



Summer  
2024

HOTEL EDEN ROC

ASCONA

# The only true beach resort in Switzerland



**Simon Spiller**

*Director Hotel Eden Roc*

Spring and summer in Ticino are living, breathing paintings: an array of inviting colours, scents and sounds. Here on Lake Maggiore, the first rays of summer sun on the crystal-clear water mark the beginning of a very special time of year – when the picturesque Hotel Eden Roc becomes a water sports paradise in the Mediterranean south of Switzerland. It's a place that is far removed from the busyness of the everyday yet close to the beating heart of life itself.

Whether outdoor dining on our jetty, the cool morning air on a sunrise hike or a visit to our Riva exhibition at Casa Epper, each of our thoughtfully designed experiences reflects our vision of rediscovering the value of time.

This season, expect an array of things to see and do that will make your stay truly unforgettable. We look forward to welcoming you in Ascona.





# Our Highlights

## *Memories like no other*

Celebrate the joy of life with the rich variety of experiences. Each one is thoughtfully crafted to capture the essence of Ticino and bring you closer to its vibrant heart. From blossoming spring to colourful autumn – experience the beauty of Ticino at any time of year.



## Casa Epper:

*A haven of art, culture and meditative calm*



Casa Epper is the former home and studio of artistic couple Ignaz und Mischa Epper. A leading exponent of Swiss expressionism, Ignaz Epper was primarily known for the woodcuts and linocuts he produced during the 1910s and 1920s; his wife Mischa, herself a gifted artist, left behind her own important artistic legacy. The two were drawn to the shores of Lake Maggiore seeking inspiration for their art. Casa Epper has been part of the Hotel Eden Roc since 2020 and serves as a meeting place for connoisseurs and admirers of art and culture.

Conveniently located a stone's throw from the hotel door, it hosts a regular programme of exhibitions, workshops, talks and lectures. The cool shade of the garden makes it a dreamy spot for yoga, reading, meditation or a round of traditional boccia.



# Immagini del Momento

27.04.2024 – 31.07.2024

## **The photographs of Olaf Tamm**

Famed Italian designer Carlo Riva (1922-2017) revolutionised the world of boatbuilding with his exceptional flair for design and feel for quintessential Italian bellezza (beauty). Synonymous with the elegant Mediterranean lifestyles of the 1960s and 70s, Riva runabouts are long-standing fixtures of stylish harbour resorts like Portofino – and, of course, the shimmering waters of Lake Maggiore. Today, Riva models including Tritone and Aquarama are held up as the epitome of timeless boat design. This summer at Casa Epper, the brand's iconic history and enduring beauty will be brought to life in an exhibition of images by the talented Olaf Tamm.



# Safari del Gusto 2024 – Edizione Lago Maggiore *10.05.2024*

This spring, we're on the hunt once more – for authentic flavours and exquisite regional delicacies. Our theme for this year? The best of Lake Maggiore. Now entering its sixth year, the 2024 edition of this celebrated food festival will showcase ten selected restaurants from the banks of the lake with drinks pairings from regional winegrowers. Join us as we explore the glorious variety of Ticinese cuisine and culture and capture the essence of Lake Maggiore on a plate.

More information and tickets, can be found **here**.





## Serata Ticinese

*06.2024 – 09.2024*

Throughout the summer, our regular Serate Ticinese (Ticinese Evenings) invite you to sample authentic Ticinese cuisine under the vine-covered pergola of the Eden Roc garden. Here, you'll be transported to the convivial atmosphere of a typical Ticinese grotto, where traditional dishes are served against the backdrop of the lake in an atmosphere of joie de vivre and warm Italian hospitality.

## Dinner by the lake

*06.2024 – 08.2024*

Want to dine in a breathtaking surrounding on Lake Maggiore? Our Dinner by the Lake nights promise an exquisite fish menu accompanied by spectacular views from the hotel's jetty. Intimate tables create a cosy atmosphere for world-class dining – with cuisine as memorable as the scenery beyond the plate.

More information can be found **here**.







# Moving Mountains

## *Immersion in nature*

Moving Mountains is a holistic programme of holiday activities aimed at promoting vitality, connecting with nature in new ways and celebrating the joy of life. PLAY is one of the five pillars upon which the philosophy is built. We believe that play is as important for the body and soul as functional fitness or nutritious food – and it is in this playful spirit that we seek to help you discover Ticino. Lose yourself in nature, create something new, or push your nerves to the limit with a thrill-seeking adventure.

