

OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Sweepstakes Timing:** The Twogether Land Sweepstakes (the “**Sweepstakes**”) begins 12:00 a.m. Eastern Time (“**ET**”) on May 1, 2024 and ends at 11:59 p.m. ET on May 10, 2024 (the “**Sweepstakes Period**”).
- 2. Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia, who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. (“**Administrator**”) and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3. How to Enter:** There is **NO PURCHASE/SURVEY NECESSARY** to participate in the Sweepstakes. There are two (2) ways to enter the Sweepstakes, as described below.

a. Enter via P&G Good Everyday: During the Sweepstakes Period, you may enter by visiting pggoodeveryday.com/signup/twogether-music-festival/ (the “**website**”) to log-in or sign up for P&G Good Everyday and complete the registration form to receive one (1) entry into the Sweepstakes. Limit one (1) website method of entry per person.

b. Enter by email: You may earn a Sweepstakes entry without logging in to P&G Good Everyday by sending an email to: TwogetherLandSweep@dja.com. The email must include your first and last name, mailing address and month and year of birth to receive one (1) email method of entry.

All entries must be received by 11:59 p.m. ET on May 10, 2024 in order to be eligible. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

- 4. Privacy:** Trust is a cornerstone of Sponsor’s corporate mission and the success of their business depends on it. Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor’s Privacy Statement: https://www.pg.com/privacy/english/privacy_statement.shtml.
- 5. Random Drawing:** Two (2) Grand Prize winners will be selected in a random drawing on or about May 13, 2024 from among all eligible entries received during the Sweepstakes Period. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period. Drawing will be conducted by Administrator whose decisions are final on all matters relating to the Sweepstakes.
- 6. Winner Notification:** The potential Grand Prize winners will be notified via email (to the email address provided at the time of entry) and will be required to sign and return, via email, a Declaration of eligibility and Liability/Publicity Release Form, where legal (“**Declaration**”). If a potential Grand Prize winner fails to return the completed Declaration within three (3) days, entrant shall be deemed to be ineligible, the prize will be forfeited and an alternate potential Grand Prize winner will be selected (time permitting). Return of prize notification as undeliverable or if a winner is ineligible, it may result in disqualification and alternate selection. If a winner brings a minor to the Festival, they must be winner’s child/charge. Each winner’s guest (or a winner on behalf of minor guest who is winner’s child/charge) may need to complete and return a release of liability/publicity release prior to Festival date.

- 7. Prize and Approximate Retail Value ("ARV"): Grand Prize (2):** Two (2) VIP passes to the Twogether Land Festival in Dallas, Texas on May 25, 2024 and May 26, 2024 ("**Festival**"). No travel or accommodations are included in the Grand Prize. VIP passes include additional perks at the Festival including, but not limited to, access to all 3 stages, prime viewing areas, complimentary water and soft drinks in both VIP lounges and access to cell phone chargers in VIP Lounges. The ARV of each Grand Prize is \$900. Winners will find out at the Festival, all details of what the VIP passes include. All federal, state and local taxes on the Grand Prize are the sole responsibility of the Grand Prize winners. **Prizes must be used on dates specified or prize may be forfeited.** In the event winner and/or guest engage(s) in behavior at the Festival that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to eject them from the Festival, and send that winner and/or guest home (at their own expense) with no further obligations or compensation whatsoever to winner. No transfer, substitution or cash equivalent for prizes will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize of equal value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. The selling, reselling, or otherwise transferring of passes to any third party is strictly prohibited. Sponsor reserves the right to disqualify winners and void prizes that appear to have been offered for sale, sold, or otherwise transferred. Festival passes may be subject to Festival pass issuer's standard rain-check and cancellation policies and procedures. Lost, mutilated, or stolen passes will not be replaced by Sponsor or Administrator. By accepting the prize, winners agree to abide by any terms, conditions and restrictions provided by the Festival pass issuer. Sponsor is not responsible if winner does not make use of the prize. Sponsor is not responsible if Festival is delayed, postponed, or cancelled for any reason due to circumstances beyond Sponsor's control.

Acceptance of prize shall constitute winner's agreement and consent to Sponsor and its designees' use of each winner's name, city, state, likeness, photo (as may be taken at the Festival), avatar (if applicable), and/or prize information in connection with this Sweepstakes (collectively, the "**Attributes**"), for promotional, advertising or other purposes, in any manner perpetually, worldwide, royalty-free, in any and all media now known or hereafter devised, including the Internet, without limitation and without further compensation, notification, permission or other consideration, (except where prohibited by law), and releases the Sponsor from all claims arising out of the use of such Attributes.

- 8. General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost or late entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website or via email does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with

intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes, in whole or in part, a notice will be posted online and a random drawing to award all prizes will be conducted from among all eligible entries received prior to cancellation. Sponsor reserves the right to modify the Sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity to the Sweepstakes as determined by the Sponsor, in its sole discretion.

- 9. Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 10. Winners List:** To receive a Winners List by email, send an email to: winners@dja.com with The Twogether Land Sweepstakes (01-2803-99) as the subject line. Requests must be received by June 30, 2024.
- 11. Sponsor/Administrator:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc. 100 Marcus Drive, Melville, NY 11747.