

## **Judgment Regulations for GOOD DESIGN AWARD 2025**

The Regulations stipulate the matters required for the screening of the GOOD DESIGN AWARD 2025 and consist of the following contents.

1. Establishment of the Judging Committee
2. Roles of the Judging Committee
3. Commission of Jury Members
4. Obligations and Rights of Jury Members
5. Screening of the GOOD DESIGN AWARD

### **1. Establishment of the Judging Committee**

The Organizer establishes the GOOD DESIGN AWARD Judging Committee to decide the GOOD DESIGN AWARD, GOOD DESIGN BEST100, and Good Design Special Awards, by conducting rigorous screening based on the philosophies, etc., of the GOOD DESIGN AWARD. The Judging Committee consists of the chairperson, vice-chairperson, and jury members. The chairperson presides over the Judging Committee, and the vice-chairperson assists the chairperson and acts for the chairperson in the event of an accident of the chairperson.

### **2. Roles of the Judging Committee**

#### **2-1. Decision of the GOOD DESIGN AWARD, etc.**

The Judging Committee conducts screening of the GOOD DESIGN AWARD, GOOD DESIGN BEST100, and Good Design Special Awards, in light of the philosophies of the GOOD DESIGN AWARD and the screening policies shown by the chairperson, and decides on the awarded works appropriate for each award.

The decision of the GOOD DESIGN AWARD, etc., is conducted by the consultation of jury members. In the case where the decision by consultation is impossible, the chairperson or the vice-chairperson makes a decision. In this regard, the Judging Committee may exclude a specific screening unit leader as being unable to be screened for a reason such as a deficit in the screening system.

#### **2-2. Information disclosure of awarded works**

For all the awarded works, the Judging Committee clarifies the points where the object is excellent. The organizer notifies Applicants of this information and discloses the same through the website of the GOOD DESIGN AWARD.

### **3. Commission of Jury Members**

The organizer commissions the task of GOOD DESIGN AWARD jury members to experts, who understand the purposes of the GOOD DESIGN AWARD and have considerable experience in design, following the "Regulations on the Establishment of the GOOD DESIGN AWARD Judging Committee", an internal regulation of the Japan Institute of Design Promotion. In addition, through institutional collaboration with other countries and regions, the jury members will be commissioned through the international collaboration of the "Principal Implementation Regulations for GOOD DESIGN AWARD 2025", 22.

The Chairperson and the Vice-Chairperson of the Judging Committee shall be appointed for a period of one year starting from January 10, 2025, and shall assume the relevant responsibilities after the end of their term of appointment until the new suitable Chairperson and Vice-Chairperson of the Judging Committee are appointed.

The appointment period for the jury members is from April 1, 2025, to March 31, 2026.

### **4. Obligations and Rights of Jury Members**

#### **4-1. Screening of an entry in which a jury member is involved**

In the screening of an entry that any of the chairperson, the vice-chairperson, and jury members themselves designed or conducted a consultation for, they are forbidden to get involved in the screening of such an entry, including providing related information.

#### **4-2. Confidentiality of screening information**

The chairperson, the vice-chairperson, and jury members submit a confidentiality pledge to the organizer before the start of the screening. They are forbidden to divulge to any third party classified information on screened items and confidential information acquired through screening such as screening circumstances.

#### **4-3. "Application recommended" by the Judging Committee**

The chairperson, the vice-chairperson, and jury members can, with their insight, encourage the application of an entry, which has not been applied for the GOOD DESIGN AWARD. However, jury members cannot recommend an entry that they themselves designed or conducted a consultation for. The qualification of an application for the "application recommended by the Judging Committee" will be determined by the chairperson, the vice-chairperson, and the jury members in charge of the corresponding screening unit, after they confirm the contents.

## **5. Screening of the GOOD DESIGN AWARD**

### **5-1. Determination of screening works and organization of screening units**

A screening work is what has been applied based on the "Application Regulations for the GOOD DESIGN AWARD" and has been received by the organizer. The Judging Committee organizes more than one "screening unit" in order to facilitate smoother and more accurate screening after the determination of screening works by the organizer. In each screening unit, a screening unit leader will be appointed.

### **5-2. Implementation of the general meeting of the jury members**

The Judging Committee implements a general meeting of jury members by the entire jury members after the determination of screening works in order to confirm the GOOD DESIGN AWARD Judging Recitals and the screening policies of the year on the initiative of the chairperson and the vice-chairperson.

### **5-3. Screening perspectives**

Screening of the GOOD DESIGN AWARD is conducted based mainly on the following four perspectives.

#### **Human perspective**

Whether due considerations, including usability, understandability, friendliness, etc., are given to users

Whether various considerations, including safety, security, environment, physically weak persons, etc., are given to maintain the credibility

Whether the design gains the sympathy of users

Whether the design has attractiveness and induces users' creativity

#### **Industrial perspective**

Whether issues are skillfully solved by using new technology and materials or through creativity

Whether the entry is reasonably designed or planned with appropriate technology, method, and quality

Whether the entry contributes to the creation of a new industry or business

#### **Social perspective**

Whether the entry contributes to the creation of new cultures, such as a new method, lifestyle, communication, etc.

Whether the entry contributes to the realization of the sustainable society

Whether the entry suggests new value, such as a new method, concept, style, etc. to society

#### **Time perspective**

Whether the entry puts past contexts and accumulated achievements to propose new value.

Whether the entry proposes a highly sustainable solution from medium- and long-term perspectives.

Whether the entry represents continual improvements in accordance with the times.

#### **5-4. Implementation of the 1st screening**

The 1st screening is implemented on all the screening works. Each screening unit implements screening based on the contents registered as screening information by Applicants.

The period of the 1st screening is from June 4 to June 30, 2025.

#### **5-5. Implementation of the 2nd screening**

The 2nd screening is implemented to screen the "screening works having passed the 1st screening", "application recommended by the Judging Committee", and "application based on the collaboration of design awards". The organizer establishes a screening venue in a prescribed place. In principle, each screening unit implements screening by the physical items of screening works.

If necessary, the 2nd screening unit can implement hearing screening, where Jury members directly hear the explanation of the applicant, or on-site screening, where jury members travel to conduct screening as needed.

The period of the 2nd screening is from July 9 to August 25, 2025.

#### **5-6. Determination of the GOOD DESIGN AWARD**

The screening unit leaders report the screening results of the entries of which they took charge of screening to the chairperson and vice-chairperson, and determine the awarded works of the GOOD DESIGN AWARD with the approval of the chairperson and the vice-chairperson.

#### **5-7. Selection of the "GOOD DESIGN BEST100"**

After the determination of the GOOD DESIGN AWARD, the chairperson, the vice-chairperson, and screening unit leaders select 100 designs considered to show the way to the life, industry, and society of the future and to be pioneering designs for tomorrow from among all the awarded works as the GOOD DESIGN BEST 100.

#### **5-8. Selection of the Special Awards**

After the selection of the GOOD DESIGN BEST100, the chairperson, the vice-chairperson, and unit leaders shall establish the "Good Design Special Awards Judging Committee". From among the GOOD DESIGN BEST100 winners, the Judging Committee selects works appropriate for the Good Design Special Awards.

April 1, 2025