

P&G GOOD EVERYDAY TOKYO 2020 SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA AND 18 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY.

By entering the P&G Good Everyday Tokyo 2020 Sweepstakes (the “Sweepstakes”) you agree to abide by all terms and conditions referenced in these Official Rules.

- 1. ELIGIBILITY:** To be eligible to enter the Sweepstakes you must be a legal resident of one of the 50 United States or the District of Columbia, and 18 years of age or older as of date of entry. Employees of The Procter & Gamble Company (“P&G” or “Sponsor”), GMR Marketing LLC (“GMR”), and each of their respective agencies, parent companies, subsidiaries, divisions, affiliates, suppliers, distributors, promotional partners, sales representatives, and promotion and other vendor agencies involved in this Sweepstakes (collectively “Released Parties”) and the immediate family members (defined for the purposes of this Sweepstakes as parents, spouses, siblings, children) and household members of all such employees, are NOT eligible to participate in the Sweepstakes and/or win a prize. This Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.
- 2. TIMING:** Eligible entrants may enter into the Sweepstakes beginning at 12:00:01 a.m. Eastern Time (“ET”) on July 30, 2021 and ending at 11:59:59 p.m. ET on September 5, 2021 (the “Sweepstakes Period”). The Sweepstakes consists of six (6) separate sweepstakes (each, a “P&G Athlete Sweepstakes”).

P&G Athlete Sweepstakes:

- Allyson Felix Sweepstakes
 - Carissa Moore Sweepstakes
 - Elena Delle Donne Sweepstakes
 - Melissa Stockwell Sweepstakes
 - Sam Mikulak Sweepstakes
 - Scout Bassett Sweepstakes
- 3. HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes: (1) via the P&G Good Everyday website (“Website”), or (2) via email. Note that although you may participate in each of the six (6) P&G Athlete Sweepstakes, you may only win one (1) Sweepstakes prize. Limit one (1) Sweepstakes prize per person.
 - a) To earn one (1) entry into the Sweepstakes via the Website,** you must (i) visit www.pggoodeveryday.com and either log in to your existing P&G Good Everyday account (“Account”), or sign up for a new free Account and as a new member you will automatically earn 25 rewards points; (ii) navigate to the Sweepstakes page at <https://www.pggoodeveryday.com/rewards/sweepstakes-entry/>, select the P&G Athlete

Sweepstakes you wish to enter, and redeem twenty-five (25) points for one (1) Sweepstakes entry as instructed during the Sweepstakes Period.

- b) **To enter via email and receive one (1) entry into a P&G Athlete Sweepstakes without a P&G Good Everyday rewards account**, send an email to PGTokyo@gmrmarketing.com and include (i) the subject line “P&G Good Everyday Tokyo 2020 Sweepstakes”; (ii) the name of the P&G Athlete Sweepstakes you wish to enter (see Section 2 above); and (iii) your first name, last name, and email address in the body of the email. Email entries must be received during the Sweepstakes Period.
 - c) **Entry Limit: Limit twenty (20) entries per person/authorized email account holder per P&G Athlete Sweepstakes during the Sweepstakes Period, regardless of entry method.** The use of automated devices to enter this Sweepstakes is prohibited. Subsequent entries from the same eligible individual will be automatically disqualified from the Sweepstakes. Any attempt by any person to obtain more than the stated number of entries will void all of that person’s entries and that person will be disqualified. Sponsor, GMR, and their affiliates are not responsible for late, lost, delayed, damaged, misdirected, incomplete, illegible, mutilated or unintelligible entries. Incomplete or illegible entries are not eligible and will be disregarded. All entries must be received during the Sweepstakes Period. Only entries made per the foregoing methods are permitted.
4. **WINNER SELECTION/PRIZE:** On or around September 7, 2021, GMR will randomly select five (5) potential Prize winners from among all eligible entries received for each P&G Athlete Sweepstakes during the Sweepstakes Period. All random drawings will be conducted under the supervision of Sponsor, whose decisions are final. Odds of winning a prize depend on the number of eligible entries received for each P&G Athlete Sweepstakes during the Sweepstakes Period. Limit one (1) Sweepstakes prize per person.
- a) **Thirty (30) Prizes total; five (5) Prizes per P&G Athlete Sweepstakes:** One (1) hat autographed by the athlete (*autograph details, hat style, design, color, size and all aspects of the hat are at the sole discretion of the Sponsor*). **The Approximate Retail Value (“ARV”) of each Prize is \$24.99.**
 - b) **ARV of all Prizes combined: \$749.70.**

