



# Our Programme

The Post-16 Football Education Academy will be a two-year course that provides released academy players and high potential grassroots players with a full-time offer that combines academic learning, elite level training, coach education and employment pathways.

The programme will be delivered across our education centre at our Community Stadium Hub, our training facility at Gunnersbury Park Sports Hub and the Brentford FC Training Ground for fixtures.

Our full-time programme will consist of the following:

- Football training, fixtures and strength & conditioning
- Academic Education
- Coach Development
- Employability pathways

The aim of the programme is to provide students with progression pathways into three core areas:

Further Education

**Coaching & Employment** 

Reintegration into Professional Football



## Who We Are

#### **Values**

Include, Innovate, Inspire

#### **Mission**

Create a positive culture that allows students to flourish as footballers, but also people, creating a sense of belonging and the opportunity to realise their potential.

#### **Ethos**

Excellence	Striving for excellence in training, performance and personal development.
Teamwork	The importance of working together to achieve common goals.
Integrity	Honesty and ethical behaviour in all aspects.
Leadership	Developing leadership skills and encouraging students to lead by example.
Perseverance	Cultivating resilience and the ability to overcome challenges.

#### Football Philosophy

**High Tempo and Quick Transitions** 

**Aggressive High Press** 

Width and Depth in Attack

**Positional Fluidity and Rotation** 

**Individual Creativity and Quick Combinations** 

## **Success Stories**



### **Marley TAVAZIVA**

**Brentford FC** B Team



### **Ellery BALCOMBE**

Brentford FC England U21s B Team



### **Michael McSorley**

**Brentford FC** U18s Academy

#### **David TITOV**

Brentford FC Latvia U19s B Team

Norwich City FC

#### Jenom NYAM

AD Lousada Portugal

### **Elvio GOMES**

**CD Nacional** Portugal

Yousef AL-SHUBASI

**Palestine** U20s

Rami HAMDOUCHE

### **Henry MOTT**

Manchester 62 Gibraltar Football League National League South

**Rhys FORSTER** 

**Enfield Town** 

Rami HAMDOUCHE

Tunisia U20s

Tunisia U20s

### Kadmiel ANDERSON

**US Scholarship** Division 1

Cameron HUGHES

US Scholarship University of Colorado, Colarado Springs

Zack MCCALLISTER

**US Scholarship** California State University, East Bay

"The Trust has a long-standing history of developing young football talent, and the Elite Development Squad is a natural extension of their current Post-16 programme.

With a proven track record of nurturing players who have progressed into the Brentford FC Academy, B Team or gone on to join other professional clubs, this programme offers an exceptional pathway for young players to develop both their technical and personal skills. We are excited to support the Trust and the players in the Elite Development Squad."

Michael Adesida - Academy Head of Recruitment, Brentford FC



# Football Programme

Delivered by our team of highly experienced UEFA qualified coaches and strength & conditioning staff, our football programme will provide students with a football curriculum that aims to develop their technical skills and tactical understanding, progress their physical fitness, and develop psychological attributes like resilience, confidence and leadership.

The weekly timetable will consist of:

- 4 x squad training sessions per week
- 2 x strength & conditioning sessions per week
- 1 x fixture per week
- Analysis & individual player feedback

Squad training and strength & conditioning sessions will take place at our training facility at Gunnersbury Park Sports Hub. Home fixtures are scheduled to take place at the Brentford FC Training Ground; however, this is subject to 1st team commitments each week.

Due to the programme's close alignment with Brentford FC's Academy, there will be opportunities to train and play fixtures in front of Academy staff on a regular basis to showcase your ability.



## **Academic Education**

In partnership with West Thames College, students will study for the BTEC (Edexcel) Level 3 Diploma in Sport. Study units will include body systems, practical sport, fitness testing and training, tactical awareness and psychology.

Eleven hours a week, of which, three hours will focus on coach development modules (see Page 8).

