

CONTENT GUIDELINES

MediaMarktSaturn Marketplace ES



MediaMarktSaturn

Table of Contents



Chapter 1 – General Notes	p. 3
Chapter 2 – Your Product in the Webshop	p. 5
Chapter 3 – Master Data, Mandatory Fields & Attributes	p. 8
Chapter 4 – Legal Compliance & Labelling Obligations	p. 12
Chapter 5 – Product Images & Assets	p. 15



CHAPTER 1

GENERAL NOTES

Basics of product listing

1. General Notes

Basics of product listing



On the marketplaces of MediaMarktSaturn Retail Group we offer our customers a broad assortment of various products. Due to the wide range and depth of the marketplace's assortment, an appealing product presentation is crucial. This enables us to support our customers in their purchasing decisions and make it easier for them to navigate the product ranges.

Therefore:

The quality of your product data is crucial!

In the following, you will find the basics for a product listing on the marketplaces of the MediaMarktSaturn Retail Group via the tool Mirakl. Your product will only be displayed on the marketplaces of the MediaMarktSaturn Retail Group once it has been uploaded without any errors. We will show you the correct description of your products and what impact insufficient information can have on your visibility on the marketplace.

These Content Guidelines serve merely as an orientation for the correct product data on the MediaMarktSaturn marketplace under the aspect of optimal sales presentation. Decisive for the correct description of your products are the governmental and legal regulations to which your product may be subject. You are solely responsible for compliance with these regulations.



CHAPTER 2

YOUR PRODUCT IN THE WEBSHOP

The overall presentation

2. Product Presentation in the Webshop

Product detail page, above the fold

Title composition

Device type

Automatically added to the title

Gaming PC

Brand

Automatically added to the title

SCREENON

Product title

Model or product name

Budget GamePC.V10112

Name template

Other attributes such as the product type, color (according to the manufacturer), etc. are added automatically

AMD Ryzen 3 3200G, 8 GB, 1 TB, HDD, AMD

Radeon RX Vega 8, Windows 10 Pro, Negro, Azul

Price composition

Offer price & shipping costs (depending on logistics class)

399.-
IVA incl. con envío gratis

Vendido y enviado por **ScreenOn ES**

Para obtener más información sobre los términos y condiciones de contratación, envío y devolución de producto o valoración del vendedor, haz click sobre el nombre del vendedor

Entrega 03/02/2022 - 05/02/2022

+ 0,00 €

Añadir al carrito



Gaming PC SCREENON Budget GamePC.V10112 AMD Ryzen 3 3200G, 8 GB, 1 TB, HDD, AMD Radeon RX Vega 8, Windows 10 Pro, Negro, Azul

Home > Gaming > PC gaming



399.-
IVA incl. con envío grat

Vendido y enviado por **ScreenOn ES**

Para obtener más información sobre los términos y condiciones de contratación, envío y devolución de producto o valoración del vendedor, haz click sobre el nombre del vendedor

Entrega 03/02/2022 - 05/02/2022

+ 0,00

Añadir al carrito



2. Product Presentation in the Webshop

Product detail page, below the fold

Descripción ▾ Características técnicas ▾ Valoraciones del producto ▾

^ Descripción

Grill, parrilla, sandwichera y máquina de panini 750 W de potencia, asa de toque frío, placas antiadherentes. Libre de BPA, color rojo y negro. Diseño exclusivo

[Saludable] Este grill es totalmente libre de BPA sus partes plásticas son aptas para uso alimentario 100% libres de BPA, sin ningún tipo de Bisfenol químico de tipo A, seguro y saludable para todos.

[Características] Potencia de 750 Watts, con placas de cocinado de 230 x 145 mm, la placa superior se adapta a casi cualquier grosor de alimento, sándwich o panini.

[Diseño práctico] Placas de aluminio con recubrimientos antiadherente para una alimentación saludable y una fácil limpieza. Su piloto indicador de encendido en color rojo indica cuando el aparato está calentando y el cable tiene hueco de almacenamiento en la base del aparato.

[Multifunción] Todo en uno: cocina sándwiches, paninis, verduras, carnes o pescados sin necesidad de electrodomésticos adicionales y con un uso mínimo de aceite. Cocina cenas, comidas e incluso desayunos de forma rápida y saludable.

[Garantías de calidad] Si tiene alguna consulta sobre nuestros productos, siempre puede ponerse en contacto con nosotros y estaremos encantados de ayudarle.

^ Características técnicas

Características técnicas	
Tipo de dispositivo	Panini Maker
Potencia máxima	700 W

Equipo	
Platos de Sandwichera	Si
Gofrera	Si
Recogecables	Si

Product description text (long descripton)
with formatting (if correct HTML tags were used)

Attributes (product information)
(required, recommended and optional)

The information on the product, as well as in the search facets, does not come from the product description, but from the corresponding attribute values that you have specified.

The number and quality of the filled attributes has a direct influence on the search result and the facets of our webshop.

The more complete the information and the better the use of the correct attribute field is, the more accurate will be the search and filter result for our customers.



CHAPTER 3

MASTER DATA,

MANDATORY FIELDS & ATTRIBUTES

The basics of listing



BOSCH
WAY ECO

Anschlusswert:	2.300 Watt
Bauform:	Standgerät
Beladungserkennung:	Ja
Eingangsspannung:	220 - 240 Volt
Breite:	60 cm
Energieeffizienzklasse:	A+++

Mitnahmepreis

600

3.1 Product Category and Features

Attributes and mandatory fields

Product category

Select the categories

Filter...

BAGS AND PROTECTION

BODY CARE

COMPUTER

ACCESSORIES

AUDIO

COMPONENTS

GAMING AND TOYS

HARDWARE

ALL IN ONE PC

CONVERTIBLES

E-BOOK READER

GRAPHIC TABLETS

NOTEBOOKS

PC

PC COMPLETE SYSTEM

TABLETS

INPUT DEVICES

NETWORK TECHNOLOGY

PERIPHERAL

STORAGE

Product features / Attributes



Device type (ES) *

Compatible with (ES) *

Color (ES) *

In addition to the product master data, further information about your product is required. The scope and type of information required depends on the respective product category, as this defines the underlying data model.

Therefore, when listing your product, **make sure you select the correct category**, only this will ensure that your product can be presented correctly in the webshop.

The category tree is structured in three levels, which represents the assortment domain on the first level, the product category on the second level and the product type itself on the third level.

Product features / Attributes

After you have defined the product category you should define the product features / attributes. Mandatory fields are marked with *. In addition to the mandatory fields, we recommend that you specify as many other attributes as possible. The possible effects of missing information can be found on the next page.

When specifying the attributes, pay special attention to the mandatory field [Device type]. This attribute determines in which product category your product will be displayed in the webshop for the customer.

3.2 Attributes and Mandatory Fields

Priorities of the possible specifications

	Description	Implications in case of missing data
Required	In order to list a product on the marketplace, it is mandatory to provide this information.	<ul style="list-style-type: none">› Listing not possible
Recommended	This information is highly relevant for our customers and is used by our systems e.g. for filters and facets or name templates.	<ul style="list-style-type: none">› Lack of USP communication› Impaired findability & conversion
Optional	Such fields offer space for further detailed information and provide the possibility to describe the product even more precisely.	<ul style="list-style-type: none">› Impaired findability & conversion
Other labelling requirements	If there are special legal requirements for your product, you must ensure the legally compliant description!	Observe regulations on liability and indemnity in your seller agreement. Compliance with legal requirements is your sole responsibility!

