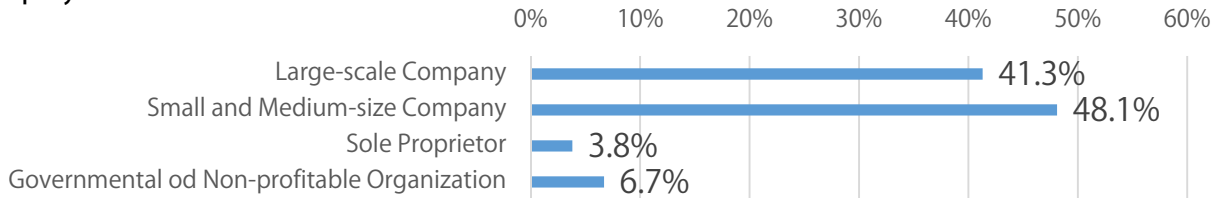


## Questionnaire regarding the GOOD DESIGN AWARD

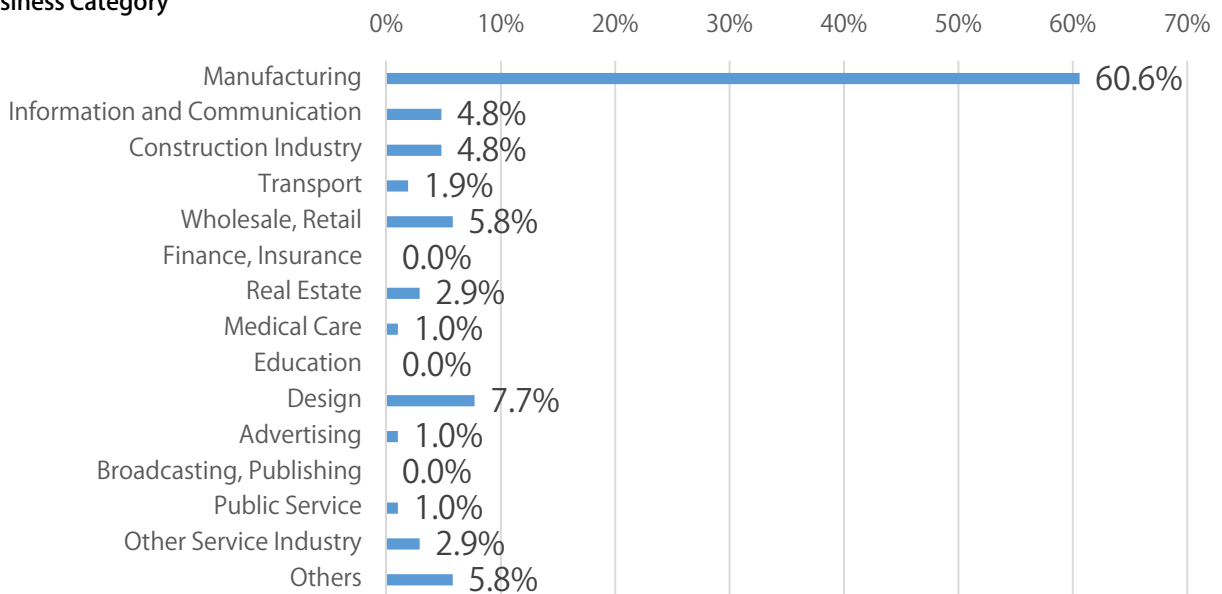
Respondent : Awarded companies of the GOOD DESIGN AWARD 2014  
 Investigation Period : Jan, 2015  
 Quantity of Responses : 104  
 Method for Investigation : Internet Survey

