

Publicis Groupe 2025

United Healthcare

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Tammy is a Registered Nurse and joined United Health Group in 1999. She is currently responsible for client strategy, education, and innovations that improve the mental health of employee populations.

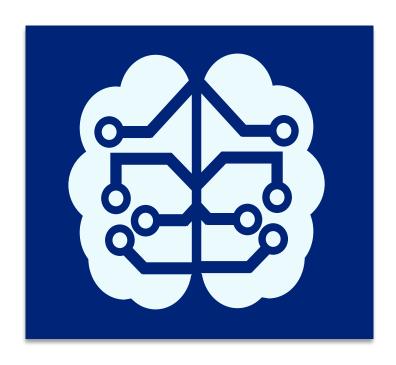
These strategies include understanding network changes, anti-stigma initiatives, clinical trends, and emerging innovations that help members access and engage in behavioral care. Her career has been patient-focused, promoting holistic clinical and behavioral wellness, and increased awareness of how all people can seek and find care.

The presentation today will focus on mental health common conditions, how mental health impacts the entire family and how to find resources based on how individual people like to engage in health care. .



Mental Health

Mental health is a key component to one's overall health and wellness.



- emotional, psychological, and social well-being
- how we think, feel, and act
- how we deal with stress, relate to others, and make healthy choices



Mental Health Conditions

 Mental health conditions affect a person's thinking, feeling, behavior or mood and can deeply impact daily life and the ability to relate to others.



85%

of consumers said mental health issues were **disrupting their daily life** ¹



1 in 5

children has a mental health condition ²



47.8M

Americans are living with a **substance use** disorder ³



Stress

• Stress is the body's internal alarm that prepares it for action; the natural instinct to protect oneself 30%

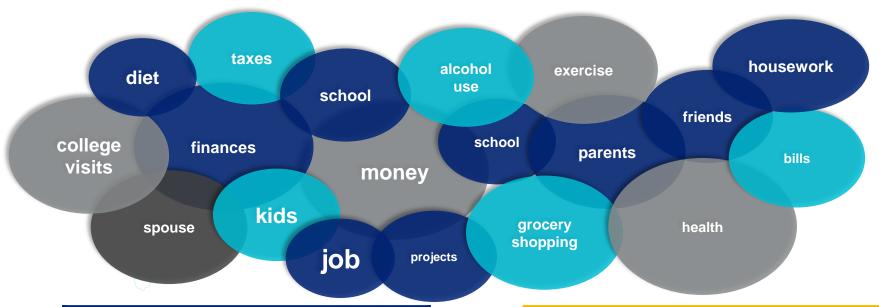


7. Advisory Board, How to be a less-stressed leader; August 2018



Anxiety

Anxiety is one of the most common mental health concerns in the world



Emotional and physical symptoms

- Feelings of dread, tension, moody
- Expecting the worst
- Racing heart, sweating, shaking hands, and shortness of breath
- Headaches, feeling tired, insomnia

Ways to ease anxiety and panic

- Journaling
- Breathing exercises
- Reframing unhelpful thoughts
- Move your body



Depression

Depression is one of the most common mental disorders in the U.S.





How the mental health crisis is affecting children

1 in 5

children has a mental health condition

4 in 10

teens reporting that they feel persistently sad or hopeless

50%

of mental health illnesses begin by age 14

1 in 5

teens has contemplated suicide



Source: Centers for Disease Control and Prevention. YRBS Data Summary & Trends. cdc.gov/healthyyouth/data/yrbs/yrbs data summary and trends.htm. Last reviewed April 27, 2023.



How children's mental health impacts the workforce



At least once a month:

75% of parents missed work (full or partial day)

72% of parents had work interrupted

58% of parents felt like work quality was negatively affected

50% felt unprepared in a meeting

50% fell behind on workload

*The Great Collide 2022 report. On Our Sleeves: The Movement for Children's Mental Health.





Guiding adults, youth and caregivers to the right care for their unique needs across a full range of behavioral health solutions

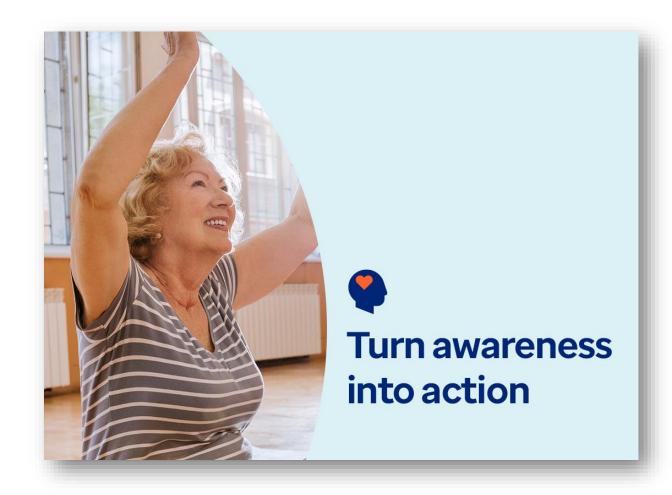




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It's one thing to know about the importance of mental health — and quite another to turn your awareness into action. How we manage our feelings, thoughts and behaviors is important to supporting our wellbeing. So is knowing when to ask for help.

