

**National Members' Council/Members' Council/Council:** all different ways of referring to our Co-op's Members' Council. 'National Members' Council' is how we officially introduce it before using 'Members' Council' and 'Council' once people are familiar with it.

**The Co-op/Co-op/Co-op Group/the Group:** all different ways of referring to our Co-op. 'The Co-op' or 'Co-op' is how we're most commonly known as a brand and 'Co-op Group' or 'the Group' is our registered society name, which is commonly used within the Co-operative Movement.

**The Co-operative/Co-op Movement/wider movement:** a collective term for all co-ops and the role they play in providing a better way of doing business that encourages membership and people working together to make a difference.

**Co-operative/Co-op Values and Principles:** all co-ops are founded on the same seven principles and share a set of 10 values, which define how we operate.

**Society:** all co-ops are registered as societies. Whenever you see it spelt with a capital 'S', it refers to the specific society being talked about or that you're a member of.

**Independent Society Member (ISM):** a member of another UK co-op who holds one of Council's 15 independent society seats to help us all co-operate and represent members as a whole.

**Rochdale Pioneers:** widely regarded as the founders of the Co-operative Movement and the creators of Co-operative Values and Principles. Our Co-op has its roots in the co-operative society they started back in 1844.

**Member Activators:** Member Activators bring ownership to life locally around the UK, getting members involved in the business they own and helping them play their full part.

**Co-operating to build more value for our member-owners every day:** this is Co-op's Vision, and it reflects how our member-owners are at the heart of what we do and how we do it as our difference.

**Co-op Difference:** co-ops are owned by their members and exist to meet their needs, making us a different way of doing business.