

GOOD DESIGN AWARD 2023

Tutorial Book for Jury Members

Dear Jury Members

Thank you very much for your participation in GOOD DESIGN AWARD Judging Committee.

GOOD DESIGN AWARD aims to convey the philosophy and methodology in "good design." At the same time, it intends to work as a catalyst to drive the society to the next stage through the discovery and share the new potential of them. We wish all jury members are positively and actively involved in relative design promotion activities we organize, as well as screenings. Thank you very much in advance for your cooperation.

Please find following detail explanation about G Mark system, philosophy and tasks of screening, and feel free to let us know if you have any questions.

> Yours sincerely, GOOD DESIGN AWARD Office

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Design and its Outcome

Working on a design - for whom?

Purchasing a product - are the materials and structure socially good?

This design here - does it empower me in any ways?

In today's society, the word "design" is used everywhere. In such an age, are we in the design industry proud of our work, striving toward the common goal?

What can design do in this complex world with no right answers?

Behind every manufacturing process are numerous intangible designs and to accomplish intangible design, manufacturing is a must.

GOOD DESIGN AWARD evaluates the process from the beginning of an idea to its output. We would like to further evolve the award under the theme of "design and its outcome," rather than using the dualistic framework of tangible/ intangible design.

In this modern world, information design enables us to deliver what is in surplus to where it is lacking. Traditional methods and uniquely regional wisdom are highly valued as the design handed down from generation to generation.

Instead of putting ourselves in the cycle of mass production and mass consumption, we can now deliver many high-quality designs to many people or the necessary amount of design to those who need it.

Also, the evaluation criteria for companies have changed, where they can demonstrate the economic benefits of social contribution.

Precisely because we live in such an era, GOOD DESIGN AWARD will play a role in finding the direction in which design, industry, lifestyle and society should progress together by appreciating the ideas created by designers, companies and organizations.

It was 20 years ago when the term "social design" came into use and 10 years ago when people sought the social significance of narratives. And recently, people have defined "purpose" as corporate values and brands. With this background in mind, GOOD DESIGN AWARD will take the role of discussing and finding out the loadstar, the "outcome" for all involved in design to reach for.

The jury members are looking forward to meet the designs full of ideas with diverse perspectives and awareness of various issues.

Seiichi Saito

Chairperson of the GOOD DESIGN AWARD 2023

Design with intention

This world that we live in is fluid and varies widely, with diverse values, cultures, and interests of people constantly shifting by the tides of the times.

Considering that design exists to explore a better balance between people, things, and surrounding environments, how should we envision a landscape in which these coexist in harmony?

GOOD DESIGN AWARD, which was launched to celebrate designs that contribute to industries driving the economy, has been undertaking a role as a "yardstick" to project the values of the times while changing and reflecting social situations over its long history. The product designs that we screen are imbued with the thoughts and wishes of companies and designers. Such "intentions" become the basis of the elements that make up a design, and generate the force that drives their products and efforts. Intentions are not judged as good or bad in terms of the scale of the effort; rather it is their expression in various forms; for example, bringing modest happiness to our ordinary lives, evolving humble products properly, or caring for the environment and all the animals and plants on the planet. We are earnest to acknowledge the preciousness of such intentions.

At the same time that the value of intentions is emphasized, it is also very important to examine whether such intentions are realized and implemented in an appropriate manner and with high-quality technology. Good design combines a generous view of projects as a whole with an insatiable focus on details.

I look forward to encountering a variety of wishes, thoughts, and suggestions through the Good Design Award again this year.

Jin Kuramoto

Vice Chairperson of the GOOD DESIGN AWARD 2023

Power of Design

Someone once asked me if I believed in the power of design, and I said "Sure, I do" without hesitation. But now, I look back and wonder if I still do. When I was a child (in the '80s) I somehow felt more confident that we were heading to a bright future than I feel now. There were new designs and movements born from it. However, in this age in which our children are born and raised, is it possible to have dreams about the future? Or can we show them a brighter future through new designs? The coronavirus pandemic swept across the entire world. On top of the fear of an unknown virus, society has been losing its vitality because of restrictions on movement. The fear of war has shattered the ungrounded myth of peace that we blindly believed in. Climate change and disasters are encroaching. Can we really say that the future will be better than the present? This is the reality confronting us.

