Price reductions on key lines could see CO-OP **MEMBERS** SAVE UP TO £10 A WEEK

TOTAL

£100M

INVESTMENT

IN PRICE NOW



IN STORES



In 2023 1.3M MEMBERS selected personalised offers via the app



Co-op to offer its members close to 300 MEMBER-**ONLY PRICES**



During 2023 members were able to ACCESS SAVINGS OF UP TO £500 ANNUALLY across Co-op Food



£1 TO **BECOME A MEMBER**





Helped over 20,000 members get **TICKETS TO EXCITING SHOWS** AT CO-OP LIVE



Targeting growth to 8 MILLION ACTIVE MEMBERS BY 2030

Half way towards 1 MILLION NEW **ACTIVE MEMBER** target announced April 2023



5 MILLION ACTIVE MEMBER OWNERS by end of 2023



Opportunity for MEMBERS TO ACCESS SAVINGS OF UP TO £280 across one off purchases of life services products



Across our 600 UK-wide Community Fridges, member owners have SUPPORTED IN THE REDISTRIBUTION OF THE EQUIVALENT OF 7.7M MEALS

In 2023, our colleagues, members owners and customers have so far RAISED £1.5M **TOWARDS OUR £5M FUNDRAISING TARGET FOR BARNARDOS**



In 2023 alone, member-owners INFLUENCED CO-OP'S KEY DECISIONS including lobbying the government to create the first Retail Crime Action Plan and how we provide member rewards through our membership offer and new strategy

Member owners support the Co-op Academies Trust, providing an **EDUCATION FOR 19,500 YOUNG PEOPLE**



Member ownership NOW AT 8 YEAR HIGH



MEMBERS PARTICIPATED OVER 1M TIMES IN SUPPORT OF OUR SHARED VISION THROUGH JOIN IN EVENTS, which was a c27% increase on last year opportunity to influence support for local communities with over £100M ALREADY HANDED BACK BY THE CO-OP TO 36,000 COMMUNITY CAUSES









TIME DONATED BY **MEMBERS IS C126K HOURS** which is around 14 years of time