Find out more or book any of our Moving Mountains activities by calling +41 91 785 71 71 or emailing **[info@edenroc.ch](mailto:info@edenroc.ch)**. Alternatively, our Outdoor Butler or concierge team will be happy to advise you in person.

# Moving Mountains PLAY

## *Curated Adventures*

Harvesting honey:

*The sweet art of beekeeping*

Complimentary on Thursdays

Also bookable individually for CHF 90 per person

Duration: 2.5 hours

Hiking to the Castelliere ruins:

*Discover quintessential Ticino*

Complimentary on Tuesdays

Also bookable individually for CHF 130 per person

Duration: 3 hours

Fishing on Lake Maggiore:

*Gifts of nature*

Available on request for CHF 290 per person

Duration: 2 hours

A sailing expedition:

*Where whispering wind meets blue waves*

Available on Mondays for CHF 100 per person

Duration: 2 hours

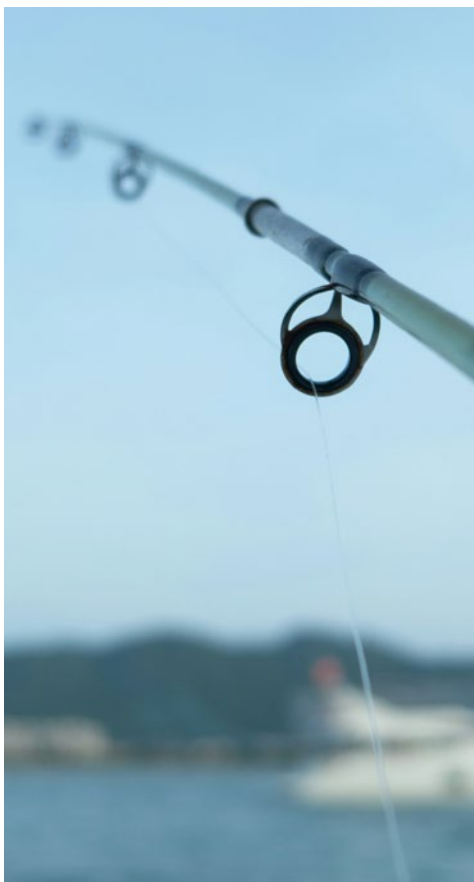
Boccia:

*Having a ball*

Complimentary on Tuesdays

Also bookable individually for CHF 70 per person

Duration: 1 hour



# Moving Mountains PLAY

## *Empowering Expeditions*

### Paragliding:

*Soar above the clouds*

Available on request for CHF 350 per person

Duration: 3-4 hours

### Sunrise hike:

*Greeting the day*

Complimentary on Thursdays

Also bookable individually for CHF 90 per person

Duration: 3 hours

### Kayaking:

*Ascona from the water*

Complimentary on Wednesdays

Also bookable individually for CHF 90 per person

Duration: 1.5 hours

### Sightseeing workout:

*Fitness and adventure in one*

Complimentary on Saturdays

Also bookable individually for CHF 70 per person

Duration: 1 hour

### A bicycle tour:

*Feet on the pedals, get set, go!*

Complimentary on Wednesdays

Also bookable individually for CHF 90 per person

Duration: 2-4 hours





# Moving Mountains PLAY

## *Private Experiences*



### **Explore Ticino with our Outdoor Butler: Tailor-made experiences**

Explore the far-flung corners of Ticino's picturesque valleys in the Maggia and Verzasca or hike to the spectacular peaks above Lake Maggiore: our Outdoor Butler is ready and waiting to help you get the most out of any adventure. The possibilities are virtually limitless!

Also bookable individually for CHF 120 per hour  
Duration: Depending on the desired activity

# Moving Mountains PLAY

## *Private Experiences*



### **Art Butler:**

#### **Unleash your creative side**

Create your own work of art in a tailor-made private workshop under the guidance of our resident artist Maddalena Mora, a graduate of the Accademia di Belle Arti di Brera in Milan. Engraving, watercolour painting, sculpture-making and more: you choose how to express your creativity. If desired, Maddalena can also accompany you on a fascinating guided museum tour.

Also bookable individually for CHF 120 per hour  
Duration: Depending on the desired activity

# Moving Mountains PLAY

## *Private Experiences*



### **Visita a Corippo: Experience the mystery of an abandoned village**

The term albergo diffuso roughly translates to ‘scattered hotel’ – a hospitality concept that breathes life into disused buildings through tourism. The Hotel Eden Roc is proud to support the project by offering exclusive excursions. Enjoy a tasty lunch on arrival before a fascinating tour of this beautiful, virtually abandoned place.