3.3 Product Description: Formatting and HTML-tags

Format product descriptions correctly

In the "Product description" field you can formulate a description of your product. By using HTML tags, this description can be formatted in a visually appealing way. For formatting please use the following HTML tags:

LIST (unsorted), BREAK, HEADER H3 und PARAGRAPH

Source text	Result
<pre><h3>This is a headline </h3> <p>Fließtext Absatz 1
 Lorem ipsum dolor sit amet, consetetur sadipscing elit, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam volu </p> <h3>Noch eine Überschrift</h3> Listen Element 1 Listen Element 2 Listen Element 3 <p>Fließtext Absatz 2
 Lorem ipsum dolor sit amet, consetetur sadipscing elit, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea tak </p></pre>	<p>This is a headline Fließtext Absatz 1 Lorem ipsum dolor sit amet, consetetur sadipscing elit, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam volu</p> <p>This is another headline Listen Element 1 Listen Element 2 Listen Element 3 Fließtext Absatz 2 Lorem ipsum dolor sit amet, consetetur sadipscing elit, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea tak</p>

Other tags and formats are not allowed.

You cannot format the attribute values. The values of the individual attributes are broadcasted with a fixed defined formatting to ensure a uniform appearance of our webshop.



CHAPTER 4

LEGAL COMPLIANCE &

LABELLING OBLIGATIONS

Prevention of legal violations

4. Legal Compliance

Correct product presentation according to competition law

You know your products, and MediaMarktSaturn Retail Group accordingly assumes that you are aware of and comply with the legal requirements for the products you sell.

Compliance with the legal requirements for your products is your sole responsibility. In case of uncertainty, we recommend consulting an expert lawyer.

As a guide, here is a selection of possible legal topics that you may need to consider in your product description and presentation. The exemplary list represents only a selection, but not an all-inclusive list of all possible labeling obligations and does not claim to be legally correct.

Act against Unfair Competition

Consider the regulations of the UWG when formulating your product description. Refrain from using superlatives and make sure to present the function and performance of your product objectively.

Copyright and Trademark law

Do not infringe any copyrights or trademark rights of service providers, rights holders or competitors, in particular also within the scope of product descriptions and product images.

Energy consumption labelling

Numerous product groups and goods that are advertised or sold to consumers in the European Union must comply with the associated EU directives on energy labelling. In addition to the standardized determination of consumption data, this also includes the provision of various information for the consumer such as: Energy efficiency class, valid scale, EU energy label, EU data sheet/ fiche.

Price information regulation

Consumables, liquids, various foodstuffs and many other goods require the indication of a basic price. For this purpose, the exact filling quantity and other calculation bases must be provided.

Information on hazardous substances and dangerous goods

If the products you distribute are items that are hazardous materials or contain a hazardous substance, ensure the appropriate labeling for customers and logistics personnel!

Detergent regulation

The EU Detergents Regulation defines the labeling requirements and information obligations for manufacturers and sellers of detergents, i.e. washing and cleaning detergents.

4. Legal Compliance

Correct product presentation according to competition law

In addition to the above-mentioned regulations and laws, there may be further labeling requirements for your assortments.

Other information requirements may arise from existing or new judgements or judicial decisions that require additional information when advertising with certain claims or prohibit advertising with certain claims.

Make sure you stay up to date on legal counsel, recent articles in the trade press and publications to ensure proper presentation of your products.

Please note the relevant passages from your Seller Agreement and the Terms & Conditions of the MediaMarktSaturn platform.





”

CHAPTER 5

PRODUCT IMAGES & ASSETS

Visualization for the customer

5.1 Product Images

Minimum size 1200 x 1200 pixel



Main Product Image

Shows the entire product in the front view. More detailed information can be found on p.17.

Minimum size
1200 x 1200 pixel
White background

Additional Product Image

Shows the entire product from a different perspective.

Minimum size
1200 x 1200 pixel
White background

Product Detail View

Shows a section of the product in detailed view.

Minimum size
1200 x 1200 pixel
White background

Lifestyle Image

Shows the product in everyday use.

Minimum size
1200 x 1200 pixel

5.1 Product Images: Main Product Image

Main Product Image

The Main Product Image is the main image and therefore the figurehead of your product. It is the image that is displayed first for presentation on the product detail page, in list views and on other placements. Please note that only the offered product should be shown here. No accessories that are not included in the scope of delivery or decorative elements may be depicted on the Main Product Image.



Requirements for the Main Product Image:



Front view of the product



Minimum size 1200 x 1200 pixel



White background



No shadowing or lighting effects



JPG, PNG, TIFF, EPS, color space: RGB



Avoid incorrect clipping paths and cuts



No collages, packaging, logos or watermarks

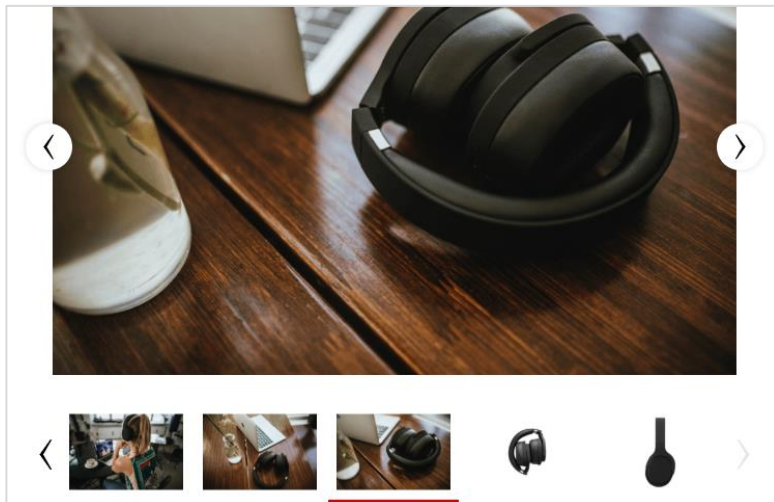
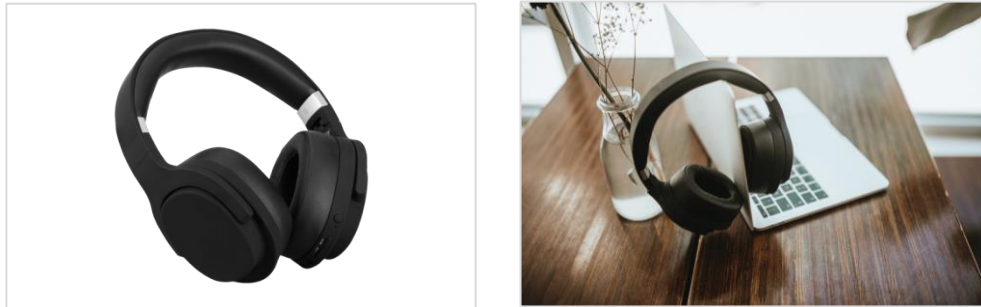


No depiction of decorative elements or accessories that are not included in the scope of delivery

5.1 Product Images: Other Product Images

Other product Images

Apart from the Main Product Image, we expect other images. You may design these more freely to explain the benefits of your product to our customers as well as possible.



Requirements for other product images:



Minimum size 1200 x 1200 pixel



No depiction of accessories that are not included in the scope of delivery



JPG, PNG; color space: RGB



Avoid incorrect clipping paths and cuts



No test logos, certificates or watermarks



If there are items shown in your pictures that are not included, please mention this in the product description

5.1 Product Images

Image paths and cuts



Always pay attention to possible stored image paths for the images used. For all your images, use only exact-fit cuts or make sure that no paths are saved. Additional paths (wrong or retouching) can cause cut off or shifted renderings. This only becomes apparent once your product is visible to our customers in the webshop.



If you are unsure, please delete all paths before uploading your images to our platform.

