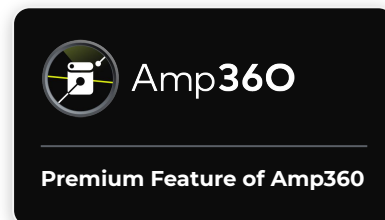


Business Intelligence (BI) Connect

BI Connect provides BI teams with an easy way to connect leading reporting & data visualization tools to Amperity-powered customer data. This equips BI teams with instant access to the highest fidelity customer data possible that not only powers better customer insights but also provides analysts with an easy to understand and defensible data foundation.



Now, analytics teams can spend more time answering hard questions in minutes instead of months munging inaccurate or incomplete data sets.



SET IT AND FORGET IT WITH A MANAGED CLOUD DATA WAREHOUSE

- + Amperity managed “read-only” data warehouse to handle enterprise reporting and query needs at cloud scale
- + Zero data warehouse setup, administration and maintenance
- + Scale with cloud elasticity as your BI workloads change



UNLOCK CURIOSITY WITH A NEW APPROACH TO BI

- + Integrate to your BI tool of choice with a library of OOTB connectors
- + Gain real-time query performance with the ability to run 50mm+ queries in seconds
- + Supercharge analytics with a complete and accurate customer data foundation
- + Respond to data requests faster and enable greater self-service from business teams



DECKERS
— BRANDS —

“How Amperity plays with all of our tech stack, but specifically Tableau for report automation has been a godsend. We now have thousands of views per month across our group of stakeholders which translates into thousands of different decisions being made.”

Jack Bush, Senior Marketing Analyst at Deckers