### 【 Basic Parameter 】

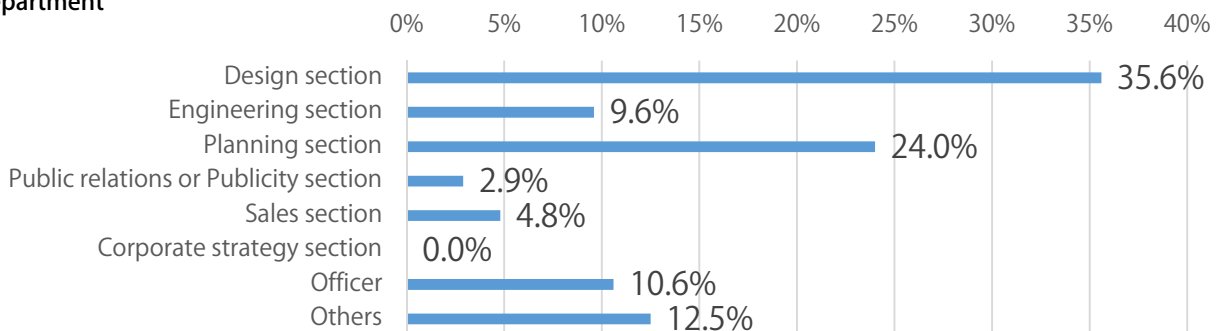
#### Company Scale



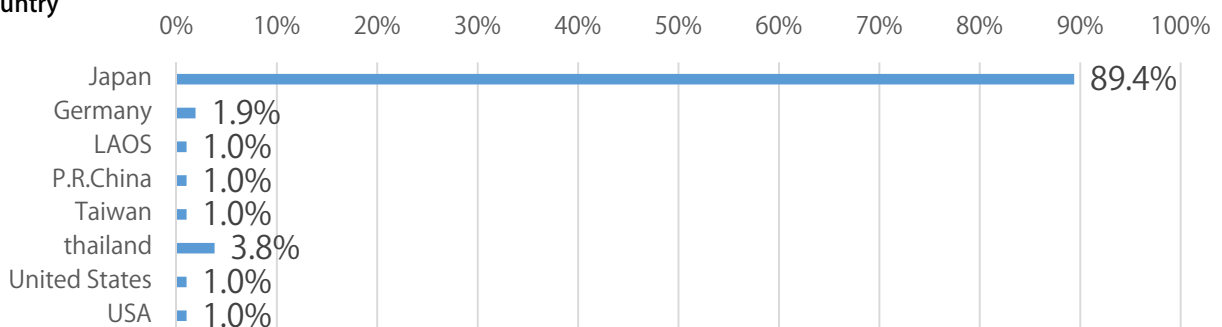
#### Business Category



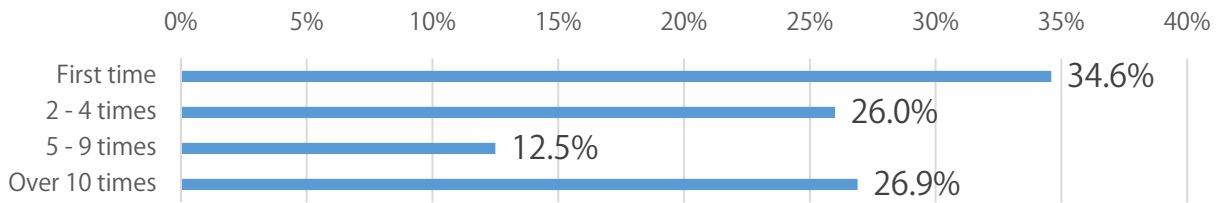
#### Department



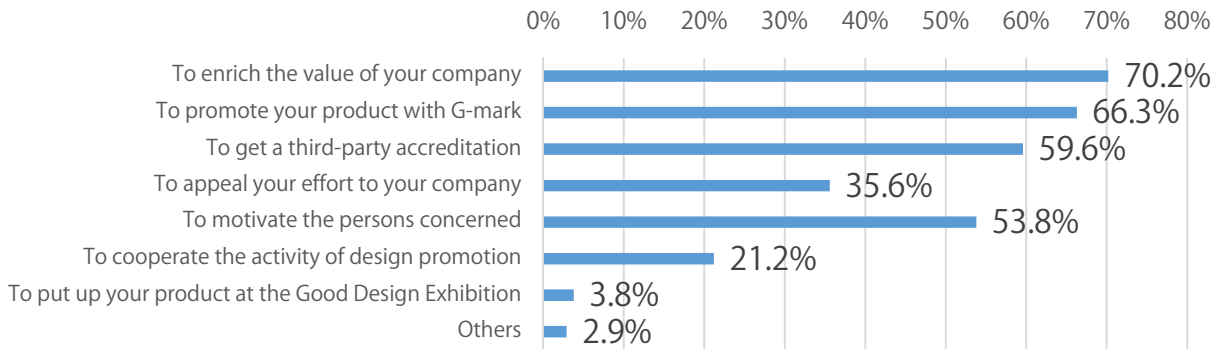
#### Country



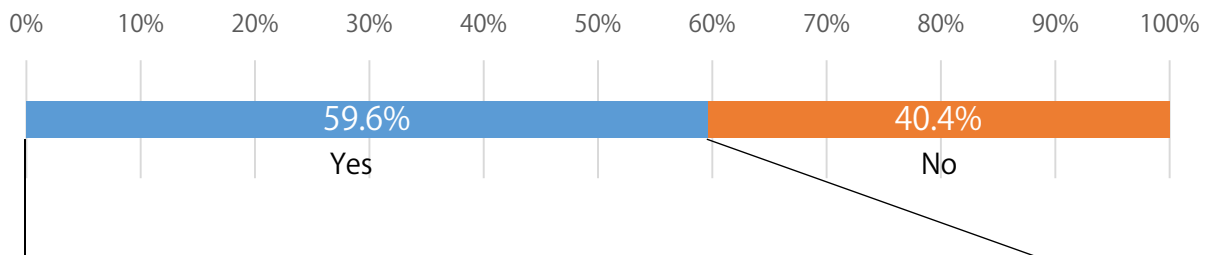