★★★★★ | Art.-Nr. 2676631 | LENOVO
Manufacturer XY Some Notebook i3
Lenovo

Computer & Büro > Notebooks & Zubehör > Notebooks



529.-
inkl. MwSt. zzgl. Versand

0% Finanzierung: 44,08 € in 12 Raten (nur auf ausgewählte Produkte)**

Lieferung 23.09.2020 - 24.09.2020 + 4,99 €

Extra Sicherheit für Ihr neues Gerät ⓘ


PlusGarantie bis max. 4 Jahre (Mindestlaufzeit: 12 Monate) + 5,49 € pro Monat

Mehr Garantie & Service-Angebote ▾

In den Warenkorb

♥ Zum Merkzettel hinzufügen

Computer & Büro > Notebooks & Zubehör > Notebooks



529.-
inkl. MwSt. zzgl. Versand

0% Finanzierung: 44,08 € in 12 Raten (nur auf ausgewählte Produkte)**

Lieferung 23.09.2020 - 24.09.2020 + 4,99 €

Extra Sicherheit für Ihr neues Gerät ⓘ

PlusGarantie bis max. 4 Jahre (Mindestlaufzeit: 12 Monate) + 5,49 € pro Monat

Mehr Garantie & Service-Angebote ▾

In den Warenkorb

♥ Zum Merkzettel hinzufügen

5.1 Product Images

Not allowed image data



The product images may only show your product in different views. Advertising statements on the image data are not allowed.

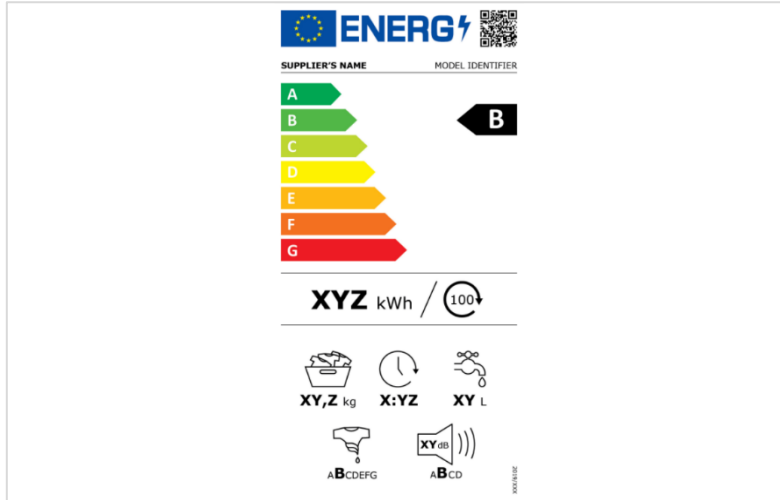
Please note that we cannot accept the following images:

- No integrated seller logos / brand names or watermarks
- No test logos in general
- No test certificates
- No images of packaging

It is generally not possible to integrate test logos, as this requires documentation of the license on the one hand and, on the other, extensive information obligations under competition law must be ensured.

5.2 Energy Labels and EU Product Data Sheet (upload as **PDF**)

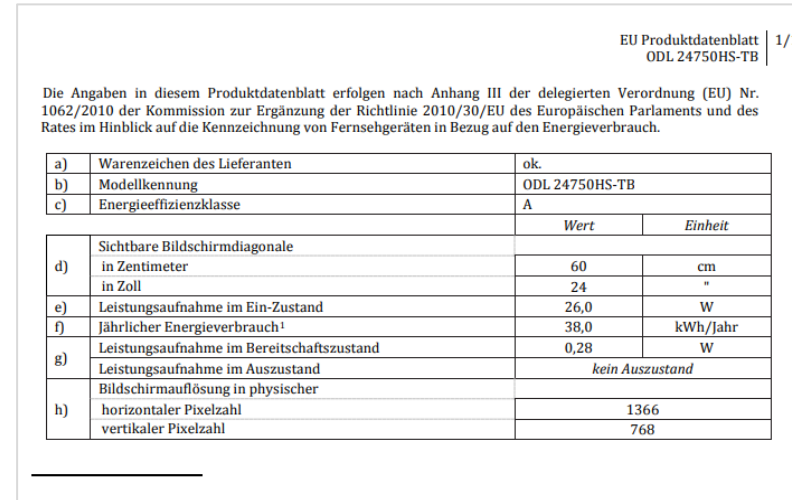
Labeling requirements of your product



Energy label

Labels must comply with the valid EU regulation and must be uploaded in good quality and **in PDF format** (not JPG, not PNG) under the required attributes.

Whether this information is required for your product must be clarified by the supplier.



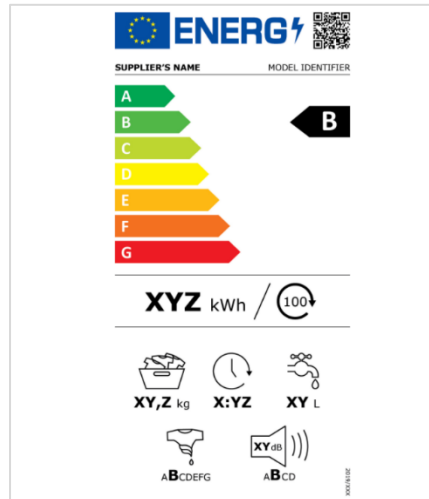
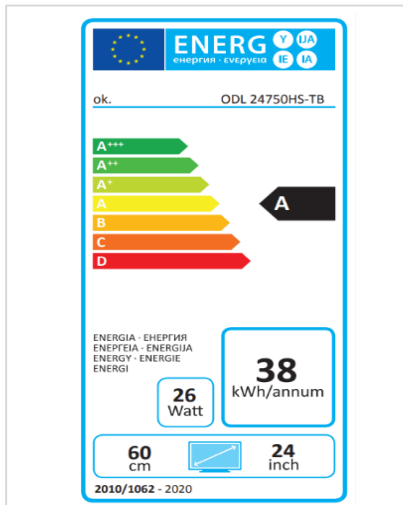
EU product data sheet

EU data sheets must comply with the valid EU regulation and must be uploaded in good quality and **in PDF format** (not JPG, not PNG) under the required attributes.

Whether this information is required for your product must be clarified by the supplier.

5.2 Energy Labels

Please note the respective regulations for energy labels for your product



For attribute maintenance and energy label upload applies:



Upload **in PDF format** (all other formats cannot be processed)



Do not upload with the product images, only in the corresponding attribute fields

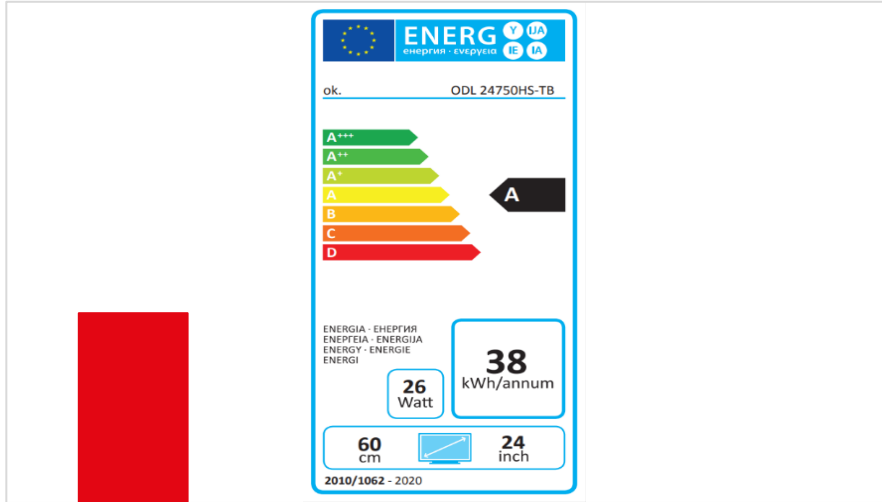


Do not upload energy label in both attribute fields, but only in the corresponding one



