



Support life changing community programmes

Join the Community Supporters Club



Community
Sports
Trust



Message From Chief Executive

Brentford FC Community Sports Trust harnesses the power of sport to inspire, connect and transform lives across west London and beyond.

Each year, we engage over 12,000 people through 13,000+ sessions in education, health, inclusion and sport, helping young people and families thrive. In 2022/23, our social value was independently assessed at £70.6 million, with the combined impact of the Club and Trust reaching £143 million. Behind every figure is a story of change, a young person gaining confidence, a family finding support, a community growing stronger. But there's still more to do. By joining the Community Supporters Club, you'll help us break barriers, reach new communities and create lasting impact.

Together, we can build stronger, more inclusive communities, on and off the pitch.

Thank you for your support,
Lee Doyle
Chief Executive, Brentford FC
Community Sports Trust

Our Work

Participation Engagement Highlights

526,105

Hours of Community Sessions
Delivered (2022-23)

3,015

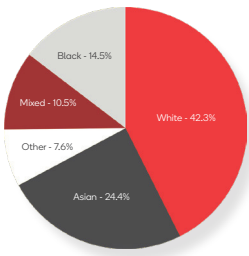
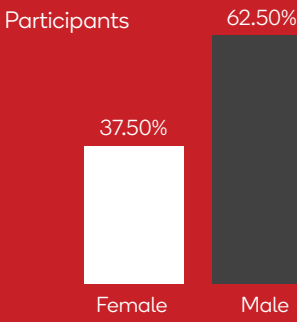
Sessions Delivered
Across West London

