



# MAKE YOUR VOICE COUNT

National Members' Council Elections  
Cymru/Wales



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## Zoe Selby

Co-op Group businesses traded with in last 12 months

Food

### **1. What do you regard as the most important priority for Co-op in 2025?**

Growing our member-owners and making sure that the value of being a member-owner is heard loud and clear across all our businesses.

### **2. How do you demonstrate a commitment to Co-op Values and Principles?**

I join as many events as I can and work with my Member Activator often. I'm always encouraging people to become a member-owner and regularly use my social media to promote all things Co-op.

### **3. How will you add value to the Members' Council and what skills and experience would you use to do this?**

With 16 years' experience across many different areas now, I can give valuable insight from a Food and Funeralcare perspective. Using my relationships within both businesses, I help feed back to the people that can make a difference and support our colleagues.



# Robert Jack Sterriker Ellis

Co-op Group businesses traded with in last 12 months

Food

## 1. What do you regard as the most important priority for Co-op in 2025?

Its members, as we are trying to encourage more to join and be a part of the cause! Therefore, we should think of ways to give back to them. Member Prices are good as long as it portrays some balance over all ranges of products throughout the year. Also, members should be given a chance to put forward recommendations for our service since they have a say on the business.

## 2. How do you demonstrate a commitment to Co-op Values and Principles?

By being a member, working within the organisation; keeping up to date with what's happening with its principles and news and making sure everyone has a say and not left behind and feel discriminated. Equality is as important as equity. Community values are vital too hence why I ask a lot of my customers questions on how well we do as a store as well as a community.

## 3. How will you add value to the Members' Council and what skills and experience would you use to do this?

Hard work and grit. As a youth councillor, I like to get stuck in and help out as much as I can. Previous council experiences have shaped me into the person I am today and thinking outside the box makes us move forward, I always try to innovate but be realistic. I have developed skills in communication, problem solving, leadership, teamwork, time management, listening and decision-making.



## Kerry Mannion

Co-op Group businesses traded with in last 12 months

Food

### 1. What do you regard as the most important priority for Co-op in 2025?

The urgent priority for us all is to slow down climate change and the Co-op can help to do this by supporting local farmers to sell produce that is fresh and seasonal and pay them fairly for their products. We need to be certain that British grown and produced goods get priority in stores. We also need to help shoppers understand the impact of buying asparagus or cherries in February and support them to make better choices.

### 2. How do you demonstrate a commitment to Co-op Values and Principles?

I have been a Co-op Member for many years and also belong to smaller local co-operatives - a wholefoods co-operative and a social garden. I became a teacher and then a headteacher because I wanted to break cycles of inequality and help children reach their full potential to take their place in society. The principles of equity and equality are my own core values. My actions show my commitment to honesty, caring for others and social responsibility. I think its really important that as a society, we work hard to be responsible for ourselves whilst helping those less able.

### 3. How will you add value to the Members' Council and what skills and experience would you use to do this?

As a headteacher, I have worked with the chair of governors to lead a school to outstanding. I am a trustee for a small academy trust and have acted as a governor for a range of different schools. I understand the principles of effective governance and how to set the strategic direction of an organisation. I have served on many committees, helped to set up teaching schools and worked with local universities. I am well organised, efficient, and contribute to and run efficient meetings both in person and online. I am honest, open and reliable - if I undertake a piece of work, it will be done. It goes without saying that I have substantial expertise in education and training and hope this may be of value.



# Henrietta Davies-Dunn

Co-op Group businesses traded with in last 12 months

Food

## 1. What do you regard as the most important priority for Co-op in 2025?

I became a passionate Co-op Member after becoming aware and worried about how my shopping choices funded ethical or unethical consumer practices, initially looking for products against animal testing; this developed into an awareness of plastic use, deforestation, and animal welfare standards. The Co-op continues to be uniquely placed at providing a one-stop-shop that offers an ethical choice on all of the above. For me, the most important priority for Co-op is to ensure we don't lean away from this; although profit can't be overlooked, it also can't overshadow our values and principles towards supporting our local community and more broadly playing our part in a sustainable, greener future.

## 2. How do you demonstrate a commitment to Co-op Values and Principles?

For over 20 years, I have worked for various charities and local authorities, supporting families and individuals of all ages, within a spectrum of specialist areas. Being able to work alongside many other teams and professionals has always been key; pooling resources, skills and knowledge to offer the most supportive and effective help. This ability to work and gel well with others is key to a successful co-operative.

Outside of work, I am a school governor, a Parkrun volunteer and a trustee of a local village hall. In my spare time, I like to support the environment. This has seen me help set up a school uniform swap shop, doing lots of litter picks and promoting schemes such as Co-op's soft plastic recycling.

On a more daily basis, I try to reduce my carbon footprint by only consuming higher welfare meats, sustainable palm oil products, purchasing Fairtrade items, buying almost all my clothes as pre-loved, joining in with schemes such as No-Mow May, installing owl boxes at home and in 2019, I joined the growing community of people pledging not to fly.