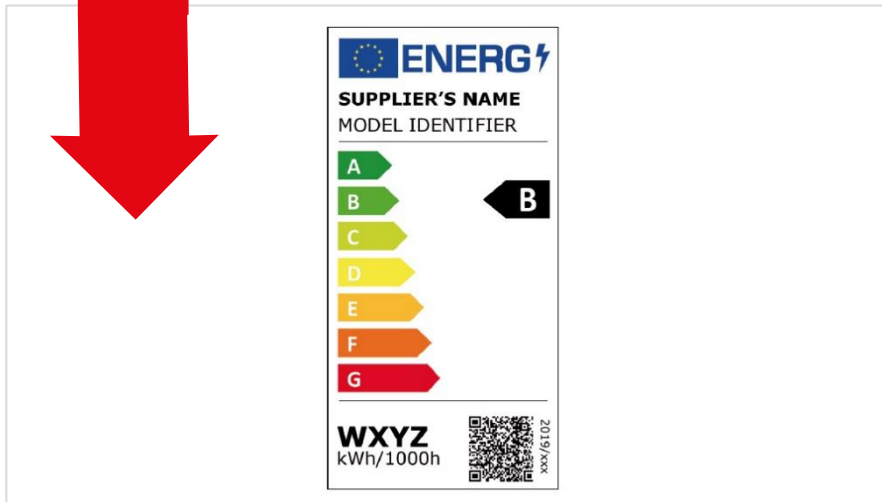
The attribute "EU Energy Efficiency Scale" or "Energy Label (EU 2017/1369)" must always be filled in, otherwise the energy label will not be displayed in the webshop

5.2 Change from the Old to the New Energy Label using the Example of Illuminants - with Corresponding Attributes



Old energy label and corresponding attributes

Energy Label	ATTR_PROD_MP_EnergyLabel
Energy Datasheet	ATTR_PROD_MP_EnergyDataSheet
EU Energy Efficiency Scale	PROD_FEAT_(Number depends on category)



New energy label and corresponding attributes E.g. illuminants as of September 2021

Energy Label (EU2017/1369)	ATTR_PROD_MP_EnergyLabel_EU2017/1369
Energy Datasheet (EU2017/1369)	ATTR_PROD_MP_EnergyDataSheet_EU2017/1369
Energy efficiency class* (EU 2017/1369)	PROD_FEAT_91100



WE LOOK FORWARD

TO A SUCCESSFUL COOPERATION

YOUR MARKETPLACE

CONTENT MANAGEMENT TEAM

MediaMarktSaturn



MIRAKL Catalogmanager



MediaMarktSaturn
Marketplace

Table of Contents

1

Overview product imports

2

Place an offer on a product that has already been created

3

Product import via Excel or CSV in MIRAKL

4

Add offers to products via Excel or CSV import

5

New feature for country-specific product import

6

New status in catalogue management at MIRAKL

Overview product imports

1



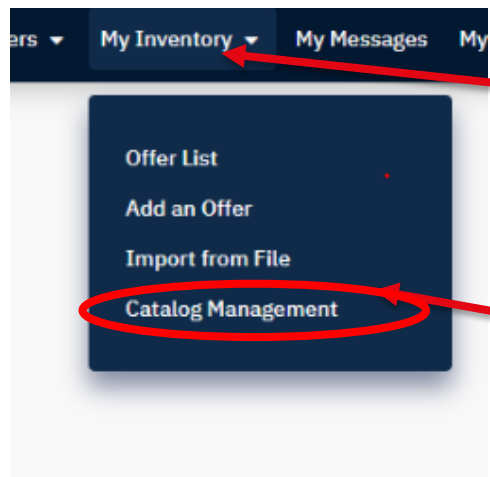
Products cannot be created manually via the MIRAKL mask.



Product import into MIRAKL is now only possible using the following import modes:

1. EXCEL
2. CSV
3. API
4. FTP Server

Please note the following steps for a product import via Excel and CSV into MIRAKL:



Click on "My Inventory" in MIRAKL

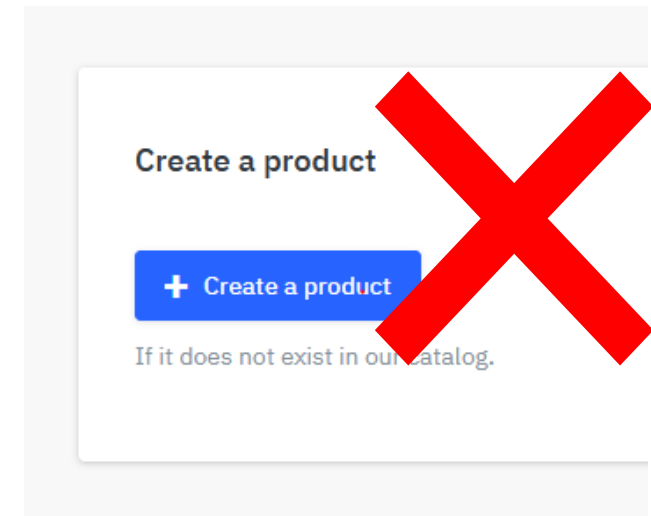
Click on "Import from file" (page 7 for more info)

ATTENTION PLEASE!!!

PRODUCTIMPORTS via creation form are no longer possible in the future.

Please refrain from manually creating products individually via the MIRAKL mask.

You can see the Mirakl mask in the screenshot on the right:



Note: Products that are nevertheless imported via the creation form are automatically deleted without notification! No further product processing takes place here. You will not receive an e-mail after the deletion of the products.

