

Winter
2024/25



HOTEL EDEN ROC
ASCONA

Recharge your batteries on Lake Maggiore



Simon Spiller

General Manager Hotel Eden Roc

Winter in Ascona is a time of peace and reflection. The hustle and bustle of the everyday falls away; an altogether more serene Ticino reveals itself. A gentler, slower pace of life invites you to recharge your batteries and refresh your spirit.

The mild temperatures are perfect for relaxing walks along Lake Maggiore, where the sun's rays provide an energising boost of all-important vitamin D.

Take advantage of the quiet season to discover the region in new ways: a leisurely stroll through winding alleyways in charming Ascona town, or a quiet hike in the surrounding nature. Join us for a festive season of peaceful reflection, world-class culinary excellence, and authentic experiences of Ticino through our thoughtfully designed Moving Mountains activities.

Enjoy the mindful atmosphere, unwind and experience a more tranquil side of Ticino. We look forward to welcoming you.

We are investing in your paradise on Lake Maggiore

About our renovation works

We're pleased to announce that the rooms and suites in our main building will undergo modernisation work in autumn and winter 2024/2025. During this time, you can continue to enjoy the Eden Roc experience in the 16 cozy rooms of the Hotel Eden Roc Marina and Marina Restaurant, which will remain open throughout. Many of our other services will also be offered as normal. Although the main building and outdoor facilities will be closed for the period of the renovation, direct access to the hotel garden and lake will be available via the Hotel Eden Roc Marina throughout.

Extensive investment in our facilities means that the Hotel Eden Roc will continue to rank among Europe's top holiday hotels. The upcoming works will draw on ample use of glass and the masterly selection of materials to convey a renewed lightness and a fresh appreciation for the joy of living.

Elegant architecture and skilful use of bright colours will redefine the character of the main building. In the guest rooms, panoramic views over Lake Maggiore will be framed by harmonious architectural elements: large window fronts and modern glass balustrades on the hotel's sweeping private balconies.

Want to follow along? Subscribe to our newsletter for regular updates on the progress of the works and the stories behind them.

[GET THE NEWSLETTER](#)



Rooms at the Hotel Eden Roc Marina

Time for now



From 1 October 2024, our 16 maritime-inspired rooms will be open for guests at the Hotel Eden Roc Marina. Each is artfully designed in accordance with one of four unique themes, with a focus on bright furnishings and the mesmerising play of natural light. The terraces offer spectacular views of the mountains and lush hotel gardens.

The Hotel Eden Roc Marina will remain open throughout the period of the renovation, with attractively priced stays in recognition of the reduced range of facilities on offer. From mid-April 2025, the newly renovated main building will reopen for luxurious stays in our customary five-star style.



Marina Restaurant

*Culinary innovation with
an international flavour*

The Marina Restaurant offers culinary variety to delight every palate, with a focus on international cuisine fused with seasonal delicacies. Head to our ‘Grotto Ticinese’ evenings every Friday to sample typical Ticinese specialities.

Marina Restaurant will remain open daily this autumn and winter for first-class culinary experiences accompanied by the region’s best views of Lake Maggiore. From autumn, a brand-new menu promises culinary innovation more varied than ever before.





Festive season at the Hotel Eden Roc

Moments to savour

Christmas and New Year at the Hotel Eden Roc are not just a time of year but a feeling – one of hope and joyful anticipation, reflection and nostalgia. With idyllic views of Lake Maggiore at every turn, a special brand of festive magic unfolds. Expect surprises – big, small and everything in between – to make this Christmas and New Year one to remember.

All events take place at Marina Restaurant. External guests welcome.