**Q. How many times have you applied the Good Design Award ?**



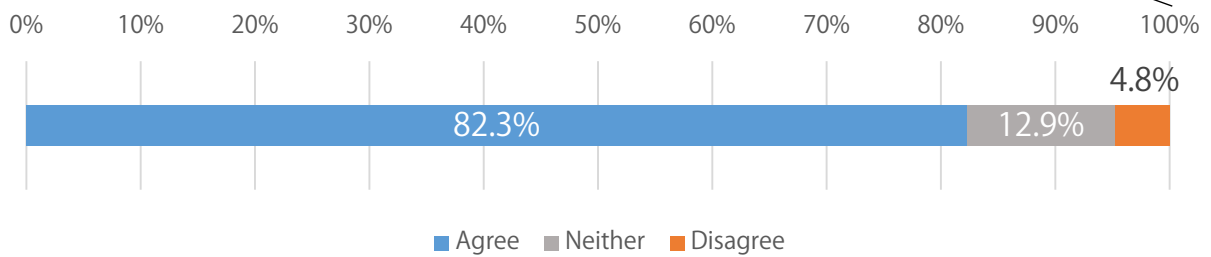
**Q. Please tell us why did you apply the Good Design Award ? (Check all that apply.)**



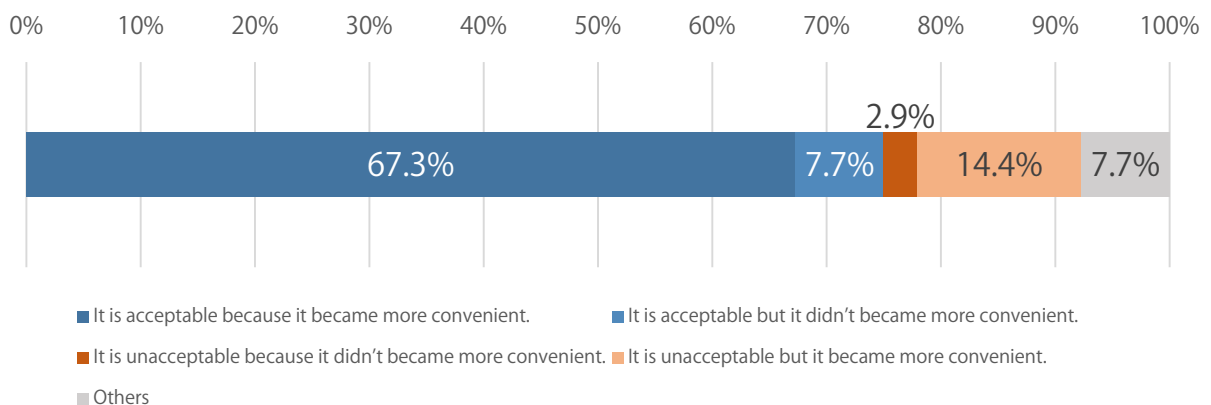
**Q. Did you join the interactive hearing?**