Place an offer on a product that has already been created

2

Use product from the Mirakl product catalogue

1

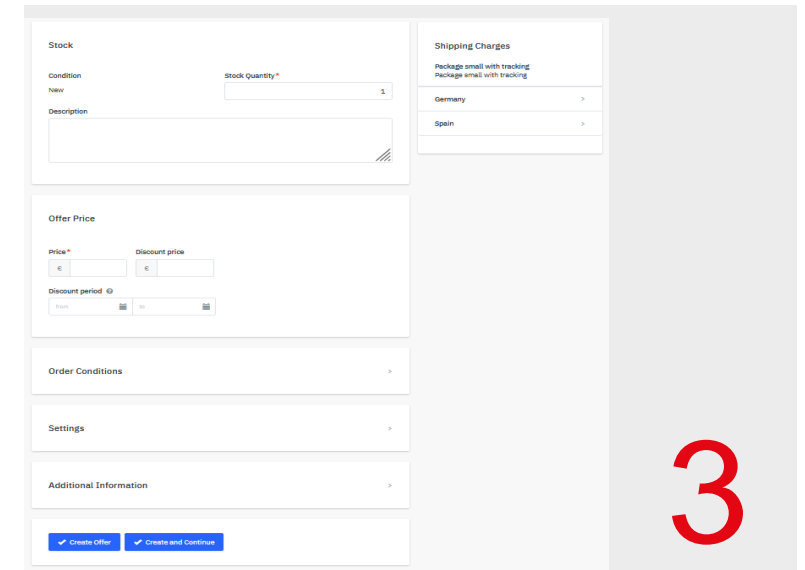
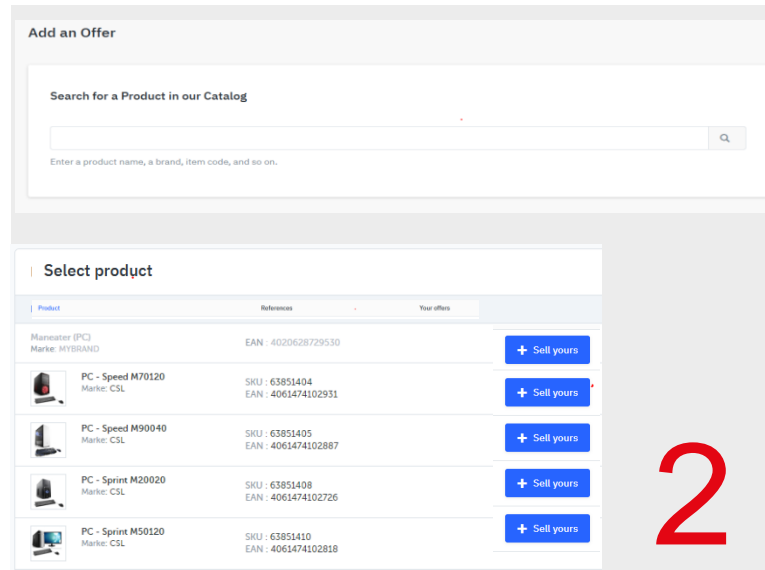
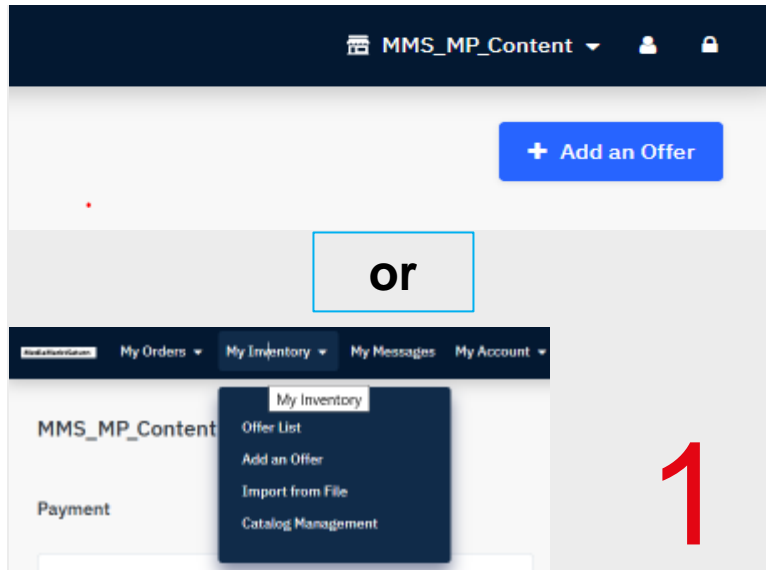
- My Inventory
- Select [+Add an offer]

2

- Search the catalogue in Mirakl for the EAN with **[+Sell yours]** and select the desired product.

3

- Add the offer quantity, price, validity period, logistics class as well as all necessary information to the offer and save and close it by **[+Create offer]**.



Product import via Excel or CSV in MIRAKL

3

6 steps

1

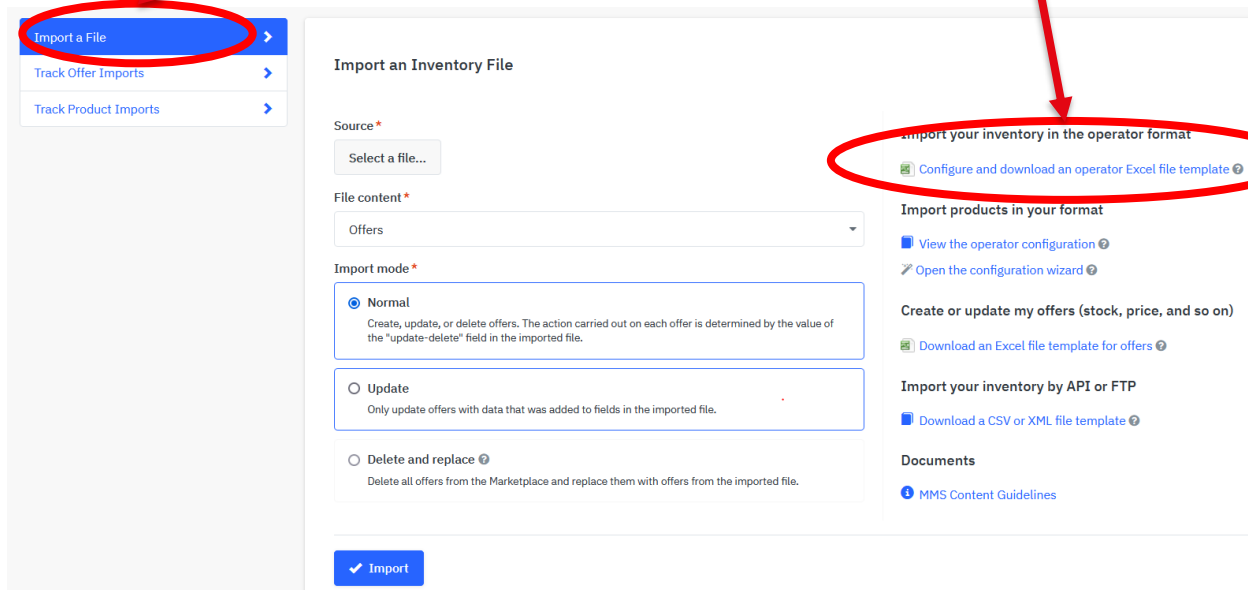
Go to *Import file*, select "Product" for the file content.

2

Click on Operator- Configure and download file template in Excel

3

Example: Configure and download operator file template in Excel



Please leave the default setting "Products" here

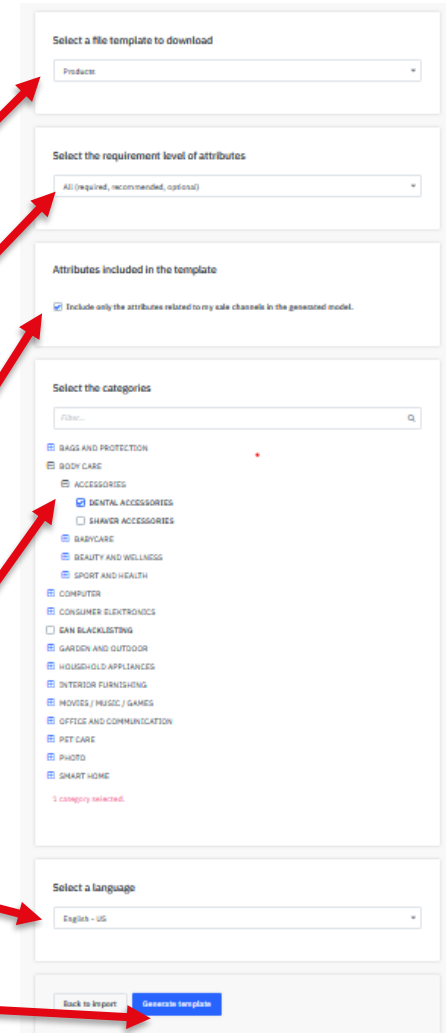
Please select the requirement level "All" (*required, recommended, optional*)

Please do not uncheck "Attributes included in the template".

Select the appropriate category

Select the appropriate language

Click on "Create template"



Product import via Excel or CSV in MIRAKL

3

6 steps

4 Fill in excel template

- Open the Excel file and fill in the attributes. Pay attention to the drop-down lists, units of measurement and markings (required, recommended, optional) and to the **codes of the list of values**

5 Import Excel file

- **Source:** select your file
- **File content:** products
- **Import mode** = normal
- **select** [Import]

6 Optional: Update product import

- Enter changes in Excel "Operator File Template", then import file over Source
- **File content** = products (allows selection of import mode)
 - **Import mode** = Update
 - **select** [Import]

	A	B
1	Kategorie	Shop SKU
2	CATEGORY	SHOP_SKU
3		
4		

	A	B
1	Kategorie	Shop SKU
2	CATEGORY	SHOP_SKU
3		
4	FOTO/KAMERAS/DIGI	
5	GARTEN & OUTDOOR	

	A	B	C	D	E	F	G
1	Kategorie	Shop SKU	Titel (DE)	EAN	Brand	Produktbeschreibung	Veröffentlichungsdatum
2	CATEGORY	SHOP_SKU	TITLE	EAN	BRAND	Product_Description	ReleaseDate
3	FOTO/KAMERAS/DIGITALKAMERA KOMPAKT						

mandatory recommended optional

Import an Inventory File

Source*
Select a file...