But I still want to say "I believe in the power of design" once again from the standpoint of a creator, especially in this day and age. This year's theme is "design and its outcome." We will begin an attempt to nurture a theme for next year based on this year's results. The present is always a point of passage to the future. Design as a means to draw in the future we desire and believe in. I would like this to be a place where we can share this with many people and explore the future

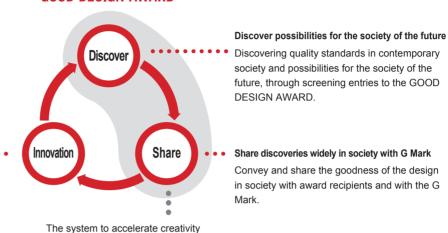
Yuko Nagayama

Vice Chairperson of the GOOD DESIGN AWARD 2023

1 The System and Schedule of the GOOD DESIGN AWARD

GOOD DESIGN AWARD is a comprehensive design commendation system organized by Japan Institute of Design Promotion (JDP) for the purpose of leading our lives, industry, and society at large to be better through selecting "Good Designs" from various events and commending them. The system leads to the creation of future society in cooperation with Applicants. The GOOD DESIGN AWARD is a system not just to "select good designs" but to lead the creation of future society in cooperation with applicants through cycle of the three points below:

GOOD DESIGN AWARD



Awareness for next creation is generate "Share" brings awareness for new creation and the awareness becomes

the accelerator for the next quality

Award Types

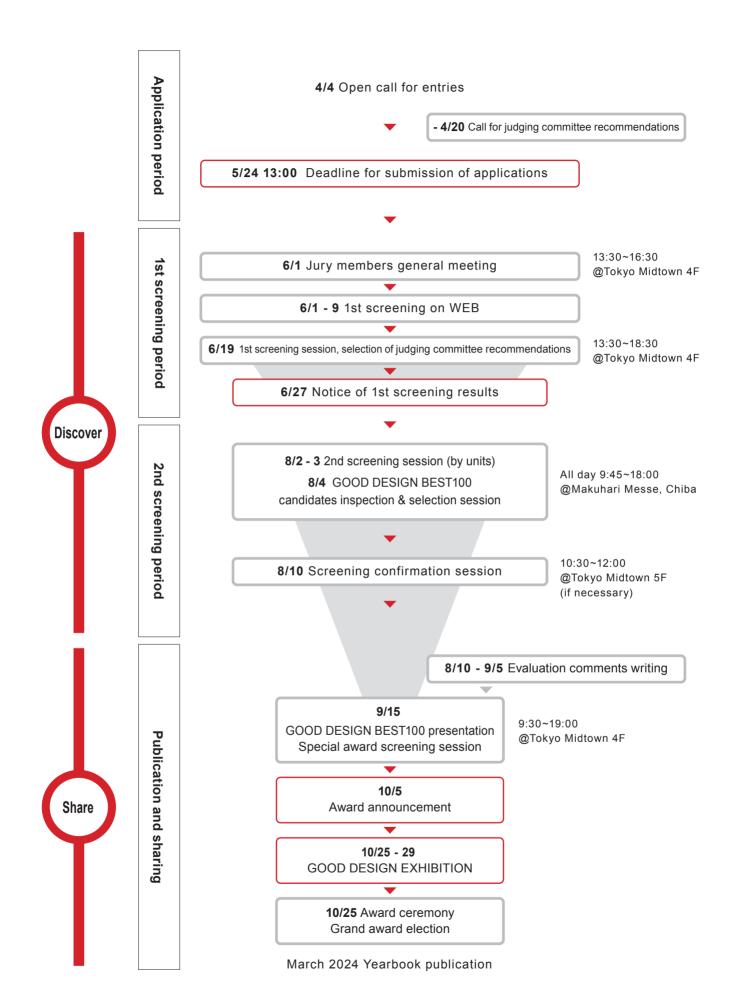


is the GOOD DESIGN AWARD

? Requests for Jury Members



- Share = Publication and Sharing
- Screening for the GOOD DESIGN AWARD (see p. 5-12)
- Proposing candidates for judging committee recommendations (see p.13)
- Screening for the GOOD DESIGN BEST100 and Special Award (see p.9-11)
 *Leaders only
- Screening entries and writing advisory comments (see p.12)
- · Presenting in the screening report meeting (see p.12)
- Attending the ceremony and election for the grand award (see p.12)



[Basic Screening Concepts]

- 1. The GOOD DESIGN AWARD defines design as "the act of constantly considering harmony between people, society, and the natural environment, finding a purpose, drawing a plan to achieve that purpose, and realizing it.
- 2. The GOOD DESIGN AWARD places the primary emphasis on the idea or mechanism behind the design being "a starting point for the future of society.
- 3. In scrreening the GOOD DESIGN AWARD, "expectations and underlying potential for future development" are also taken into consideration, with the aim of promoting society in a better direction through design.