- Value yourself
- Make decisions
- Let go
- Empower yourself to change
- Take care of yourself
- Seek Support





Practicing mindful living is a great way to support your mental health and wellbeing. By helping you be present in the moment, mindfulness can help you feel calmer and more joyful.

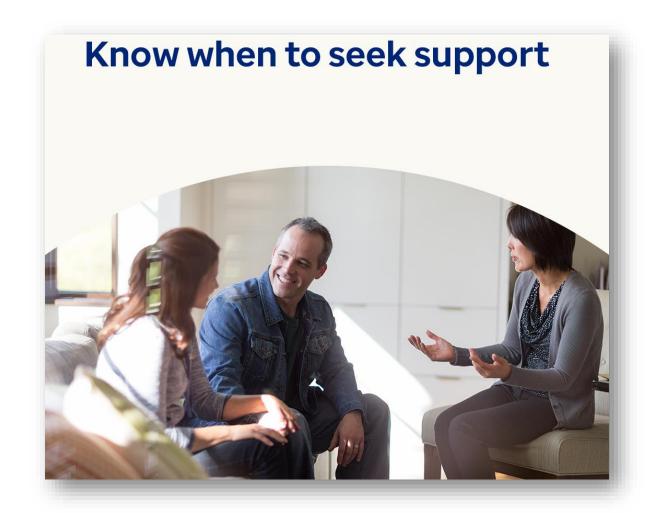
- Set an intention each day
- Pause throughout the day to take in the moment
- Move your body intently
- Notice your emotions
- Make a commitment to yourself





A good therapist will show you respect and make you feel safe and heard. They'll also help you understand more about how you're feeling. It's part of how they support you.

- Consider what you need and prefer
- Cultural considerations
- Convenience factors
- How to find a therapist
- What to ask at the first visit

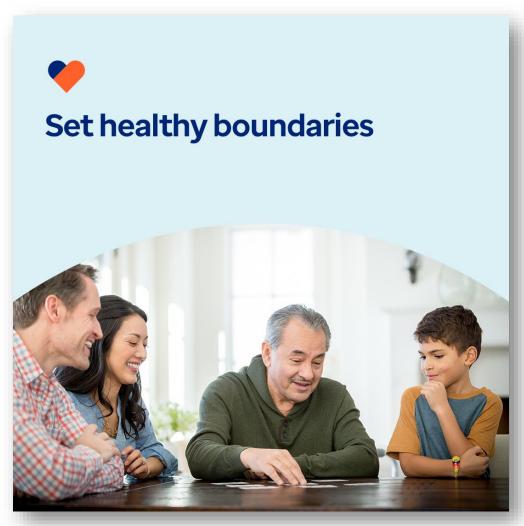




Boundaries come in many forms, including emotional, physical, time, financial and sexual. When you set healthy personal boundaries, you're valuing yourself and protecting your health and well-being.

- Step 1 Self reflect Take a moment to think about your current life in terms of your time, emotions and physical space.
- Step 2 Identify boundaries to make Identify boundaries to make Review your answers in Step 1. Choose those that most stand out to you.
- Step 3 Brainstorm guidelines...For each boundary noted in Step 2.
- Step 4 Make a plan. Next, consider ways you could set the boundary.
- Step 5 Anticipate challenges. Consider potential challenges and ways to overcome them.
- Step 6 Follow through. For each identified boundary need, first write down the action(s) you need to take to either set a new one or adjust an existing one. Then consider and write down how you will support yourself in the process.
- May 2025 Empowering yourself with healthy boundaries en-US.pdf





The mental health journey

Emotional well-being can fluctuate. Some examples include feeling confident and resilient to being overwhelmed or in need of ongoing or crisis care. To help you and your family, individual and **youth and family support** are available whenever you need it.

