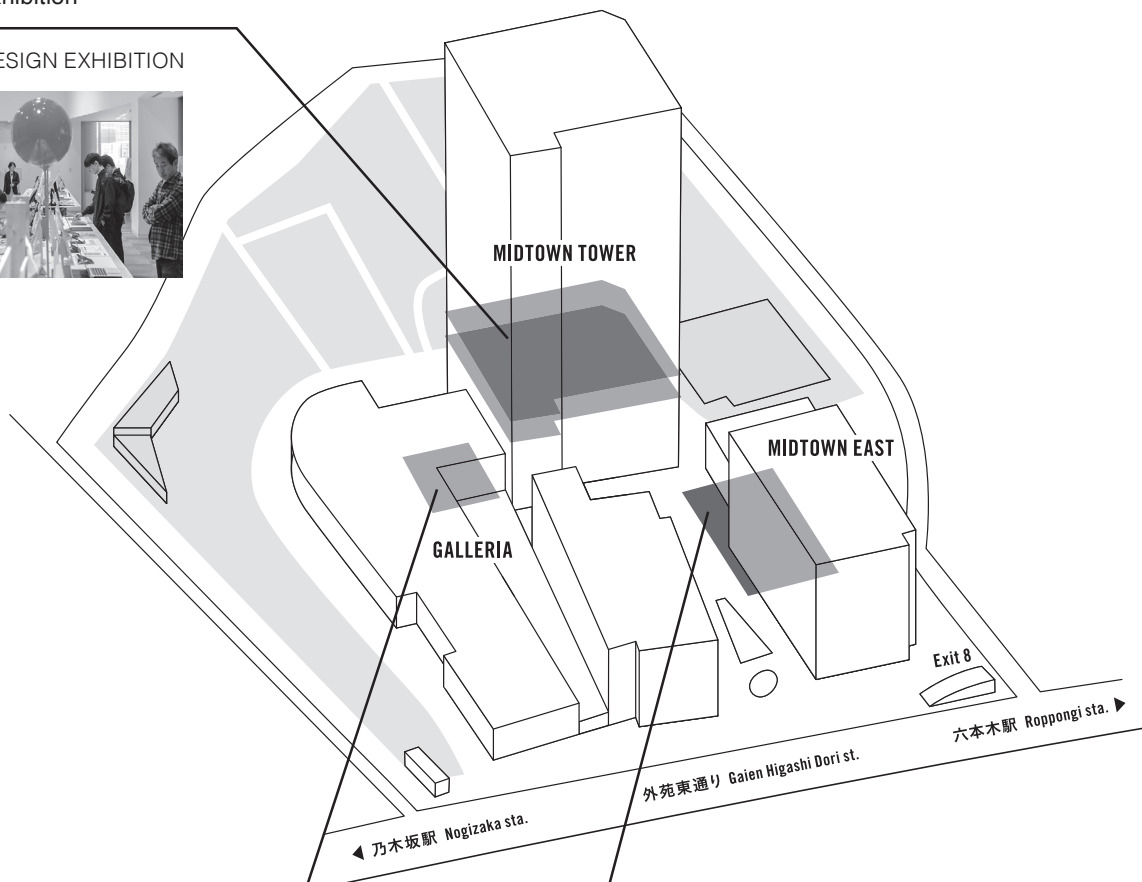
GOOD DESIGN EXHIBITION 2025 会场构成

[MIDTOWN TOWER 4F]
Award Exhibition

[MIDTOWN TOWER 5F]
Award Exhibition

TOKYO MIDTOWN [ROPPONGI]

GOOD DESIGN EXHIBITION



B [GALLERIA B1F]
GOOD DESIGN STORE
& LONG LIFE DESIGN
Exhibition

1. GOOD DESIGN STORE TOKYO
by NOHARA
2. LONG LIFE DESIGN Exhibition



[MIDTOWN EAST B1F]
BEST100 & Award Exhibition & Others

1. BEST100 / Special Awards
2. GOOD DESIGN EXHIBITION
3. International Partnership Awards
4. GOOD DESIGN NEW HOPE AWARD Introduction
5. Reception
6. Organizer Office



※上述照片为往年的展场风景。

[获奖展会场周边信息]



会場：Tokyo Midtown (Roppongi)

〒107-0052 東京都港区赤坂9-7-1

■乘坐电车来场

[都营大江户线] …… [六本木站] 8号出口直达

[东京地下铁日比谷线] … [六本木站] 地下通道直达

[东京地下铁千代田线] … [乃木坂站] 3号出口, 步行3分钟

[东京地下铁南北线] …… [六本木一丁目站] 1号出口, 步行10分钟

■乘坐巴士入场

[都营巴士] …都01・渋88・反96「六本木站前」下车，步行2分钟

[小巴士] …「六本木七丁目」、「桧町公园」下车，步行1分钟

■ **驾车入场** ※请参阅 P9 的搬入搬出路线图

[从目黑方向前来]…首都高速都心环装线[饭仓]出口下车,约1,200m

[从池袋方向前来]…首都高速都心环装线[霞关]出口下车,约2.080m

[从新宿方向前来]…首都高速4号新宿线[外苑]出口下车,约2.270m

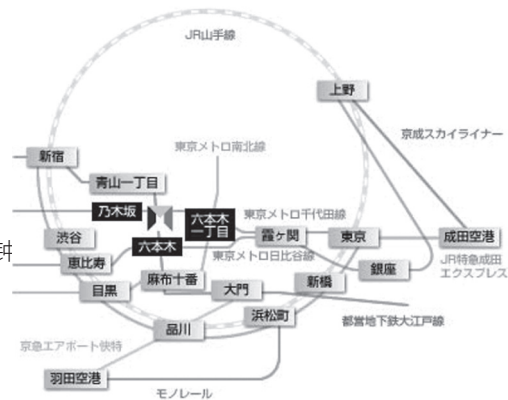
■从羽田机场乘坐公共交通来场

[东京 Monorail] 羽田机场→JR 滨松町站 ~ [都营大江户线] 大门站→六本木站

[京急 AIRPORT 快特] 羽田机场→品川站 ~ [JR 山手线] 品川站→惠比寿站 ~ [东京地下铁日比谷线] 惠比寿站→六本木站

■停车场 全年无休/24小时营业

停车…400 日元 / 30 分钟



2025 年度 GOOD DESIGN AWARD 颁奖典礼

在 GOOD DESIGN EXHIBITION 2025 会期中的 11 月 4 日，将邀请各位获奖者，参加颁奖典礼，分享获奖喜。当天，获奖者也可以在特设的空间拍照留念。

举办概要

日 期 2025 年 11 月 4 日

13:30 开场

14:00 开始

评审委员长致辞

GOOD DESIGN AWARD、GOOD DESIGN BEST100 获奖作品介绍

LONG LIFE DESIGN AWARD、GOOD FOCUS AWARD 和 GOOD DESIGN GOLD AWARD 表彰

GOOD DESIGN GRAND AWARD 纪念演讲

17:00 闭会

会 场 TOKYO GARDEN THEATER
(1-6, Ariake 2-chome, Koto-ku, Tokyo)

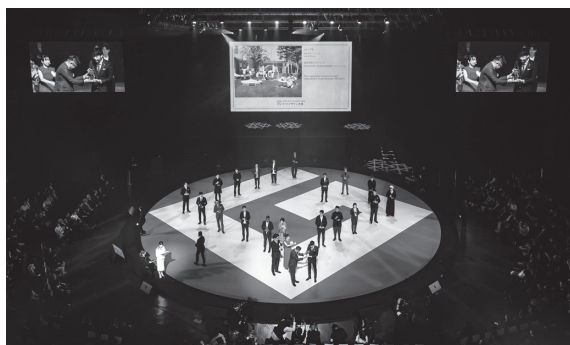
※主办方不对海外获奖者设定参加人数限制。

※主办方将于 10 月中旬通知入场券的获取方式。

※入场时需出示入场券。

※会场提供免费饮料。

※请着正装入场。



[搬入、搬出の流れ]

获奖展会场的搬入搬出方法分为①获奖者自行搬入、搬出；②委托官方指定的搬入、搬出代理服务；③委托其他代理搬入、搬出。请参考下记图示，选择合适的方式。

※官方指定的代理服务，需要提前申请。



[搬入・搬出日程]

	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
10月31日												获奖者搬入・布置				
11月1日																
11月2日 ~ 11月4日																
11月5日																
11月6日																

■获奖者自行搬入、布置、搬出 [Hall A, Conference, Design Hub]

搬入时间：10月31日 13:00～18:00

搬出时间：11月5日 18:30～20:00

11月6日 10:00～13:00

※展品的放置位置由主办方根据类别决定。预计10月下旬通过邮件通知各位获奖者。

※请严守搬入、搬出的时间安排，按照主办方的指示进行。

搬入、搬出的 注意事项

- ①搬入、搬出时请获奖者管理好自己的展示品，出现问题主办方概不负责。严禁将展示品直接邮送至会场。如无法亲自前来，请提前申请官方指定的代理服务。
- ②驾车前来时，请勿擅自将车辆停在会场附近，严禁擅自设置临时置物区。请有效利用会场周边的收费停车场。
- ③至Tokyo Midtown (Roppongi) 内的各会场的通道（公共区域），严禁使用手推车。请以手持方式将展示品运送至会场。

[搬入、搬出的代理服务] 详见 P22～

为了方便各位获奖者有效地将展品送至会场，主办方委托 Kintetsu World Express Sales, Inc.(KSI) 提供有偿的代理服务。代理商将接收获奖者的作品，将其运至展示会场，开箱摆放，展览会结束后、打包撤场，最后返送或废弃。选择该服务的获奖者，无需亲自来日本会场。

※二次评审会时选择 KSI 代理服务的参评者也需重新申请。

[代理印刷服务] 详见 P19～

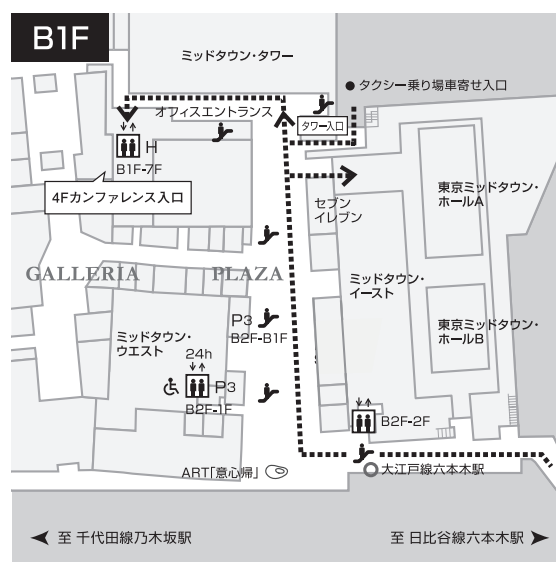
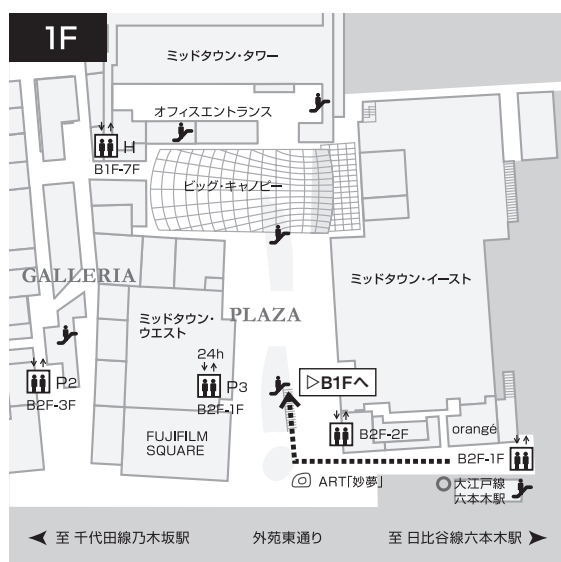
为了方便各位获奖者的顺利参展，主办方针对展示展板的获奖者提供展板制作（只对应印刷、裱板加工、装订加工）、搬入、设置、搬出、废弃的代理服务。该服务只向选择“Panel Placement Package（主办方指定）”的获奖者提供。

※该服务只需通过 Entry Site 申请并按时上传打印文件，无需再向代理商提交申请表单等。

[搬入・搬出路径图]



※ Tokyo Midtown (Roppongi) 中有两处停车场，如果满车的情况下，请利用附近的一般停车场。请不要随意将车辆停放至会场附近。



■入场证(Award Winner Pass)

