



Summer
2023



TSCHUGGEN GRAND HOTEL

AROSA

Time out in the invigorating heart of the mountains

A deep breath of fresh mountain air and a nose full of the aroma of larches: a summer break at the Tschuggen Grand Hotel offers these things and so much more. Summer in Arosa is all about keeping cool – so it's lucky for us that the Grisons mountains offer plenty of enjoyable ways to do it. Jump into a crystal-clear mountain lake; take a leisurely stroll through a shady forest; sip on chilled cocktails on our newly refurbished terrace. This year, as ever, memorable events and exciting activities in nature come together to make your break at the Tschuggen Grand Hotel an unforgettable one. We look forward to welcoming you!



Silvana und Ingo Schlösser
General Managers at
the Tschuggen Grand Hotel



Four minutes to the heart of nature
The Tschuggen Express



Covering a 528-metre route with 155 metres of altitude gain in less than four minutes, the Tschuggen Express is and always will be a cornerstone of our holiday experience here in Arosa. Hop on board to ride comfortably to the heart of Arosa-Lenzerheide and begin your hiking adventure at 1,800 metres above sea level. Whether you're looking to trace the footsteps of the region's myths, enjoy a leisurely stroll through the forest or tackle a high-altitude route to crystal-clear mountain lakes and peaks, 140 kilometres of well signposted hiking trails guarantee that there's something for all. Don't forget to stop by one of the many Grisons mountains huts to sample some regional specialties.

On two wheels *Biking in the Grisons*

The magnificent mountain terrain of Arosa-Lenzerheide has long since been an open secret among biking enthusiasts – and yet, there is always something new to discover. Arosa's Bear Mountains, so named for their furry inhabitants, combine high Alpine passages with fun, easy-riding forest trails. Visitor favourites include the 6-kilometre Hörnli Trail and the Skill Center at the Hörnli Express valley station, a fantastic family-friendly outing. Alternatively, join a bike tour led by Hotel Director Ingo Schlösser as part of our Moving Mountains PLAY activity programme and sample his favourite spots to watch the sunset.



Towards the sun

Our new terrace



During the winter, it was the turn of our Grand Restaurant to shine in new splendour – and our guests certainly approved of the upgrade. This summer, it's time for our new terrace to take centre stage. Whether for a cappuccino in the morning or an aperitif at sunset, sweeping views over the forests and mountains of Arosa make it the perfect place to quietly while away the time or enjoy a convivial get-together. The refurbished terrace of the Grand Restaurant was designed and realised by Ticino architect Carlo Rampazzi, whose distinctive style is skilfully incorporated throughout all areas of the hotel.



Moving Mountains PLAY

Immerse yourself in nature





PLAY means immersion in nature and culture alike; authentic experiences that bring our region to life.

Our Moving Mountains PLAY experiences are free to join as part of our weekly PLAY programme. An overview can be found **here**. Each experience can also be booked to enjoy on an individual (private) basis if so desired.



Find out more and book an activity by calling +41 81 378 99 99 or by emailing us at **info@tschuggen.ch**.



Moving Mountains PLAY

Empowering Expeditions

Guaranteed refreshment at below
10°C: Mountain lake swimming

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 200
for 1-4 persons
Duration: Two hours

Balance and finesse:
Building cairns on the Weisshorn

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 200
for 1-6 persons
Duration: Three hours

Sunset tour:
E-biking with Ingo Schlösser

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 250
for 1-5 persons
Duration: Three hours

Ice-cold cooling:
Kneipping in an icy river

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 150
for 1-4 persons
Duration: Three hours

Cooking class: Grisons specialties
with a Grisons native

Free of charge on 5 and 12 August 2023
Bookable on an individual basis for CHF 50
50 per Person for 1-6 persons
Duration: Three hours

At one with nature: On the trail
of the ibex and chamois

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 250
for 1-6 persons
Duration: Four hours