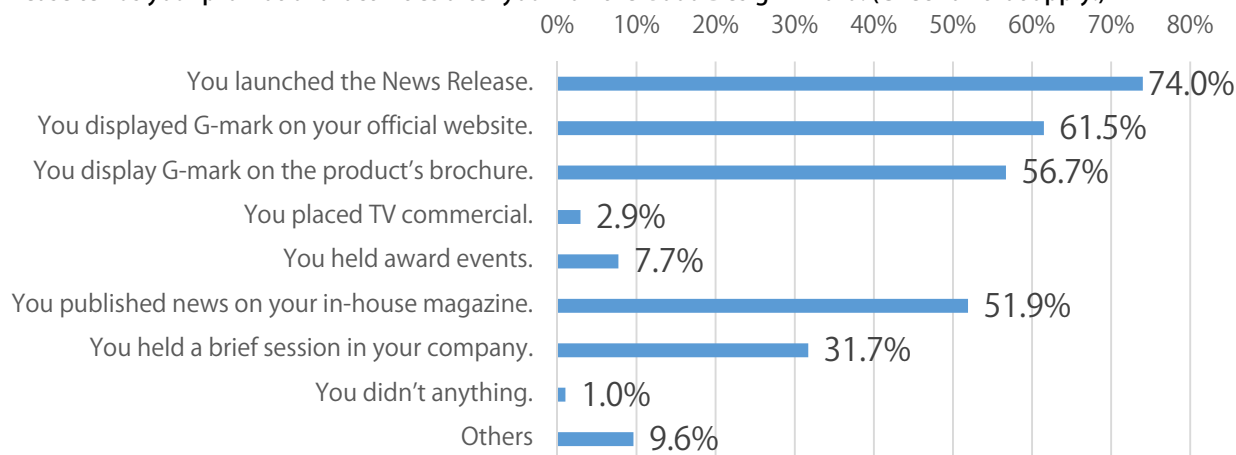
**Q. Please let us know your preference regarding the interactive hearing?**



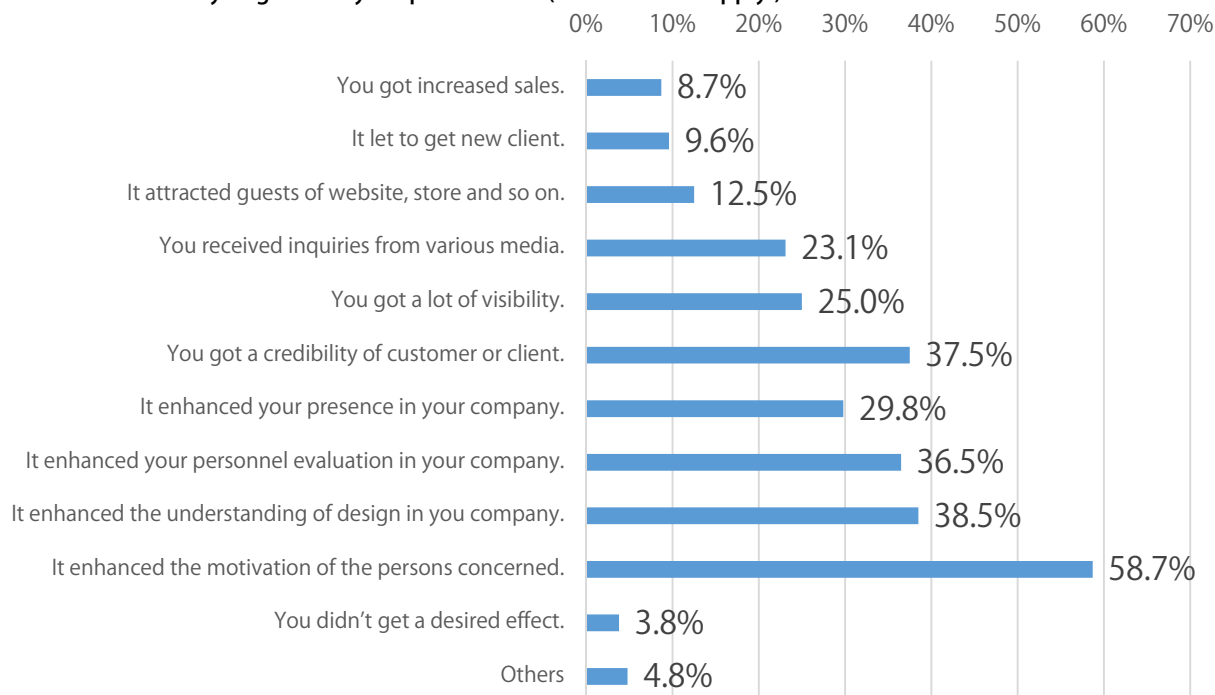
**Q. We hold the screening at various area in the country and overseas to improve convenience for applicant. What do you think it?**