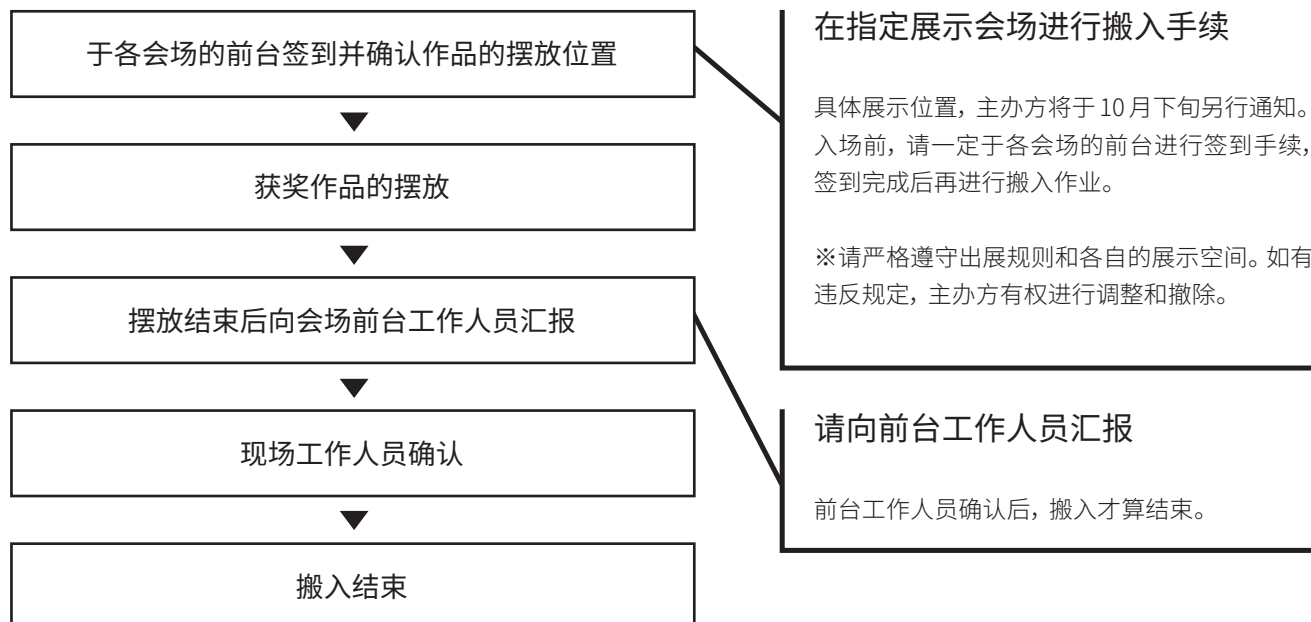
搬入・搬出时请一定佩戴获奖者入场证。

申请方式：搬入当日，提交《二次评审结果通知书（2nd Screening Result Sheet）》，
在会场服务台(B1F 的 Midtown Hall、4F 的 Conference 和 5F 的 DESIGN HUB)
换取入场证。



[搬入・搬出的流程]

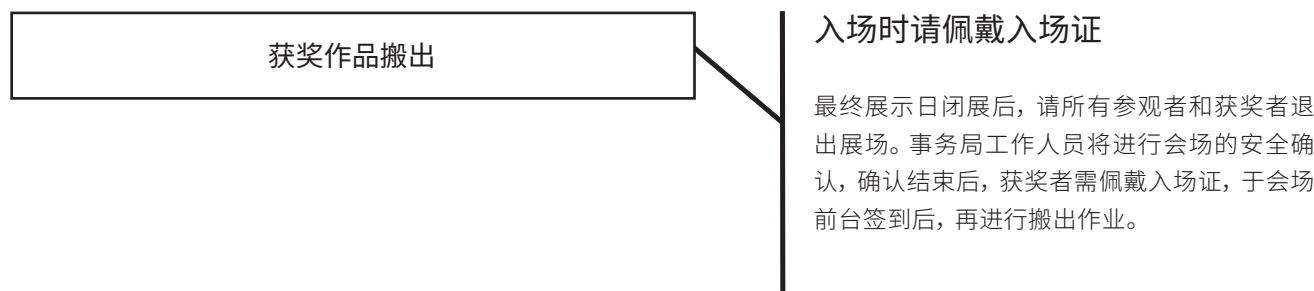
搬入 10月31日 13:00～18:00



■搬入的注意事项

- 捆包材料等废弃物请自行带走。会场不设保管处或废弃处。
- 会场及主办方事务局一律不接受获奖作品的邮送。如无法亲自前来布展，请利用官方指定的代理服务。申请办法请参阅P22～。
- 会场将不提供布展相关的工具，如需使用请自行准备。
- 请自行准备展示时的安保措施（如设置透明罩、防盗链等）。

搬出 11月5日 18:30～20:00、11月6日 10:00～13:00



■搬出的注意事项

- 会场将不提供撤展的相关工具，如需使用请自行准备。
- 会场的通电结束时间为11月5日19:00，此后将不提供撤展电力。撤展所需工具的电力请自行准备。
- 会场的清扫・废弃物处理、设置・撤除期间展示区域内的清扫将由获奖者负责。展示区域内的废弃物，请获奖者自行带走。如果展示区域内留有废弃物及展示品，主办方将回收、丢弃，之后会向该当获奖者征收废材处理费（5500日元/件）。

1. 关于展示

GOOD DESIGN EXHIBITION 2025 是主办方和获奖者一同，将获奖作品的成果和优点传达给社会，和参观者共享的平台。为了专业外的一般参观者也能理解作品的设计要点和特点，请进行简洁、明快的作品展示。

1) 关于展示空间

每件获奖作品的展示空间限定为1个展示单元，具体展示方式为①置于台面、②置于地面以及③展板展示中的一种。因会场展示空间的限制，无法追加申请展示单元。

※尺寸限制请参阅 P13～

2) 关于展示物

原则上要求所有获奖者必须展出获奖作品的实物。

若获奖作品为无法搬入或无法展示的对象（实物超出规定尺寸或重量的作品、建筑及室内等空间类作品、服务类等无形作品），获奖者需准备能够简洁明了说明作品要点的展板等，代替实物展出。

需要辅助用具（支架、透明罩等）进行展示时，请直接将成品搬入，尽可能避免在现场组装。搬入作业时，禁止使用发出声响的工具。

2. 展示的注意点

- 若为了补充说明展示物而使用宣传册、展板、动画等辅助物品时，尽可能以简洁的方式呈现，禁止以商业宣传为目的展示。
- 获奖者的搬入布置结束后，如出现不遵守展示规定、不符合本展宗旨、影响其他获奖者的情况，主办方有权进行调整，必要时进行撤除。
- 如果是进行体验型展示、宣传品发放等允许参观者碰触展示物时，请明确表示并自行管理展示物（展示物的调试、宣传品的补充等）。此外，因上述展示方式而产生的废弃物不能影响到相邻展位的作品。
- 展示视频等时，请设置为静音模式。请通过字幕等表示必要信息。
- 展示刀具等存在安全隐患的作品时，请确保安全措施。

3. 会场的留守

因为展场空间有限，且为了不妨碍参观者的通行，禁止获奖者留守在各自的展示区域。

会期中，开场前30分钟，获奖者可提前入场整理自己的展示品。（入场时必须佩带入场证）



1. 获奖者的申请

通过二次评审的参评者需要在8月26日13:00JST～9月2日13:00JST进入Entry Site, 登记Exhibition Info. (展示方式、展示辅助物※可选), 确认获奖作品的Release Info.。由于会场空间的限制, 每件获奖作品只能申请1单元空间, 展示方式为①置于台面、②置于地面以及③展板展示中的一种。主办方将根据参评者提供的Entry Data决定每件作品的展示空间大小, 并有可能直接指定作品的展示方式。不接受任何理由的空间追加申请。

1) 关于展示方式

本次展览秉持GOOD DESIGN AWARD的主旨, 根据获奖作品的性质, 为获奖者提供3种展示方式: ①置于台面 (Table Placement Package)、②置于地面 (Floor Placement Package) 和③展板展示 (Panel Placement Package)。

2) 关于各种展示配件

在展示中, 如需要使用展板支架和电源等, 也请在8月26日13:00～9月2日13:00JST通过Entry Site进行申请 (详见P17~)。

※不提供网络, 如需使用请自行准备wifi设备。

3) 标牌信息的确认

主办方将为参展作品制作说明用标牌, 届时会统一贴付在展台等的指定位置。原则上将使用8月26日13:00JST～9月2日13:00JST期间获奖者在Entry Site的“Release Info.”处登记、确认的资料。9月2日以后, 该资料无法变更, 还请仔细确认。

标牌的记载内容项目如下所示,

- 获奖号码
- 获奖对象名 一般名称+固有名称
- 获奖企业名 (※多家企业共同获奖时, 有可能因排版限制, 无法记载所有获奖企业)
- Producer/Director/Designer
- 作品概要
- 评审委员的评价

2. 获奖展中主办方提供的服务

1) 展示位置的划分

GOOD DESIGN AWARD 获奖展作品主要将被展示于 Midtown Hall (B1F)、Midtown Conference (4F) 和 Design Hub (5F) 的展场。每件作品的展示位置由主办方根据获奖作品的设计类别和所选择的展示方式进行统筹规划, 10月中旬通过邮件通知各位获奖者。一概不接受来自获奖者的展示希望 (例如, 同一企业作品的集中展示等)。

2) 空间和展台的设置

主办方将根据展示位置和获奖者所选择的展示方式, 设置展台及相关展示辅助用品 (电力服务、电源插座、展板支架等)。

3) 展场内的照明

各展场内的照明将由主办方以适于参观者观看为主旨, 统一进行调配。

4) 标牌

以获奖者在Entry Site中登记并确认的“Release Info.”为准, 统一制作标牌并贴付在展台上。标牌的内容和设置位置, 详见P12~16。

置于台面 Table Placement Package

对象 • 适用于展示实物作品、模型、视频、展板以及宣传品等

展示可用区域 宽幅570mm × 纵深505mm × 高300mm

价格 获奖推广费
181,500日元(含税)

请遵守展示可能区域，进行一般参观者也可理解的简洁明了展示。

在可能的范围内，建议进行可以试用、体验的展示。

展示不可超出展示可能区域。

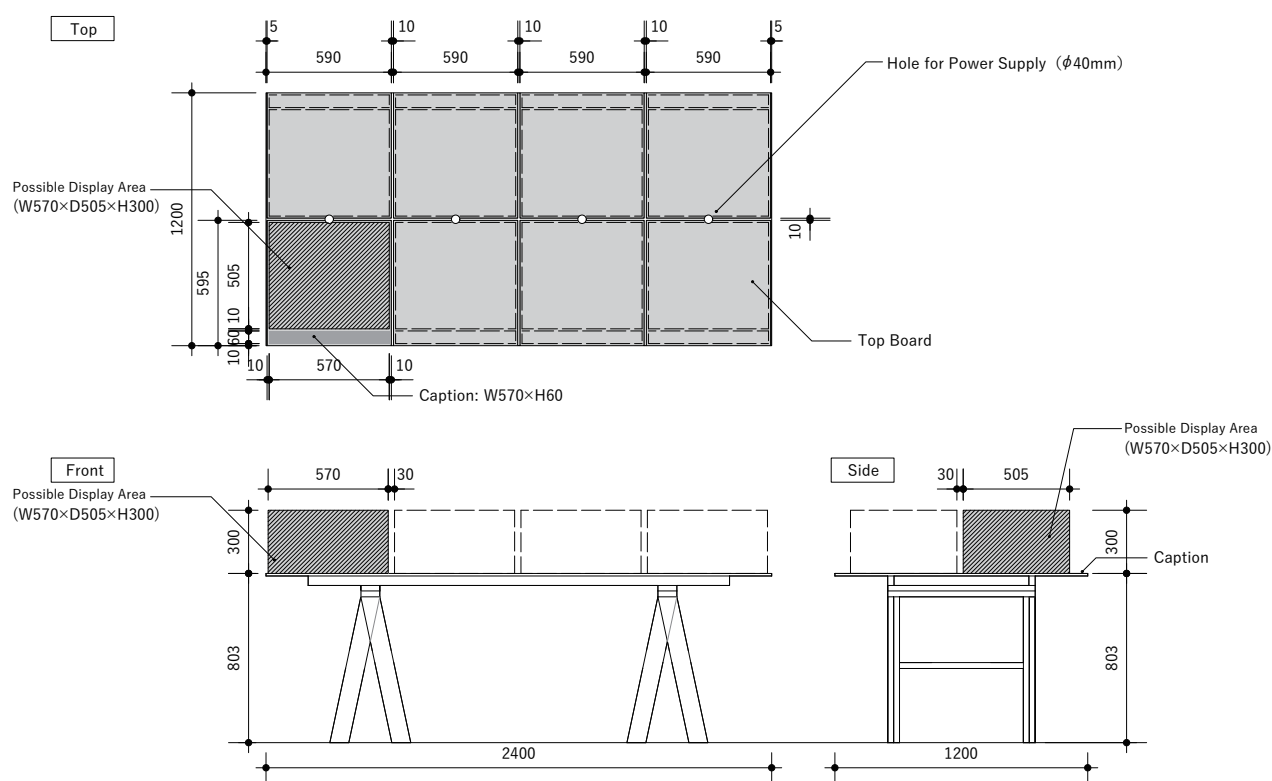
※获奖作品的高度如果超出300mm可以进行展示，但必须自立。此外，辅助展示物不得超过该限制。

[展示可能区域]

- 宽幅570mm × 纵深505mm × 高300mm
- 展示标牌由主办方提供。
- 展示区域仅限于台面上，台面以下不可设置展示物（不可将布或展示物垂放至地面）。
- 请保持展台左右为开放状态（不可以做左右封闭式展示空间）。请将支架或者展板的背面都进行适当的美观处理。

[展板／映像器材的使用]

- 如果需要展板作为补充说明材料，请制作 1张不超出展示区域的展板(小于 A3横向尺寸)，必须提前申请并使用主办方提供的展板支架(免费)。
- 支架对应厚 5-7mm厚度，无边框的轻质展板。(有边框则无法使用主办方提供的支架)
- 设置影像器材时，请采用不超过展示区域大小的设备。