File content*
Products

Import mode*
 Normal
Create, update, or delete offers. The action carried out on each offer is determined by the value of the "update-delete" field in the imported file.
 Update
Only update offers with data that was added to fields in the imported file.
 Delete and replace
Delete all offers from the Marketplace and replace them with offers from the imported file.

Import

Import an Inventory File

Source*
Select a file...

File content*
Products

Import mode*
 Normal
Create, update, or delete offers. The action carried out on each offer is determined by the value of the "update-delete" field in the imported file.
 Update
Only update offers with data that was added to fields in the imported file.
 Delete and replace
Delete all offers from the Marketplace and replace them with offers from the imported file.

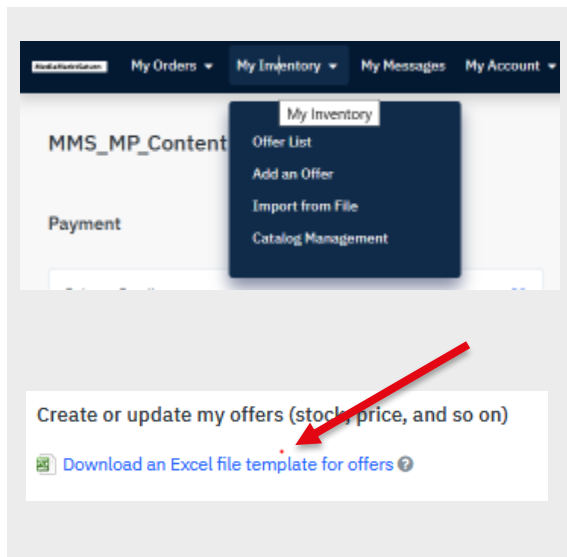
Import

Add offers to products via Excel or CSV import

4

1

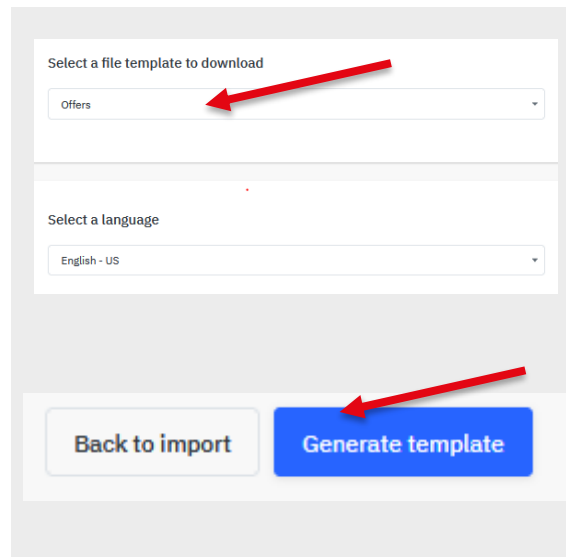
- **My Inventory**
- **Select** [Import from file]
- **select** [Download Excel file template for offers].



The screenshot shows the 'My Inventory' menu with 'Import from File' selected. Below the menu, there is a link to 'Download an Excel file template for offers'.

2

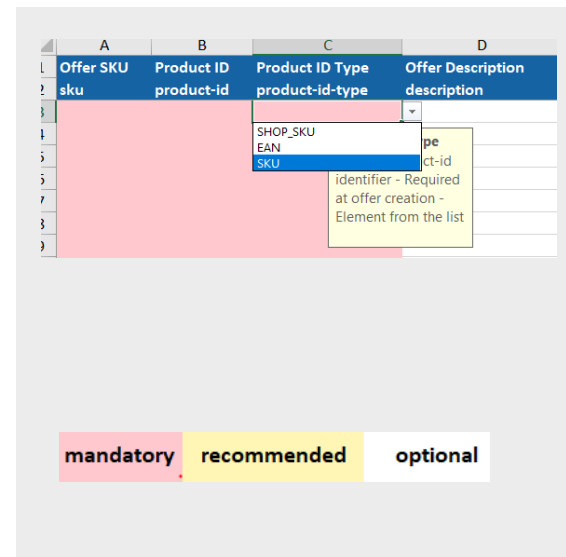
- **File template** = Offers
- **select** [Generate template]



The screenshot shows the 'Select a file template to download' dropdown menu with 'Offers' selected. Below it, there is a 'Generate template' button.

3

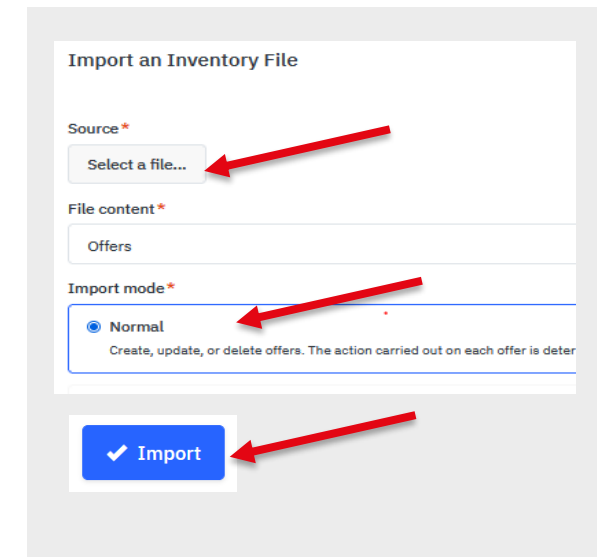
- Open the Excel file and fill in the characteristics of the offer. Pay attention to the drop-down lists, units of measurement and markings (required, recommended, optional).



The screenshot shows an Excel spreadsheet with columns for Offer SKU, Product ID, Product ID Type, and Offer Description. A dropdown menu is open for 'Product ID Type' showing options like SHOP_SKU, EAN, and SKU. Below the spreadsheet, there are three colored boxes: mandatory (red), recommended (yellow), and optional (white).

4

- **Source:** Import the filled file
File content = offers
- **Import mode** = Normal
- **select** [Import]



The screenshot shows the 'Import an Inventory File' form with 'Offers' selected for Source and 'Normal' selected for Import mode. There is an 'Import' button at the bottom.

New feature for country-specific product import



To check your products, you must always select "Mediamarkt.de" in the "Context" drop-down menu in catalogue management before following the steps below.



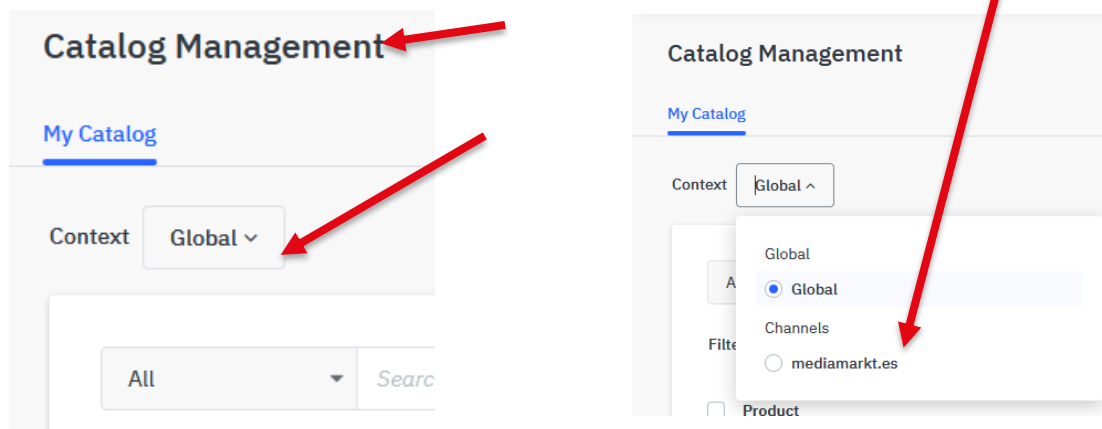
Context feature: In this menu you can select "Global" on the one hand and the two channels "Mediamarkt.de" or "Saturn.de" on the other (see screenshot). In the following we will explain what you have to understand by this:

Global: In this selection you will see your products in the context of all available marketplace countries - irrelevant for you, please do not select.

