

Principal Implementation Regulations for GOOD DESIGN AWARD 2024

"Principal Implementation Regulations for the GOOD DESIGN AWARD 2024" stipulate the outline of the GOOD DESIGN AWARD 2024 project. In accordance with the Principal Regulations, the following regulations are prescribed.

Application Regulations for the GOOD DESIGN AWARD 2024

Judgment Regulations for the GOOD DESIGN AWARD 2024

Implementation Regulations for GOOD DESIGN EXHIBITION 2024

G Mark Usage Regulations

1) About the GOOD DESIGN AWARD

GOOD DESIGN AWARD, organized by the Japan Institute of Design Promotion, is a movement to have fair screening based on the philosophy of the GOOD DESIGN AWARD and to select admirable excellent designs and recommend them widely, aiming to realize life, industry, and society which are full of richness and sustainability.

The origin of this movement was the "Good Design Product Selection System" established in 1957 by the Ministry of International Trade and Industry.

2) Philosophies of the GOOD DESIGN AWARD

GOOD DESIGN AWARD plays a role as a base to provide a good example to practice future design, and to create "the chain of creation" for the coming society. An "excellent design" indicated by the GOOD DESIGN AWARD is a design that focuses on the following philosophies.

HUMANITY	Creative power for products and conceptual embodiments
HONESTY	Insight into the contemporary society
INNOVATION	Conceptual power to pioneer the future
ESTHETICS	Imaginative power for prosperous lifestyle culture
ETHICS	Thinking power reflecting on society and environment

3) Activities of the GOOD DESIGN AWARD

GOOD DESIGN AWARD consists of the following activities.

- **Discover:** to discover the quality standard in modern society as well as possibilities for the future, through the screenings of the GOOD DESIGN AWARD.
- **Share:** to broadly share the discoveries with society together with the Award winners, by

announcing and honoring the GOOD DESIGN AWARD Winners.

- **Innovation:** to build a bridge to the next quality standards by triggering the sparkle of innovation with shared discoveries.
- Through the achievement of the GOOD DESIGN AWARD, the activities contribute to the development of the international community.

4) Application for GOOD DESIGN AWARD

GOOD DESIGN AWARD is conducted based on the application of applicants. The application acceptance period is from April 1, 13:00 JST to May 23, 13:00 JST, 2024. The details of the application are specified in the "Application Regulations for the GOOD DESIGN AWARD 2024".

5) Judging Committee

The Organizer establishes the GOOD DESIGN AWARD Judging Committee consisting of experts who understand the purposes of the GOOD DESIGN AWARD and have considerable experience in design to entrust screening. The Judging Committee has the authority to decide all the awards.

The chairperson, Seiichi Saito, and the vice-chairperson, Jin Kuramoto and Yuko Nagayama, preside over the GOOD DESIGN AWARD 2024 Judging Committee, which implements screening.

The details of the GOOD DESIGN AWARD jury members are specified in the "Attached list: Judging Committee".

6) Screening of the GOOD DESIGN AWARD & Selection of the GOOD DESIGN BEST100

The screening of the GOOD DESIGN AWARD is implemented by 1st screening, which is based on the information provided by applicants, and 2nd screening, which is based on the physical items, etc., of the entries. After the announcement of the organizer, entries that have passed the 2nd screening will be referred to as "awarded works" and applicants who submitted them as "winners". Among all the awarded works of the year, designs that are considered to lead the future of life, industry, and society, pioneer the tomorrow, will be selected as the "GOOD DESIGN BEST100".

7) Types of Special Awards

Among the works selected as "GOOD DESIGN BEST100", the exceptionally excellent ones are presented with special awards. The names and other details of the awards are subject to change. Awards other than those shown below may be established as well.

(Chosen by jury members, GOOD DESIGN AWARD winners, etc.)

GOOD DESIGN GRAND AWARD (Prime Minister's Award)

This award is presented to the most outstanding design chosen from among all awarded works of the GOOD DESIGN AWARD 2024.

