



## Prairie Toyota Dealers 'Fall Tires Giveaway' Contest

### Official Rules & Regulations

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF BRITISH COLUMBIA, ALBERTA, SASKATCHEWAN, MANITOBA AND ONTARIO AND IS GOVERNED BY CANADIAN LAW**

**ELIGIBILITY AND KEY DATES:** The Prairie Toyota Dealers 'Fall Tires Giveaway' Contest (the "**Contest**") is open only to individuals who: (i) are a legal resident of British Columbia, Alberta, Saskatchewan, Manitoba or Ontario; and (ii) are the legal age of majority or older in their province of residence at the time of entry. The Contest is not open to employees, representatives or agents (or those with whom such persons are living, whether related or not) of the Prairie Toyota Dealers (the "**Sponsor**"), its member dealers, Toyota Canada Inc., any their respective associated and affiliated entities, or any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the "**Contest Parties**"). By entering this Contest, a participant represents that they have read, understood and agrees to be legally bound by and comply with these Official Contest Rules & Regulations ("**Official Rules**"). The Contest opens on September 2, 2025 at 12:00AM MST and closes on October 15, 2025 at 11:59PM MST (the "**Contest Period**").

**HOW TO ENTER:** NO PURCHASE NECESSARY. MAKING A PURCHASE OR BOOKING A SERVICE APPOINTMENT WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST. To enter, an eligible participant must: (i) access and complete the online entry form (available at <http://www.shoptoyota.ca/prairie/en/tire-change-contest>) with all required information; and (ii) signify their agreement that they have read, understood and agree to be legally bound by and comply with these Official Rules. Once the entry form has been completed and submitted in accordance with these Official Rules, the eligible participant will earn one (1) entry (the "**Entry**"). To be eligible, an Entry must be submitted and received in accordance with these Official Rules within the Contest Period.

**REGIONS AND DEALERS:** For the purposes of this Contest, there will be three (3) regions (each, a "**Region**"), as follows: (i) British Columbia/Alberta; (ii) Manitoba/Ontario; and (iii) Saskatchewan. Each eligible participant will automatically be placed in their applicable Region based on the information provided on the entry form. All decisions of the Sponsor with respect to an eligible participant's Region are final and binding without right of appeal. For the purposes of this Contest, there are thirty-seven (37) participating dealers (each, a "**Dealer**"). Dealers are broken down by Region and listed in Schedule "A" to these Official Rules.

**ENTRY LIMIT: Limit one (1) Entry per person.** For greater certainty, you can only use one (1) email address to enter the Contest. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Official Rules to enter or otherwise participate in or to disrupt this Contest; then they may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "**Released Parties**") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

**VERIFICATION:** All Entries and participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) of the Sponsor.

**PRIZES:** There will be a total of forty (40) Prizes (each, a "**Prize**") in this Contest, as follows:

**Grand Prizes (3):** There will be a total of three (3) Grand Prizes available. There will be one (1) Grand Prize available per Region. Each Grand Prize consists of one (1) set of four (4) tires (including rims). Grand Prize includes tires and rims only. Accessories and installation not included. The maximum retail value of the Prize is \$4,000 CAD (inclusive of taxes) - but may vary depending on the tires and rims selected. No difference between the actual value and the maximum value will be awarded under any circumstances.

**Secondary Prizes (37):** There will be a total of thirty-seven (37) Secondary Prizes available. There will be one (1) Secondary Prize available per Dealer. Each Secondary Prize consists of one (1) set of four (4) tires (excluding rims). Secondary Prize includes tires only. Rims, accessories and installation not included. The maximum retail value of the Prize is \$2,000 CAD (inclusive of taxes) - but may vary depending on the tires and rims selected. No difference between the actual value and the maximum value will be awarded under any circumstances.

Each Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. The Sponsor and the other Released Parties make no representation nor offer any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner of a Prize understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should the Prize fail to be fit for its purpose or is in any way unsatisfactory.

**ELIGIBLE WINNER SELECTION AND ODDS OF WINNING:** On October 22, 2025 (the "**Selection Date**") at 2:00PM MST, one (1) eligible participant per Prize will be selected by random draw. For each Grand Prize, one (1) eligible participant will be randomly selected from among all eligible Entries submitted and received in accordance with these Official Rules in relation to each Region. The odds of winning a Grand Prize depend on the number of eligible Entries submitted and received in accordance with these Official Rules in relation to each Region. For each Secondary Prize, one (1) eligible participant will be randomly selected from among all eligible Entries submitted and received in accordance with these Official Rules in relation to each Dealer. The odds of winning a Secondary Prize depend on the number of eligible Entries submitted and received in accordance with these Official Rules in relation to each Dealer. **There is a limit of one (1) Prize per person.**

**ELIGIBLE WINNER NOTIFICATION AND CONFIRMATION:**

The Sponsor or its designated representative will make a maximum of two (2) attempt(s) to contact each eligible winner within five (5) business days of the Selection Date. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then they may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize in accordance with these Official Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

**NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS THE WINNER IN ACCORDANCE WITH THESE OFFICIAL RULES.** BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each eligible winner will be required to: (i) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (ii) sign and return, within five (5) business days of notification, the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Official Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Sponsor and all of the other Released Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; (iv) agrees to indemnify the Sponsor and all of the other Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from their participation in the Contest; and (v) agrees to the publication, reproduction and/or other use of their name, city of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Official Rules (all as determined by the Sponsor in its sole and absolute discretion); then they will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize in accordance with these Official Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

**GENERAL CONDITIONS:** This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. **ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.**

The Sponsor and the other Released Parties will not be liable for: (i) any failure of any website or any platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

In the event of a dispute regarding who submitted an Entry, Entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that they are the authorized account holder of the email address associated with the Entry in question.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Official Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Official Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Official Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Official Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry and/or other information with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Official Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, any French version of these Official Rules, online advertising and/or any instructions or interpretations of these Official Rules given by any representative of the Sponsor, the terms and conditions of these English Official Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Alberta and the federal laws of Canada applicable therein.

#### **Schedule "A"**

##### **Region: British Columbia/Alberta**

- Canyon Creek Toyota
- Charlesglen Toyota
- Cochrane Toyota
- Country Hills Toyota
- Drayton Valley Toyota
- Fort McMurray Toyota
- Gateway Toyota
- Heninger Toyota
- High River Toyota
- Lethbridge Toyota
- Lloydminster Toyota
- Medicine Hat Toyota
- Red Deer Toyota
- Sean Sargent Toyota
- Sherwood Park Toyota
- South Pointe Toyota
- Stampede Toyota
- Toyota Northwest Edmonton
- Toyota on the Trail
- West Edmonton Mall Toyota
- Camrose Toyota
- Cranbrook Toyota
- Peace Country Toyota

##### **Region: Manitoba/Ontario**

- Birchwood Toyota
- Crown Toyota
- Jim Pattison Toyota on Regent
- McPhillips Toyota
- Portage Toyota
- Precision Toyota
- Steinbach Toyota
- Bayview Toyota

**Region: Saskatchewan**

- Ens Toyota
- Moose Jaw Toyota
- North Battleford Toyota
- Prince Albert Toyota
- Taylor Toyota
- Yorkton Toyota