Able to face challenges

Normal mood and sleep

Motivated/focused



I want to explore care on my own

Anxious/sad

Angry

Using alcohol to cope



I want to talk with someone

Excessive anxiety or depression

Alcohol or substance use

Thoughts of harming self or others

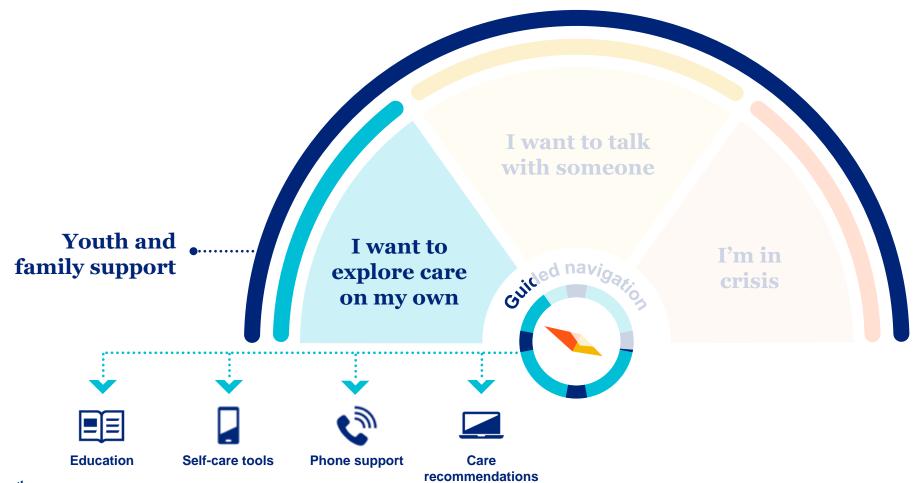


I'm in crisis



I want to explore care on my own

These resources are available to help you handle temporary and mild stress, anxiety or depression.





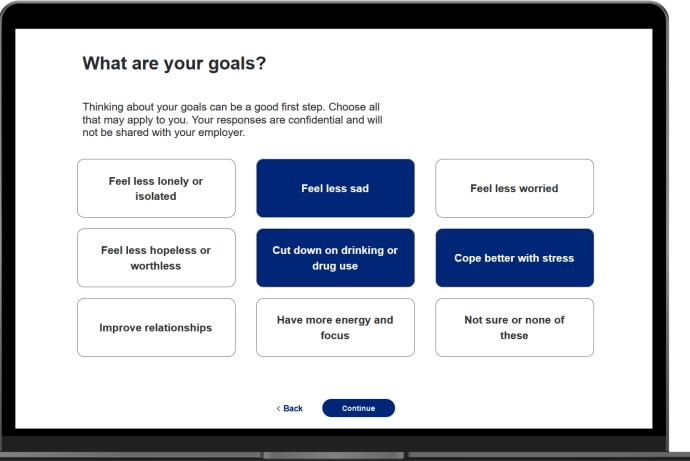
Member navigation digital guidance on myuhc.com



Dr. Yusra Benhalim

Sr. National Medical Director, Behavioral Solutions

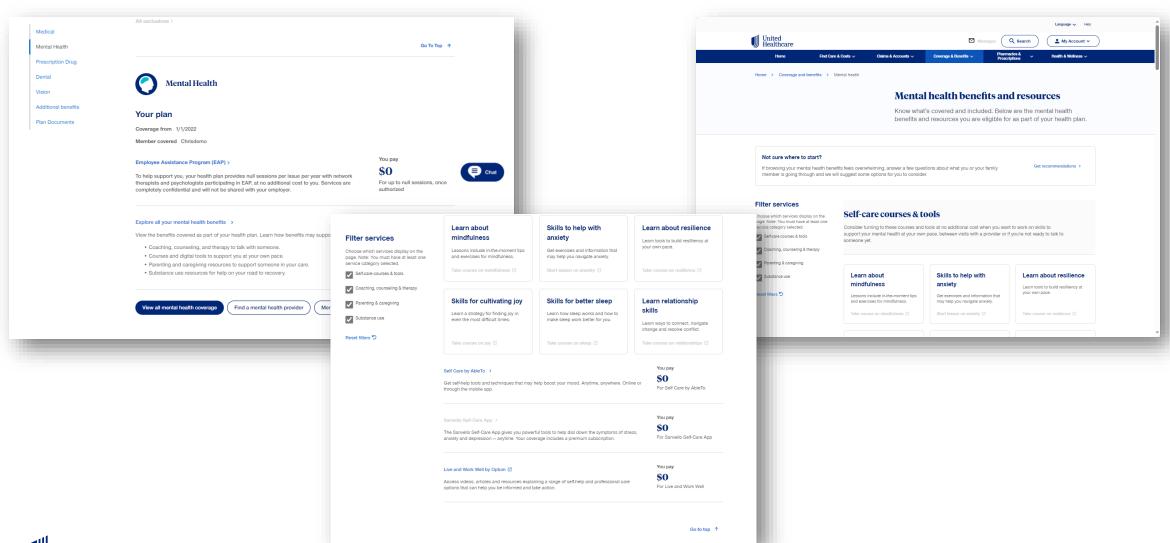
"Throughout this experience we want to help support the member with what they think is important. Their experience and journey should reflect their priorities, on their terms."