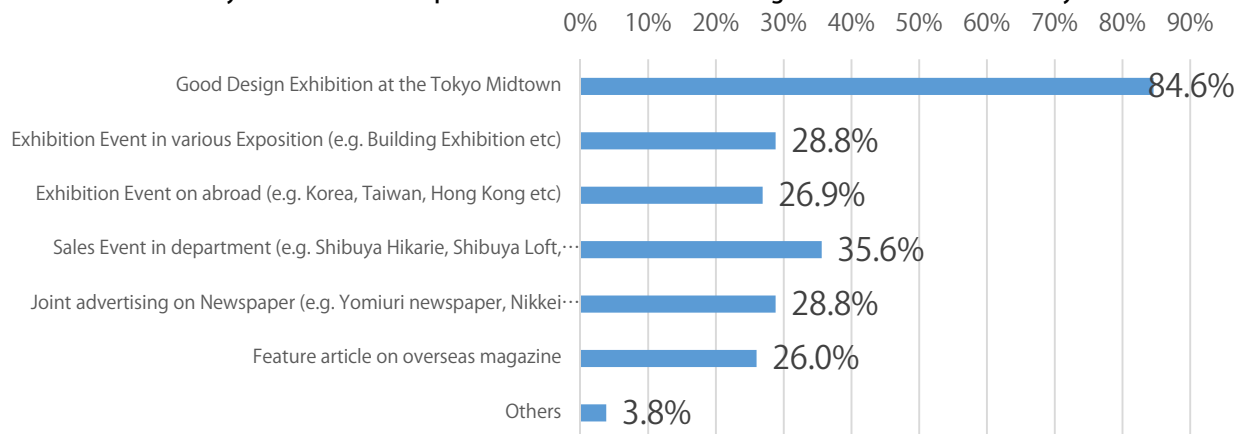
**Q. Please tell us your promotional activities after you won the Good Design Award. (Check all that apply.)**



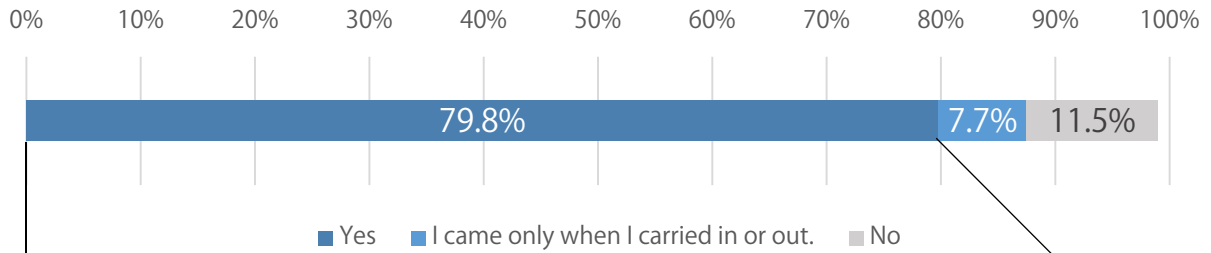
**Q. What outcome did you get after your promotion ? (Check all that apply.)**



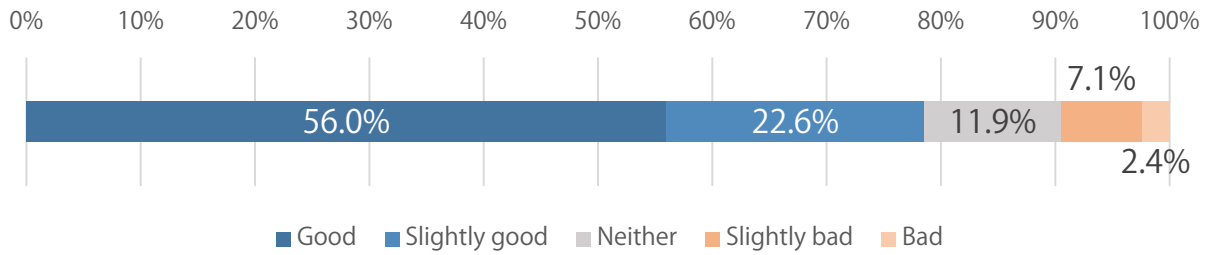
**Q. Please check all that you think effective promotions that the Good Design Award Office did in this year.**



