

Winter
2025/26



TSCHUGGEN GRAND HOTEL

AROSA

Your alpine hideaway high above the everyday

From 21 November 2025 to 6 April 2026



Silvana & Ingo Schlösser

General Managers

Tschuggen Grand Hotel

There are some destinations that defy comparison; they reveal themselves only by being lived. With private ski-in/ski-out access, set amidst the quiet beauty of the mountains, the Tschuggen Grand Hotel is one such place. Your day on the slopes begins in style with the Tschuggen Express: no queues, no detours, just a direct, comfortable ride into one of Europe's finest ski areas. For deep relaxation, the Tschuggen Bergoase awaits: the iconic spa where design by star architect Mario Botta blends a striking architectural vision with serene wellbeing. As evening falls, discover culinary artistry at „La Brezza“, enjoy timeless fine dining at the „Grand Restaurant“ or unwind in the laid-back ambience of „The Basement“.

Tschuggen stand for unhurried living, mindful enjoyment and authentic hospitality – for those who seek the extraordinary.



Arosa's winter wonderland

A ski area renowned among the world's finest

Welcome to the best ski area in the world – at least according to travel portal Omio. We're certain that anyone who's ever been here will agree. Arosa Lenzerheide offers 225 kilometres of perfectly groomed, interconnected pistes: wide, gentle descents for leisurely skiers, steep runs for experts and offbeat trails for explorers.

With abundant sunshine and sweeping mountain vistas, it's easy to see why Arosa-Lenzerheide is among the Alps' most coveted destinations. Fancy a pause along the way? Slip into a cosy mountain hut and savour local Grisons delicacies.

Beyond the slopes, winter shows its slower, gentler side: snow-dusted paths, tranquil forests and a sense of calm that invites you to linger.

That's not all. The Tschuggen Grand Hotel makes ski holidays truly effortless, from the equipment waiting in the heated ski room to the ski pass waiting at reception. Should you desire personal guidance, our very own Ski School Butler is at your disposal.

When the day's adventures are done, the hotel waits to welcome you with a cup of hot chocolate: rich, velvety and crafted to warm you through and through.

The quickest way to the slopes? Right on the doorstep.
*Arosa and the Tschuggen Express –
for soaring heights and sparkling highlights*

At the Tschuggen Grand Hotel, the extraordinary becomes the everyday. Your ride to the ski area begins when you step aboard the gondola just beyond the door: no queues, no crowds, just views of snow-clad forests and the quiet thrill of what's to come. The Tschuggen Express, our private mountain railway, carries you straight from

the hotel to the heart of one Switzerland's finest ski regions. Step aboard and glide away – an exceptional beginning to your day of adventure.

Ski shoes on, worries off: that's how winter feels when the mountain comes to meet you.



Wellness with a view

The Bergoase: Alpine architecture meets the art of relaxation

At the Tschuggen Bergoase, wellbeing is more than a state of mind – it's something you can see, hear, smell and touch. Designed by renowned Ticino architect Mario Botta, this iconic spa on four levels is carved into the mountainside and bathed in light. As it flows seamlessly into the natural window beyond the window, it's not hard to see why the Bergoase is a globally recognised architectural masterpiece.

Over 5,000 square metres of pure relaxation await: indoor and outdoor pools, saunas, steam baths and cosy nooks to unwind with mountain views. Complementing these are individually tailored treatments, yoga sessions and state-of-the-art fitness facilities. Every offering follows the philosophy of Moving Mountains—our holistic lifestyle programme.

The Bergoase is where body and mind rise to meet the mountains. And when it's time to return to the world, you'll wish you could linger just a little longer.





Welcome to the
Swiss tradition of
skincare excellence

Cellcosmet

*Discovery Treatment:
Scientific precision,
restorative calm*

Some skincare products simply make promises; Cellcosmet keeps them. This Swiss brand unites cutting-edge cosmetic science with a deep understanding of skin. This autumn, it sets new standards for skincare at the Tschuggen Bergoase.

On 29 & 30 November, 19 & 20 December, and 6 & 7 March, the Bergoase invites you to discover Cellcosmet Discovery Treatments: 45 minutes of indulgent care including a double cleanse, gentle exfoliation, cryo stick massage with activator gel, soothing lotion, serum, mask and a finishing treatment tailored to your skin's needs. Every step is enriched by the soothing interplay of texture, temperature and gentle fragrance.

Take time out for an experience that blends the science of skincare with the serenity of spa. You'll leave with skin renewed, wellbeing restored – and perhaps a newfound affection for your reflection.



Privacy with style and sweeping views

Mountain Lofts at the Tschuggen Grand Hotel

Entirely your own – and yet fully part of ours. At our Mountain Lofts, the hotel is at once a stone's throw away and a world apart: ideal for those seeking perfect peace and quiet while keeping every five-star comfort close at hand.