Christmas Eve
24 December 2024

From 19.00 h

Christmas Eve menu accompanied
by festive live piano

Christmas Day
25 December 2024

07.00 – 10.30 h

Breakfast with relaxing live piano

12.00 – 15.00 h

Festive brunch with a wide choice of
starters and a delicious dessert buffet.
Main course à la carte

From 19.00 h

Christmas menu accompanied
by festive live piano

New Year's Eve
31 December 2024

20.00 – 20.45 h

Aperitif with live music

20.45 – 01.00 h

New Year's Eve banquet with a six-course menu accompanied by live music from the Blue Roses Band

New Year's Day
1 January 2025

07.00 – 12.00 h

Sumptuous breakfast buffet

18.00 – 19.00 h

New Year's aperitif with a choice of mulled wine and punch. At 18.30 h, the town of Ascona welcomes in the New Year with a traditional firework display over the bay

From 19.00 h

First-class à la carte dinner

Calendar of events

2024 / 2025



Ascona Polo Cup
6 September to 8 September 2024

CSI Ascona
12 September to 15 September 2024

Champagne Dinner
20 September 2024

Grotto Ticinese
Every Friday starting 4 October 2024

Autumn Festival, Ascona
5 October 2024

Ascona Chestnut Festival
12 October 2024

Valentine's Day at
Marina Restaurant
14 February 2025

'Camelie Locarno':
Annual camellia exhibition
19 March to 23 March 2025

Eventi letterari
10 April to 13 April 2025

Easter at the Hotel Eden Roc
18 April to 21 April 2025



Moving Mountains

Immersion in nature

Moving Mountains is a holistic programme of holiday activities aimed at promoting vitality, connecting with nature in new ways and celebrating the joy of life. 'Play' is one of the five pillars upon which the philosophy is built. We believe that play is as important for body and soul as functional fitness or nutritious food – and it is with this in mind that we seek to help you discover Ticino playfully. Lose yourself in nature, create something new, or push your nerves to the limit with a thrill-seeking adventure.

Find out more about any of our Moving Mountains activities by calling **+41 91 785 71 71** or sending an email to **conciierge@edenroc.ch**. Alternatively, our Outdoor Butler will be pleased to advise you in person.

Moving Mountains PLAY

Curated Adventures



Ascona Walk

Explore Ascona's rich history

Free of charge on Saturdays

Bookable as a private activity for

CHF 90 per person

Duration: 1.5 hours

Ticino Rucksack

Experience authentic Ticino

Bookable as a private activity for CHF 95
for two people

Cheese Delight Rucksack

*A melting pleasure in
the great outdoors*

Bookable as a private activity for CHF 95
for two people

Gift vouchers

*Give the gift of
cherished memories*

How better to spoil a loved one than with the most precious gift of all? Here at the Hotel Eden Roc, we offer extraordinary experiences that let guests rediscover the value of time. Whether a celebratory stay, an indulgent dinner or a relaxing spa break, we've got just the thing to say, "You're special".

Browse our vouchers and order quickly and easily in our **online voucher store.**





Sustainability

How we're giving back to nature

The Tschuggen Collection is the first Swiss premium hotel group to bring pioneering environmental action and exceptional standards of hotel management under one roof. Our prized locations amidst spectacular natural beauty serve as a daily reminder of our firmly-held belief: that protecting the environment is among the most important challenges of our time.

The Hotel Eden Roc is proud to continue to be recognised as a Sustainability Leader by The Leading Hotels of the World and as a Green Globe-certified institution. But our aspirations don't stop there. We offset our entire carbon footprint and run multiple clean-up days each year, removing large amounts of harmful waste from our environment. We continue to implement sustainable ways of doing things across our entire hotel, such as the upcycling of furniture by our designer Carlo Rampazzi and an ever-increasing focus on regional dining in our restaurant kitchens.



Our bee hotel is a paradise for the more than 480,000 bees who buzz about their new home and busily go about their work. The honey our bees so brilliantly produce goes straight from the hive to our breakfast buffet. Elsewhere on the Hotel Eden Roc grounds, our insect hotel and small wildflower meadow are important promoters of biodiversity.

We support both local and national initiatives to protect our natural environment and cultural and historical heritage – most notably, perhaps, the preservation of Casa Epper und La Casetta, which stand as witnesses to the rich cultural history of our region. We're passionate about preserving the beauty and variety of our spectacular nature for generations to come.

Via Albarelle 16 – 6612 Ascona – Switzerland
Tel. +41 91 785 71 71 – www.edenroc.ch
A Tschuggen Collection Hotel