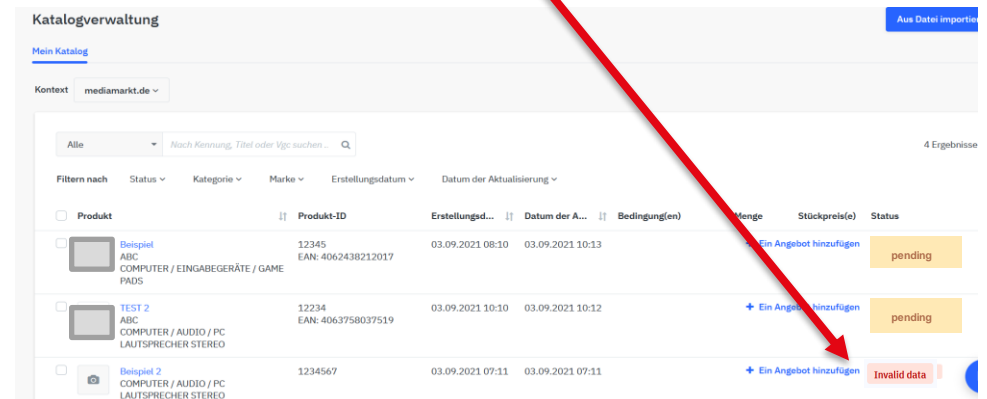
Mediamarkt.de AND Saturn.de: In these channels you will see all your products for the German marketplace - regardless of whether you offer products on Mediamarkt.de and/or Saturn.de.

Please note: You can only select "Mediamarkt.de" OR "Saturn.de" here - you will still see ALL of your listed products and also edit all products for BOTH marketplaces. Please select one of the two channels here.

Go to your catalogue management in MIRA KL and select Mediamarkt.de OR "Saturn.de" from the drop-down menu at Context.



Please check your products for errors (see the following page) if your product is set to "invalid data".



Introduction of a new status "invalid data" in the catalogue management in MIRAKL

6



In future you will find two product statuses: "Pending" and "Invalid data".



Your products will only be processed by the Content Team if the product status is "Pending".

Status

pending



Status: "Pending"

You have uploaded your product with all correct and complete product information (such as: required attributes, correct values, image sizes, EEK label in correct file format, etc.).

Status

Invalid data

Status: "Invalid data":

You have **NOT** uploaded your product with all correct and complete product information (such as: missing required attributes, incorrect value information, image sizes too small, EEK label in the wrong file format, etc.).

You have the following options for troubleshooting (product editing):

1. Processing of errors with the help of the error report (you will receive this by e-mail after the product upload or in MIRAKL under File Import/ Check Product Import) (page 13 -14)
2. Editing of products directly in the catalogue manager in the source of your product on the product detail page (page 15 - 16)

View error report in MIRAKL and download via EXCEL

Status

Invalid data

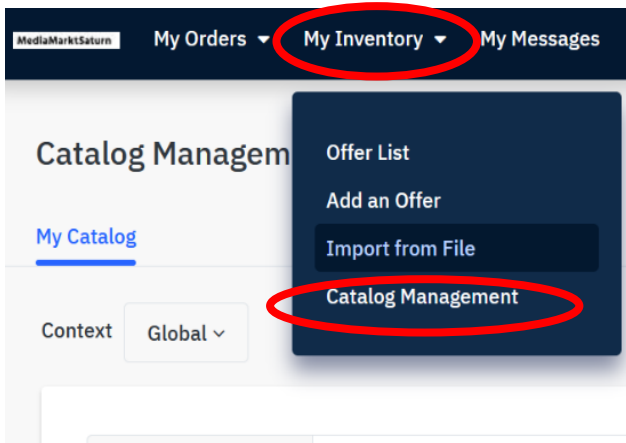


➤ If your product status is "invalid data", please check the errors on your own. Please correct the errors until the product status is set to "Pending".

➤ To do this, please go to "My inventory" from Import file to check product imports -> Download conversion error report -> View error report in Excel and improve Import file back into MIRAKL

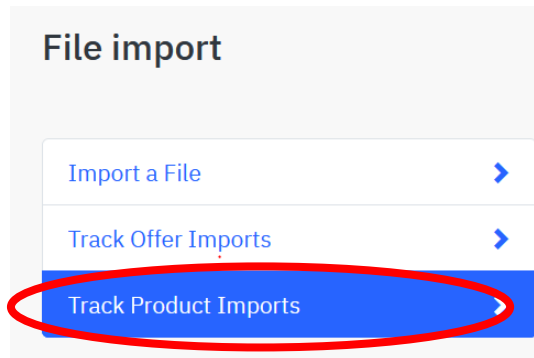
1

My inventory ->
Import from file



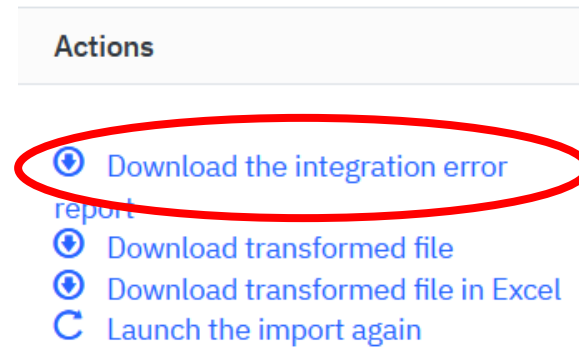
2

File import -> Check
product imports



3

Download error report



4

View and improve error
report in Excel (page 8)



A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	20180601	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001
2	20180601	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001
3	20180601	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001
4	20180601	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001	001
5																	

5



Upload corrected products
back into MIRAKL (file import,
"Update" mode)

View bug report in MIRAKL and download via EXCEL

Status

Invalid data



Examples of the error messages in the downloaded Excel file

You will always find your error messages in the last column "Errors". In the following example, in column EZ. As you can see, a value was entered here for the attribute 'PROD_FEAT_00003' which was not in the value list. Please select a value that is available in the value list.

	A	B	C	D	E	F	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI
1	CATEGORY	EAN	SHOP_SKU	BRAND	ATTR_PROD_M	TITLE	errors									
2	TASCHEN & SCH	Test_EAN	Test_SKU	Test_Brand	B-2928	Test_Titel	2006 The attribute 'PROD_FEAT_00003' (Color (basic)) is not in the possible values set in the value list									
3	TASCHEN & SCH	Test_EAN	Test_SKU	Test_Brand	B-2933	Test_Titel	2006 The attribute 'PROD_FEAT_00003' (Color (basic)) is not in the possible values set in the value list									
4	TASCHEN & SCH	Test_EAN	Test_SKU	Test_Brand	B-2939	Test_Titel	2006 The attribute 'PROD_FEAT_00003' (Color (basic)) is not in the possible values set in the value list									
5																
6																

Introduction of a new status "invalid data" in the catalog management at MIRAKL

Status

Invalid data

6

View errors directly in your catalogue manager and edit products directly in MIRAKL on the product detail page

Please view your products in your catalogue management in MIRAKL and go to the source on the product detail page of your product (not the master file): here the errors are displayed by Mirakl (marked in color). Please correct the errors until the product status is set to "Pending".