置于地面 Floor Placement Package

对象

- 适用于放置在地面使用的具有一定高度的实物作品
- 适用于悬挂、安装在墙面上使用的实物作品（支架自备）

展示可能区域

宽幅 520mm×纵深 480mm×高 1600mm

价格

获奖推广费
181,500日元(含税)

请遵守展示可能区域，进行一般参观者也可理解的简洁明了展示。

在可能的范围内，建议进行可以试用、体验的展示。

展示不可超出展示可能区域。

※获奖作品的高度如果超出 1600mm 可以进行展示，但是不能超过 2300mm 且需自立。

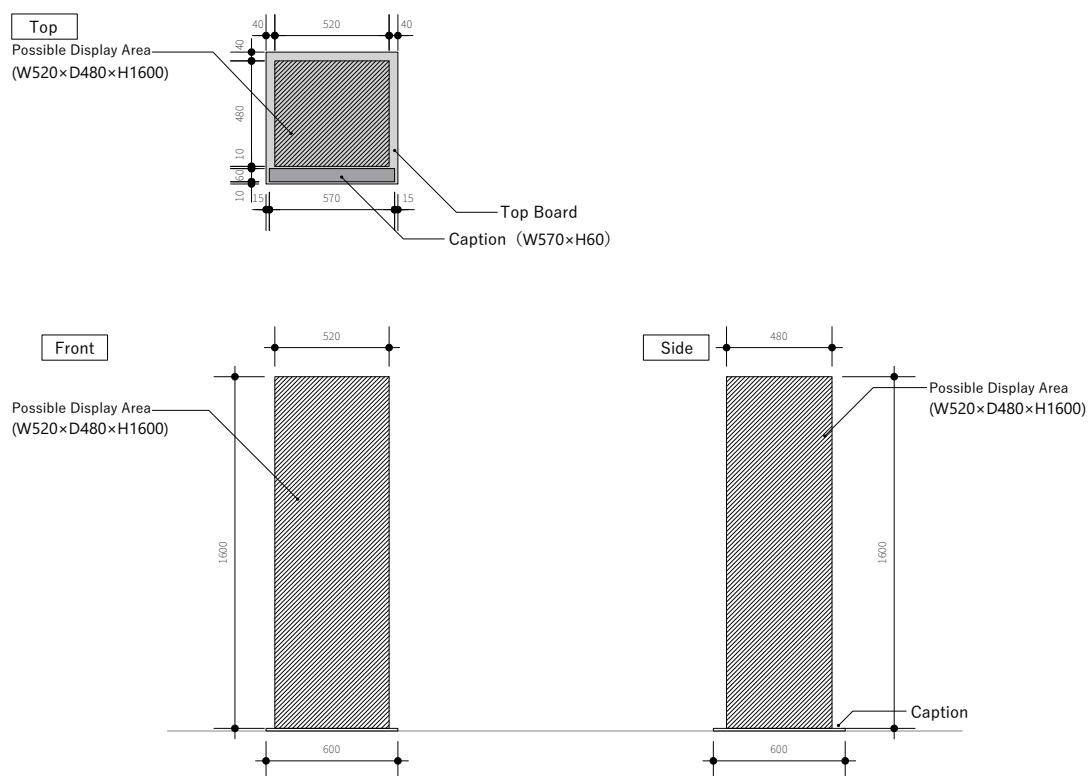
[展示可能区域]

- 宽幅 520mm × 纵深 480mm × 高 1600mm
- 展示标牌由主办方提供。
- 请保持展示空间左右为开放状态（不可以做左右封闭式展示空间）。请将支架或展板的背面都进行适当的美观处理。
- 如果高度超出规定的 1600mm，请和主办方确认。

[展板／映像器材的使用]

- 如果需要展板作为补充说明材料，请制作 1 张不超出展示区域的展板，必须提前申请并使用主办方提供的落地式展板支架（有偿）。
- 支架对应厚 5-7mm 厚度，无边框的轻质展板。（有边框则无法使用主办方提供的支架）
- 设置影像器材时，请采用不超过展示区域大小的设备。

[搬入路径] 会场入口尺寸(最小部分)：宽幅 1470mm x 高 2300mm



展板展示 Panel Placement Package

对象

- | | |
|----|---|
| 对象 | <ul style="list-style-type: none"> • 适用于建筑物、设施、空间、环境等设计以及大型获奖作品。 • 只限主办方指定作品使用。 |
|----|---|

尺寸

- | | | | |
|----|--------------------------|----|------------------------|
| 尺寸 | ・A1纵向展板一张 宽幅594mm×高841mm | 价格 | 获奖推广费
181,500日元(含税) |
|----|--------------------------|----|------------------------|

价格

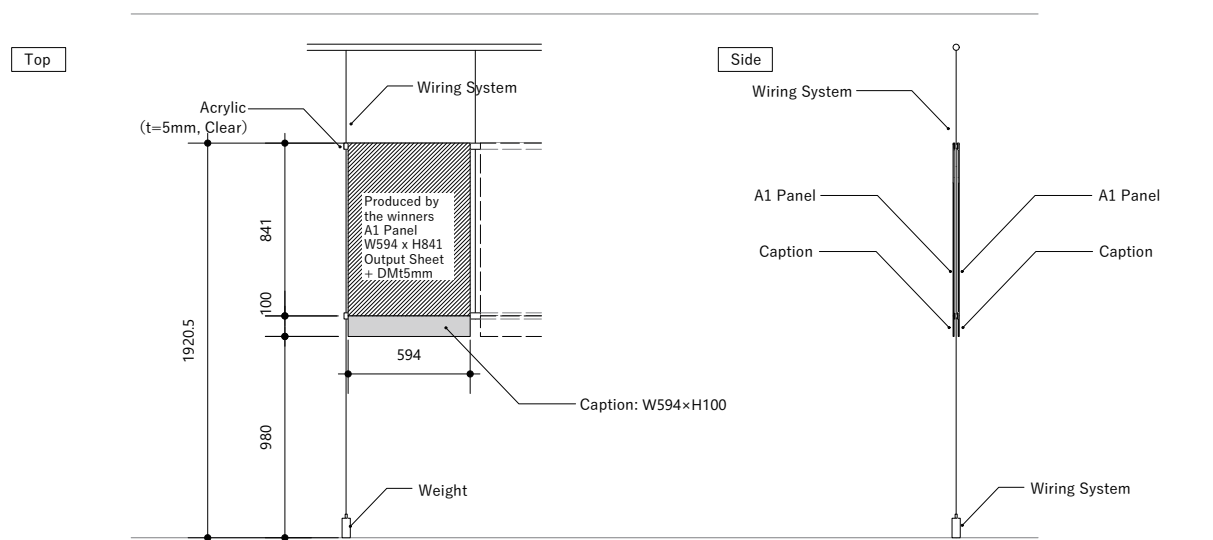
价格	获奖推广费 181,500 日元 (含税)
----	--------------------------

请遵守展示可能区域，进行一般参观者也可理解的简洁明了展示。

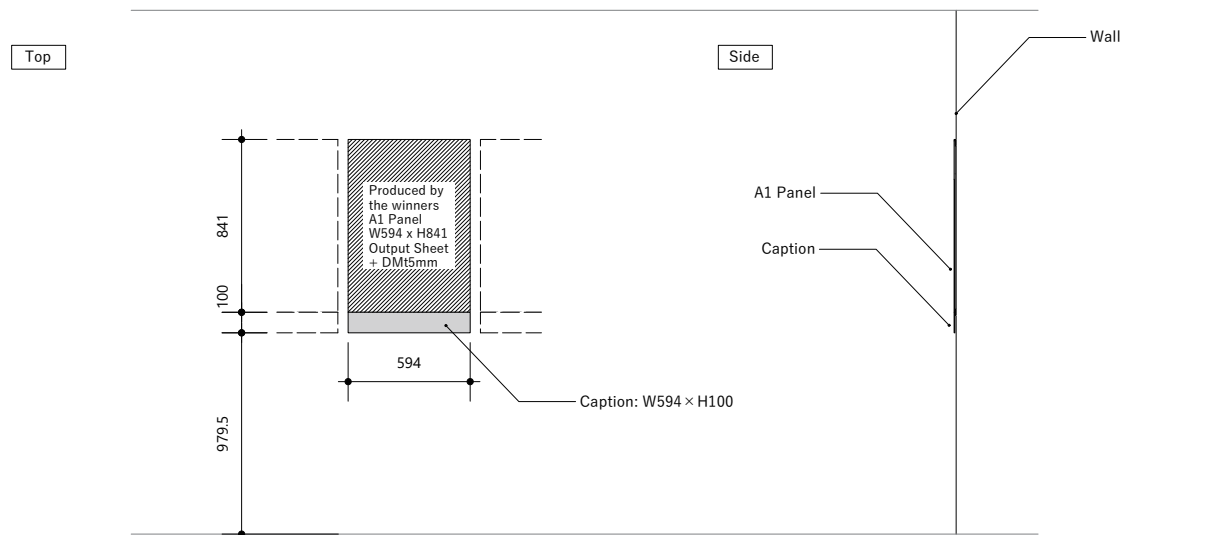
※只允许展示展板。(展板的安装由主办方进行)

※以下为示意图,有可能发生变更。

Hanging

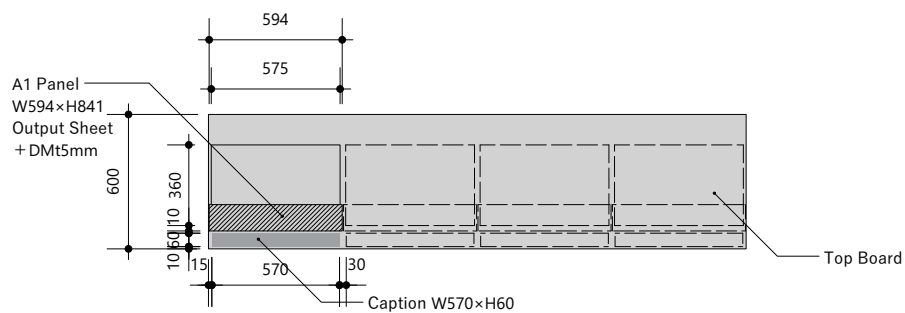


Wall-mounted

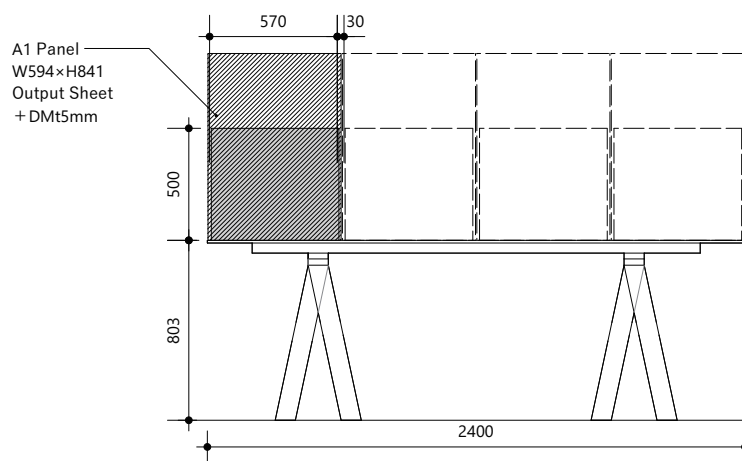


Tabletop

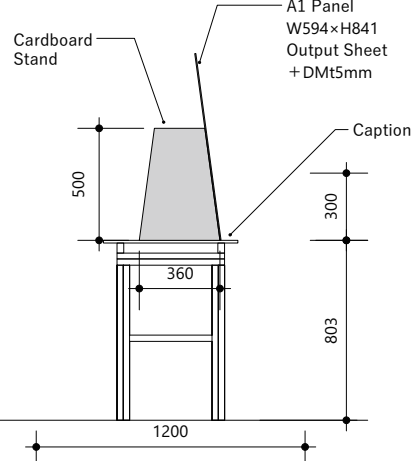
Top



Front

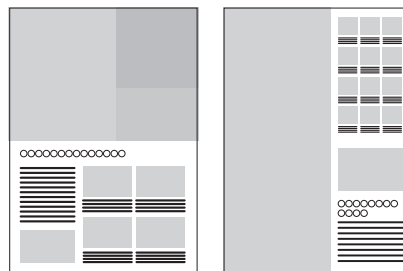


Side



推荐的展板样式

- 必须使用厚度 5mm 的轻质珍珠板作为背版，禁止使用过重的背版。
- 不能使用边框，否则无法展示。
- 为防止板面弯曲，建议将展板背面也裱上白纸。
- 单面印刷。
- 建议展板以图片构成为主，采用富有张力的排版。
- 获奖展是针对包括一般大众在内的参观者，请斟酌内容，以简洁明了的方式表达。



展板排版的参考

展示配件

为了提高展示效果，主办方准备了展示辅助用品。

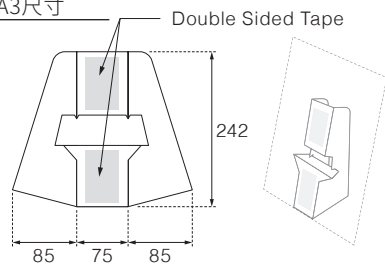
如有需要请在 Entry Site 上申请，截止日期为 9 月 2 日 13:00JST。

