National Members' Council/Members' Council/Council: all different ways of referring to our Co op's Members' Council. 'National Members' Council' is how we officially introduce it before using 'Members' Council' and 'Council' once people are familiar with it.

**The Co-op/Co-op/Co-op Group/the Group:** all different ways of referring to our Co-op. 'The Co-op' or 'Co-op' is how we're most commonly known as a brand and 'Co-op Group or 'the Group' is our registered society name, which is commonly used within the Co-operative Movement.

**The Co-operative/Co-op Movement/wider movement**: a collective term for all co-ops and the role they play in providing a better of way doing business that encourages membership and people working together to make a difference.

**Co-operative/Co-op Values and Principles:** all co-ops are founded on the same seven principles and share a set of 10 values, which define how we operate.

**Society:** all co-ops are registered as societies. Whenever you see it spelt with a capital 'S', it refers to the specific society being talked about or that you're a member of.

**Independent Society Member (ISM):** a member of another UK co-op who holds one of Council's 15 independent society seats to help us all co-operate and represent members as a whole.

**Rochdale Pioneers**: widely regarded as the founders of the Co-operative Movement and the creators of Co-operative Values and Principles. Our Co-op has its roots in the co-operative society they started back in 1844.

**Member Pioneers and Member Pioneer Co-ordinators:** Member Pioneers bring together Co-op Member-owners, colleagues and local causes to make communities a better place to work, play, live and learn. Member Pioneer Co-ordinators lead teams of Member Pioneers and buddy with Council Members to drive local democracy and participation.

**Co-op Difference:** co-ops are owned by their member-owners and exist to meet their needs, making us a different way of doing business