Prizes are not redeemable for cash. No substitution, transfer, or assignment of prize permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value. Any and all federal, state, or local tax obligation that the winner may be liable for as a result of receiving a Prize is the sole responsibility of the winner and Sponsor will comply with all tax reporting requirements.

5. **WINNER NOTIFICATION/CONFIRMATION/PRIZE FULFILLMENT:** The potential Prize winners will be notified and confirmed as follows:
- a) **Prize Winners:** The potential Prize winners will be notified by email from the email address PGTokyo@gmrmarketing.com to the email address indicated on each potential Prize winner’s Account or email entry on or around September 9, 2021. Entrants are advised to add PGTokyo@gmrmarketing.com to their safe senders list to ensure any email

notification is delivered to their inbox. Each potential Prize winner will have **five (5) calendar days** from the date the email notification was deployed to reply via email and provide their full valid shipping address including their first and last names, street address, city, state, zip code (no P.O. Boxes accepted) and their phone number, or the Prize will be forfeited in its entirety. If a notified winner is not eligible, forfeits prize, or declines prize, an alternate winner may be randomly selected as the potential Prize winner, time and circumstances permitting. Alternate potential Prize winners will be subject to the same notification process. Return of any Prize or prize notification as undeliverable or failure to accept any Prize within the specified time period may result in disqualification and forfeiture of Prize. Only up to four (4) alternate potential Prize winners may be notified, time permitting, after which the applicable Prize will remain un-awarded.

- 6. PUBLICITY RELEASE:** Acceptance of a prize, except where legally prohibited, constitutes permission by the winner (or, if a minor in your place of residence, your parent or legal guardian on your behalf) for Sponsor and its designees to use the winner's name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.
- 7. BY PARTICIPATING,** participant agrees to accept and be bound by these Official Sweepstakes Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, selection of participant and/or awarding of prize, shall be resolved by the Sponsor whose decisions shall be binding and final. By participating, entrant agrees to release and hold harmless the Released Parties from any injury, loss or damage to person, including death or property damage due in-whole or in-part, directly or indirectly to the acceptance, use, or misuse of a prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes. Neither Sponsor nor its affiliates are responsible for any typographical or other error in the printing of this offer, administration of the Sweepstakes, or in the announcement of prizes. In the event the Sponsor is prevented from continuing with this Sweepstakes or any portion thereof, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. In no event will more than the stated number of prizes be awarded for any event.
- 8. RELEASE AND LIMITATIONS OF LIABILITY.** Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless Released Parties from and against any claim or cause of action arising out of entrant's participation in the Sweepstakes or receipt, acceptance, use, or misuse of any Prize, including, but not limited to: (i) unauthorized human intervention in the Sweepstakes; (ii) technical errors related to computers, servers, providers, printers, or telephone or network lines; (iii) printing errors; (iv) errors in the administration of the Sweepstakes or the processing of entries; (v) late, lost, or undeliverable mail; or (vi) injury, losses, or damage of any kind to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes and/or receipt, acceptance, use, or misuse of any prize.

9. **DISPUTES:** All disputes concerning the construction, interpretation, validity, effect, and enforceability of these Official Rules will be governed by the laws of the State of New York without regard to conflicts of laws provisions. Entrant (i) agrees that exclusive jurisdiction over any legal action arising out of or in connection with the Sweepstakes will be in state or federal courts located in or nearest to the State of New York and by entering consents to such jurisdiction and venue; (ii) consents to resolve any such claims individually and without resort to class action; and (iii) agrees that all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event will attorney's fees or punitive, incidental, consequential, or any damages other than actual out-of-pocket expenses be awarded.

