



A personalized and engaging maternity solution

Maven is a digital platform for maternal health that’s designed to help improve pregnancy outcomes.

Meeting employees where they are

The Maven model provides personalized and engaging maternal health support. It helps deliver inclusive benefits for individuals and families, including:

- Support through 3 months postpartum
- Partner access and support
- Pregnancy, miscarriage and loss, postpartum and return-to-work support

Comprehensive support

Maven uses a human-centric platform to help employees throughout pregnancy. This support aims to make complex decisions simpler and keep the focus on employees, which may help deliver positive outcomes.

Personalized navigation and programming

- Dedicated care advocacy
- Referrals to in-person care
- Care plans for all maternal risk levels

Access to diverse resources¹

- 24/7 virtual specialists across 30+ specialties, including doulas, mental health professionals, career coaches and lactation consultants
- 32% of virtual specialists identify as BIPOC
- 8% of virtual specialists identify as LGBTQIA+

Engaging content and communities

- Live classes
- Thousands of articles and videos
- Community groups with peers in similar journeys

May help improve outcomes for your organization and employees¹

Up to

28%

reduction in neonatal intensive care admissions

Up to

20%

reduction in Cesarean deliveries

**United
Healthcare**



¹ Maven book of business, 2023.

Maven provides information and support as part of your health plan. It does not provide medical advice or other health services, and is not a substitute for your doctor's care. If you have specific health care needs, consult an appropriate health care professional. Members are encouraged to discuss with their doctor how the information provided may be right for them. Your health information is kept confidential in accordance with the law. Maven is not an insurance program and may be discontinued at any time. This program and its components may not be available in all states or for all group sizes and is subject to change. Coverage exclusions and limitations may apply.

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