

THE PG GOOD EVERYDAY NFL SWEEPSTAKES
OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Sweepstakes Timing:** The PG Good Everyday NFL Sweepstakes (the “Sweepstakes”) begins 12:00:01 a.m. Eastern Time (“ET”) on 12/7/2020 and ends at 11:59:59 p.m. ET on 2/12/2021 (the “Sweepstakes Period”). The Sweepstakes will consist of two (2) drawing periods (each a “Drawing Period”) as broken out in the chart in Rule #3.
- 2. Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia, who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the “Sponsor”), The NFL Entities (as defined below) their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. (“Administrator”) and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3. HOW TO ENTER THE SWEEPSTAKES: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.**

- a.) **Enter by Redeeming Points:** You may enter the Sweepstakes by visiting Pggoodeveryday.com (“website”) and completing the on-screen registration form to log in or register to become a member and start earning points. Terms and Conditions apply to rewards points. For details see <https://www.pggoodeveryday.com/offer-rules/>. Once registered and you have accumulated twenty-five (25) points, you may redeem twenty-five (25) of your points for one (1) entry into the applicable drawing and prize you wish to enter for (but must be a drawing occurring for the date you are entering). All entries must be received by 11:59:59 p.m. ET on the dates indicated in the chart below in order to be eligible for that Drawing Period only (as you have indicated on your entry).
- b.) **Enter via Email:** You may earn a Sweepstakes entry without redeeming points by sending an email to pggoodnfl@dja.com during the Sweepstakes Period. The email must include your first and last name, mailing address, and month and year of birth to receive one (1) entry into the applicable Entry Period. In the subject line of the email, you must include the number of which Drawing Period (must be a drawing occurring for the date you are entering) and prize you would like to be entered for (see website for specific categories). Emailed entries that do not state a Drawing Period and prize in the subject line will be disqualified. Entries must contain all information to be eligible, otherwise the entry is void.

Drawing Period	Start Date (12:00:01 a.m. ET)	End Date (11:59:59 p.m. ET)	Drawing Date
1	12/7/2020	1/8/2021	1/12/2021
2	12/7/2020	2/12/2021	2/16/2021

There is no entry limit. Entries will not roll over into subsequent Drawing Periods/random drawings, if applicable. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

- 4. Privacy:** Trust is a cornerstone of Sponsor’s corporate mission and the success of their business depends on it. Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor’s Privacy Statement: https://www.pg.com/privacy/english/privacy_statement.shtml.

5. Random Drawings: Three (3) winners will be selected (one for each prize as listed out in Rule #6) for Drawing Period 1 and twelve (12) winners will be selected (one for each prize as listed out in Rule #6) for Drawing Period 2 in 2 separate random drawings, one (1) for each prize [fifteen (15) drawings in total] on or about the dates specified in the chart in Rule #3 from among all eligible entries received the applicable Drawing Period indicating that Drawing Period and prize on the entry. Odds of winning are dependent upon the total number of eligible entries received for each Drawing Period and for each prize.

6. Prizes and Approximate/Actual Retail Values (“ARV”)/Winner Notification:

Drawing Period	Prize	ARV
1	A Sponsor specified digital experience with a Sponsor specified NFL player (actual player listed on website)	N/A
	A Sponsor specified digital experience with a Sponsor specified NFL player (actual player listed on website)	N/A
	A Sponsor specified digital experience with a Sponsor specified NFL player (actual player listed on website)	N/A
2	A Travis Kelce Sponsor specified signed item	\$150
	A Greg Olson Sponsor specified signed item	\$150
	A Jerome Bettis Sponsor specified signed item	\$150
	A Noah Fant Sponsor specified signed item	\$150
	A Quinnen Williams Sponsor specified signed item	\$150
	A JuJu Smith Schuster Sponsor specified signed item	\$150
	An Austin Ekeler Sponsor specified signed item	\$150
	A Tyler Lockett Sponsor specified signed item	\$150
	A Stefon Diggs Sponsor specified signed item	\$150
	A DK Metcalf Sponsor specified signed item	\$150
	A Clyde Edwards-Helaire Sponsor Specified signed item	\$150
	A Peyton Manning Sponsor Specified signed item	\$150

Digital experience prizes have no retail value associated with them. Limit one (1) prize per person. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize of equal value (as determined solely by Sponsor) will be awarded and the Sponsor’s obligation to the winner will be fulfilled, and no other additional compensation will be provided. Actual value of prizes may vary based on local market conditions. Winner will not receive difference between actual and approximate retail value. Winners will be notified via email on or about the date of each random drawing to confirm their eligibility/address. Winners will need to respond via email within three (3) days of notification or winner may be disqualified and an alternate winner may be selected. Winners will be asked to provide an optional testimonial about winning a prize and P&G Good Everyday, as specified by Sponsor. Winners of physical prizes will be sent their prizes to their mailing address provided within 4-6 weeks after winner confirmation. Prizes do not include certificates of authenticity. Return of any prize/prize notification as undeliverable will result in disqualification and alternate selection. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners’ names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law.

Acceptance of any prize shall constitute winner’s agreement and consent to Sponsor and its designees’ use of Winner’s name, city, state, likeness, photo, avatar, testimonial and/or prize information in connection with this Sweepstakes (collectively, the "Attributes"), for promotional, advertising or other purposes, in any manner perpetually, worldwide, royalty-free, in any and all media now known or hereafter devised, including the Internet,

without limitation and without further compensation, notification, permission or other consideration, (except where prohibited by law), and releases the Sweepstakes Entities from all claims arising out of the use of such Attributes.

7. **General Rules:** By participating in the Sweepstakes, the entrant agrees that Sponsor, Administrator, their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and promotion agencies (collectively, “**Sweepstakes Indemnities**”) and the NFL Entities (as defined below) and each party’s respective affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or the awarding of prizes. The winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in the Sweepstakes or use or redemption of the prize. By entering the Sweepstakes, you acknowledge that you, not Sponsor and/or the NFL Entities (as defined below), are responsible for the contents of any material submitted in relation to the Sweepstakes. The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “**NFL Entities**”), will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry submission, the acceptance, possession, use or misuse of any prize or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. The NFL Entities have not offered or sponsored this Sweepstakes in any way. You hereby agree that the Sweepstakes Indemnities have the right to use your name, likeness or any other rights granted to Sponsor, including any claims, including but not limited to, trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation in Sponsor’s sole discretion. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost, late, illegible, postage-due mailed entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website or delay due to postal services. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes, in whole or in part, a notice will be posted online and random drawings to award the prizes will be conducted from among all eligible entries

received for each Drawing Period and each prize prior to cancellation. Sponsor reserves the right to modify the Sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity to the Sweepstakes as determined by the Sponsor, in its sole discretion.

- 8. Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 9. Winners:** For the names of the winners, send a self-addressed stamped envelope by 2/28/2021, to: The P&G Good Everyday NFL Sweepstakes Winners, 100 Marcus Drive, Dept: SG, Melville, NY 11747.
- 10. Sponsor/Administrator:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc. 100 Marcus Drive, Melville, NY 11747.