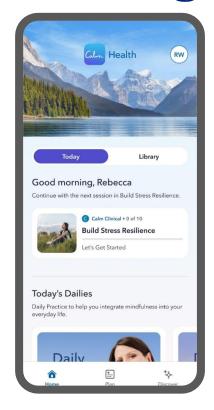
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Myuhc.com Mental Health Hub



Calm Health providing access to mental well-being support



On-demand, integrated support with no out-of-pocket member costs



24/7 access to digital content for sleep, stress, and mindfulness—enhanced with evidence-based modules created by psychologists



- Mental health conditions like anxiety and depression
- · Physical conditions like diabetes and cancer
- Lifestyle issues like sleep and stress



Industry recognized screenings help users track symptoms over time and results inform personalized recommendations



Referrals and navigation to additional support, including coaching or therapy, based on individual screening responses



Robust metrics and reporting to help organizations understand well-being needs, utilization and engagement

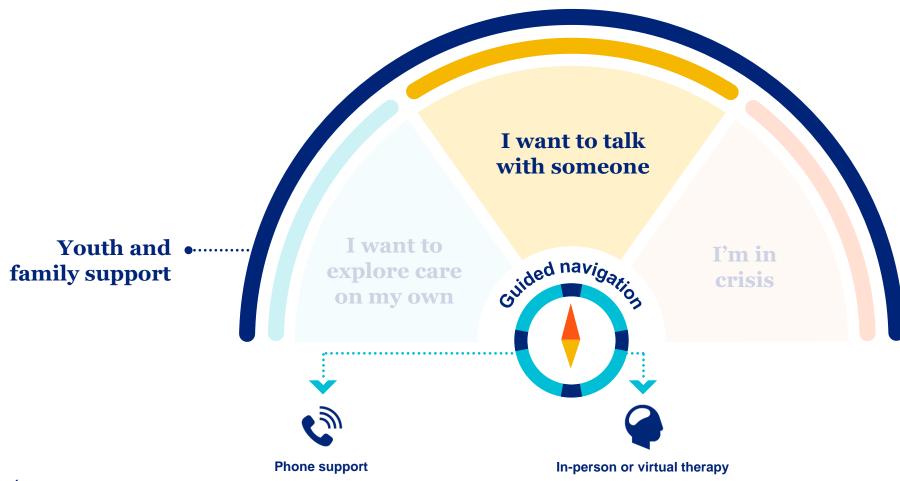
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I want to talk with someone

These resources are available to help with depression, stress and anxiety that are affecting everyday life.





Your caring advocates address benefit inquiries and help members find resources



Your Premier Advocate team helps support members behavioral health needs by:

- Answering benefit, coverage and claims inquiries
- Assisting with behavioral health provider searches
- Finding crisis support, as needed
- Connecting members to support programs and tools
- 1-833-313-2025, 8 am 8 pm in your time zone



Providing greater access to behavioral care

We're using virtual technology to help expand access to care. Employees may receive help from a behavioral health specialist in 1 of 3 ways:

- 1 Office only
 Provider sees patients in an office setting
- Virtual only
 Provider sees patients via video-enabled technology;
 they don't have a physical office location
- Office and virtual
 Provider conducts sessions in the office and via video-enabled technology; patients may choose to see the provider in 1 or both settings