(Chosen by the Judging Committee)

GOOD DESIGN GOLD AWARD (Minister of Economy, Trade and Industry Award)

This award is presented to particularly outstanding designs chosen from among all awarded works of the GOOD DESIGN AWARD 2024.

GOOD FOCUS AWARD [NEW BUSINESS DESIGN] (Minister of Economy, Trade and Industry Minister's Secretariat Deputy Director General for Business and Service Award)

This award is presented to particularly advanced designs expected to contribute to the creation of new business models or industries and the promotion of innovation, chosen from among all awarded works of the GOOD DESIGN AWARD 2024.

GOOD FOCUS AWARD [DESIGN OF TECHNIQUE & TRADITION] (Small and Medium Enterprise Agency Commissioner Award)

This award is presented to particularly outstanding designs that are realized by advanced technique and skills, chosen from among all small and medium-sized enterprises' awarded works of the GOOD DESIGN AWARD 2024.

GOOD FOCUS AWARD [DESIGN OF COMMUNITY DEVELOPMENT] (Japan Chamber of Commerce and Industry Chairman Award)

This award is presented to designs expected to make particular contributions to the sustainable development of the community and revitalization of the economy, chosen from among all awarded works of the GOOD DESIGN AWARD 2024.

GOOD FOCUS AWARD [DISASTER PREVENTION & RECOVERY DESIGN] (Japan Institute of Design Promotion Chairperson Award)

This award is presented to outstanding designs expected to contribute to the prevention of and recovery from natural disasters, chosen from among all awarded works of the GOOD DESIGN AWARD 2024.

8) Screening for the Good Design Special Awards

The organizer holds a special awards screening session including the GOOD DESIGN BEST100 Presentation on September 27, 2024. In light of the principles of the GOOD DESIGN AWARD, the jury members select the GOOD DESIGN GOLD AWARD and GOOD FOCUS AWARD from among the year's GOOD DESIGN BEST100.

9) Announcement of the GOOD DESIGN AWARD, GOOD DESIGN BEST100, GOOD FOCUS AWARD, and GOOD DESIGN GOLD AWARD

The organizer announces the winners of the GOOD DESIGN AWARD, GOOD DESIGN BEST100, GOOD FOCUS AWARD, and GOOD DESIGN GOLD AWARD on October 16, 2024. The organizer announces the results on the GOOD DESIGN AWARD website and by issuing a press release. Winners may announce results as of the date of the announcement.

10) Election of the GOOD DESIGN GRAND AWARD & Announcement of the GOOD DESIGN GRAND AWARD

The GOOD DESIGN GRAND AWARD winner is released after the GOOD DESIGN AWARD jury members and winners etc. vote to elect the grand award winner from the GOOD DESIGN GOLD AWARD on November 5, 2024. The details of the grand award election are prescribed by the Election Regulations for the GOOD DESIGN GRAND AWARD.

The organizer announces the results on the GOOD DESIGN AWARD website and by issuing a press release. Winners may announce results as of the date of the announcement.

11) Implementation of GOOD DESIGN EXHIBITION 2024

The organizer holds GOOD DESIGN EXHIBITION 2024 from November 1 to 5, to introduce all GOOD DESIGN AWARD 2024 works to the public.

All winners must display their awarded works in this exhibition.

The details are specified in the Implementation Regulations for GOOD DESIGN EXHIBITION 2024.

12) Commendation of the GOOD DESIGN AWARD

The organizer presents commendation certificates to all GOOD DESIGN AWARD winners.

13) Issuance of the Yearbook

The organizer issues the "GOOD DESIGN AWARD 2024", a yearbook that includes all the awarded works of this year, in March 2025.

14) Public relations activities of the GOOD DESIGN AWARD

The organizer widely conducts public relations activities to gain a better understanding of design among citizens and industry through awarded works, and activities to support the business expansion, etc., of awarded works.