[Screening Perspectives]

Please conduct screening from a comprehensive perspective, examining subject entries from the four perspectives of human, industrial, social, and time based on the above basic concepts.

Human perspective

- Whether due considerations, including usability, understandability, and friendliness, etc., are given to users.
- Whether various considerations, including safety, security, environment, physically weak persons, etc., are given to maintain the credibility.
- Whether the design gains sympathy of users.
- Whether the design has attractiveness and induces users' creativity.

Industrial perspective

- Whether issues are skillfully solved by using new technology and materials or through creativity.
- Whether the item is reasonably designed or planned with appropriate technology, method, and quality.
- o Whether the item contributes to the creation of new industry or business.

Social perspective

- o Whether the item contributes to the creation of new culture, such as a new method, lifestyle, communication, etc.
- Whether the item contributes to the realization of the sustainable society.
- Whether the item suggests new value, such as a new method, concept, style, etc. to society.

Time perspective

- Whether the item puts past contexts and accumulated achievements to propose new value.
- Whether the item proposes a highly sustainable solution from medium- and long-term perspectives.
- o Whether the item represents continual improvements in accordance with the times.

[Screening Weights]

GOOD DESIGN AWARD entries can be grouped into the two main categories of improved designs based on sufficient track record and completely new designs. Screening of improved designs stresses the appropriateness of the designs, while screening of new designs stresses possibilities for the future. However, new designs too are not eligible for being judged to be good designs if they lack quality as designs.





4-1. Basic Rules

1. Screening Units

In screening the GOOD DESIGN AWARD, screening units of four to five members each are formed to judge the entries assigned to them. Each screening unit has a leader, appointed by the chairpersob and vice chairperson.





2. Jury Members Are Prohibited from Taking Part in Screening of Items with Which They Are Involved

The chairperson, vice chairperson, and jury members may not screen entries with which they themselves were involved in design or consulting. They are prohibited from any and all involvement in screening of such entries, including provision of information.

3. Confidentiality

All jury members must submit nondisclosure pledges to the organizers prior to the start of screening and must not leak to third parties any confidential information learned through screening, including confidential information concerning entries as well as information on the screening process.

4-2. 1st Screening

Jury Members General Meeting

This meeting is held to confirm general policies, specific screening methods, screening policies, and other matters for the year's screening.

Request

1. Establishment of screening policies

Check the list of entries to be screened by your Unit and establish screening policies through discussions, with the Leader playing a central role.

2. Discussion about the measure of "Hearing Screening"

Previous "Interactive Hearing" which was at the choice of the applicants was updated as "Hearing Screening" . Only the applicants who are selected by jury member can make a presentation or explanation to jury members. Whether implement the "Hearing Screening" or not is a discretion of the jury member. Please discuss whether you adopt this screening and if do, how long and how many. The designated entries are requested to submit at the 1st screening session.

3. Selection of judging committee recommendations

Check the list of candidates for judging committee recommendations and discuss further potential candidates.

Web Screening

Web screening is a process of individual evaluation for 1st screening session. Please log in the Jury Site with ID and PW, and evaluate individually by the deadline.

1. Make your decision to pass or fail (requisite)

After checking the information on subject entries in the units which you are designated, enter either a circle (pass) or an "X" (fail) for each entry reflecting its evaluation based on the screening policies and viewpoints.

2. Leave comments (optional)

Enter under "comments" any information about the entry you would like to share with other jury members.

1st Screening Session

Deciding pass / fail of entries is judged through this session for the purpose of "selecting objects whose actual objects should be judged in the 2nd screening."

Request

1. Decide entries which pass the 1st screening

Please judge in the 1st screening with a viewpoint of "whether or not to let the entry pass" in principle. With regards to the entries from China, Hong Kong, Taiwan and Korea, the jury members from those countries/areas also vote for them with some comments. Please be aware of their judges and comments especially in the case with some considerations for the local cultural background are required.