#### Assessment Method

4 GCSEs at grade 9-4 including English and/or Maths or a merit/ distinction in a relevant Level 2 qualification.





# Coach Development

The weekly three-hour sessions will combine practical and theoretical learning, focusing on the fundamental elements of effective coaching.

These sessions will integrate tutor-led instruction with participantdriven activities, fostering collaboration and reinforcing key components of session delivery through group, pair, or individual exercises, while emphasising critical aspects of effective coaching:

- Coaching Techniques
- Coaching Strategies
- **Active Learning & Engagement**
- Assessment & Feedback

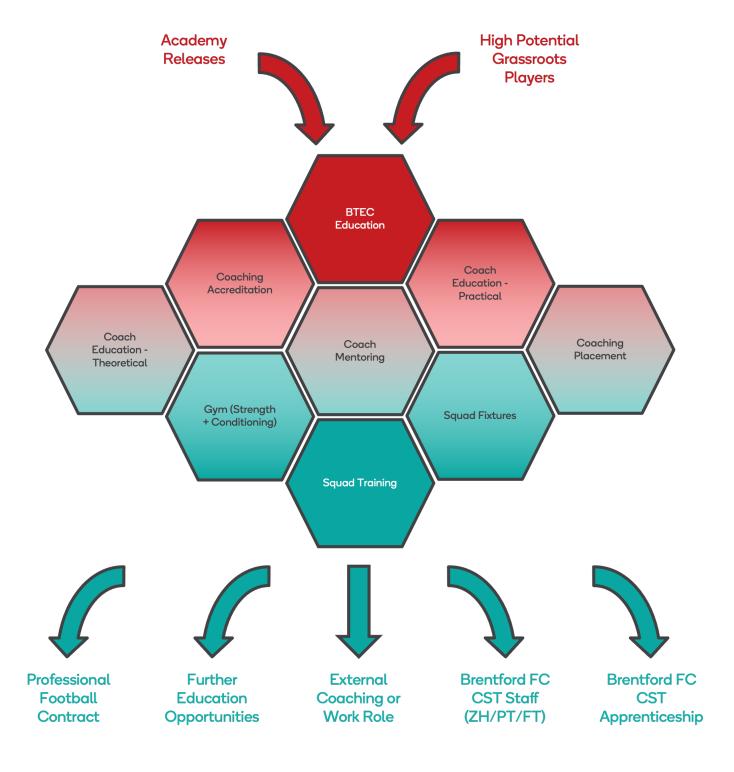
Participants will also have the opportunity to complete the following accreditations:

- **EE Playmakers**
- FA Introduction to First Aid
- FA Safeguarding Children
- Introduction to Coaching Disabled Footballers
- Introduction to Coaching Football
- UEFA C Coaching License or equivalent multi-sports L2



# **Employability Pathways**

Participants will also be required to complete weekly placements within key football delivery departments, across the Community Sports Trust and Football Club which will provide them with valuable on the job experience. The placements will provide an opportunity for managers to assess their performance and potentially offer paid work upon completion of placement hours.



# **Timetable**

#### **Contact Hours Breakdown**

	Analysis	BTEC Education	Coaching Placement	Gym (Strength & Conditioning)	Squad Fixtures	Squad Training	Total
Hours	1.5	11	3 (not on timetable)	2	5	6.5	30

#### **Timetable**

	09.00 - 10.00	10.00 - 11.00	11.00 - 12.00	12.00 -	- 13.00	13.00 -	14.00	14.00 -	- 15.00	15.00 - 16.00
Monday	Gym (Strength & Conditioning)	Squad Training		Lur	nch	Coach Education - Practical (Linked to BTEC Education Content)		Coach Education - Theoretical (Linked to BTEC Education Content)		
Tuesday	Gym (Strength & Conditioning)	Squad <sup>-</sup>	Lur	nch	Education					
Wednesday		Squad Fixtures								
Thursday	Education			Lur	Lunch Squad Training (Recovery)					
Friday	Education		Analysis	Analysis		nch	Squad Training			

