



New Orleans Terrorist Attack

1/6/2025

Office of the Governor

Jeff Landry

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[Office of Governor Jeff Landry](#)

[Governor Jeff Landry | Baton Rouge LA | Facebook](#)

Press Release on January 1, 2025

*“**Baton Rouge, La**— Today, in response to the tragic terrorist attack that took place on Bourbon Street earlier this morning, Governor Jeff Landry issued a State of Emergency in Orleans Parish. This will allow for the utilization of all available state resources ahead of Super Bowl LIX and Mardi Gras. It is the duty of the Governor to meet the dangers to the state that emergencies such as this present. This Administration is committed to providing every resource necessary to keep every person that visits or lives in this state safe. [CLICK HERE TO VIEW THE EXECUTIVE ORDER.](#)”*

*“From day one, my commitment to the people of this state has been that we will not look the other way. We will not allow heinous acts of crime such as the one this morning to dampen the Louisiana spirit and ruin our way of life. This Administration will not tolerate one of the jewel cities of the State to remain with these conditions. This state of emergency is a necessity in order to ensure that every single person, place, and street across the city of New Orleans is the most safe and secure in the world,” **said Governor Landry.**”*

Office of the Mayor

Latoya Cantrell

1300 Perdido Street 2nd Floor East

New Orleans, LA 70112

(504) 658-4900

[Mayors Office - Home - City of New Orleans](#)

[Mayor LaToya Cantrell | Facebook](#)

[X](#)

Press Release on January 1, 2025

“NEW ORLEANS — The City of New Orleans today continues to update residents in the aftermath of the New Year’s Day incident that resulted in multiple deaths and injuries. To view today’s press conference, click here.

The Federal Bureau of Investigation (FBI) is investigating a mass casualty incident, which took place in New Orleans on Bourbon and Canal Streets at approximately 3:15 a.m. today, as a terrorist attack. As a result of this incident, the Allstate Sugar Bowl has been rescheduled for Thursday, Jan. 2, 3 p.m. The City of New Orleans extends its thoughts and prayers to everyone affected by this tragedy. The City of New Orleans flag will be lowered to half-staff in honor of the victims.

Local, state and federal public safety officials continue to respond to this incident. Mayor LaToya Cantrell signed an Emergency Declaration to activate the City’s emergency response. To view the declaration, Bourbon Street Emergency Declaration. Residents and visitors are urged to avoid Bourbon Street from Canal to Dumaine and Royal to Dauphine until further notice.

The suspect involved in the incident, who has been identified by the FBI, drove a pick-up truck into a large crowd killing at least 10 people and injuring dozens including two NOPD officers. The FBI is the lead investigative agency, and all inquiries should be forwarded to their attention.

The FBI is aggressively investigating all leads to identify any possible associates of the subject. For more information, visit fbi.gov. Additionally, a digital tip line has been set up to receive information or video of the incident. To submit information, visit www.fbi.gov/bourbonstreetattack or call 1-800-CALL-FBI.

The Greater New Orleans Foundation (GNOF) has created the New Year’s Day Tragedy Fund for families of those whose lives were taken and those injured as a result of the incident. A link to donate can be found at gnof.org

Victims of the incident have been transported to the following hospitals:

University Medical Center (UMC) (majority of victims transported)

- Touro Hospital*
- East Jefferson General Hospital*
- Ochsner Medical Center Jefferson Campus*
- Ochsner Baptist Campus*
- LCMC Health Emergency Care (formerly Tulane ED)*

Families of victims arriving at the UMC are being asked to go to the UMC Conference Center on the 1st Floor, across from Tower 2, which is the midpoint of the hospital for additional information about their loved ones.

NEW ORLEANS HEALTH DEPARTMENT (NOHD)

For Families Seeking information about Missing Loved Ones Following New Years Mass Casualty Incident:

In the aftermath of the mass casualty incident on Wednesday, Jan. 1, families attempting to locate loved ones in New Orleans are urged to use the following resources to:

- Seek information on a missing person*
- Report a missing person, or*
- Request resources related to displacement from homes or hotels*

Residents in Orleans Parish: Call 311 for assistance. Please press option 3.

Families outside of Orleans Parish 504-658-2299. Please press option 3.

NEW ORLEANS EMERGENCY MEDICAL SERVICES (NOEMS)

NOEMS will continue responding to 911 calls with additional units staged in the downtown area. NOEMS is asking residents and visitors to call 911 for emergencies only.

NEW ORLEANS BLOOD CENTER

The New Orleans Blood Center located at 2609 Canal Street will hold a blood drive tomorrow, Thursday, Jan. 2, from 10 a.m. to 5 p.m. and Friday, Jan. 3, from 10 a.m. to 5 p.m. to support blood replacement and medical care for victims suffering incident related injuries. The parking and entrance areas located on Iberville Street is being monitored by security. For more information on donating blood, visit thebloodcenter.org.”