展示配件

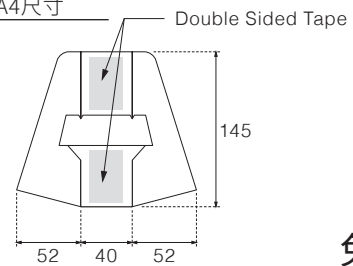
“置于台面”用展板支架 Panel Stand for Table Placement Package

- 只适用于带背板的轻质展板。

用于 A3 尺寸



用于 A4 尺寸

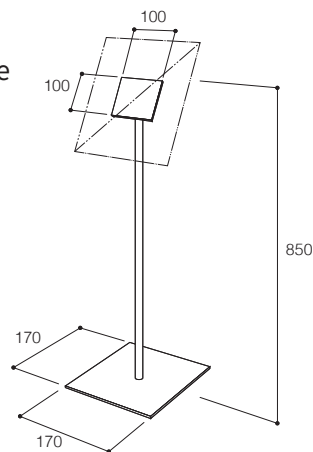


免费

落地式展板支架

Panel Stand for Floor Placement Package

- 落地展示的展板必须申请使用落地式展板支架。
- 只适用于带背板的展板。
- 支架本体为白色涂装。
- 附带固定用魔术贴。



3,740 日元(含税)

会场整体的消费电力有限，请务必自行提前算出整体的用电量

1. 电力服务

如果获奖作品通常是通电使用，那么也请尽量以通电状态进行展示。所有的展品如需用电，都必须提前向主办方进行申请。请于9月2日13:00JST前通过Entry Site，就每一件展品的用电及电源设置提交申请。请注意获奖作品的展示场所不同，所产生的电力费用也将发生变化。

■展示场所为“Conference”时

计算用电量

作为会场的Tokyo Midtown Conference，因环境设施的原因，消费电力有限。为了能为获奖者提供安定的用电环境，需要统计每件展品展示所需的用电量，请尽早登录Entry Site确认该项信息。

※一般产品说明书中都会记载消费电力，也可通过（V：电压）×（A：电流）进行计算得出。

展示所需的总消费电力	施工费+电费（含税）
不用电	0 日元
50W 以下	7,700 日元
100W 以下	9,900 日元
200W 以下	11,000 日元
300W 以下	12,100 日元

※如所需消费电力超过300W的情况下，请于9月2日前与事务局联系。

※无法提供200V电源。

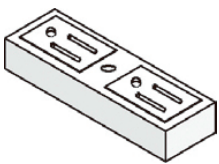
■展示场所为“Hall”时

展示所需的总消费电力	施工费+电费（含税）
500W 以下	14,300 日元
1000W 以下	19,800 日元
1500W 以下	29,700 日元
2000W 以下	39,600 日元

为了对应展示所需的消费电力（必须包含获奖作品、展示用PC、显示器、DVD套件及其他周边设备），需对每个展位进行配电施工，并产生相应的费用。请务必通过Entry Site进行申请。例如，所有设备所需的消费电力为80W，则需要申请100W。

2. 插座

申请电力服务时，请单独为每件作品申请所需的插座。每个插座设有两个插口，最大容量为1500W。※供电从10月31日至11月5日19:00为止。

插座	价格：4,950 日元（含税）
	每个插座设有两个插口 AC100V 最大容量 1500W

[代理印刷服务的流程]



为了方便各位获奖者的顺利参展，主办方向展示展板的获奖者提供展板制作（只对应印刷、裱板加工、装订加工）、搬入、设置、搬出、废弃的代理服务。该服务只向选择“Panel Placement Package”的获奖者提供。

※选择该服务的获奖者，无需亲自来日本会场。

※该服务只需通过 Entry Site 申请并按时上传打印文件，和“KSI 提供的搬入搬出代理服务”无关，无需再向代理服务商提交申请表等。

■申请方法

8月26日13:00JST～9月2日13:00JST期间，在登记Exhibition Info.时，选择“Printing service for A1 panel”。完成申请后，在9月29日13:00JST至10月6日13:00JST间，上传印刷文件。

・纵向A1尺寸的展板一张（无法展示实物作品时，作为替代物展示）

费用（含税）：纵向A1尺寸展板33,000日元

关于搬入搬出：代理服务商会将制作完成的展板搬入会场并进行设置。展示结束后，搬出展板，完全废弃。不会进行保管，也不会将展板返还给获奖者。

■关于展板的注意事项

PDF文件需设定为纵向尺寸（H841×W594mm）。

- 印刷文件必须为PDF格式。（不接受ai、psd、jpg等其他格式）
- 展板必须为单面，不接受双面展板或复数展板的请求。
- “获奖号码”必须标记在版面右上方的醒目位置。
- 印刷用纸为光泽纸，进行干式裱板加工。
- 主办方将不会对印刷文件进行加工或修改。对于分辨率低、画像不清晰的文件，也将直接进行印刷。
- 不接受任何截止日期后的变更申请。（印刷文件上传期间，可以替换已上传完毕的印刷文件）

■印刷文件规格

请使用 Illustrator 或 PowerPoint 进行印刷文件的制作。

<注意事项>

- 请创建 A1 纵向 (H841 × W594mm) 尺寸的画板。
- 不需要设置剪裁符号和出血。
- 文件将被等大印刷，不会留有余白。
- 辅助线、标尺线等无需印刷的内容请删除干净后再将文件保存为 PDF 格式。
- 图片的分辨率请设置为 350dpi。
- 对于分辨率低、画像不清晰的文件，也将直接进行印刷。
- 不可以被裁切的文字或图片，请与展板四边保持 5mm 以上的间距。
- PDF 文件请不要设置密码。
- 印刷完成的展板有可能与电脑、显示器等的显示存在色彩偏差。

<使用 Illustrator 制作文件时的注意事项>

- 颜色模式请设置为 CMYK。
- 请将文字部分轮廓化后再保存为 PDF。
- 如果以链接形式使用透明背景的 PSD 格式图片时，主体和透明部分在印刷时有可能产生细微黑线。建议进行嵌入和栅格化操作。
- 无需色彩指定。
- 从 illustrator 导出为 PDF (推荐)
- 符合标准：无
- 兼容格式：Acrobat7 (PDF1.6)
- Web 显示的优化：关闭

<使用 PowerPoint 制作文件时的注意事项>

- 页面尺寸设置请从用户设定处进行。(H841 × W594mm)
另外，制作文件时建议进行以下设置。
使用 Microsoft PowerPoint 制作印刷文件的设定
 1. 打开 [文件] 选项下的 [选项]。
 2. [详细设置] 图像尺寸和画质：
 - 选中“不压缩文件中的图像”
 - 将默认分辨率设定为“330dpi 或更高”
- 如果使用 Microsoft 正版附加组件 / 功能转换 PDF 时，图像的质量将被自动降低至 200dpi，为此请进行以下设定：
使用免费软件 Cube PDF 进行转换的设置方法
 - 文件类型 (标准：PDF)
 - 版本 (标准：1.7)
 - 分辨率 (标准：600dpi)

1. 展示的安保和责任归属

- 非公开期间，主办方对展示物的破损、丢失以及被盗等负有管理责任，一般公开期间（包含搬入，搬出期间），上述责任则由获奖者自行承担。
- 为了让参观者能够更好地体验优良设计，本获奖展采取参观者自由触摸展品的展览方式。由于一般公开期间会有众多参观者来场并对作品进行观赏，请各位获奖者根据自身需要，对作品进行防护，防盗措施（设置透明展示罩或者防盗锁链等）。※每日一般公开前 30 分钟，获奖者可以提前进场对作品进行确认或调整，请有效利用该时间段。
- 获奖展期间，因天灾等不可抗力所造成的损失和事故等，主办方对此不负责任。
- 获奖者在展品的搬入、搬出、施工、展示以及设置作业时，需小心谨慎，防止事故的发生。主办方从防止事故发生的视点出发，判定有危险时，可以对上述作业进行限制或中止，并且可以要求获奖者负担防止事故发生所必须的措施。

2. 由获奖者负责的事项

因获奖作品的知识财产权、品质、性能、安全性以及施工等造成的问题，一律由获奖者承担，主办方概不负责。

3. 规定的遵守和变更

获奖者以及相关人员必须遵守本指南中的规定。此外，在不得已的特殊情况下，主办方有可能变更相关规定。

4. 其它规定

在展示中，请遵守下述规定。主办方一旦发现下述违规行为，将立刻予以中止。

- 1) 展示必须在获奖者事先申请的空间内进行。
- 2) 由于会场整体的噪音对策，请将音响等设置为静音模式。
- 3) 会期中 24 小时通电。对于照明等因长时间持续通电而发热的展品等，请设置会场工作人员可方便开关的电源按钮，并在搬入时向会场工作人员传达。

5. 会场的安保

- 1) 会场的清扫・废弃物的处理、设置・拆除期间展示空间内的清扫等均由获奖者自行承担。请获奖者自行带走展示空间内产生的废弃物等。如果展示空间内（包含展示空间周围）放置有废弃物时，主办方将强制回收，并在日后向获奖者请款废材处理费（实际费用）。
- 2) 恢复展示空间的原样
展示空间必须在 10 月 6 日 13:00 之前完全恢复布展前的状态。如果未能完全恢复或未能在规定期间内完成恢复时，主办方将代为实施，恢复所需的费用均由获奖者承担。
※主办方所准备的展示设备、电线设备等会由主办方自行撤除。

6. 会场内的拍摄行为（一般公开期间）

- 1) 参观者的拍摄行为
主办方本着推广优良设计的目的，将不会限制参观者对于参展作品的拍摄行为。
- 2) 获奖者的拍摄行为
如果获奖者针对自身展示进行拍摄，建议在一般公开前的准备时间内进行，如果需要在公开期间进行拍摄时，请优先参观者，不要影响其正常的观赏。
- 3) 媒体等的拍摄行为
主办方认可的媒体工作人员将获得“PRESS 证”，佩戴“PRESS 证”的媒体工作人员进行拍摄时，请尽可能提供方便。

[官方指定的搬入、搬出代理服务]

对于无法亲自来日本或没有在日代理人的获奖者，主办方将委托 Kintetsu World Express Sales, Inc.(KSI) 提供针对获奖展 GOOD DESIGN EXHIBITION 2025 的作品搬入、搬出代理服务。

GOOD DESIGN AWARD 2025 官方指定代理公司 Kintetsu World Express Sales, Inc. (KSI) 将接收参赛者的作品，将其运至获奖展会场，开箱摆放，评审会结束后、打包撤场，最后废弃、返送。

※ KSI 只接收 DDP 条款货物，否则将拒收。强烈建议参评者使用世界主流快递服务，如 DHL、FedEx、UPS、OCS 或 TNT 来运送您的作品至日本。**请不要使用无法对应 DDP 条款的顺丰快递和 EMS。**

※寄送作品时，请一定设定发件人支付关税等费用，如果主办方或代理服务商在收件时被要求支付关税等，您的作品将被拒收。由此造成的延误，主办方和代理服务商概不负责。

■新申请者(二次评审阶段没有使用该服务)

请下载并填写完成 Quotation Request + Display Instruction，将 Excel 文件发送至 gmark2025_ksi@kwe.com，收到申请后，KSI 会给您详细的回复。

提交 Quotation Request + Display Instruction 的截止日期：2025 年 9 月 16 日

获奖作品到达 KSI 指定地址的期限：2025 年 10 月 10 日

■二次评审阶段已经使用过该服务的申请者

如果二次评审已经使用过该服务，获奖展阶段打算继续使用的获奖者，请下载并填写完成 Letter of Intent，将 Excel 文件发送至 gmark2025_ksi@kwe.com，收到申请后，KSI 会给您详细的回复。

提交 Letter of Intent 的截止日期：2025 年 9 月 16 日

※如果 9 月 16 日为止，代理服务商未能收到您的新申请，将开始安排作品的废弃和返送。

■下载

<https://www.g-mark.org/zh-CN/apply/gda/guide/steps/documents>

Official Agency Service Guide

• 新申请者用：

Quotation Request

Display Instruction

Case Mark Label

Proforma Invoice

• 二次评审阶段已经使用过该服务的申请者：

Letter of Intent



Official Freight Forwarder of GOOD DESIGN AWARD 2025

INTERNATIONAL COURIER SHIPMENT SHIPPING MANUAL & TARIFF

<EXISTING APPLICANTS>



Kintetsu World Express Group

Kintetsu World Express Sales, Inc.

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INTRODUCTION

Kintetsu World Express Sales, Inc. (KSI), which is representative of **Kintetsu World Express, Inc. (KWE)** is appointed as an **Official International Freight Forwarder** for the GOOD DESIGN EXHIBITION 2025 organized by Japan Institute of Design Promotion (JDP).

KSI will be acting as not only offers freight forwarding but also coordinating the products displays and its supplemental task as well.

1. Planning and supervising for in-bound and out-bound arrangement to and from the screening site.
2. Storage before and after the screening (limited period).
3. Special arrangement for loading, storage and installation to the venue.
4. Arrangement for returning to originated country.
5. Transport arrangement for local delivery upon request and disposing of wastes of inner and outer packages.

Please Contact for further details,

KINTETSU WORLD EXPRESS SALES, INC.

