

Bright Horizons® Benefits

Support for Your Whole Family

As we continue to navigate life during the COVID-19 pandemic, Bright Horizons® benefits can help support the needs of our Publicis families throughout the year and beyond.

Bright Horizons Back Up Care

Rely on **Bright Horizons Back-Up Care** while you continue to manage working remotely. Back-Up Care is your family care resource for temporary back-up care when your regular care provider arrangements fall through, an unexpected emergency arises or when you simply need additional dependent care assistance. Bright Horizons Back-Up Care provides access to:

- Temporary back-up center-based childcare or
- Temporary in-home care for dependent children and adult/elder family members (even if they don't live with you).

In Home Back Up Care

- In-home care is available 24 hours per day/7 days per week.
- There is a nominal fee of \$6 per hour that applies for in home care; (a 4 hour minimum copay of \$24 per day is required for care provided).
- In-home care services counts toward your 15 day annual allowance for back-up care (per the provisions of the Bright Horizons Back-Up Care program for Publicis).
- Learn more about the Bright Horizons Back-Up Care COVID-19 Policy by accessing current [guidance for families](#) as well as [guidance for providers](#).
- **Please note, that in addition to the Bright Horizons COVID-19 Guidance for Providers that Bright Horizons adheres to, you have the discretion to have a care provider take a temperature check upon arrival to your home before care services are rendered.**

Center Based Back Up Care

- Center-based childcare is also available Monday-Friday typically between 7am-6pm ET.
- **For ease of use, advance registration is strongly recommended:**
 - Online registration: <https://clients.brighthouse.com/publicis>
 - Employer Username: **publicis** and Password: **backup4u**
- Registration is free. Nominal copays apply only when back-up care is provided (e.g.in the case of cancellations). Fees are \$15 per child per day, \$25 per family per day.
- Center availability may be limited by local mandates and reduced group sizes – access the [center locator](#) to find locations and check back as Bright Horizons continues to reopen centers.
- Review the [Bright Horizons COVID-19 protocols for open centers](#)
- Again, review the Back-Up Care COVID-19 Policy by accessing current [guidance for families](#) as well as [guidance for providers](#).

For more information on both In-Home and Center Based Child Care, [click here](#), or visit www.publicisbenefitsconnection.com > Menu > Work/Life > [Back- Up Care FAQs:Back-Up Care](#)

Additional Family Supports (for ongoing care needs)

Explore all your **Additional Family Supports** for ongoing care needs. Your family also has now access to a variety of resources for ongoing care needs such as:

- **Sitters*, Housekeepers, Pet Care and more are available through Sittercity-** a comprehensive online database available on the Bright Horizons platform. Through Sittercity, you own the end-to-end process, from posting the job, to interviewing and screening candidates, to negotiating the hourly rate and self-pay service. Basic background checks are included with your premium membership. However, you can also request advanced background checks for an additional charge.

** In addition to regular “At Home Sitters, Sittercity now offers “Virtual Sitters”! [Click here to review the FAQs on Virtual Sitters.](#)*
- **Nanny Placement Services:** Get personalized help from a local agency with recruiting, vetting, and selecting a nanny that will match your family’s specific needs. Take advantage of \$300 savings on the placement fee and a 10% discount on the hourly rates.

Visit the [Bright Horizons Portal for Publicis](#) (see ‘How to Access’ section below) to learn about other services offered through Additional Family Supports such as: *Pet Care, Tutoring & Test Prep service benefits, as well as preferred waitlist or discounts for regular ongoing enrollment at participating Bright Horizons child care centers (note: preferred waitlist/discounts are only applicable for full-time enrollments in center-based care; not applicable to temporary back-up care).*

[Click here](#) for more information or visit www.publicisbenefitsconnection.com > Menu > Work/Life > Bright Horizons > [Additional Family Supports FAQs](#)

Additional Resources:

- Register to access a 1 hour recording of the latest [Bright Horizons Benefit Webinar](#) to learn more about the Bright Horizons suite of services.
- Visit [Bright Horizons® World at Home](#) to access videos and activities designed by education experts to engage children from infancy through 8 years old – as well as a [parent webinar series](#) with recordings you can view at anytime.
- For upcoming Bright Horizons webinars, [click here](#) or visit the Coronavirus Awareness and Resources page at <https://www.publicisconnections.com/News/Coronavirus-Awareness-and-Resources>

How to Access Back Up Care and/or Additional Family Supports

VISIT: <https://clients.brighthorizons.com/publicis>

- **To register and reserve for online for Back-Up Care:**
 - Choose “**Family Solutions**” to register for and *Reserve Back-Up Care* – using the **Publicis credentials** : Employer Username: **publicis** and Password: **backup4u**
- **You can also contact Bright Horizons by phone to reserve Back-Up Care at 1-877-BH CARES (242-2737).**
- **To explore the range of services available through Additional Family Supports:**
 - Visit the Bright Horizons Portal for Publicis and choose “**Additional Family Supports**” to self-source care companions.