

International development

For years we've invested above and beyond 0.7% of our pre-tax profit in international development projects and it's a principle we're committed to upholding for the years to come.

In 2021, we published our [Climate Justice for People & Planet](#) report, setting out more detail on why we think the UK Government's commitment to international aid and development is so important and is a key focus of our Climate Justice advocacy campaign. In 2022, we will develop KPIs for our commitment to supporting international development.

The One Foundation

Our Future of Food commitment to Clean Water for all remains a core part of our international development work. We raise money through our Co-op own label bottled water sales to support projects bringing clean water, sanitation and hygiene solutions to some of the world's poorest communities, donating over £15m over the past 15 years and over £1.7m in 2021 alone.

In partnership with The One Foundation, these funds helped to drive water security and deliver safe water and improved sanitation to over 221,000 people living and working in Kenya, Rwanda, Ghana, and Malawi during 2021. More than 2.4 million lives have been changed over the last 15 years.



Case study: Safe and affordable water supply in Ghana

In March 2021, a four-year programme with One Foundation in the Ashanti region of Ghana was completed. It's now bringing safe and affordable water supply to over 55,000 people living in 10 small cocoa farming towns through the construction of new water infrastructure, run under a financially sustainable management model. The new water systems have helped to reduce the time it takes to get water.

In an end-of-project evaluation, women said that the time saved gives them more time to engage in economic activities such as farming and trading; and children reported being late or absent from school less. As part of the project, public and school toilet blocks have also been constructed within these communities.

Global Wellbeing Charter case study: Ensuring the world's most vulnerable communities have access to safe drinking water

We launched our [Global Wellbeing Charter](#) in 2020, providing close to £1m in monetary support for global projects and people in our supply chain through the Covid-19 emergency.

In April 2021, the Disasters Emergency Committee (DEC) extended its Coronavirus Appeal to India. As part of this appeal, a donation of £70k was made to Care International via The One Foundation with funds generated from the sales of our own-label bottled water, supporting a Covid-19 emergency response programme in India.

This funded the delivery of hand-washing stations, soap, water tanks and water supplies at a hospital and five pop-up Covid-19 centres, as well as life-saving Covid-19 prevention messaging to reduce infection risk, in the areas of Paderu, Vizag, Andhra Pradesh, and Bihar in India. More detail can be found [here](#).

Water Unite








Through our branded bottled water sales, we're continuing our pioneering investment in 'Water Unite' - an innovative finance fund addressing issues surrounding plastic waste pollution alongside lack of access to clean water and decent sanitation worldwide. In 2021, we donated over £550,000 to Water Unite and over £2.5m has been raised since 2017.

Our funding has helped support innovative local entrepreneurs working to tackle water, sanitation, and plastic waste issues in developing countries across Africa and Asia.

Carbon offset projects

Our support for carbon offsetting projects aligns with our commitment to a fair transition. The projects we choose have tangible benefits to people and communities all over the world as detailed [here](#).

International development data

 Target Achieved
  On Track
  Close to Target
  Behind Schedule
  Target not Achieved
  Restatement
  In-depth assurance

Issue	2021 Target	Performance against target	KPIs	2018	2019	2020	2021	2022 Target	SDGs
International development and clean water			£ raised for One Foundation (since 2007) (£m)	9.3	11.4	13.3	15.1		
			£ raised for Water Unite (since 2017) (£m)	-	1.5	2.1	2.5		
			£ raised for Disasters Emergency Committee (DEC)	65,000	7,000	50,000	140,000		
			Fairtrade & Sustainable Sourcing Projects	Data not available	Data not available	Data not available	298,400		
			International community investment (£m) Cash	2.86	2.98	2.82	3.6		
			International community investment (£m) Colleague time	0.004	0.004	0.004	0.002		
			International community investment (£m) Leverage (donations by members, customers and suppliers)	0.01	0.0001	0	0		
For years we've invested above and beyond 0.7% of our pre-tax profit in international development projects and are committed to for the years to come. In 2021, we have included Fairtrade & International Development projects, as reported in our Climate Justice for People & Planet report. In 2022, we will develop KPIs for our commitment to supporting international development.									