Also bookable individually for CHF 170 per person  
Duration: 3.5 hours

# Marina

## *Restaurant & Lounge*

Our new menu offers rich culinary variety and refreshing cocktails right on the shores of Lake Maggiore. Expect a summer season of international flavour creations served in an ambience of inimitable Mediterranean flair.





## BBQ in der Marina

*06.2024 – 08.2024*

### **Mediterranean flavours in a musical ambience**

Enjoy relaxing evenings on Lake Maggiore at our 'BBQ by the Lake' nights every Friday from June to August. Grilled specialities prepared live by our chefs at the BBQ are complemented by refreshing cocktails for a beach club feeling. Once a month, the BBQ night is accompanied by the beats of a live DJ.

## JazzAscona

*21.06.2024 – 29.06.2024*

### **With guest chef Desi from New Orleans**

From 20 to 29 June, JazzAscona will transform the village into an international music festival – and we're getting in on the festivities! Here at the Hotel Eden Roc, guest chef Desi Andersen (New Orleans) will whip up Creole classics as live bands bring the spirit of jazz to our Marina.

# Culinary poetry

## *at La Brezza*



### **Two Michelin stars and 18 GaultMillau points**

Head Chef Marco Campanella's mission is never to allow boredom to creep onto a plate. It's one he accomplishes with flair: his creative, bold creations are a continual source of inspiration and surprise. Named 'Discovery of the Year' in Ticino back in 2019, Campanella's culinary endeavours were rewarded soon afterwards by his first Michelin star. 2020 saw him named 'Hotel Chef of the Year 2020' in business magazine Bilanz's coveted hotel rankings; in 2023, GaultMillau honoured him as one of its four highly prestigious 'Newcomers of the Year'. Today, gourmet restaurant La Brezza boasts two Michelin stars and 18 GaultMillau points – and Campanella's culinary poetry knows no bounds.

*Read more*

## Culinary poetry *at La Brezza*

But what sets his style apart from the crowd? Campanella draws inspiration from fresh, regional and seasonal ingredients. In the spirit of our Moving Mountains philosophy, he's also embraced the challenge of plant-based cuisine. "For me, taste is important above all else – including, or especially, with plant-based menus," he says. "I try to incorporate as many flavours as possible into my dishes: sweet and sour, smoky and salty."



# 4-Hands-Dinner

*14.07.2024 & 25.08.2024*

## **Culinary stars head to Ticino**

Following on from the success of previous years, Head Chef Marco Campanella once again invites you to a series of exclusive 4-Hands Dinners. Our guest chefs this summer are Christoph Rainer (Luce d'Oro at Schloss Elmau) und Kevin Romes (Skin's, Lenzburg), who'll be joining Marco at the stove to whip up some pioneering culinary excellence. Each dish will be uniquely shaped by the style and philosophy of the guest chef attending – for an unforgettable evening of culinary flair.





# Champagner-Dinner

*31.05.2024 & 20.09.2024*

## **A rendezvous fit for royalty**

This summer, the Hotel Eden Roc will host two evenings in honour of renowned champagne houses Louis Roederer and Laurent Perrier. An expertly paired six-course dinner by Head Chef Marco Campanella will complement the drinks. Join us for a rare behind-the-scenes glimpse into the world of these iconic sparkling wines.

More information can be found **here**.



## Events 2024



«Immagini del Momento»  
An exhibition of photos by Olaf Tamm  
*28.04.2024 – 31.07.2024*

