

Implementation Regulations for GOOD DESIGN EXHIBITION 2026

The Regulations stipulate necessary matters for holding the GOOD DESIGN EXHIBITION 2026 and include the following contents.

1. Outline and Purpose
2. Display Fees
3. Display Method
4. Display Application Procedures
5. Management and Intellectual Property
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1. Outline and Purpose

To convey the excellence of the award-winning designs to society, the organizer holds the GOOD DESIGN EXHIBITION 2026 in the following manner with a centralized display of all the award-winning works of this year.

Title: GOOD DESIGN EXHIBITION 2026

Period: October 31~ November 4, 2026

Schedule: October 31~ November 3, 11:00 ~ 19:00

November 4, 11:00 ~ 18:00

Venue: Areas around TOKYO MIDTOWN (9-7-1 Akasaka, Minato-ku, Tokyo)

The organizer uses the exhibition as a platform for the presentation of GOOD DESIGN AWARD works, implements a highly promotional display plan for the exhibition, and manages it appropriately and smoothly. The winners should follow the instructions of the organizer to display the actual award-winning works or the replacement of the award-winning works such as panel boards and models.

2. Display Fees

The display fees are as stipulated below. The separate cost of the payment of a bank charge, etc., is borne by the applicant.

Award package fee (For all winners, including the display fees, tax included)

GOOD DESIGN AWARD work: 181,500JPY

In addition to the above fees, winners who wish to select additional options will be charged the actual cost.

3. Display Method

The winner's display shall be an actual item of award-winning work, a model, or a substitute item that presents the main points of the award-winning work. The winner may also display items related to the operation of the award-winning work.

In principle, the organizer provides only one display space unit for each award-winning work.

The winner is responsible for the costs of displaying the award-winning work.

The GOOD DESIGN BEST100 works are displayed in the "GOOD DESIGN BEST100 display area" and the other award-winning works are displayed in the "regular display area".

The winners are not allowed to enter the exhibition venue outside the time specified by the organizer.

The organizer may specify the display method for the award-winning works.

The organizer may request a change in the display style of the award-winning works based on the main purpose of the venue design, which is incongruous.

The details of the display method are described in the GOOD DESIGN EXHIBITION 2026 Guide.

4. Display Application Procedures

Winners should follow the below procedure for display.

4-1. 2nd screening result notification

The organizer notifies the applicants of the 2nd screening results and GOOD DESIGN BEST100 results through the Entry Site on August 25. The works that passed the 2nd screening and the applicants become "award-winning works" and "winners" from October 15, the award announcement day.

4-2. Release information registration

The winners should confirm and register the information that will be published on October 15, the award announcement day, as well as the information that will be recorded in the certificate, exhibition caption, yearbook, etc. through the Entry Site between August 25 and September 1.

4-3. Registration for GOOD DESIGN EXHIBITION 2026 display method

The winners should register the display method and electricity service for each award-winning work through the Entry Site between August 25 and September 1.

4-4. Payment of award package fee

After receiving the application, the organizer determines the content of each display and sends the winner a request for payment of the award package fee. The winners should complete the payment by the deadline specified in the invoice.

4-5. Carrying in/out and displaying

Winners should carry in/out the award-winning works according to the time and place specified by the organizer. The details are described in the GOOD DESIGN EXHIBITION 2026 Guide.

5. Management and Intellectual Property

The organizer will be responsible for the management of damage, loss, and theft during the exhibition of the award-winning works, and the winners will be responsible for the management of damage, loss, and theft during the non-public period, and the winner will be responsible for the management of damage, loss, and theft during the carry in/out period and the public period. The organizer does its best to preserve the venue and the exhibits during the non-public and public periods.

6. Special Display

Display of the GOOD DESIGN BEST100 works

GOOD DESIGN BEST100 works and GOOD DESIGN AWARD works are exhibited in different areas. To create a good exhibition environment, the organizers specify the display method of the GOOD DESIGN BEST100 works. The details are described in the GOOD DESIGN EXHIBITION 2026 Guide.

April 1, 2026