These elegant hideaways are available with one, two or three bedrooms, ideal for couples, families or friends seeking to experience winter entirely at their own pace. Expect generous layouts, light-filled living spaces, open kitchens and sun-drenched south-facing terraces. As the morning light traces the mountain silhouettes beyond the window, you enjoy spectacular views to begin the day.

With direct access to the hotel and the Tschuggen Bergoase, you'll enjoy all the usual amenities of a five-star stay – and with the Tschuggen Express on hand, the slopes are just a quick private ride away. Ski-in/ski-out as it should be; five-star comfort that feels like home.



The taste of winter

A world of flavour at the Tschuggen Grand Hotel

A day in the mountains at 1,800 metres deserves to be crowned with exceptional dining. At the Tschuggen Grand Hotel, the pleasures of the mountains are matched by a culinary stage where variety, excellence and ambience take the spotlight.

At Restaurant „La Brezza“ – awarded two Michelin stars – you’ll find gourmet cuisine that is light, plant-focused and full of surprises. Head Chef

Marco Campanella, GaultMillau Switzerland’s Chef of the Year 2025, transforms regional ingredients into refined culinary creations – inspired by nature.

At the „Grand Restaurant“, the day begins with breakfast overlooking the mountains and ends with a stylish dinner menu. Classic cuisine, reinterpreted with a modern touch, in an ambience worthy of its name.



„The Basement“ is our easy-going dining spot: warm, flavourful, honest and with all the heart of Grandma's kitchen. It's an urban winter bistro combining Alpine classics with soul food – perfect for laid-back evenings with friends and family or when a day on the slopes leaves you craving something hearty.

If restaurant „La Collina“ had to describe itself in three words, they would be bright, relaxed and uncomplicated. „La Collina“ invites you to linger over lunch in the sun or a late breakfast with mountain views – a start to the day that's as fresh and light as the snow outside.

If you can't decide, you don't have to. With Dine Around, our flexible half-board plan, every day offers fresh

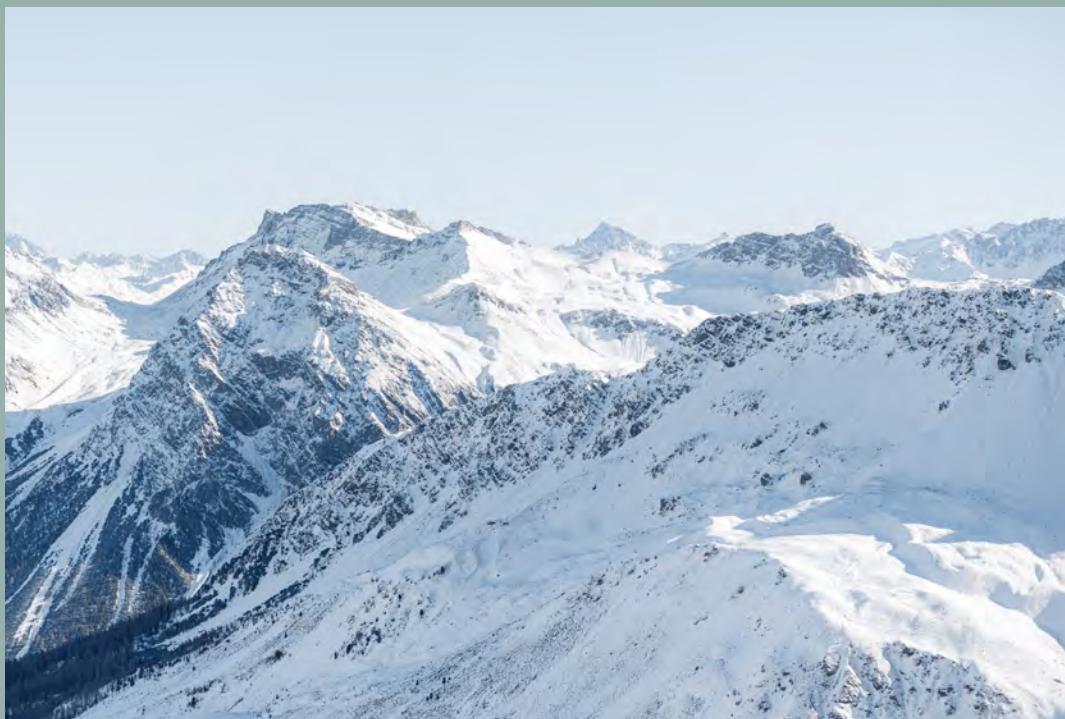
culinary variety. For CHF 90 per day, choose between all our restaurants as well as two additional venues beyond the hotel: the „Alpenblick Bergrestaurant“, offering authentic cuisine, a cosy atmosphere and a spacious sun terrace, and Restaurant „Twist“ at our sister hotel „Valsana“, where regional produce meets creative flair and cosmopolitan spirit.

Our chefs call it Dine Around; you might call it a feast of possibilities.