Safari del Gusto  
*10.05.2024*

Laurent-Perrier Champagner-Dinner  
*31.05.2024*

Serata Ticinese  
Every Tuesday  
*04.06.2024 – 17.09.2024*

Dine on the hotel's jetty  
*07.06.2024 / 12.07.2024 / 16.08.2024*

BBQ by the Lake  
*14.06.2024 / 05.07.2024 / 09.08.2024*

Live music sessions starring acts  
from JazzAscona  
*21.06.2024 / 23.07.2024*

Guest chef Desi (New Orleans)  
*21.06.2024 – 29.06.2024*

*More events*

# Events

*2024*

4-Hands-Dinner  
Marco Campanella,  
Christoph Rainer  
*14.07.2024*

Swiss National Day  
*01.08.2024*

4-Hands-Dinner  
Marco Campanella, Kevin Romes  
*25.08.2024*

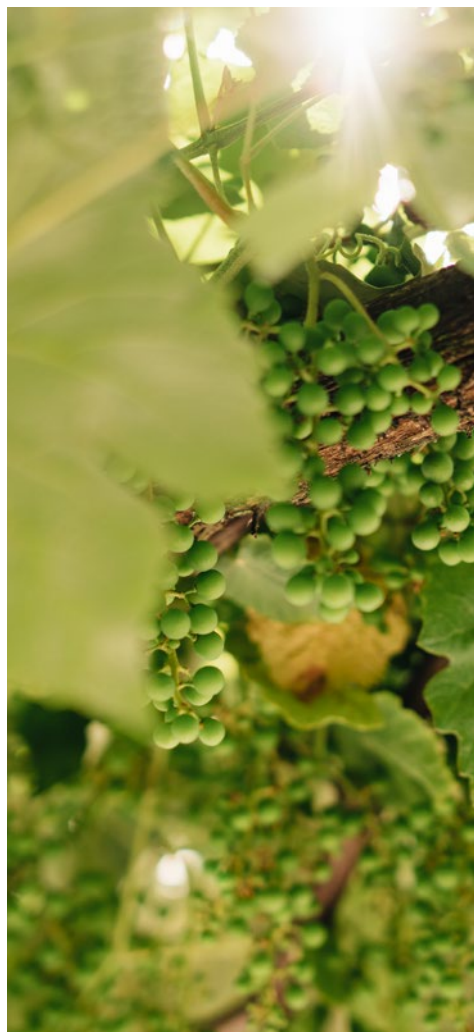
Louis Roederer Champagner-Dinner  
*20.09.2024*

CSI Ascona  
*12.09.2024 – 15.09.2024*

The Star Chef's Lunch  
*15.09.2024*

Selvaggio Golf Trophy  
*12.10.2024*

Chestnut Festival  
*12.10.2024*





## Water sports — *Glide over the waves*

Just beyond the door of the Hotel Eden Roc lies the unrivalled water sports paradise of Lake Maggiore. With direct access to the water's edge, you choose whether to recline on a luxurious yacht, take a ride on our world-class motorboats or take on a traditional sailing expedition. Our exclusive lakeside location lets you cool off on the water away from the summer crowds.

Those who enjoy the thrill of the open water can choose from water skiing, wakeboarding or banana boating, with our on-site partner Asconautica available to provide expert advice, tuition and equipment hire. The hotel's own kayaks and stand-up paddleboards are available for use free of charge.

Find out more about any of our water sports activities by calling +41 91 785 71 71 or emailing **[info@edenroc.ch](mailto:info@edenroc.ch)**. Alternatively, our concierge team will be happy to advise you in person.



Sustainability —  
*Because protecting nature  
is close to our hearts*

We are delighted to have been recognised as a Sustainability Leader by The Leading Hotels of the World. This award recognises members whose sustainability efforts meet the high standards of the Global Sustainable Tourism Council.

The award acknowledges the impact of our efforts to date in the areas of community, cultural preservation and environmental responsibility. To date, we have reduced our greenhouse gas emissions by more than 60% by investing continuously in infrastructure, switching to renewable energy and operating strictly in accordance with the guidelines of the Green Globe certification programme.

Our efforts don't end there. We strive to purchase locally and sustainably wherever possible and have made it our mission to offset our entire remaining CO<sub>2</sub> footprint. In addition, we are dedicated to supporting local and

*Read more*

## Sustainability —

*Because protecting nature  
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national initiatives aimed at protecting nature and preserving cultural and historical heritage. Our work in this area focuses particularly on the preservation and maintenance of Casa Epper and La Casetta, sites that bear witness to the rich cultural history of our region.



## Our bee paradise: *Caring for biodiversity*

Our bee hotel provides a safe home for over 480,000 bees as they buzz busily about their daily work. As industrious pollinators, bees play an irreplaceable role in the preservation of biodiversity and the cultivation of the countless plant foodstuffs the world enjoys and needs. Our bee hotel is a symbol of our commitment to helping these wonderful insects flourish.

We are delighted to be able to source the honey at our breakfast buffet directly from our own hives. As well as sharing the sumptuous fruits of the bees' labour, the hotel invites visitors to come behind the scenes of the fascinating world of beekeeping. As part of our Moving Mountains PLAY programme, guests have the opportunity to learn more about these flying friends and their vital importance for the ecosystem. Don a bee suit and discover the secrets of these small but mighty helpers of nature!



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*A Tschuggen Collection Hotel*