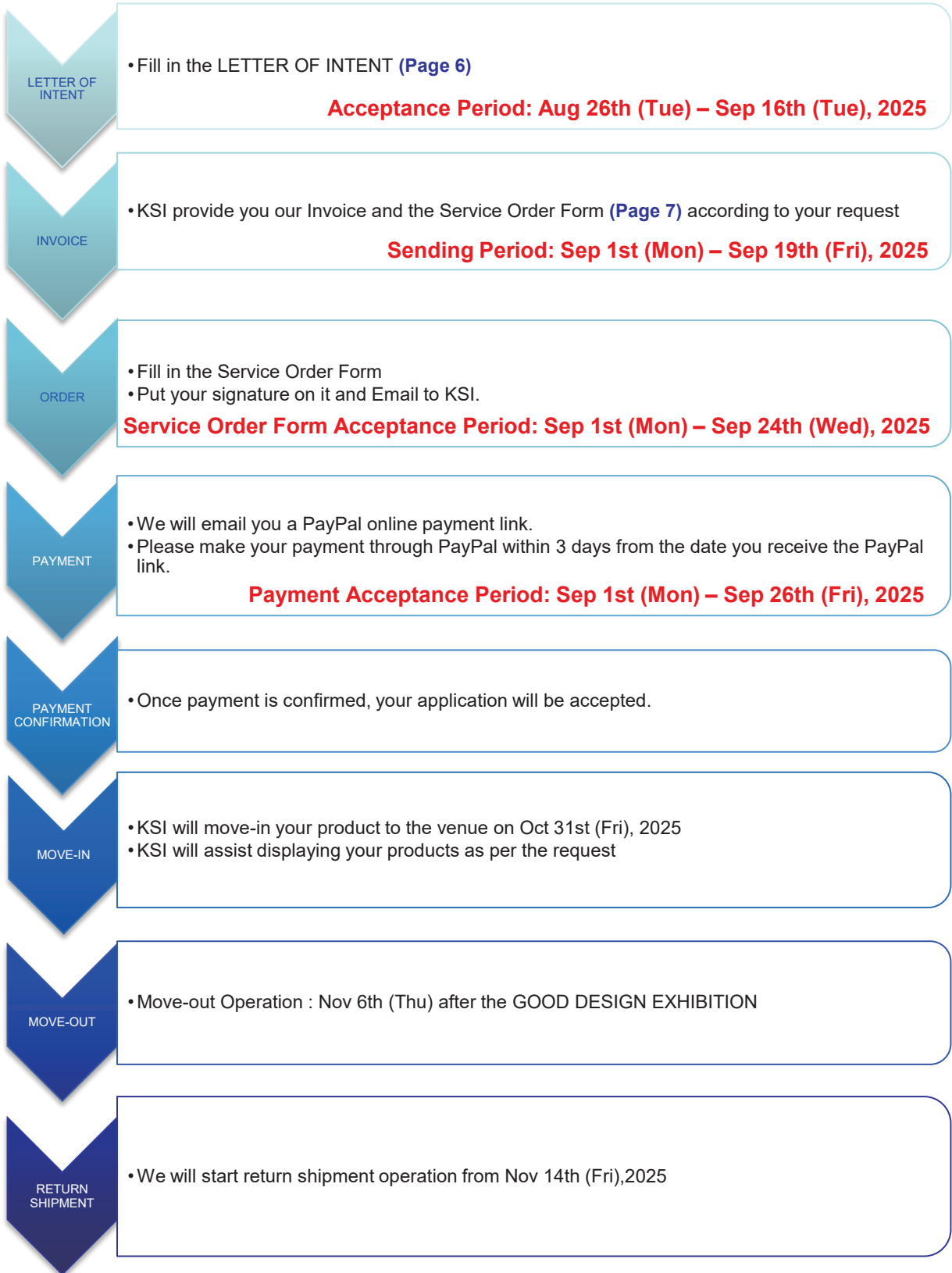
Exclusive Logistics Sales Dept.

Contact: KSI G Mark 2025 Team

[Email: gmark2025_ksi@kwe.com](mailto:gmark2025_ksi@kwe.com)

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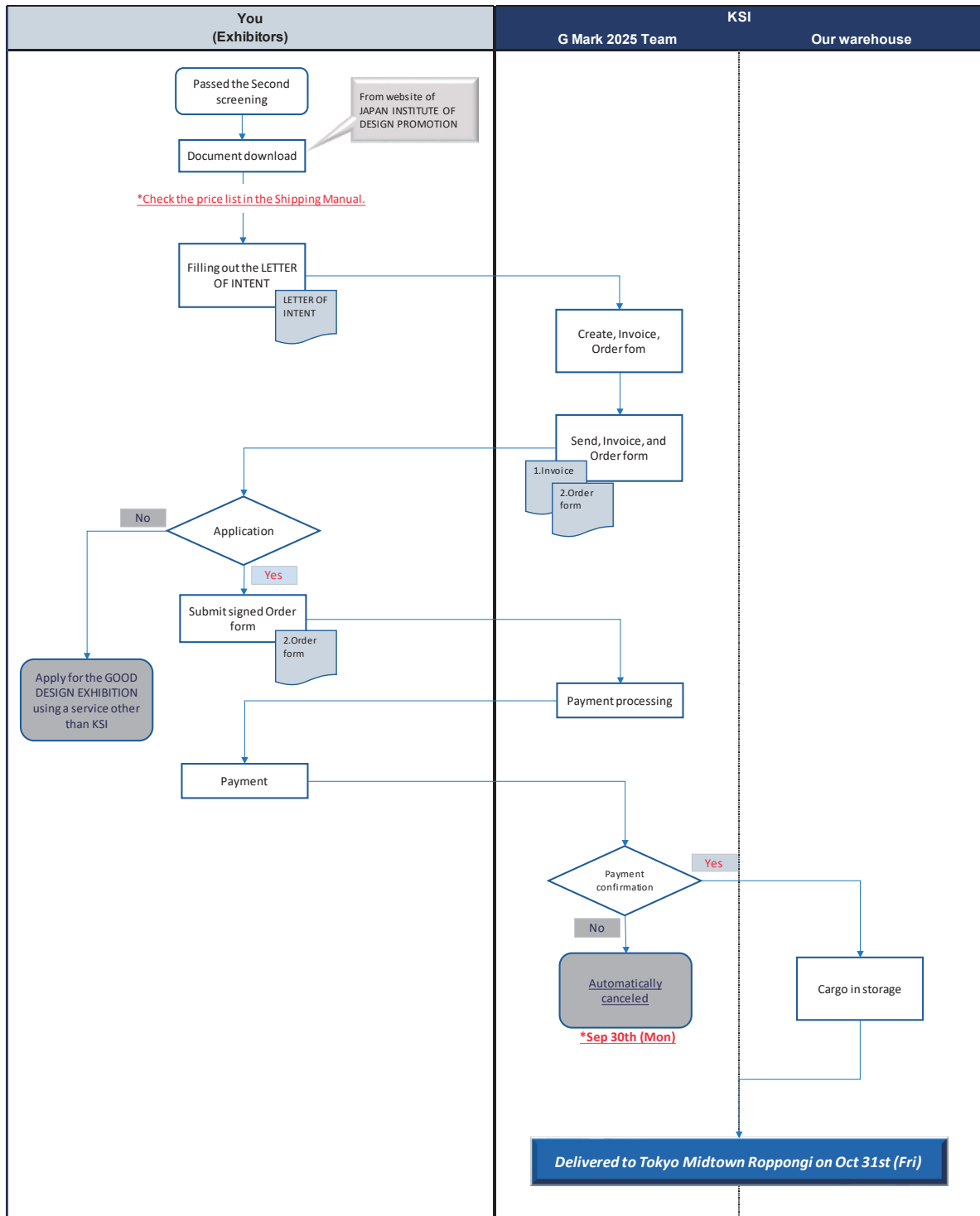
OUTLINE



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GOOD DESIGN EXHIBITION Request Flow

Existing Applicants



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LETTER OF INTENT for Existing Applicants

Existing Applicants who use KWE service for Good Design 2nd screening need to submit LETTER OF INTENT to GOOD DESIGN EXHIBITION by email no later than Sep 16th, 2025.

If you are not going to attend the exhibition, we will proceed your package return shipment or disposal.

Kintetsu World Express Sales, Inc. 1-11-1 Kaigan, Minato-ku Tokyo 105-0022 JAPAN		LETTER OF INTENT GOOD DESIGN EXHIBITION 2025		
Please Email this "LETTER OF INTENT" to gmark2025_ksi@kwe.com by September 16th (Tue), 2025				
Exhibition Name		GOOD DESIGN EXHIBITION 2025		
		November 1st (Sat) - 5th (Wed), 2025 at Tokyo Midtown Roppongi		
In signing this form, I grant Kintetsu World Express, Inc. full power and authority to act as an agent and to appoint a sub-agent, where required. This authority is granted for all shipments in relation to the event and/or shipment(s) detailed below.				
1. Exhibitor's Information				
COMPANY:				
ADDRESS:				
CONTACT NAME:			TITLE:	
DEPARTMENT:			EMAIL:	
PHONE#				
2. Exhibit's Information				
GDA Entry No.	Description	Qty	Currency	Value (FOB)
3. GOOD DESIGN EXPO APPLICATION STATUS				
<input type="checkbox"/> We already have applied Good Design Exhibition 2025 to JDP				
<input type="checkbox"/> Not participating in Good Design Exhibition 2025				
KSI can proceed the return shipment or dispose of our product.				
Client Signature I have read and agree to the terms and conditions of this Contract.		Accepted by Kintetsu World Express Sales, Inc. on behalf of Kintetsu World Express, Inc.		
Signature:		Signature:		
Name:		Name:		
Title:		Title:		
Date:		Date:		
PLEASE SEND THIS LETTER OF INTENT UNTIL THE DEADLINE DATE ABOVE MENTIONED!				

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ORDER FORM for Existing Applicants

Once you confirm our Invoice, please fill in, out your signature on it and email to KSI G Mark 2025 team by **September 24th (Wed)**, 2025.

We will send you PayPal payment link shortly.

Kintetsu World Express Sales, Inc. 1-11-1 Kaigan, Minato-ku Tokyo 105-0022 JAPAN		Service Order Form	
Kintetsu World Express Sales, Inc.(KSI) is entrusted with this service as a sales agent of Kintetsu World Express, Inc.(KWE)			
Please send this "Service Order Form" to the email gmark2025_ksi@kwe.com until September 24th (Wed) 2025 (REF# A-)			
Exhibition Name		GOOD DESIGN EXHIBITION 2025	
		November 1st (Fri) - 5th (Wed), 2025 at Tokyo Midtown Roppongi	
In signing this form, I grant Kintetsu World Express, Inc. full power and authority to act as an agent and to appoint a sub-agent, where required. This authority is granted for all shipments in relation to the event and/or shipment(s) detailed below.			
1. Applicant's Information			
Company Name		City	
Address Line		Country	
State/Province		Department	
Zip code		Phone number	
Contact Person		E-mail	
Title			
2. Exhibit's Information			
GDA Entry No.	Description	Qty	Value(FOB)
3. Shipping Information for General Cargo			
No of Packages	Total Weight(kg)	Total M3	
QUOTATION No. : As per the tariff in our shipping manual In case of payment settle by Paypal, Paypal fee will occurs separately. Paypal fee : 4.1% of total amount(including 10% consumption tax) +JPY40.			
TERMS OF PAYMENT :			
Charges for all services should be paid to Kintetsu World Express Sales, Inc. by Paypal within 3 days from receiving the PayPal link.			
Company shall make full payment to Kintetsu World Express Sales inc within 3days from receipt of invoice. Kintetsu World Express Sales Inc shall make a claim by Paypal (Online payment system) and Company shall make full payment to Kintetsu World Express Sales Inc through Paypal with its Service handling charge in advance.			
*All payments are not refundable under any circumstances.			
TERMS AND CONDITIONS:			
This order is placed with the specific understanding that we hereby release Kintetsu World Express Sales, Inc. and/or agents from all liability for loss, damage and/or theft to our merchandise and property, no matter how caused, and we have insured all such properties being handled;			
1) Kintetsu World Express Sales, Inc. shall not be responsible for damage to uncrated materials, improperly packaged goods or concealed damage.			
2) Kintetsu World Express Sales, Inc. will not be responsible for any loss/damage/delay due to fire, acts of god, strikes, lock outs of any kind beyond its control.			
3) We are self-insured, or have made other appropriate insurance arrangements and paid applicable charges.			
4) Kintetsu World Express Sales, Inc. shall not be liable to any extent whatsoever for the actual, potential or assumed losses or profits or revenues, or for any collateral costs which may result from any loss or damage to materials.			
5) Kintetsu World Express Sales, Inc do not handle any products that fall under the all category of hazardous goods.			
6) If payment is not received by September 26th or the package does not arrive, your order will be automatically canceled without notice.			
Client Signature I have read and agree to the terms and conditions of this Contract.		Accepted by Kintetsu World Express Sales, Inc. on behalf of Kintetsu World Express, Inc.	
Signature:		Signature:	
Name:		Name:	
Title:		Title:	
Date:		Date:	
PLEASE SEND THIS SERVICE ORDER FORM UNTIL THE DEADLINE DATE ABOVE MENTIONED!			

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- GOOD DESIGN EXHIBITION 2025 -

HANDLING TARIFF for Existing Applicants

KSI offers FULL HANDLING SERVICE

We, KSI, offer you FULL SERVICES for the GOOD DESIGN EXHIBITION transportation and display who has many handling achievements.

You will be free from relevant complicated things such as your package receiving in Japan, storing, transportation, move-in, display, empty cases storage during the screening, repacking, Move-out, transportation and disposal/courier returning with our KSI support.

* The partial services would be **more expensive** than using our full service because of the customized arrangements as per your request.