2. Examination of objects to be moved to another unit

Check the List of subjects eligible for entry and at this stage, decide policy to move entries to another unit about entries which can be judged as "an entry which should be moved to another screening unit," after consulting the screening unit to accept the entry. However, because the applied category is "announcement from applicants about points to be focused on," please esteem this will as much as possible. About the movement between units, please conduct it according to the standards below:

- A. An entry whose contents or main point is apparently different from a domain of the unit concerned.
- B. An entry which is not expected to be highly valued but could be highly valued by another unit.

3. Decide the objects for which additional data or screening is required in the 2nd screening session Some entries are judged to require special actions, such as hearing screening, on-site screening, and checking additional data submitted in the form of videos etc. Please examine which object requires a special action.

4. Selection of judging committee recommendations

Check the list of candidates for judging committee recommendations and select 3 or less by discussion.

Criteria

Check the application sheets, and discuss and decide whether to pass the entry, based on the standards below.

[Standards to decide to fail an entry in 1st screening]

1. The entry is deviant from GOOD DESIGN AWARD Ideal.

Please fail an entry when it is deviant from the five ideals of the GOOD DESIGN AWARD.

2. The entry could be in contravention of application rules.

Please fail an entry when it is obviously supposed not to be able to meet the application condition that "users can purchase or use the object by the end of March 2024."

3. Entries which can be seen to have obviously low value or quality.

Please fail an entry if it has obviously low value or quality.

Confirmation by the Organizer of the Results of Screening

The organizer will inspect the results of the 1st screening session.

If any matters require deliberation, finalize the results of screening through further discussions in each screening unit.

Reque

2nd Screening Session

This is a session to judge whether to pass the entries while checking the actual objects which have passed the 1st screening.

1. Decide entries which pass the 2nd screening

Entries which have passed the 2nd screening will be the winners of the GOOD DESIGN AWARD. Please judge whether to pass an entry based on the actual object of the entry, an application sheet, and hearing screening (described later).

2. Select BEST100 candidates

The GOOD DESIGN AWARD announces 100 awarded works as "designs which suggest the future" to be the "GOOD DESIGN BEST100" at the same time as announcement of award recipients. Please select objects which can be seen as "candidates for special awards" while giving them priorities.

3. Choosing subjects of advisory comments

Advisory comments are communicated to applicants regardless of whether they pass or fail the screening process, as a means of helping raise awareness among applicants. Choose the subjects of advisory comments based on discussions in which the leader plays a central role.

4. Assigning responsibilities for rriting advisory comments and evaluation comments

The jury members' evaluation comments describing what was good about each design are released to the public for all awarded works in the GOOD DESIGN AWARD. Assign responsibilities for writing these together with the above advisory comments based on discussions in which the leader plays a central role.

5. Inspection of candidates for the BEST100 (Leaders only)

On the third day of the screening session, the chairperson, vice chairperson, and screening unit leaders will confirm candidates for the BEST100. Each leader is requested to explain the reasons for selection of the BEST100 candidates chosen by his or her own Unit.

Screening Methods

In the 2nd screening session, actual entries with widely varying properties will be set up. For this reason, the appropriate screening method will vary by screening unit. The leader should play a central role in discussing screening methods and adopting methods that are appropriate. Also, jury members should consult with each other in deciding which entries pass or fail. In addition, in principle one assistant will be assigned to each jury member during the screening process. The screening method expected to be used in most cases is described below. Set up your own screening methods based on this method as a general rule.

1. Checking entries and individual voting

Each jury member checks the actual entries or substitutes and their application sheets one by one, voting for those he or she considers to represent excellent designs.

2. Prior arrangements for screening interviews

In the case the hearing screening will be held on the second day, discuss the matters such as points to check or questions during the hearing screening through discussions.

3. Hearing screening

Meet each applicant at the specified time to ask questions and further deepen your understanding of the subject entry.

4. Deciding on passed and failed entries through mutual discussion

Decide on passed and failed entries through discussions in which the leader plays a central role, reflecting the results of individual voting and the hearings.

5. Selection of candidates for the BEST100

Reflecting the results of the 2nd screening session, choose candidates for the GOOD DESIGN BEST100 through discussions in which the leader plays a central role.

A variety of screening activities is conducted during the 2nd screening session, suited to the characteristics of each entry. Feel free to employ methods other than those shown below as needed.

1. Hearing screening

To understand further about entries, jury members can request "hearing screening" to make a detail presentation to the applicants. The implementation day will be in the morning of the second day of the screening days in principle. But jury member has a discretion to change the day and location at their request. The duration can be set as 5min to 15 min and it is up to the number of the entries. Web hearing is also available upon the request by the applicant.