WEEKLY PLAY PROGRAMM

July to September

Moving Mountains PLAY

Curated Adventures

Time to get creative: Baking twist bread on Swedish fire logs

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 150 for 1-6 persons
Duration: One hour

Self-made deliciousness:
Herbs to take home

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 150 for 1-6 persons
Duration: One hour

Tracing the footsteps of
Schellen-Ursli: A book reading

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 150 for 1-6 persons
Duration: One hour

Gifts of the forest: Gathering mushrooms and berries

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 150 for 1-3 persons
Duration: Two hours

On the prowl: Get up close with nature in perfect comfort

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 200 for 1-6 persons
Duration: One and a half hours

On an open fire:
A traditional sandwich iron

Free as part of our weekly PLAY programme
Bookable on an individual basis for CHF 200 for 1-6 persons
Duration: Two hours

WEEKLY PLAY PROGRAMM

July to September

«High up in the mountains, far from here»

Schellen-Ursli in Arosa



«High up in the mountains, far from here»: so begins the tale of Schellen-Ursli, the Swiss childhood hero dreamt up by author Selina Chönz. First published in 1945, this fabulous children's book remains a staple of children's bedrooms around Switzerland. The story takes place in Guarda, an idyllic village in Untereng, at the time of 'Chaland-amarz', a traditional spring festival celebrated on the first of March. Little Ursli bravely makes his way all the way up to the 'Maiensäss' (mountain pasture hut) – but why? In this curated adventure, Hotel Director Silvana Schlösser hosts a reading for our youngest guests and curious adults alike. Packed with Grisons traditions and exciting locales, the story also has a beautiful message to take away with you.



Because this planet
is the only one we've got
We are Green Globe certified



The operations of the Tschuggen Hotel Group, including the Tschuggen Grand Hotel, have been completely climate-neutral since 2019. Now, our recently awarded Green Globe certification – acquired for the first time in 2022 – proves we’ve gone one step further, marking us as one of the most sustainable premium hotel groups in Switzerland. The certification acknowledges the impact of our daily sustainability endeavours to date and continues to motivate us to do our bit for the planet. Accordingly, we use 100%

green energy, offset all of our CO₂ emissions, use eco-certified products wherever possible and are working towards becoming a plastic-free hotel. In addition, we also dedicated to preserving sites of cultural and historical value as well as supporting local and national projects in the field of nature conservation.

A race to protect our natural world

Race for Nature

The Tschuggen Collection – comprising the Tschuggen Grand Hotel along with its three sister hotels, the Valsana Hotel in Arosa, the Carlton Hotel in St. Moritz and the Hotel Eden Roc in Ascona – was the first sustainable premium hotel group in Switzerland. With this in mind, it seemed only natural that our anniversary celebrations should also point the way – by taking further steps to protect our wonderful natural world.

Able assisted by skiing legends such as Didier Cuche, Mauro Caviezel, Maria Walliser Anesini, Erika Reymond-Hess and Brigitte Oertli, 16 forward-looking companies participated in the race event between 16 and 18 March 2023.

We were thrilled to raise donations of over CHF 355,000 for selected nature conservation projects – yet the Race for Nature was much more than ‘just’ a charity event. Participating conservation organisations were given a stage to hold discussions, share ideas and collaborate on much-needed solutions. All this was done with one goal in mind: to preserve the wonderful nature around us for the centuries and generations to come.





A glimpse into the past
100 years of the Tschuggen Collection

The 100th anniversary and the Race for Nature called for a dip into the archives – and as usual, there were plentiful small treasures to discover. The story began here in Arosa, a historic spa town that was and is still known for its superb air quality. Its healing powers were well known amongst famous figures of the time: writers Thomas Mann and Herman Hesse, among others, travelled to Arosa for restorative spa breaks. Perched on a sunny hill, our Tschuggen Grand Hotel was built on the site of the former ‘Berghilf’ sanatorium; today, the same spot houses the striking sails of the Tschuggen Mountain Oasis conceived by star architect Mario Botta. An eventful history, wouldn’t you agree?