## 3. How will you add value to the Members' Council and what skills and experience would you use to do this?

As well as being passionate about Co-op's ethical backbone, I also have first-hand experience of working as a Co-op Colleague. I am aware of the ongoing, often conflicting juggle that requires the business to keep one eye on values, and the other on ensuring we're offering value for money. This insight will be useful to ensure any new Co-op policies and/or procedures aren't unrealistic or risk creating problems such as staff burnout or low morale.

As a former Co-op Colleague, I see the comms and messaging from outside of the Co-op bubble. I believe this will be advantageous as it is easier for me to identify where we need to improve our messaging, so all our efforts at delivering at our high, Co-op gold standards don't go unmissed by our customers; that they know when they buy a will, a Funeralcare package or a Fairtrade chocolate bar, the product can be trusted and it won't cost the Earth.



# Mark Narusberg

Co-op Group businesses traded with in last 12 months

Food

## 1. What do you regard as the most important priority for Co-op in 2025?

Ensuring the Co-op brand remains highly visible to all members of the public and ensuring the Co-op continues to offer value for money should be (at least one of) the highest priorities. With the

Co-op being the UK's leading convenience retailer the brand is well known and is a presence throughout rural and urban communities throughout Britain. With the recent rise in members, this allows the Co-op to offer increasingly better value for money with more and more Member Prices being available. This all combines into one package - The Co-op being a highly reputable and trusted market leader.

## 2. How do you demonstrate a commitment to Co-op Values and Principles?

My career focuses on developing Academic Partnerships in Education. This involves bringing opportunities to those who may otherwise not be able to access them and is therefore very people-oriented with a focus on quality, equality and equity. Principles at the core of the Co-op ethos.

Additionally, my voluntary roles are as the Deputy Chair of my village's Community Council and also a Governor at two local schools. These roles have a focus on social responsibility, caring for others, self-responsibility, democracy and honesty. Again, principles at the core of Co-op operations.

My career and voluntary roles have given me the opportunity to help others, contribute to society and work with others for their greater good. Through living my life by these principles I feel this whole-heartedly demonstrates my commitment to, and belief in, the Values and Principles of the Co-op.

## 3. How will you add value to the Members' Council and what skills and experience would you use to do this?

My professional and voluntary roles are all about working for a greater good for people and communities. My professional role involves Project Management which requires me to work with, and guide, a broad range of stakeholders to offer products and services that are of the highest quality, provide value for money, and allow people to benefit from these and better themselves. In this role I interact with people from all backgrounds throughout the UK and from around the world. Having such insights into people, from different cultures and with differing values, has given me skills to look at situations from the perspective of others.

This work is underpinned with sound business modelling practices and has given me skills in business planning to ensure products can be balanced between the financially

sound and those that are ethically and morally coherent.

In my voluntary life, interacting with and being involved with those in and around my community has given me skills in empathy, understanding and tolerance, while working for the betterment of the local community. This aspect of my life is hugely important and rewarding and with my understanding and belief in the values and principles of the Co-op will allow me to offer the skills and knowledge I have developed to contribute to the Co-op Members' Council.





## Vic Gregory

Co-op Group businesses traded with in last 12 months

Food

### 1. What do you regard as the most important priority for Co-op in 2025?

The most important priority for Co-op in 2025 is around fairness for all, through increasing membership and ways of interacting with members. This will ensure that Co-op builds and protects its values and principles whilst improving the lives of its members.

### 2. How do you demonstrate a commitment to Co-op Values and Principles?

In my work, I have organised, participated and engaged in activities and meetings and organised fundraising events and set up daycare centres for the elderly. My role involved listening to other people's ideas and solutions, before moving forward together. My experience showed me that caring for others, openness, democracy, self-help, self-responsibility, equality, solidarity, honesty, and social responsibility are key to moving forward successfully. A team which recognises and works towards inclusion, participation, which shares knowledge and experience freely means that democracy, autonomy and independence with co-operation are at the basis of good work within our communities. This is the experience I would like to bring to the Co-op.

Collaboration, open dialogue and collective decision making are key to communication with others. I spent time working with colleagues figuring out their needs and designing future plans alongside them.

My work in building elderly daycare centres involved active listening and showed me the importance of ensuring others felt valued and heard. This led to life improvements for them.

I am honest and transparent in interactions with others because trust is fundamental to co-operative work. Integrity and trust inspire confidence.

### 3. How will you add value to the Members' Council and what skills and experience would you use to do this?

With a strong background in social services as a senior manager, I have extensive experience in managing complex organisations. My career has been guided by values that align closely with the Co-op's principles of caring for others, openness, democracy, self-help, self-responsibility, equality, solidarity, honesty, and social responsibility. Having witnessed my local Co-op store embody these values, I am eager to join the Members' Council to influence the Co-op's future and enhance customer experience at both local and national levels.

I recognise the importance of collaboration and have a proven ability to unite different

parts of an organisation toward common goals. My communication skills, coupled with experience in active listening and data analysis, position me to effectively represent Co-op Members' interests.

As a Council Member, I would be dedicated to upholding the Co-op's core values in all my responsibilities. Now that I am retired, I can devote significant time and resources to the Co-op, meeting in person at venues throughout the UK or online to ensure that members' voices are heard and valued.



# THANKS FOR MAKING YOUR VOICE COUNT

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