<HANDLING CHARGE>

	Operation	Remark	UNIT PRICE 10% Taxable
1	HANDLING CHARGE incl. storage, round transportation, unpacking , repacking and displaying.	Minimum (Max. 5GDA)	JPY55,000
		Thereafter per 5 GDA	JPY10,000

Above mentioned charges except insurance are taxable. 10% Consumption tax will be added.

<INSURANCE AND RETURN SHIPPING>

	Operation	Remark	UNIT PRICE Non-Taxable
2	DOMESTIC INSURANCE FEE	Minimum	¥3,000
		Thereafter Exhibit value x 0.5%	as per outlay
3	INT'L COURIER FEE	Depends on the Destination	as per outlay
	※ including Fuel / Security charge		

Paypal payment charge will be incurred onto total amount of above charges and consumption tax.

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Frequently Asked Questions

Category	Questions	Answers
Order	Could you send me a photo of our exhibit after it was displayed in the GOOD DESIGN EXHIBITION?	The rights to the exhibited products are reserved by the Japan Institute of Design Promotion. Please ask the organizer if necessary.
Payment	Is there a problem if the credit card holder name and exhibitor name are different?	No problem. When making payment, please enter the invoice number issued by us.
Return shipment	Who is the exporter when returning the product after the GOOD DESIGN EXHIBITION?	The re-exporter will be the Japan Institute of Design Promotion, which will not export or import under the name of KSI.
Return shipment	After the GOOD DESIGN EXHIBITION, when will the items be returned from Japan?	We will start returning your products around November 14th (Fri) after the GOOD DESIGN EXHIBITION. You will probably be able to receive it in about a week or so.
Return shipment	Are you, KSI, going to inform us return shipment tracking number?	We will inform you the tracking number based on your request.
Return shipment	The exhibit item which includes batteries, can you ship those batteries too from Japan?	As stated in the Service Order Form, batteries will be disposed of in Japan due to the difficulty in handling hazardous materials. We can ship to your suppliers in Japan based on your request.

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Official Freight Forwarder of GOOD DESIGN AWARD 2025

INTERNATIONAL COURIER SHIPMENT SHIPPING MANUAL & TARIFF

<NEW APPLICANTS>



Kintetsu World Express Group

Kintetsu World Express Sales, Inc.

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INTRODUCTION

Kintetsu World Express Sales, Inc. (KSI), which is representative of **Kintetsu World Express, Inc. (KWE)** is appointed as an **Official International Freight Forwarder** for the GOOD DESIGN AWARD 2025 organized by Japan Institute of Design Promotion (JDP).

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2. Storage before and after the screening (limited period).
3. Special arrangement for loading, storage and installation to the venue.
4. Arrangement for returning to originated country.
5. Transport arrangement for local delivery upon request and disposing of wastes of inner and outer packages.

Please Contact for further details,

KINTETSU WORLD EXPRESS SALES, INC.

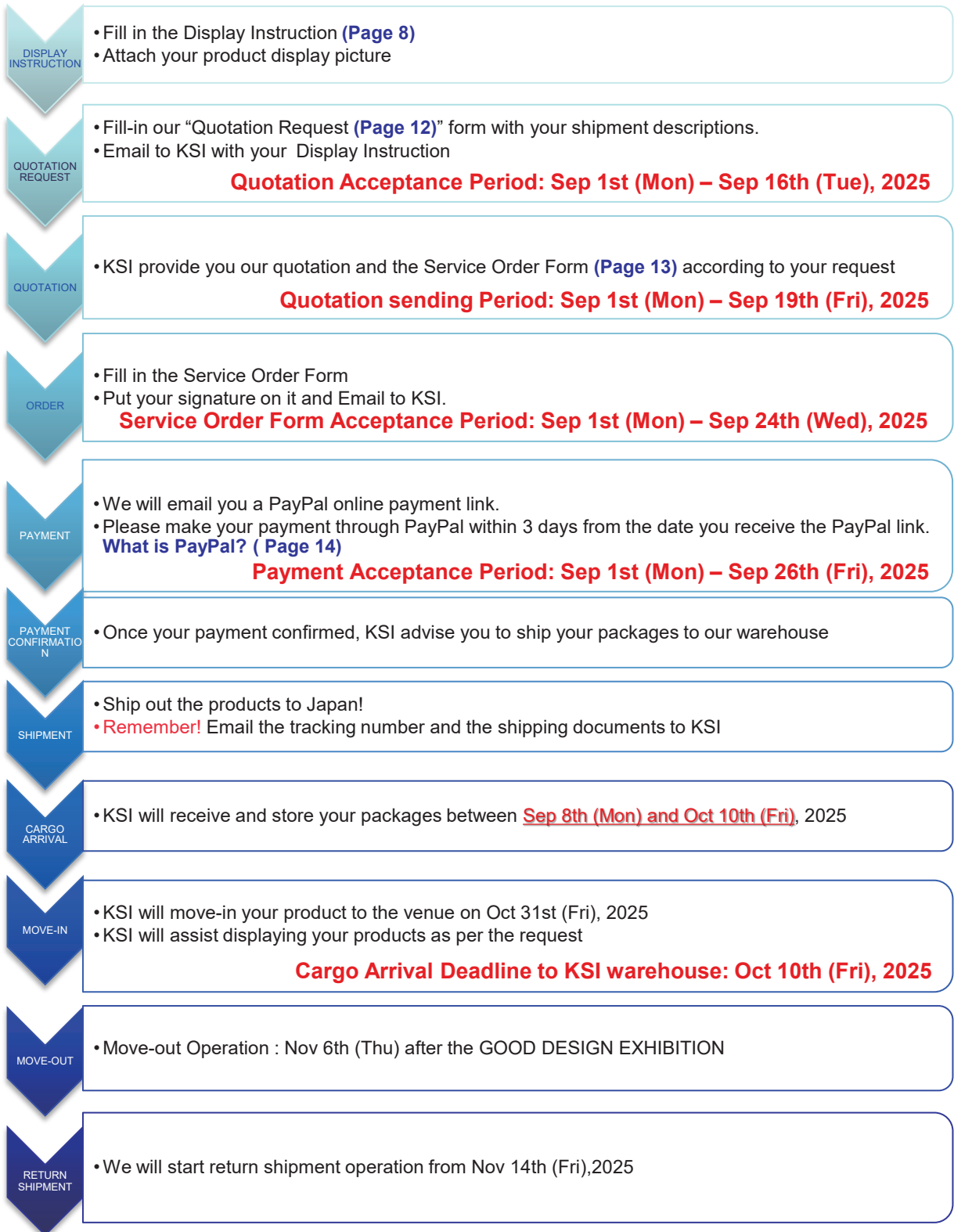
Exclusive Logistics Sales Dept.

Contact: KSI G Mark 2025 Team

[Email: gmark2025_ksi@kwe.com](mailto:gmark2025_ksi@kwe.com)

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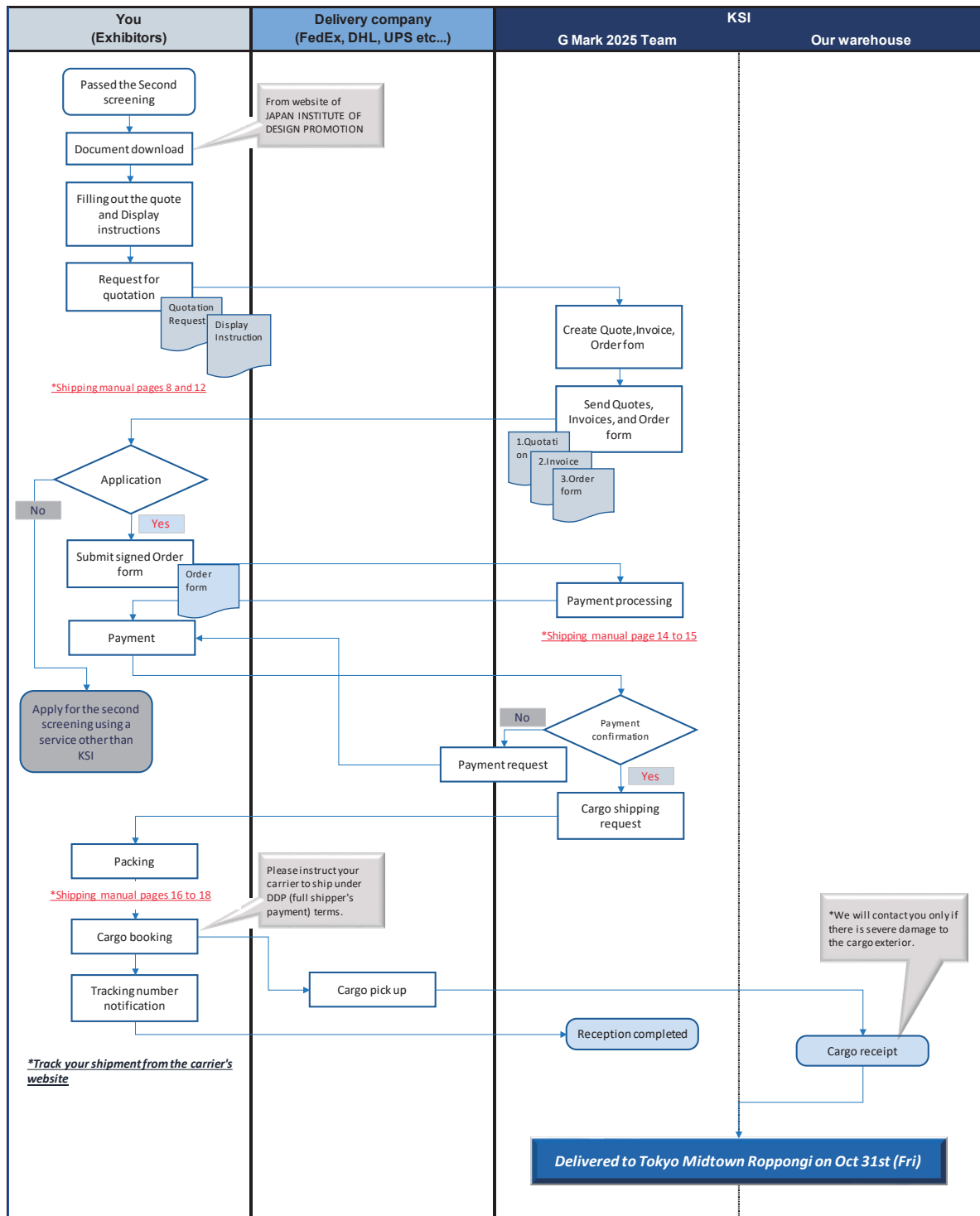
OUTLINE



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GOOD DESIGN EXHIBITION request flow

New Applicants



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IMPORTANT NOTICE

1. Warehouse availability

Our warehouse can receive your package between Sep 8th (Mon) and Oct 10th (Fri), 2025. Our warehouse will be closed on Saturday, Sunday and Japanese public holiday (Sep 15th, 23rd, Oct 13th, 2025).

2. Unaccepted items

Live animals, animal products, especially which is relevant to the CITES (the Washington Convention). Alcohol products, tobacco, food, beverage, plants, seed, medicals, cosmetics, pharmaceuticals, drugs, chemicals, human remains, arms and explosives are subject to Japan import restrictions.

3. Cargo Damage – Domestics Insurance

KSI will not compensate for any reasons other than damage due to the accident during our operation. All entrants will be charged a domestic insurance fee. The insurance doesn't cover during the exhibition period. International transport insurance needs to be prepared by each entrants.

4. Charges not include in our tariff

- a. Japan Duty, Import consumption tax and other taxes.
- b. Courier Company's Storage Fee
- c. Extra Packing material fee
- d. Freight from origin and Return shipment freight from Tokyo, Japan
- e. Any other special handling requirement by the entrant
- f. 10% Japan consumption tax

5. Payment

We only accept all charges in Japanese Yen (JPY) with advanced payment by PayPal. We will Email you a PayPal online payment link by Email.

[What is PayPal?](#) --> P14

6. Transport Terms

We only accept DDP shipment terms. Japan Duty and Import Tax must be billed to the sender by the courier company. **JDP, KSI and the warehouse DO NOT pay those charges for entrants for any circumstance.**

7. Cancellation

Your order will be automatically cancelled on Sep 30th (Tue), 2025, if we don't receive your order form and payment by that day.

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IMPORTANT NOTICE

8. SHIPPING FOR GENERAL CARGO (AIR & OCEAN SHIPMENT)

If your entry goods are overweight/size compared with the acceptable regulation of Courier/Express Service and need to ship as GENERAL CARGO, Please also ask the KSI G Mark 2025 team by Email.


We are going to answer individually with the best solution and quote.

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DISPLAY INSTRUCTION

Display Instruction with pictures needs to be submit to KSI G Mark 2025 team by Email along with a Quotation Request no later than Sep 16th (Tue), 2025 and also put 1 copy in the parcel.

Without this instruction, KSI G Mark 2025 team cannot submit a quotation.