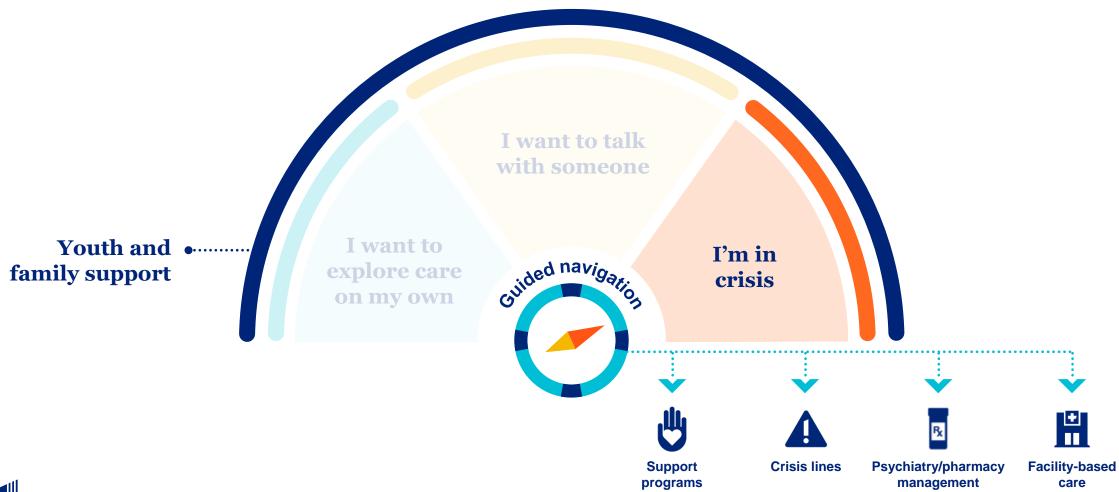
Behavioral Health virtual visits may provide similar outcomes for many conditions — and cost the same — as in-person office visits.





I'm in crisis

These resources help with conditions that impact your ability to work or negatively affect your health.





Comprehensive support for members in crisis

When a member is in crisis, they receive rapid access to support, along with clear guidance toward immediate solutions to address their needs





Members can access these help lines without speaking to a Clinical Care Advocate. Resources are found on myuhc.com and UnitedHealthcare app.

Substance Use Disorder Helpline 855-780-5955

Connecting individuals to specialized substance use recovery advocates

The SUD Helpline provides immediate, locally-based provider referrals and other confidential assistance to members 24/7 at no additional cost. Callers can remain anonymous during the interaction.

The substance use recovery advocate will:



Take the time to provide the appropriate next steps



Provide expert decision support and connection to immediate clinical evaluations



Arrange an immediate evaluation with a trusted, licensed substance use provider, typically within 24 hours

90%

of individuals who identify themselves when calling the SUD Helpline use in-network treatment, leading to better outcomes and a lower total cost of care¹

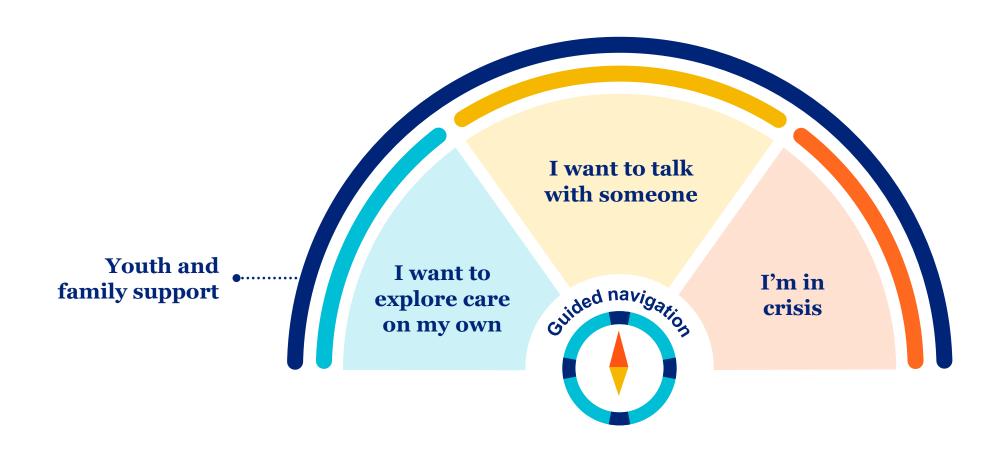


In 2023, more than 9,200 calls handled with on average 12.76 minutes time spent with a caller²

- 1. Substance Use Disorder Helpline performance monitoring and related claims (2018–2021 data); Nussbaum April 2022.
- 2. MISskillreporting, 2022. Nussbaum March 14, 2024



Your support, your path





Q&A

Questions and wrap-up



Resources



Premier Advocacy Team



833-313-2025



UnitedHealthcare® app





myuhc.com[®]

How to download Calm Health from myUHC

How do I find the Calm Health landing page within myuhc.com[®]?

If you are logged in to your myuhc.com account and trying to find the Calm Health landing page:

- Navigate to the "Coverage and Benefits" tab
- Click on "Mental health" > "View all mental health coverage"
- On the Mental health benefits and resources page scroll down to the Calm Health section



855- 780-5955
Substance Use Disorder Helpline
Free, confidential alcohol and drug
addiction support

988 Suicide and Crisis Helpline
National option when a member or loved
one is having a mental health crisis or
thoughts of suicide