1

My inventory ->
Catalog Management

2

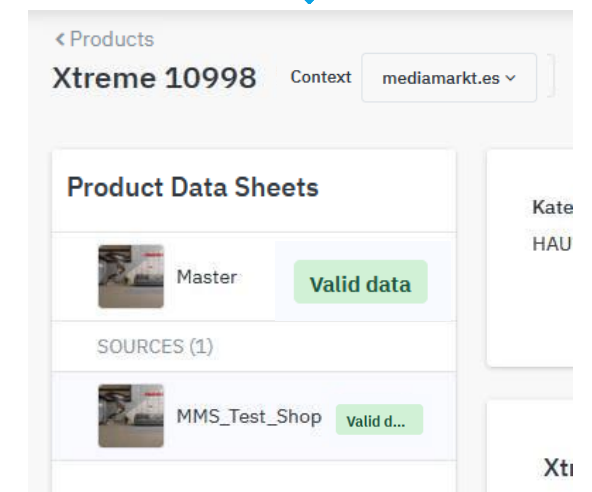
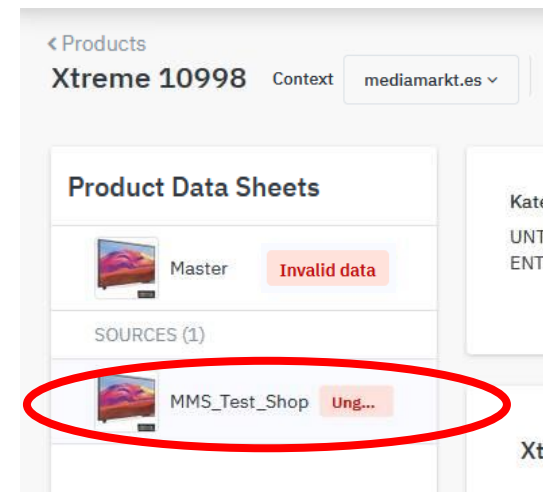
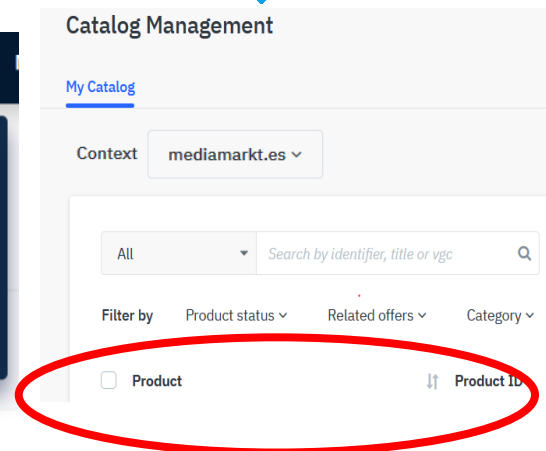
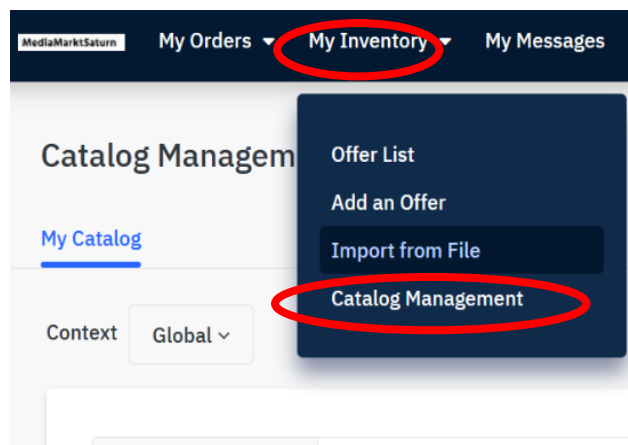
Click on the product to go to
the product detail page (select
the right context beforehand)

3

Click on the SOURCE of the
product to get the errors
displayed and click on *Edit*

4

Correct your product
directly on the product
detail page (Please ignore
mandatory attributes with (ES))



Introduction of a new status "invalid data" in the catalogue management at MIRAKL

Examples of error messages in the source on the product detail page in the catalogue management at MIRAKL

Example error messages for attributes

Please note the different error messages such as missing required attributes, wrong value specifications, EEK label in the wrong file format, etc.).

Title (ES)	This attribute is required.
Device type (ES)	This attribute is required.
Scope of delivery (ES)	This attribute is required.
Energy Label (ES)	This file is not available. Unable to download the media.
Width	cm The value must be conform to the following pattern: ^(((0-9){1}) ([0-9]{1})) ((0-9){1})]?(mm cm m)\$
Depth	cm The value must be conform to the following pattern: ^(((0-9){1}) ([0-9]{1})) ((0-9){1})]?(mm cm m)\$

Example error messages for images

Please click on the question mark to display the error messages

The screenshot shows a user interface for product management. At the top, there's a 'Status' section with a yellow bar indicating 'Erforderliche Änderungen' (Required changes) and a question mark icon. A red arrow points to this icon. Below it, an 'Invalid attribute' message is displayed, detailing an error for the 'Main Product Image' where the file format is invalid (image/webp). Another 'Invalid attribute' message is shown for 'Main Product Image' and 'Additional Product Image 1', stating that the image dimensions do not meet validation rules (minimum height 1200px vs actual 1000px and 800px respectively). Below these messages, there are image upload areas with red 'no' symbols and a 'Einige Ihrer Bilder weisen Fehler auf.' (Some of your images have errors) notification.

Introduction of a new status "invalid data" in the catalogue management at MIRAKL

6

Examples of German error messages in the source on the product detail page in the catalogue management at MIRAKL

! Please ignore the required changes for attributes that have the abbreviation (DE) at the end. Please do not make any changes here. Please do not maintain attributes with identifier (DE).

Title (DE)

! This attribute is required.

Weight (according to the manufacturer) (DE)

! This attribute is required.

Scope of delivery (DE)

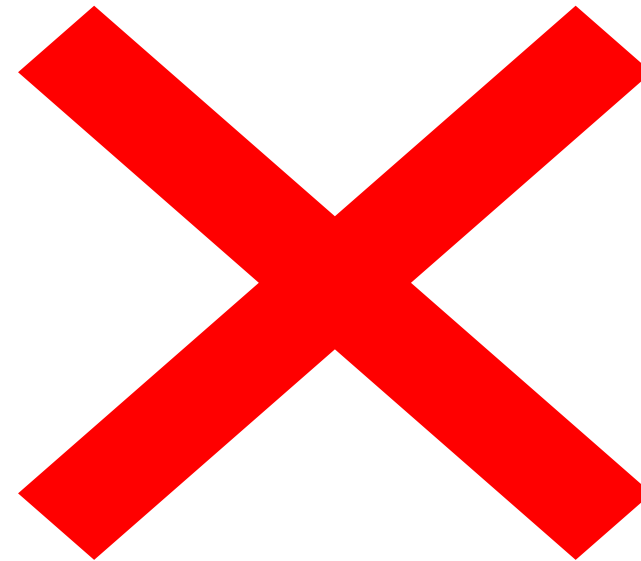
! This attribute is required.

Color (DE)

! This attribute is required.

Device type (DE)

! This attribute is required.



A photograph of a business meeting in a modern office. Three people are seated around a table, engaged in conversation. One man is leaning forward, gesturing with his hand. The background shows office cubicles and large windows.

**WE ARE LOOKING FORWARD
TO A SUCCESSFUL
PARTNERSHIP WITH YOU**

YOUR MARKETPLACE

CONTENT MANAGEMENT TEAM

MediaMarktSaturn