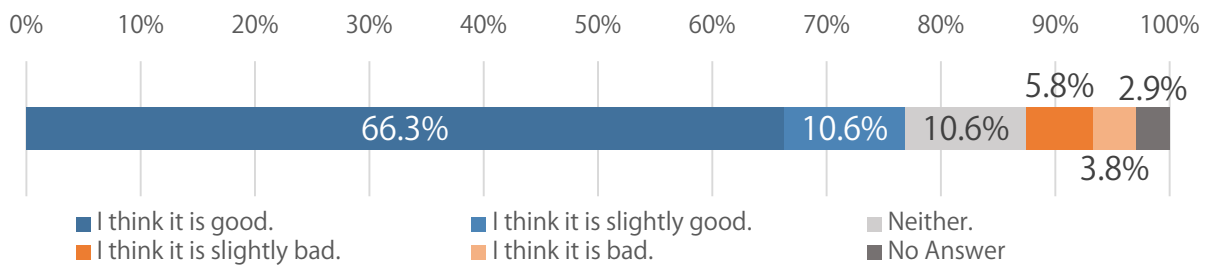
Q. Did you come the Good Design Exhibition 2014 ?



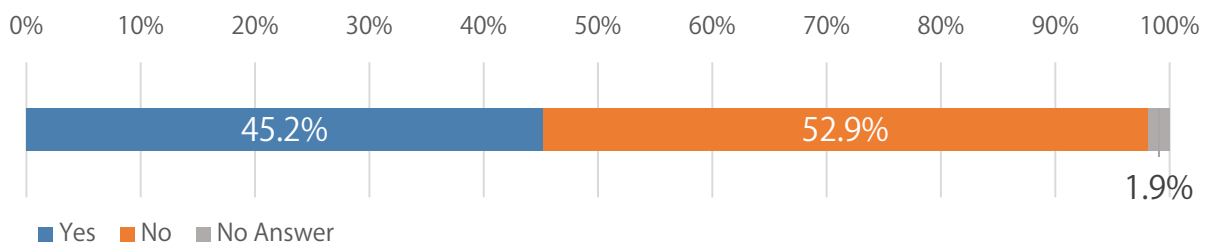
Q. Please tell us your impression of the Good Design Exhibition 2014.



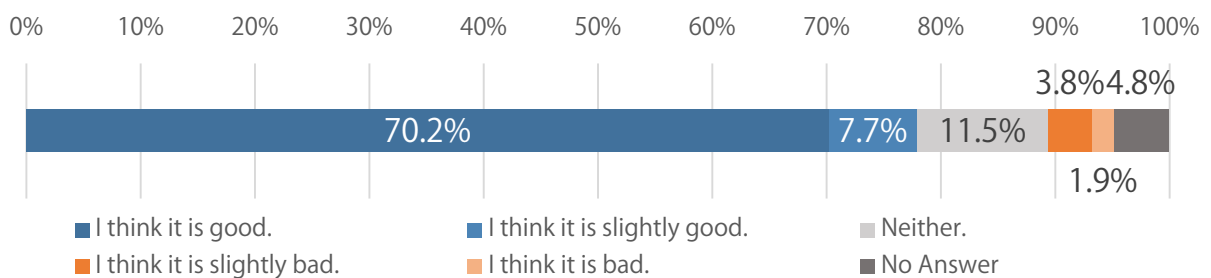
Q. The Good Design Exhibition have changed the venue from Tokyo Bigsight to Tokyo Midtown to achieve increasing the number of various visitor. What do you think about it ?



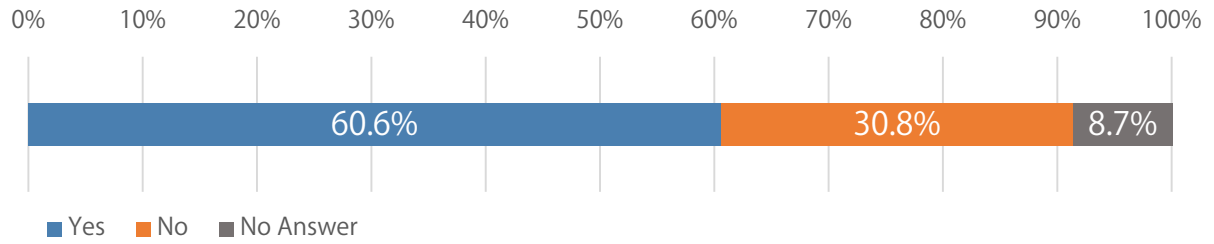
Q. Do you know the official store of the Good Design Award is named "GOOD DESIGN STORE" in Hong Kong ?



Q. What do you think about that the Good Design Award Office organize a store which sell awarded items?



**Q. Do you want to deal your awarded items at the GOOD DESIGN STORE ?**



**Q. Which region are you interested in if we expand the GOOD DESIGN STORE to other region?**