As is customary for the Tschuggen Grand Hotel, the summer is packed with exciting events you won't want to miss. Every Wednesday, we invite you to enjoy tasty grilled specialities at the weekly Tschuggen BBQ; on Swiss National Day, we celebrate all things Switzerland with our annual National Day festivities. Bike camps offer the perfect opportunity to discover the Grisons forests on two wheels, while varied cultural events place music and art in the spotlight.

Events / Highlights
Arosa in motion



Tschuggen BBQ

Every Wednesday from

5 July 2023 – 30 August 2023

Hörnli Trail Hunt

14 July 2023 – 15 July 2023

Coop Kinderland Openair

14 July 2023

Arosa Village Market

28 July 2023

National Day Festivities

31 July 2023 – 1 August 2023

Arosa Jazz

15 June 2023 / 6 July 2023 /

10 August 2023

Family Bike Vibes

4 August 2023 – 6 August 2023

Grischa Trail Ride

24 August 2023 – 25 August 2023

X Warrior Arosa

27 August 2023 – 28 August 2023

Arosa Classic Car

31 August 2023 – 3 September

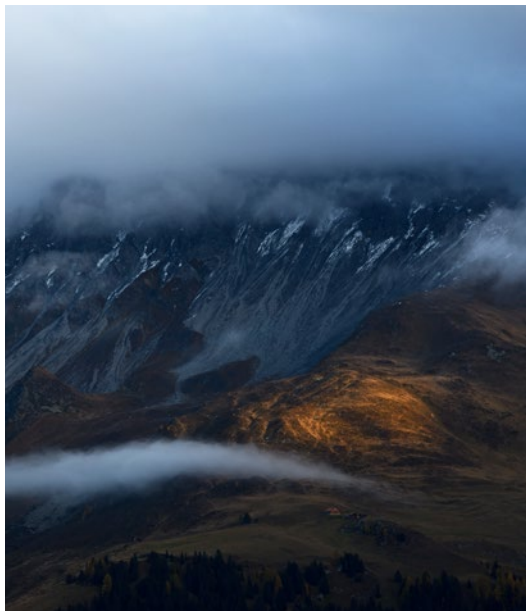


1 August

Swiss National Day



1 August is Switzerland's national holiday – a reason to celebrate if ever we heard one. And we'll be making it in the traditional way: with a Swiss lunch, a cooking class with Hotel Director Ingo Schlösser, an aperitif followed by Swiss buffet, an old-fashioned 'Buurebrunch', an alphorn quartet, flag throwers, archery and lots of other little surprises. And there's one we just can't wait to share! The Swiss Bernese Mountain Dog Club (KBS) will be joining us again this year, giving visitors chance to get up close with these good-natured, friendly canines. Originally hailing from Switzerland, beautiful Bernese Mountain Dogs among the most popular farm dogs in the world.



Robert Bösch is an extreme mountaineer, geographer and legend of the mountain photography world for more than 40 years. Forever on the lookout for his next work of art, he never fails to find a piece of magic in Ticino, the Engadin and the Arosa mountains. Now, he has collaborated with Dr. Götz Bechtolsheimer to bring to life a project that's close to both of their hearts: The Moving Mountains Photo Book. Though the mountains play a special part in Bösch's work, for him, it is the image itself that is the star. He describes himself in his native German as a 'Bildsuchenden' ('image-seeker'). For him, motifs should not jump out

or be obvious. He seeks to capture expressive, powerful images: objects that might otherwise have gone unnoticed in the wider picture. As a photographer, he uses his camera to bring them to life.

A selection of Bösch's images are currently on display at the Tschuggen Mountain Oasis, where they are also available to purchase. The book is available to purchase at the hotel or **online**.

On the search for powerful images

Exhibition: Moving Mountains x Robert Bösch



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A Tschuggen Collection Hotel