2. Undisclosed screening

Products still under development at the time of the 2nd screening session may be entered to the GOOD DESIGN AWARD. In such a case, screening will take place in a separate, private room to prevent leakage of information. Applicants of undisclosed entries will display their entries in the separate room at the time specified by the office. Jury members should go to the room at those times to screen the entries. In principle, the same rules as used in screening interviews apply to screening of undisclosed entries.

3. On-site screening

Sometimes a screening unit may decide that it would be better to visit the actual entry in person if it would be difficult to display the actual item. In such a case, the screening unit may ask the applicant to participate in an on-site screening and visit the actual item to screen it in person. On-site screening will take place after making the necessary arrangements with the applicant during the period of the 2nd screening session.

1. Selecting BEST100 candidates

Select BEST100 candidates by ranking and then filling out the necessary information on the BEST100 candidates sheet and submitting it. Top 2 of the ranking by each unit shall be selected as BEST100 in principle.

(Fill out the sheet)

List up to 8 candidates in order of their suitability to the BEST100, along with their screening nos. and titles. Please be sure to rank the candidates from 1st to 8th; If a unit wishes to nominate more than 8 candidates, they can discuss with the chair and the vice chair through the GOOD DESIGN AWARD officer.

2. Inspection of BEST100 candidates and selection session

On the third day of the 2nd screening session, the chairperson, vice chairperson, and leaders of all screening units will inspect the BEST100 candidates displayed in the venue. After the inspection, BEST100 selection session will be implemented.

BEST100 Selection Session (Leaders only)

This meeting will choose the GOOD DESIGN BEST100 based on the BEST100 candidates submitted by each screening unit during the 2nd screening session.

Request

Selection of the GOOD DESIGN BEST100

The GOOD DESIGN BEST100 will be decided on through discussions among all participants, voting, and other

The GOOD DESIGN BEST100 will be chosen through the following procedures.

1. Checking of rankings in each screening unit

Prior to the start of the BEST100 selection session, the organizer will post on the walls of the meeting venue the BEST100 candidates chosen by each screening unit, in priority order. The leaders of screening units and Focused Issues directors will check the BEST100 candidates posted on the walls and then check the rankings while also confirming overall balance.

2. Confirmation of the top 2 of each unit

After all the inspections are made, the jury member confirm the top 2 of each unit shall be in BEST100. If there is any objection, the jury members raise the hand and make a discussion. After the discussion, the vote by a show of hands will be executed and the decision is made. In the case of tie, the chairperson will make the decision.

3. First voting and confirmation of the line-ups

The first voting shall be conducted for all candidates, not including those subject to preliminary decisions as described under 2 above. Each jury member will vote for up to 20 or so candidates. The chairperson shall determine the precise maximum number of candidates for the voting. Upon the result of the vote, the organizer temporarily place the card of the candidates in decreasing order of the number of the votes. The jury members inspect the line-ups whether they are appropriate for the BEST100 of the year and have further discussion if needed.

4. Second voting and conclusion on all of the BEST100

After the discussion above mentioned, second voting shall be conducted for the bottom 20 candidates and left outs of the first voting. Each jury member will vote for up to 10 or so candidates. The precise maximum number of candidates for which each judge may vote in this case will be determined by the chairperson in the same manner as described under 3 above. A total of 100 candidates receiving the most votes will be chosen on a preliminary basis. If at this time multiple candidates have received the same number of votes at the cutoff line, voting shall be repeated for the candidates at the cutoff line to select all of the BEST100. Alternates shall be chosen at this time too, in preparation for cases of withdrawal of entries. If a candidate chosen on a preliminary basis for the BEST100 is later disqualified, the highest-ranking alternate shall take its place.

Confirmation by the Organizer of the Results of Screening

The organizer will confirm the validity of the results of the 1st screening session. If any matters require deliberation, finalize the results of screening through further discussions in each screening unit.

Final Screening Session (Necessary screening unit leaders only)

This session will choose the GOOD DESIGN BEST100 based on the BEST100 candidates submitted by each screening unit during the 2nd screening session.

