

Date: October 8, 2021
Client: P&G
Promotion: The PG Good Everyday Vital Voices Sweepstakes
Regarding: Official Rules

OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. **Sweepstakes Timing:** The PG Good Everyday Vital Voices Sweepstakes (the “**Sweepstakes**”) begins 12:00:01 a.m. Eastern Time (“**ET**”) on 10/12/2021 and ends at 11:59:59 p.m. ET on 12/31/2021 (the “**Sweepstakes Period**”).
2. **Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia, who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. (“**Administrator**”) and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
3. **HOW TO ENTER THE SWEEPSTAKES: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.**
 - a.) **Enter by Redeeming Points:** As a PG Good Everyday Rewards member, you may enter the Sweepstakes by visiting Pggoodeveryday.com to log in and start earning points. Terms and Conditions apply to rewards points. For details see <https://www.pggoodeveryday.com/offer-rules/>. Once registered and you have accumulated twenty-five (25) points, you may redeem twenty-five (25) of your points for one (1) entry into the Sweepstakes.
 - b.) **Enter by Invitation to Take Survey:** During the Sweepstakes Period, you may receive an invitation to take a P&G Good Everyday Rewards survey. Such invitations will be sent at random. Should you receive an invitation to take the survey, you may complete the survey to receive one (1) entry into the Sweepstakes.
 - c.) **Enter by Email:** You may earn a Sweepstakes entry without signing up for PG Good Everyday Rewards by sending an email to PGVitalVoices@dja.com during the Sweepstakes Period. The email must include your first and last name, mailing address, and month and year of birth to receive one (1) entry into the Sweepstakes.

All entries must be received by 11:59:59 p.m. ET on 12/31/2021 in order to be eligible. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

4. **Privacy:** Trust is a cornerstone of Sponsor’s corporate mission and the success of their business depends on it. Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor’s Privacy Statement: https://www.pg.com/privacy/english/privacy_statement.shtml.
5. **Random Drawing:** Ten (10) winners will be selected in a random drawing on or about 1/5/2022 from among all eligible entries received during the Sweepstakes Period. Odds of winning are dependent upon the total number of

eligible entries received during the Sweepstakes Period. Drawing will be conducted by Administrator whose decisions are final on all matters relating to the Sweepstakes.

6. **Winner Notification:** Each potential winner will be notified via email (to the email address provided at the time of entry) and must respond to the email to confirm eligibility and provide their mailing address within three (3) days of notification in order to be confirmed as a winner. If a potential winner fails to respond within three (3) days, email notification is returned as undeliverable, entrant shall be deemed to be ineligible, the prize will be forfeited and an alternate potential winner will be selected.
7. **Prize and Approximate Retail Value ("ARV"): Ten (10) Prizes:** Each prize consists of a signed copy of Oprah Winfrey's book: What Happened to you? Conversations Around Trauma, Resilience and Healing and a signed copy of Vital Voices: 100 Women Using Their Voices to Empower by Alyse Nelson. The ARV of each prize is \$120. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize (or portion of prize) of equal value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winners will be fulfilled, and no other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. All applicable taxes related to the prize are the sole responsibility of the winners.

Acceptance of prize shall constitute winners agreement and consent to Sponsor and its designees' use of winners name, city, state, likeness, photo, avatar, and/or prize information in connection with this Sweepstakes (collectively, the "**Attributes**"), for promotional, advertising or other purposes, in any manner perpetually, worldwide, royalty-free, in any and all media now known or hereafter devised, including the Internet, without limitation and without further compensation, notification, permission or other consideration, (except where prohibited by law), and releases the Sponsor from all claims arising out of the use of such Attributes.

8. **General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final. Winning the prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost or late entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer

virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes, in whole or in part, a notice will be posted online and a random drawing to award the prizes will be conducted from among all eligible entries received prior to cancellation. Sponsor reserves the right to modify the Sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity to the Sweepstakes as determined by the Sponsor, in its sole discretion.

- 9. Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 10. Winners' List:** To receive a Winners List by email, send an email to: winners@dja.com with PG Good Everyday Vital Voices Sweepstakes Winners (01-2802-58) as the subject line. Requests must be received by January 31, 2022.
- 11. Sponsor/Administrator:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc. 100 Marcus Drive, Melville, NY 11747.