GOOD DESIGN AWARD 2025 Display Instruction	
To be submitted in EXCEL form.	
KSI REF No.	
GDA No.	G0000000
1. Return Shipment / Disposal Instruction (after the 2nd screening)	
<input checked="" type="checkbox"/> Return (返却)	<input type="checkbox"/>
2. Battery installation (バッテリー/乾電池の取付け)	
<input type="checkbox"/>	<input checked="" type="checkbox"/> No
3. Electric power connecting (電源接続)	
<input type="checkbox"/>	<input checked="" type="checkbox"/> No
4. Special Request (if any)	
A4 Panel and Leaflet needs to be displed with pen.	
5. Display image	
	

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- GOOD DESIGN EXHIBITION -

FULL SERVICE COURIER HANDLING TARIFF

KSI offers FULL HANDLING SERVICE

We, KSI, offer you FULL SERVICES for the GOOD DESIGN EXHIBITION transportation and display who has many handling achievements.

You will be free from relevant complicated things such as your package receiving in Japan, storing, transportation, move-in, display, empty cases storage during the screening, repacking, Move-out, transportation and disposal/courier returning with our KSI support.

* The partial services would be more expensive than using our full service because of the customized arrangements as per your request.

<Move-In Transfer Fee>

from the warehouse to the venue on October 31st (Fri), 2025.

Operation		Remark	UNIT PRICE 10% Taxable
1	MOVE-IN Transfer	Minimum 25.0kg & PCS Charge	¥5,000 / PCE
		Thereafter over 25kg per 10kg	¥1,000 / 10kgs
2	Unpacking & Display		¥2,000 / GDA No.
3	Handling Fee		¥25,000 / Consignment
4	MHLW License Application Fee ※Import permission for food related items		¥8,000 / Shpt
5	Storage Fee	Minimum 25.0kg & PCS Charge	¥5,000
		Thereafter over 25kg per 10kg	¥500 / 10kg
6	Multiple GDA Items in One (1) Carton		¥10,000 / GDA

Above mentioned charges except insurance are taxable. 10% Consumption tax will be added.

All charges mentioned in this tariff are in **JPY**.

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- GOOD DESIGN EXHIBITION -

FULL SERVICE COURIER HANDLING TARIFF

<Move-Out Transfer Fee>

from the venue to the warehouse on November 6th (Thu), 2025.

	Operation	Remark	UNIT PRICE JPY10%Taxable
7	MOVE-OUT Transfer	Minimum 25.0kg & PCS Charge	¥5,000 / PCE
		Thereafter over 25kg per 10kg	¥1,000 / 10kgs
8	Dismantling and Repacking		¥2,000 / GDA No.
9	Handling Fee		¥25,000 / Consignment
10	Handling Fee For Return Shipment		¥3,000 / Consignment
11	DISPOSAL FEE (Incl. Agency Fee)	Minimum 25.0kg & PCS Charge	¥3,000 / PCE
		Thereafter over 25kg per 10kg	¥1,000 / 10kgs

Above mentioned charges except insurance are taxable. 10% Consumption tax will be added.

<Other Charges>

	Operation	Remark	UNIT PRICE 10% Taxable
12	STICKING GDA No. Stickers to each item		¥500 / GDA No.
13	PURCHASING HANDLING FEE (Shopping necessary item for the display along with the entry item in Japan)		¥1,000 / Entry
14	SPECIAL REQUIREMENT (IF ANY)		As per outlay

Above mentioned charges except insurance are taxable. 10% Consumption tax will be added.

All charges mentioned in this tariff are in **JPY**.

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FULL SERVICE COURIER HANDLING TARIFF

<INSURANCE AND RETURN SHIPPING>

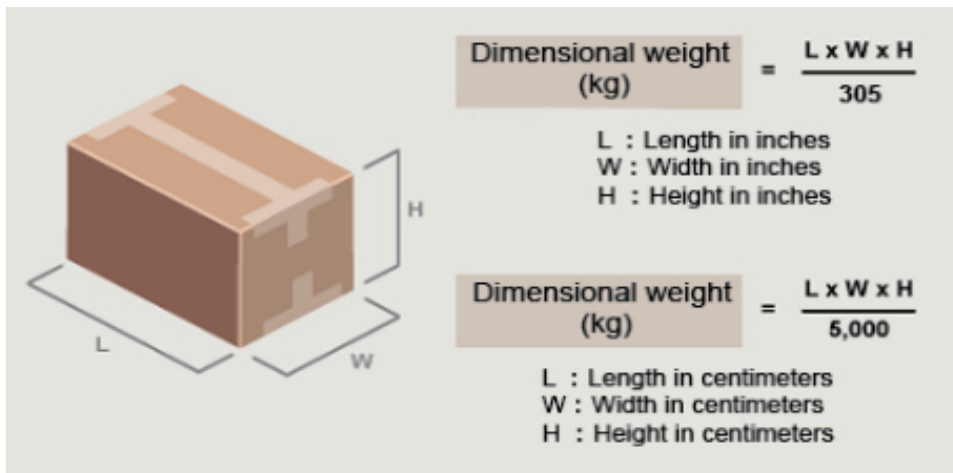
	Operation	Remark	UNIT PRICE Non-Taxable
15	DOMESTIC INSURANCE FEE	Minimum	¥3,000
		Thereafter Exhibit value x 0.5%	as per outlay
16	INT'L COURIER FEE	Depends on the Destination ※ including Fuel / Security charge	as per outlay
17	DOMESTIC COURIER FEE	Depends on the Destination ※ including Fuel / Security charge	as per outlay

All charges mentioned in this tariff are in **JPY**.

As total measurement should be under 1 cbm / Total Gross Weight 100kg.

The chargeable weight will be calculated as the actual weight (Gross Weight) or the Volumetric weight (5,000 cubic centimeters per kilogram) of the shipment, whichever is the greater. (5,000 cm³/kg)

For example: 50(L) x 50(W) x 50(H)cm ÷ 5,000cm³ = Volumetric Weight 25.0kgs



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QUOTATION REQUEST

For your product shipment, please ask KSI G Mark 2025 team to send Quotation Request form along with your Display Instruction. Fill in the following form and Email us no later than **September 16th (Tue), 2025**.

KSI will Email you our quotation within **3 business days**.


* Exhibit value you write on the Quotation Request will be used for the return shipping invoice value.

GOOD DESIGN AWARD 2025
GOOD DESIGN EXHIBITION

Kindly please send this Quotation Request by email : gmark2025_ksi@kwe.com
Kintetsu World Express Sales, Inc.

Quotation Request

"Please add the extra pages if there is not enough for your requirement"



MUST E-MAIL BY
16th/Sep,2025

1-1. Applicant's Information

Company Name	ABC Company		
Address Line	#00, Xxxx ROAD, Nanshan District,	City	shenzhen
State/Province	Guangzhou	Country	China
Zip code	510000	Department	marketing department
Contact Person	JONH SMITH	Phone number	86-13700000000
Title		E-mail	john.smith@xxxxx.xxx

1-2. Billing information

Company Name	ABC Company	Department	Accounting department
Contact Person	Mary Jones	E-mail	mary.jones@xxxxx.xxx

2. Exhibit's Information (Please send the invoice if you already can fill the form.)
*Panels or any decoration items which doesn't have GDA number, also need to be written

No.	GDA No.	Commodity Description	QTY	Currency	Unit Value	Value *1	After the GOOD DESIGN EXHIBITION *2	Carton No. *3
I	G0000000	Pen	1	JPY	1000.00	1,000.00	Return to Origin	1
II		A4 Panel for Pen(G0000000)	1	JPY	500.00	500.00	Return to Origin	1
III		Leaflet for Pen(G0000000)	1	JPY	500.00	500.00	Return to Origin	1
IV	G0000001	Pen stand	1	JPY	1500.00	1,500.00	Ship to Japan	2
V						0.00		
VI						0.00		
VII						0.00		
VIII						0.00		
IX						0.00		
X						0.00		

*1 The information on the above values will be used for insurance, re-export customs clearance and re-shipping from Japan.
Therefore, please fill out the correct information.
*2 Please fill in "6. Return Shipment Information", if you select anything other than "Dispose"
*3 Please fill in the Carton No. of below "3. Shipping Package Information".
*4 Please contact us if you need additional lines.

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SERVICE ORDER FORM

Once you confirm our quotation, please fill in, out your signature on it and Email to KSI G Mark 2025 team by **September 24th (Wed), 2025**.

We will send you PayPal payment notice shortly.

Kintetsu World Express Sales, Inc. 1-11-1 Kaigan, Minato-ku Tokyo 105-0022 JAPAN		<h2 style="margin: 0;">Service Order Form</h2>	
<i>**Kintetsu World Express Sales, Inc.(KSI) is entrusted with this service as a sales agent of Kintetsu World Express, Inc.(KWE)**</i>			
Please send this "Service Order From" to the email gmark2025_ksi@kwe.com until September 24th (Wed) 2025 (REF# A-)			
Exhibition Name		<h1 style="margin: 0;">GOOD DESIGN EXHIBITION 2025</h1> <p style="margin-top: 10px;">November 1st (Fri) - 5th (Wed), 2025 at Tokyo Midtown Roppongi</p>	
In signing this form, I grant Kintetsu World Express, Inc. full power and authority to act as an agent and to appoint a sub-agent, where required. This authority is granted for all shipments in relation to the event and/or shipment(s) detailed below.			
1. Applicant's Information			
Company Name			
Address Line		City	
State/Province		Country	
Zip code		Department	
Contact Person		Phone number	
Title		E-mail	
2. Exhibit's Information			
GDA Entry No.	Description	Qty	Currency
3. Shipping Information for General Cargo			
No of Packages	Total Weight(kg)	Total MG	
QUOTATION No. :		As per the tariff in our shipping manual	
		In case of payment settle by Paypal, Paypal fee will occurs separately. Paypal fee : 4.1% of total amount(including 10% consumption tax) +JPY40.	
TERMS OF PAYMENT :			
Charges for all services should be paid to Kintetsu World Express Sales, Inc. by Paypal within 3 days from receiving the PayPal link.			
Company shall make full payment to Kintetsu World Express Sales inc within 3days from receipt of invoice. Kintetsu World Express Sales Inc shall make a claim by Paypal (Online payment system) and Company shall make full payment to Kintetsu World Express Sales Inc through Paypal with its Service handling charge in advance. <u>*All payments are not refundable under any circumstances.</u>			
TERMS AND CONDITIONS:			
This order is placed w ith the specific understanding that we hereby release Kintetsu World Express Sales, Inc. and/or agents from all liability for loss, damage and/or theft to our merchandise and property, no matter how caused, and we have insured all such properties being handled; 1) Kintetsu World Express Sales, Inc. shall not be responsible for damage to uncrated materials, improperly packaged goods or concealed damage. 2) Kintetsu World Express Sales, Inc. w ill not be responsible for any loss/damage/delay due to fire, acts of god, strikes, lock outs of any kind beyond its control. 3) We are self-insured, or have made other appropriate insurance arrangements and paid applicable charges. 4) Kintetsu World Express Sales, Inc. shall not be liable to any extent whatsoever for the actual, potential or assumed losses or profits or revenues, or for any collateral costs w hich may result from any loss or damage to materials. 5) Kintetsu World Express Sales, Inc do not handle any products that fall under the al category of hazardous goods. 6) If payment is not received by September 26th or the package does not arrive, your order w ill be automatically canceled w ithout notice.			
Client Signature I have read and agree to the terms and conditions of this Contract.		Accepted by Kintetsu World Express Sales, Inc. on behalf of Kintetsu World Express, Inc.	
Signature:		Signature:	
Name:		Name:	
Title:		Title:	
Date:		Date:	
PLEASE SEND THIS SERVICE ORDER FORM UNTIL THE DEADLINE DATE ABOVE MENTIONED!			

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PayPal Payment



Visit your country [PayPal](#) website

PayPal is trusted by over 400 million users worldwide as the simpler and safer way to shop. Shoppers enjoy Buyer Protection on eligible purchases. You can send payments through their payment link issued by KSI Email without sharing your financial info.

- Upon receipt of the Service Order Form, KSI will Email you a link to pay via PayPal within one business day.
✂Please check your junk mail folder as well.
- The Email will be sent to the Billing Information contact you indicated in your Quotation Request.
- No need to register your information with PayPal, just click on the link and proceed with the payment.
- A credit card is required to execute PayPal online payments.
- Payment must be made within 3 business days of receipt of the link.
- When making payment, please enter your invoice number issued by KSI.

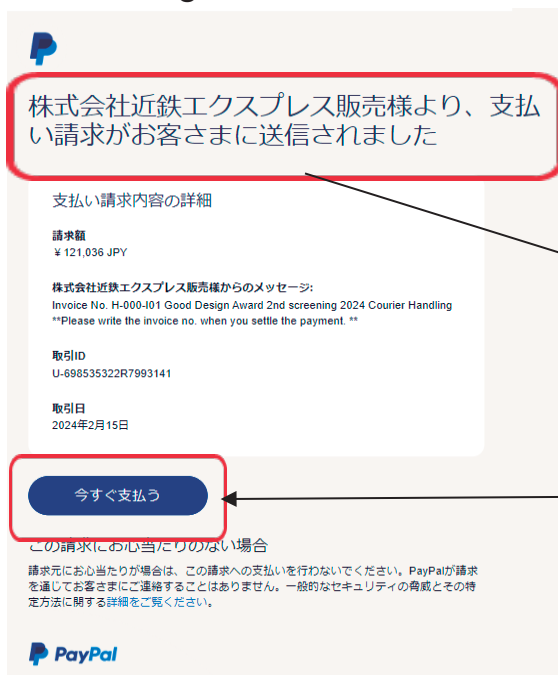
If you do not receive the link after two business days of sending the Service Order Form, please contact us.