Local Mental Health Crisis Line

Metropolitan Crisis Response Team (MCRT)
719 Elysian Fields Ave.
New Orleans, LA 70119
(504) 826-2675

[Metropolitan Crisis Response Team \(MCRT\) - Resources for Human Development](#)

Local Police Department

The New Orleans Police Department
715 South Broad St
New Orleans, LA 70119
(504) 821-2222
[NOPD - City of New Orleans](#)
[FBI New Orleans \(@FBINewOrleans\) / X](#)
[New Orleans Police Department | Facebook](#)

Press Release on January 1, 2025

“The NOPD responded to a fatal traffic crash that occurred during the early hours today (January 1, 2025) at the intersection of Bourbon and Canal streets that has resulted in multiple fatalities and injuries, including the suspected perpetrator.

At about 3:17 a.m., multiple law enforcement officers responded to a report of a vehicle having driven into a crowd of pedestrians on Bourbon Street. Multiple people were reportedly struck before the vehicle crashed.

Upon further investigation, a total of 10 victims were declared to be deceased on scene. At this time, approximately 35 additional victims were determined to have suffered injuries in relation to this incident. Those injured were transported to multiple local and area hospitals via EMS for treatment. No updates are currently available on these victims’ conditions.

After the vehicle came to a stop, the suspect reportedly opened fire on responding officers, who returned fire. The victim was struck and subsequently

declared deceased on scene. Further information on the suspect is not currently available for release.

Two NOPD officers were struck and injured in the exchange. Both were transported via EMS to a local hospital and were last listed in stable condition. Investigation into this incident is ongoing. No further details are currently available. The next media briefing is scheduled for 11:00 a.m. CST to provide updates.

The public is urged to avoid Bourbon Street north from Canal to Dumaine Streets and also east to Royal Street to west to Dauphine Street until further notice as this investigation is ongoing.

Anyone looking to connect with family or loved ones believed to have been in the area of this incident is urged to call 311 and not to call 911.

The Federal Bureau of Investigations will be the lead agency on this investigation. Anyone with information that can assist is urged to contact the FBI's New Orleans Bureau by calling (504) 816-3000 or by emailing tips@fbi.gov."

United Way/211 Information and Referrals Lines

These information and referral lines may know of additional resources currently providing assistance, such as food pantries, clothing closets, emergency shelters, and agencies offering financial assistance. Please call and provide your zip code and demographic information in order to receive referrals.

Please call 211 or (504) 26-2673 or text your zip code to 898-211.

[VIA LINK | Listening • Understanding • Connecting](#)

National Suicide Prevention Lifeline

(800) 273-8255

[988 Suicide & Crisis Lifeline - Call. Text. Chat. \(988lifeline.org\)](https://www.988lifeline.org)

Substance Abuse & Mental Health Services Administration Disaster Distress Helpline

(800) 985-5990

National mental health helpline that is available to those who have experienced a natural or human caused disaster. The helpline is available 24 hours per day, 7 days per week. The counselors can provide support and referrals to local resources.

Suggestions for Meditation and Breathing Apps

- Calm - Available for iOS and Android
- UCLA Mindful - Available for iOS and Android

- Smiling Mind - Available for iOS and Android

Helpful Articles and Resources

- **National Institute of Mental Health**
Coping with Traumatic Events
[NIMH » Coping With Traumatic Events \(nih.gov\)](https://www.nimh.nih.gov/health/publications/coping-with-traumatic-events/)
- **Centers for Disease Control and Prevention (CDC)**
“Coping with a Traumatic Event”
[Coping with a Disaster or Traumatic Event \(cdc.gov\)](https://www.cdc.gov/trauma/2019/04/coping-with-a-traumatic-event/)
- **American Psychological Association**
“How to talk to children about difficult news”
[How to talk to children about difficult news \(apa.org\)](https://www.apa.org/press-releases/2019/04/23/trauma)
- **American Academy of Child & Adolescent Psychiatry**
[Disaster and Trauma Resource Center \(aacap.org\)](https://www.aacap.org/trauma)

Free Help Line

Optum, a leading health and behavioral health services company, is offering a free emotional-support help line.

The toll-free number, 866-447-3573, will be open Monday-Friday, 8am-8pm Central Time. The service is free of charge and open to anyone. Specially trained Optum mental health specialists help people manage their stress and anxiety so they can continue to address their everyday needs. Callers may also receive referrals to community resources to help them with specific concerns, including financial and legal matters.

Along with the toll-free help line, emotional-support resources and information are available online at: <https://www.liveandworkwell.com>.