10. **GENERAL CONDITIONS:** If for any reason the Sweepstakes, including the online portion, is not capable of running as planned, including disruptions caused by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or any other cause that corrupts, affects or compromises the administration, security, fairness, integrity, proper conduct or intended play of the Sweepstakes (each a "Force Majeure" event), Sponsor reserves the right at its sole discretion to disqualify any individual Sponsor deems responsible and Sponsor further reserves the right to cancel or terminate the Sweepstakes (or portion thereof). In the event the Sweepstakes is cancelled or terminated as a result of a Force Majeure event, Sponsor reserves the right to select the potential winners in a random drawing from among all eligible entries received up to time of such event. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications failure, theft, destruction or unauthorized access to, or alteration of, entries, including any erroneous appearance of qualification for a prize. Sponsor is not responsible for any problem or technical malfunction of any telephone network or lines, computer online systems, cable, satellite, servers, network or Internet service provider (ISP), computer equipment, software, failure of any entry to be received by Sponsor due to technical problem or traffic, congestion on the internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** Sweepstakes entries generated by a script, macro or other mechanical or automated means and entries made by any means which subvert the entry process are ineligible and will be disqualified. In the event of dispute as to the identity or eligibility of a winner based on an email account, the winning entry will be declared made by the "Authorized Account Holder" email account submitted at the time of the entry. The Authorized Account Holder is the natural person who is assigned to the email address.

11. **USE OF DATA:** Any personal data relating to entrants will be used solely for purposes of administering the promotion and in accordance with Sponsor's Privacy Policy, which is located

at https://www.pg.com/privacy/english/privacy_statement.shtml and Sponsor's California Consumer Privacy Rights Policy, which is located at https://www.pg.com/privacy/english/privacy_statement.shtml#CCPA. This includes any personal data an entrant directly provides to GMR during the prize fulfillment process and winner data that GMR may retain in accordance with applicable law. Please note that by entering, you are accepting these Official Rules and the terms of the P&G Global Consumer Privacy Policy.

12. WINNERS' LIST: To receive the names of the Prize winners, please send a self-addressed, stamped envelope to be received by November 30, 2021 to: P&G Good Everyday Tokyo 2020 Sweepstakes Winners' List, Attn: Promotions Department, 5000 South Towne Drive, New Berlin, WI 53151.

Sponsored by The Procter & Gamble Company, 1 P&G Plaza, Charlotte, NC 45202.

Administered by GMR Marketing LLC, 5000 South Towne Drive, New Berlin, WI 53151.

NO PURCHASE NECESSARY. PURCHASE WILL NOT ENHANCE CHANCES OF WINNING. Open only to legal residents of 50 U.S./D.C., 18+. Void where prohibited. For one (1) entry into the Sweepstakes, visit the P&G Good Everyday rewards website at <https://www.pggoodeveryday.com/rewards/sweepstakes-entry/> between 12:00:01 a.m. ET on 7/30/21 and 11:59:59 p.m. ET on 9/5/21 and sign up or log in and redeem your reward points for the P&G athlete sweepstakes of your choice as instructed. Or, send an email to PGTokyo@gmrmarketing.com with the subject "P&G Good Everyday Tokyo 2020 Sweepstakes" and include your name, email address and the name of the P&G Athlete Sweepstakes you wish to enter in the body of the email. All entries must be received by the end of the Sweepstakes Period to be eligible. **Limit twenty (20) entries per person/authorized email account holder per P&G Athlete Sweepstakes during the Sweepstakes Period regardless of entry method.** For Official Rules, visit <https://www.pggoodeveryday.com/rewards/sweepstakes-entry/>. **Sponsor: The Procter & Gamble Company, 1 P&G Plaza, Charlotte, NC 45202.**