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PayPal Payment



- When KSI send you payment link, you will receive an email like the one in the image.



Email subject : 支払い請求を受け取りました

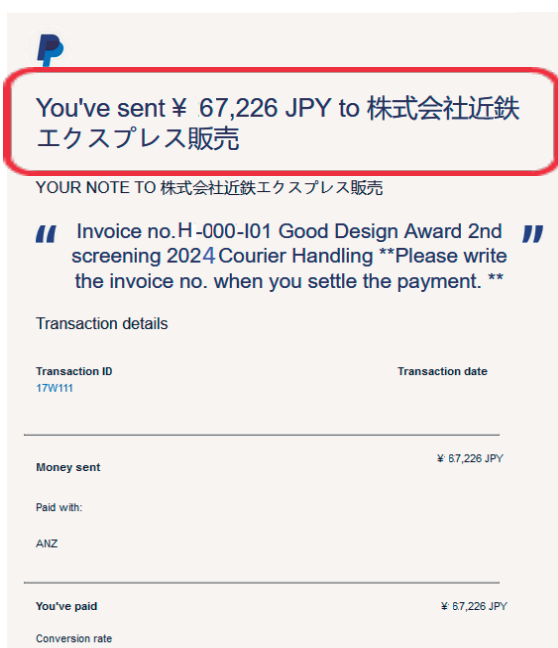
In English **Payment request received**

In English

A payment request has been sent to you by Kintetsu World Express Sales, Inc.

Click here to proceed with payment

- Once the payment is completed, you will receive an email like the one in the image.



In English

You've sent ¥67,226 JPY to Kintetsu World Express Sales, Inc.

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PACKING INSTRUCTION - 1

GDA ENTRY No.

G0000000

【Stick the own GDA ENTRY No. bottom or back side of your product.】



Do Not forget to put your GDA entry number to each products not only the product itself, but also its cases, accessory and outer package to avoid any missing items.

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PACKING INSTRUCTION - 2

Packing



1. Put cushioning material to avoid product damage.
2. Pack the product inside
3. Use cushioning material on top of it.
4. Wooden case must use bolts. Do not use nails.

Marking

REF# Issued by KSI	A-001
GDA ENTRY NUMBER	G0000000
APPLICANT'S NAME	ABC Company
Number of boxes per GDA ENTRY NUMBER	1/1

Write the total number of packages **per GDA entry in the denominator.**

If there are 2 boxes in 1 entry, create 4 labels in total, 1/2 and 2/2.

1. Put a case label on **2 lateral Sides** of the carton.
2. We **Do Not receive** a parcel without Case Mark Label for security reasons.



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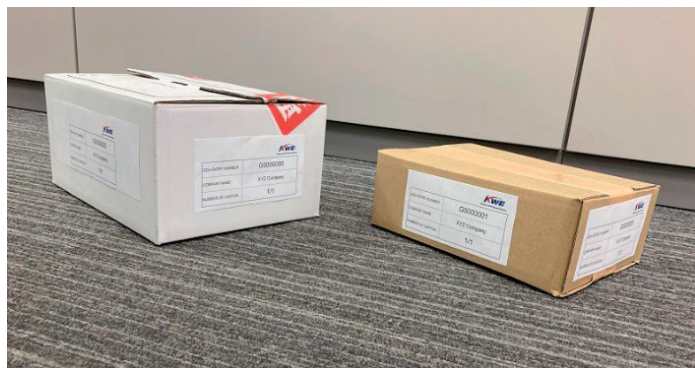
PACKING INSTRUCTION - 3

!! DO NOT PACK plural GDA ITEM in 1 package !!

① Pack the one (1) GDA Number item into one (1) case.

② Put **CASE LABEL** on each case.

- REF#
- GDA ENTRY Number
- APPLICANT'S NAME
- Number of boxes



③ **DO NOT PACK plural GDA ITEMS in 1 package!**



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JAPAN DUTY & IMPORT TAX

Shipping Terms

All parcels must be sent with **DDP*** term.

* **DDP (Bill sender)**: The Sender is responsible for delivering the goods to our designated warehouse in Japan, including all costs and risks in bringing the goods to import destination. This includes all export and import duties, taxes and customs formalities. Duty and Import tax must pay by the Sender through your courier company.

Neither JDP nor KSI pay Japan DUTY and Import tax for any shipment.

KSI only receive DDP terms shipments otherwise all parcels will be returned to origin with the original Sender's responsible and expence.

We strongly recommend using major courier/express parcel service such as DHL, FedEx, UPS, OCS and TNT to ship your entry goods to Japan.

Do not use SF Express, EMS which can't be used DDP terms.



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DOCUMENT INSTRUCTION

Documents for Japan Customs Formalities

The following shipping documents are required by the Japanese Government for import / re-export customs clearance.

All the documents need to be clearly stated followings in **English** and should be sent accompanied with Courier waybill.

Shipping Invoice (Following items must be written)

- (A) All export items description.
- (B) Each item's country of origin, quantity, unit price, total value and its material.
- (C) Please write "Exhibition Goods / No Commercial Value" in the invoice.
- (D) Unit price and Total Value's Currency : (JPY, US\$, €, etc.)
- (E) **INCOTERMS: "DDP" or Choose "Japan Duty and Tax Bill sender" *1**
- (F) **IMPORTER*2:**

JAPAN INSTITUTE OF DESIGN PROMOTION
5th Fl, Midtown Tower, 9-7-1 Akasaka, Minato-ku,
Tokyo 107-6205 Japan
TEL : + 81-36743-3777
CORPORATE ID 9010405009619

(G) NOTIFY:

Kintetsu World Express Sales, Inc.
Attn: G Mark 2025 Team
Email: gmark2025_ksi@kwe.com

(H) Deliver To:

KITAZAWA HIKKOSHI CENTER CO., LTD.
C/O Fukuyama Transport
1-13-6 Shinsuna, Koto-Ku, Tokyo 136-0075 JAPAN
Phone: +81-80-6618-7352
Attn: Kudo / Yano

***1 Neither KSI nor warehouse will be an importer for your shipment.**

***2 Must write the importer on the shipping invoice.**

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DOCUMENT INSTRUCTION

Sample Shipping Invoice

You need to issue an shipping invoice as same as below for the JAPAN customs formalities.

Proforma Invoice

SHIP FROM :

Notify :

Kintetsu World Express Sales, Inc.
24F New Pier Takeshiba North Tower
1-11-1 Kaigan, Minato-ku
Tokyo 105-0022 JAPAN
Tel : +81-80-6618-7352

IMPORTER** :

JAPAN INSTITUTE OF DESIGN PROMOTION
5th Fl, Midtown Tower, 9-7-1 Akasaka, Minato-ku,
Tokyo 107-6205 Japan
TEL : + 81-36743-3777
CORPORATE ID 9010405009619
IMPORTER ID: 1000J0F0000

SHIP TO :

KITAZAWA HIKKOSHI CENTER CO., LTD.
C/O Fukuyama Transport
1-13-6 Shinsuna, Koto-Ku, Tokyo 136-0075 JAPAN
Tel : +81-80-6618-7352
Attn: Kudo / Yano

Item	Description	QTY	Net Weight	Gross Weight	Country of origin	Unit Value	Currency	Sub-Total Value
1								0.0
2								0.0
3								0.0
4								0.0
5								0.0
6								0.0
7								0.0
8								0.0
9								0.0
10								0.0
Total			0.00	0.00				0.0

Term of Trade : DDP
Duties&taxes Shipper will pay
No commercial value. The value for the customs purpose only.
Good Design Award 2025 2nd screening at Makuhari Messe use only.

I/We hereby certify that information contained in the invoice is true and correct and that the contents of this shipment are as stated above.

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DOCUMENT INSTRUCTION

Courier Waybill Instruction

All parcels must be sent with **DDP*** term.

KSI only receive DDP terms shipments otherwise all parcels will be returned to origin with the original shipper's responsible.

Shipping Address: (on the Waybill of Express service)

KITAZAWA HIKKOSHI CENTER CO., LTD.
C/O Fukuyama Transport
1-13-6 Shinsuna, Koto-Ku, Tokyo 136-0075 JAPAN
Phone: +81-80-6618-7352
Attn: Kudo / Yano

Please see below [SAMPLE DHL Waybill Label](#) ↓

* ARCHIVE DOC *		WPX	DHL
Not to be attached to package			
From : Wayne Enterprises Bruce Wayne 1007 Mountain Drive, WC1E7HU London LO United Kingdom (UK)	Origin: LON	Contact: 2005200812	
To:KITAZAWA HIKKOSHI CENTER CO., LTD. C/O Fukuyama Transport 1-13-6 Shinsuna, Koto-Ku, Tokyo 136-0075 JAPAN Phone: Tel : +81-80-6618-7352			
Z008US-ELA-HHR			
Product: [P] EXPRESS WORLDWIDE (48) Payment code:	Features / Services: PAPERLESS TRADE (W) DUTIES & TAXES PAID (DD) SHIPMENT INSURANCE (II)		
Terms of Trade: DDP			
Ref: 12842	Shpt Wght: 1.5 lbs	# of Pieces	2
Custom Val: 60.00 USD Insured Amount: 60.00 USD	Shipment Date: 2017-10-26		

Write the shipping address in red square.



WAYBILL 61 8675 6730

Contents:
Packaged shippe
d by Wayne Ente
rprises

License Plates of pieces in shipment

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Frequently Asked Questions

Category	Questions	Answers
Quotation	I plan to exhibit in the GOOD DESIGN EXHIBITION. Are there any items that cannot be shipped to Japan?	<p>1.The following items cannot be imported into Japan and should not be sent. Alcohol products, tobacco, foodstuff, beverage, plants, seeds, animals, or any item containing leather, animal parts, animal products, pet medicines, pet cosmetics, pharmaceuticals, cosmetics, chemicals, or arms are subject to Japan import restrictions. In any case before shipping the goods you will need to send us well in advance a detailed invoice showing.</p> <p>2.Empty boxes and empty bottles of food, beverages, medicines, and cosmetics can be imported to Japan. Please contact us if you have any questions.</p> <p>3.In addition to food itself, utensils for the mouth such as cups and chopsticks, toys and baby items such as strollers may be treated the same as food and subject to quarantine. Please ask us before you ship.</p>
Quotation	Could you send me a photo of our exhibit after it was displayed in the GOOD DESIGN EXHIBITION?	The rights to the exhibited products are reserved by the Japan Institute of Design Promotion. Please ask the organizer if necessary.
Quotation	Is there a problem if there are two different currencies for the price of the product?	Please unify one type of currency for Quotation Requests.

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Frequently Asked Questions

Category	Questions	Answers
Payment	Please tell me about PayPal.	<p>1. One business day after receiving your Service Order Form, KSI will send an Email with a link for Web payment to the Email address of the contact person indicated in the Billing Information. When you proceed to the link in the Email, you will be taken to a screen where you can enter your credit card information for payment.</p> <p>2. Please enter your credit card information and click the payment button. We do not provide our PayPal ID information. Also, please do not send payment to KSI G Mark 2025 Team Email address.</p> <p>3. Please see page 14 of the shipping manual for details.</p>
Payment	Will you, KSI, contact me after confirming the payment?	<p>1. Once the payment with PayPal is completed, you will receive a payment completion email from PayPal, so please check there. After confirming your payment, KSI will contact you to request shipping of the cargo.</p> <p>2. Please see page 15 of the shipping manual for details.</p>
Payment	Is there a problem if the credit card holder name and exhibitor name are different?	No problem. When making payment, please enter the invoice number issued by us.

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Frequently Asked Questions

Category	Questions	Answers
Ship to Japan	Are you, KSI, going to pay Japan duty and import tax for us?	<p>1.We, KSI, do not pay import duties and consumption taxes in Japan on behalf of you. Please instruct your carrier to ship under DDP (full shipper's payment) terms.</p> <p>2.The package will be returned to the origin of shipment if a package is sent under conditions other than DDP. We will not be held responsible if this prevents you from submitting your entry to the screening in time.</p> <p>3.For example, if you ship a package using the transport terms "DAP", our warehouse will not be able to pay the customs duties and consumption tax, so we will refuse to receive the cargo.</p>
Ship to Japan	Can I ship my cargo to Japan by a method other than courier?	In principle, please use courier to ship your cargo to Japan. If you prefer other method, please contact us, KSI, in advance.
Cargo tracking	Will you, KSI, inform me of the delivery progress and receipt status of my cargo?	Please track the delivery progress of your cargo by yourself on the courier website with your tracking number. We, KSI, will not contact you unless there are irregularities, such as when damage is detected upon receipt, when the package does not arrive by the deadline and so on.

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Frequently Asked Questions

Category	Questions	Answers
Return shipment	Who is the exporter when returning the product after the GOOD DESIGN EXHIBITION?	The re-exporter will be the Japan Institute of Design Promotion, which will not export or import under the name of KSI.
Return shipment	After the GOOD DESIGN EXHIBITION, when will the items be returned from Japan?	We will start returning your products around November 14th (Fri) after the announcement of the results of the GOOD DESIGN EXHIBITION. You will probably be able to receive it in about a week or so.
Return shipment	Are you, KSI, going to inform us return shipment tracking number?	We will inform you the tracking number based on your request.
Return shipment	The exhibit item which includes batteries, can you ship those batteries too from Japan?	As stated in the Service Order Form, batteries will be disposed of in Japan due to the difficulty in handling hazardous materials. We can ship to your suppliers in Japan based on your request.

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