15) G Mark Usage

A trademark "G Mark" as the awarded symbol can be used by the awarded works to conduct public relations activities and sales promotion activities.

The details are specified in the "G Mark Usage Regulations".

16) Cost of the GOOD DESIGN AWARD

Applicants must pay the costs identified in the "Application Regulations for the GOOD DESIGN AWARD 2024" and the "G Mark Usage Regulations".

17) Information Release

The organizer may use, for the publication of the GOOD DESIGN AWARD, information that has been designated in advance among the information provided by the applicants of the GOOD DESIGN AWARD. Further, after the completion of screening, the "points where the work is excellent" in all the awarded works are released. To deepen applicants' understanding of the screening, the organizer, with the assistance of the Judging Committee, actively discloses the general philosophy and situation of the screening, including the key points of the evaluation, in the form of the general evaluation and screening report sessions in each field.

The organizer and the Judging Committee do not respond to a request for the disclosure of information on individual screening details, including information on the entry that has not received the award.

The details are specified in the "Application Regulations for the GOOD DESIGN AWARD 2024".

18) Confidentiality of information on Entries

The organizer, the Judging Committee, and those involved in services including screening have a confidentiality obligation regarding the undisclosed information of entries and the confidential information acquired through screening, etc.

19) Matters which fall under the Applicant's responsibility

Applicants assume responsibility for any problems that arise about intellectual property rights including a design, the requirements such as quality, performance, and safety, and the sales and construction of subject entries of the GOOD DESIGN AWARD, for which the organizer assumes no responsibility.

The organizer assumes no responsibility for any dispute arising among applicants, winners or third parties as a result of the application for the GOOD DESIGN AWARD.

20) Withdrawal of application

Applicants can withdraw their application even after it has been submitted, up to 13:00 JST on October 15, 2024. The details of the application withdrawal are specified in the "Application Regulations for the GOOD DESIGN AWARD".

On condition that applicants violate the matters prescribed by the "Principal Regulations for the GOOD DESIGN AWARD 2024" or "Application Regulations for the GOOD DESIGN AWARD 2024", the organizer will withdraw the application.

21) Award cancellation

In the case where the winner of the GOOD DESIGN AWARD and special awards violated the rule of "Application Regulations for the GOOD DESIGN AWARD", "Judgment Regulations for the GOOD DESIGN AWARD" or "G Mark Usage Regulations", the organizer can cancel the award.

In the case where any of the following facts is discovered with respect to an awarded works of the GOOD DESIGN AWARD and special awards, the organizer can cancel the award.

- The awarded work has caused noticeable social damage due to its functional defect, etc.
- The awarded work is officially recognized as violating another's intellectual property right, such as a design.
- The winner or the awarded work is related to any individuals, corporations or organizations connected with anti-social forces such as organized criminal groups.

22) Organizer and sponsors

Organizer: Japan Institute of Design Promotion (JDP)

Supporters (provisional): Ministry of Economy, Trade and Industry / The Small and Medium Enterprise Agency / Tokyo Metropolitan Government / The Japan Chamber of Commerce and Industry / Japan External Trade Organization (JETRO) / ASEAN Promotion Centre on Trade, Investment and Tourism / Nihon Keizai Shimbun / NHK / World Design Organization

22) International collaboration

The GOOD DESIGN AWARD has created the program in collaboration with the following design awards.

- **Design Excellence Award** held by the Ministry of Commerce of the Kingdom of Thailand
- **India Design Mark** held by the India Design Council
- **Singapore Good Design** held by the Design Business Chamber Singapore
- **Design Turkey** held by the Ministry of Economy of the Republic of Turkey, Industrial

Designers Society of Turkey, and Turkish Exporters Assembly

- **Good Design Indonesia** held by the Ministry of Trade of the Republic of Indonesia
- **Good Design Award Philippines** held by the Philippine Design Center
- **Good Design Laos** held by the Ministry of Industry and Commerce of Lao People's Democratic Republic

April 1, 2024