35%

Participants from the 30% Most
Deprived Wards In England

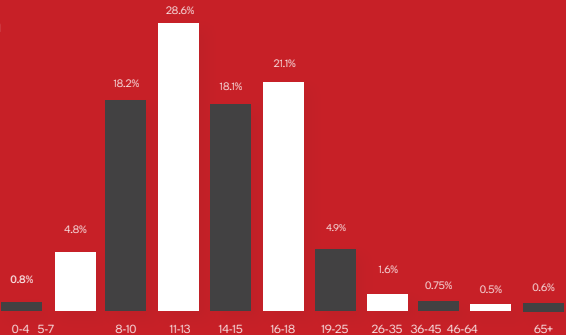
43hrs

Avg. Hours of Engagement Per
Participant



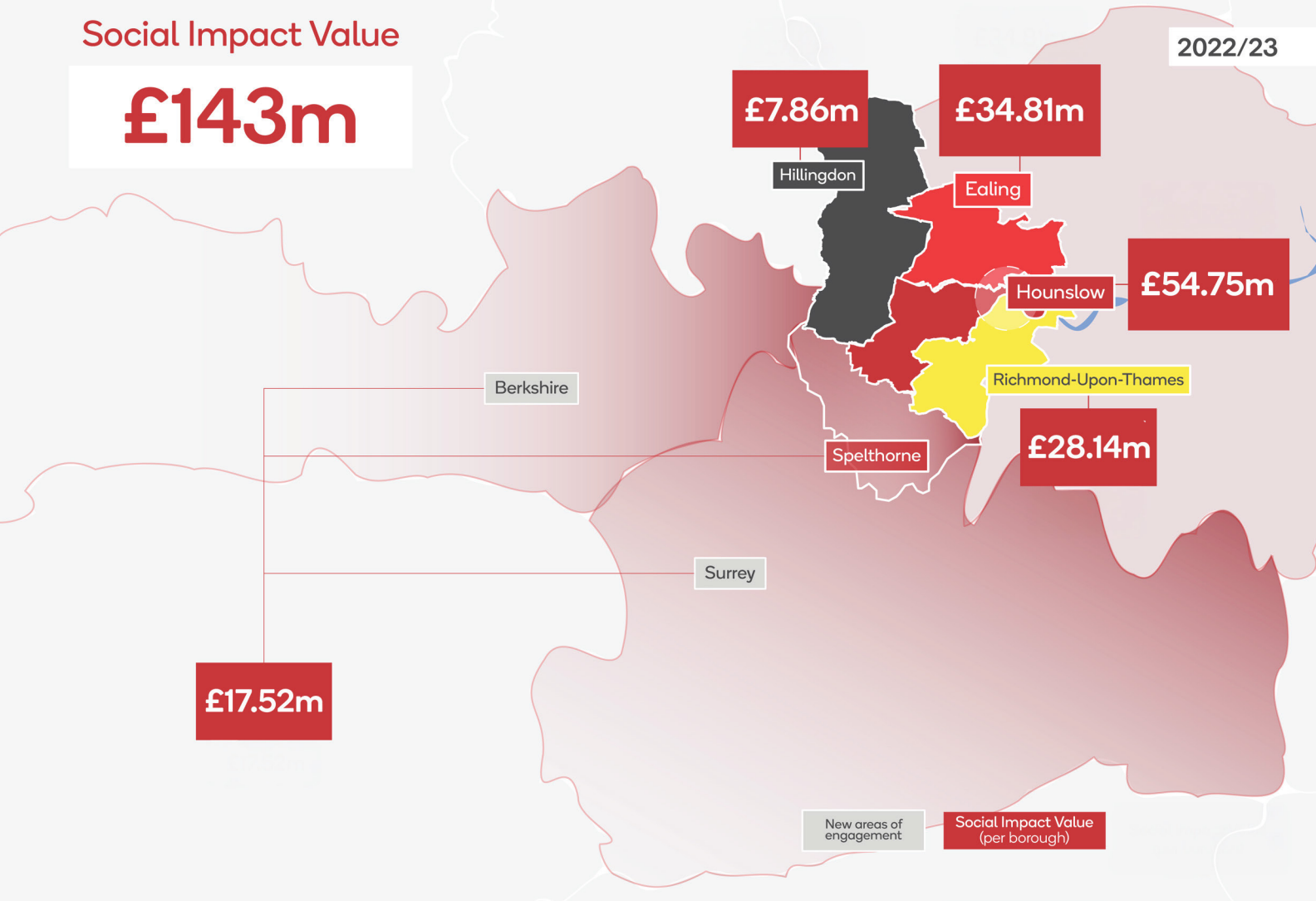
Participant Ethnicity Breakdown

Participant Age Breakdown



Social Impact Value

£143m



Marketing and Communications Performance

6.95m+

Social Media Impressions

3.22m+

Total Video Views

14,760

Total Social Media Audiences
(Instagram, Twitter, Facebook, Youtube, LinkedIn)

16,138

Newsletter Subscribers

198,025

Social Media Engagements

51,804

Social Media Post Link Clicks



Become a Community Supporter

As a Supporter, you will access:

- Supporters Club collectible scarf
- Supporters Club certificate frame that demonstrates your contribution and support
- Thank you letter from the Trust CEO
- Community Supporters Club graphics and digital assets that you can promote across your channels, website, social media and email signature
- Access to a wide variety of networking events throughout the year, covering topics linked to CSR and business development, including events hosted by the West London Chamber of Commerce

Recognition and Connection

- Your support will be featured across our marketing and communication channels through a launch campaign
- Recognition on the Trust website's dedicated Supporters Club page
- Stories from the Community – we will work with you on an impactful story about the difference your support makes

Scan the QR code to
join the Community
Supporters Club





Your contribution supports the Trust's key priority areas

Individual

Monthly – **£45**

Yearly – **£540**

Business

Monthly – **£170**

Yearly – **£2,000**

International

Monthly Individual – **£45**

Monthly Business – **£170**

Yearly Individual – **£540**

Yearly Business – **£2,000**

Pathways

- Support programmes that help young people develop skills and move into education, employment or training
- Make a direct impact on the next generation's future

Access to Sport

- Fund inclusive sport opportunities for all ages and abilities
- Support football development programmes, holiday camps and community sport sessions

Health and Wellbeing

- Empower communities to 'start well', 'live well' and 'age well' through physical and mental wellbeing initiatives
- Support fitness, wellness and mental health programmes

One contribution supports all three areas at the same time, and you'll receive regular stories and updates from across our work.

Extra Information

Gift Aid

If you're a UK taxpayer joining as an individual, your donation can go further with Gift Aid. We can reclaim 25p for every £1 you donate.

Just tick the Gift Aid box on our joining form.

Tax Efficient Giving

If you pay higher-rate tax, you can claim the difference between the rate you pay and the basic rate on your donation by:

- Adjusting your tax code via HMRC
- Your Self Assessment tax return

Example: Donate £2,000. We claim Gift Aid, making your gift £2,500 after we reclaim tax. If you are a higher-rate taxpayer, you can reclaim an additional £500, and if you are an additional-rate taxpayer you can claim back £625.

Payroll Giving rules differ, where you do not pay the difference between the higher and basic rate of tax on your donation.

Tax Relief for Limited Companies

Your limited company can usually deduct the value of its contribution from its total profits before Corporation Tax is worked out, which reduces the real cost of your support. The relief you receive depends on the value of your contribution and your company's tax position.

Your accountant can confirm exactly how this applies to you.

Please note that different rules apply for sole traders and partnerships as per HMRC.

Any questions please email:

fundraising@brentfordfcst.com





Community Sports Trust

Realising Potential
Include, Innovate, Inspire

brentfordfcst.com