Reques

Confirmation of passing/failed entries in 2nd screening

Check the results of choosing passing and failed entries in your screening unit to make sure there are no mistakes. Also take a look at the results from other screening units to make sure you do not object to any of them. If you do have an objection, meet with the leader of the relevant screening unit to determine whether the entry should pass or fail. If a decision cannot be reached through such discussion, the chairperson and vice chairperson will make the final judgment. Final judgment on matters requiring deliberation as identified by the office will be handled in a similar manner.

GOOD DESIGN BEST100 Presentations - Screening Session (Leaders only)

In this screening, the jury members will listen to presentations by the GOOD DESIGN BEST100 winners to gain a better understanding of the each entries for the special award selection. This screening will be conducted confidentially.

Request

1. Listening to the GOOD DESIGN BEST100 presentations

Listen to approx. 25 sessions of GOOD DESIGN BEST100 presentations and have Q&A.

2. Sharing the contents of the presentations to other jury members

Share the contents of the presentations you listened to with other jury members who couldn't hear them.

Special Awards Selection Session (Leaders only)

This session will select excellent designs deserving of special mention from among those selected to the GOOD DESIGN BEST100.

Reques

1. Selection of the GOOD DESIGN GOLD AWARD Winners

The winners of the GOOD DESIGN GOLD AWARD shall be chosen from among the GOOD DESIGN BEST100 through voting and discussion.

2. Selection of the GOOD DESIGN GRAND AWARD Finalists

The GOOD DESIGN GRAND AWARD Finalists shall be chosen from among the GOOD DESIGN GOLD AWARD winners through voting and discussion.

3. Selection of the GOOD FOCUS AWARD Winners

The winners of the GOOD FOCUS AWARD shall be chosen from among the GOOD DESIGN BEST100 other than those winning Gold Awards through voting and discussion.

Winners of the GOOD DESIGN GOLD AWARD and GOOD FOCUS AWARD and GOOD DESIGN GRAND AWARD Finalists shall be selected through the procedures below.

1. GOOD DESIGN GOLD AWARD: First voting

Each jury members will vote for up to 20 or so entries chosen from among the GOOD DESIGN BEST100. The chairperson shall determine the precise maximum number of entries for which each juryperson may vote at the time of the voting.

(Selection Criteria)

Entries recognized as the best of the best of contemporary design, combining advanced spirit and suitability to the needs of society in light of matters including concepts, technologies, and quality.

2. Preliminary Choices for GOOD DESIGN GOLD AWARD and selection of entries eligible for second voting

Preliminary choices for the Gold Award shall be selected by inserting a cutoff line at an appropriate difference in numbers of votes received, aiming to separate the group of 10 or so entries that received the most votes. In addition, entries eligible for the second voting shall be selected by inserting a cutoff line at an appropriate difference in numbers of votes received aiming to separate the group of 30 or so entries that received the most votes. However, an entry may be included in those eligible for the second voting even if it received a low number of votes if the jury members decide to do so through discussion.

3. GOOD DESIGN GOLD AWARD: Second voting and preliminary decision

Each jury member will vote for up to 10 or so entries chosen from among those eligible for the second voting. The chairperson shall determine the precise maximum number of entries for which each jury member may vote at the time of the voting. The preliminary decision on the Gold Award shall be based on a cutoff line above which the top 20 entries receiving the most votes are eligible to win. In the case of a tie, jury members shall discuss the relevant entries and then vote on which to include.

4. Voting on GOOD DESIGN GRAND AWARD Finalist

Each jury member will vote for up to five or so entries chosen from among the winners of the GOOD DESIGN GOLD AWARD, based on the selection criteria described below. The chairperson shall determine the precise maximum number of entries for which each jury member may vote at the time of the voting.

(Selection Criteria)

Each finalist for the GOOD DESIGN GRAND AWARD must be one that the Judging Committee recognizes to be one that it would like to introduce most of all to society at large as one that speaks to the needs of this year (the contemporary period).

5. Preliminary decision on candidates for the finalist

Candidates for the Finalist shall be selected by inserting a cutoff line at an appropriate difference in numbers of votes received, aiming to separate the group of five or so entries that received the most votes, subject to the approval of the chairperson and the vice chairperson. Alternates shall be chosen at this time too, in preparation for cases of withdrawal of entries or disgualification as a result of review of design rights. If an entry chosen on a preliminary basis for the grand award is later disqualified, the highest-ranking alternate shall take its place.

6. Selection of candidates for GOOD FOCUS AWARD and voting

The organizer will choose as candidates eligible for voting entries satisfying the conditions of each special award from among the GOOD DESIGN BEST100, other than candidates for the GOOD DESIGN GOLD AWARD. Each jury member will vote for up to five or so of these chosen entries, based on the criteria described below. The chairperson shall determine the precise maximum number of entries for which each jury member may vote at the time of the voting.

(Selection criteria for each special award)

GOOD FOCUS AWARD [NEW BUSINESS DESIGN]:

Entries recognized as advanced, excellent designs contributing to the creation of new business domains or business models

GOOD FOCUS AWARD [DESIGN OF TECHNIQUE & TRADITION]:

Entries recognized as particularly excellent designs by small and medium-sized enterprises involved in the manufacturing or information-services businesses

GOOD FOCUS AWARD [DESIGN OF COMMUNITY DEVELOPMENT]:

Entries recognized to make particular contributions to economic development in Japan through enlivening community economies

GOOD FOCUS AWARD [DISASTER PREVENTION & RECOVERY DESIGN]:

Entries recognized as excellent designs contributing to disaster prevention and recovery

7. Preliminary decisions on the GOOD FOCUS AWARD

Candidates for the special awards shall be selected by inserting a cutoff line at an appropriate difference in numbers of votes received, aiming to separate the group of three entries that received the most votes, subject to the approval of the chairperson and the vice chairperson.

4-4. Sharing (Announcement and commendation)

Writing Evaluation and Advisory Comments

These comments on evaluation are intended to help raise awareness of applicants and consumers in general. Write comments on the subjects you were assigned in your screening unit during the 2nd screening session.

Reque

1. Writing evaluation comments

Login to the screening site and enter evaluation comments of roughly 200 characters (50-80 words in English) per entry. Since most of the comments entered here will be used for publicity purposes by winning companies, for example by quoting them in press releases, choose your expressions and other content with care.

2. Writing advisory comments

Login to the screening site and enter advisory comments of roughly 200 characters per subject. The comments you enter here will be communicated to the applicants only.

■ Screening Report Session (Held by each screening unit)

These sessions will be held during the award promotion event. They serve as an opportunity for raising awareness of applicants and consumers in general by sharing the jury member's insights of the screening process and new discoveries.

Reques

Presenting to screening report session

Organizer staff will emcee these meetings, asking questions mainly on subjects such as overall tendencies among entries in your unit, perspectives stressed in the screening process, and discoveries made through the screening process. Please share your overall evaluation of the process. Also, discussion of specific examples and the kind of discussions that took place during the screening process can help the audience to understand better.

Attending the Award Ceremony and Selection for the Grand Award

Celebrate to the GOOD DESIGN AWARD winners in this ceremony.

At the same time, the final presentations are made by the GOOD DESIGN GRAND AWARD Finalists and voting is conducted to decide on the winner of the grand award.

Request

1. Attending the award ceremony

Many winners join to the awards. The cooperation of jury members is requested in attending this ceremony and actively offering words of congratulations, advice, and comments to winners.

2. Voting on the grand award winner

The GOOD DESIGN GRAND AWARD Finalists will make 4 minutes presentations per work. Vote for the winner of the grand award after listening to these presentations. Information on voting methods, number of votes per jury member, will be provided accordingly.

4-5. Special Mentions

Special Mentions

Things which cannot be judged in a screening unit

Various decision issues which arose in the process of screening are basically judged through discussion centering on the unit leader of the unit concerned. When the decision issue is difficult to judge here, the chairperson and vice chairperson make a final judgment. In this case please follow their judgment.

Judging Committee Recommendations

The judging committee recommendations system is newly established from 2019, to search and commend exquisite design by the knowledge of jury member.

[Rules of Judging Committee Recommendations]

1. Objects which can be recommended

The design which is appropriate for BEST100. Self-recommendation is strictly prohibited.

1. Deciding recommended items

At the jury members general meeting, each screening unit inspects the recommended items and select 4 or less as the "judging committee recommendations" per unit. Chairperson and vice chairperson of the jury member inspect all the items from the units and confirm them.

3. The screening of the entries by judging committee recommendations

The organizer will contact the company of the candidates and encourage them to apply for the award.

The entry can skip the 1st screening and get in the 2nd screening directly.

2nd screening will be implemented with the same conditions as usual entries.

4. Fees

The 2nd screening fee and award package fee will be waived for the entries by judging committee recommendations. (Except any optional costs for the exhibition.)

Process of the "Judging Committee Recommendations System"