Highlights of the winter
A season shaped by distinction

This winter, the Tschuggen Grand Hotel presents a programme of events as diverse as it is distinguished. Culinary artistry becomes theatre, festive occasions glow – from Private Mountain to the Gourmet Tour – and encounters are as personal as they are memorable. For guests who seek nothing less than the exceptional.



Private Mountain

Exclusive Winter Opening

Edition: Alpine Elegance – Ski & Style

27 to 30 November 2025



Can you feel it – the magic of the first snow? As the mountains sparkle and the crisp winter air hints at adventure, so the Tschuggen Grand Hotel's extraordinary annual Private Mountain begins: three days that belong just to us, alive with style, soul and unforgettable moments.

Private Mountain is exclusivity distilled. On Friday 28 November, a full day before the official opening, the slopes are ours alone: your chance to carve tracks across freshly groomed snow, no crowds, no queues. (Snow is, of course, guaranteed.) The mountain offers experiences found only here, only today: skiing with Olympic champion Tina Maze, a thrilling Synchron Speed Run race, or snow boccia for those who delight in play both on and off the piste.

This year's winter opening theme, „Alpine Elegance – Ski & Style“, is woven through every part of the programme – not least thanks to the two cabins of the Urdenbahn aerial tramway, reimagined as extraordinary immersive experiences for the duration of the event. The first is a Porsche lounge featuring hot chocolate, fine desserts, a race simulator and virtual mountain drives – set against a showcase of exclusive Taycan models from Porsche Zentrum Maienfeld, displayed at the hotel entrance and the Hörnli lift; the second is a floating spa complete with hand massages, beauty products, fine desserts and hot drinks designed to leave you on cloud nine.

„Alpine Elegance – Ski & Style“ lives up to the latter part of its name with glittering fashion showcases by jewellery house Zaugg and label Frauenschuh from Boutique Jelen, who will present their latest collections.

Dinner on 28 November opens with an aperitif that's quite literally sparkling in style. Hidden in every glass of champagne is a diamond – all masterfully cut, but only one genuine. A gemmologist will examine the stones live and announce the winner of the treasure.

In short, Private Mountain is an event not to be missed. With three days rich in style, sport and soul, it's an opening that will set the winter season off in truly extraordinary fashion.

Ski you soon!

Humour Soirée at the Tschuggen Grand Hotel

Where Michelin stars meet sharp wit

6 December 2025



Haute cuisine with a dash of high spirits: where stillness and snow usually set the stage, wordplay and music take the spotlight for one sparkling evening. Welcome to the Humour Soirée at the Tschuggen Grand Hotel – an exquisite liaison of fine dining and creative satire.

The artists this year are Christian Jott Jenny & the Staatsorchester, an act celebrated for its stylish musical satire. In their new show „Presidential Suite“, they serve up unauthorised life-coaching with song, substance and a good measure of mischief. The menu is sometimes tongue-in-cheek, sometimes disarmingly honest, but always, always delectable. The evening’s humour is perfectly paired with a four-course dinner in the Grand Restaurant – a culinary experience to savour long after the final note has faded.

Arosa Humorfestival

Elites of the comedy world head to Arosa

3 to 14 December 2025

In the mood for even more laughs? You're in luck. The Tschuggen's Humor Soiree is held as part of the annual Arosa Comedy Festival, Switzerland's most celebrated comedy event. Visible from afar, the red-and-blue circus tent transforms the mountains into a temporary stage for satire, cabaret and stand-up.

Bringing comedy to the highest level – literally – are Carolin Kebekus, Olaf Schubert, Ursus & Nadeschkin and more.

Guests of the Tschuggen Grand Hotel get the best of all worlds: first row, first class, first laugh.



Tschuggen Gourmet Tour: „Amuse Bouche“ Edition

Haute cuisine meets star quality

9 to 10 January 2026



This is a weekend for those who cherish fine dining in a setting as intimate as it is refined. The Tschuggen Gourmet Tour is where culinary artistry meet inspiring encounters; where inspired creations from award-winning masters meet an ambience of unrivalled style. The theme of this year's edition? „Amuse Bouche“

*Two evenings;
one stage for culinary excellence*

Friday 9 January

**Gourmet Market
at the Grand Restaurant**

The evening opens in true gourmet style: join us from 18.30 h for an apéritif at the bar, before our Gourmet Market opens its doors at 19.00 h under the theme „Amuse Bouche“. A variety of stations invite you to taste, marvel and linger, all accompanied by live music from Classic Rocks and exquisite wines from our friends at Feudi di San Gregorio. The perfect start to a week-end of culinary delight.

Saturday 10 January

Kitchen Party

The evening begins with an apéritif in the „Grand Restaurant“ and takes you to the highlight of every gourmet tour – the kitchen, where our exclusive creations come to life. Accompanied by musical inspiration from Duo Elisa, the evening unfolds in a relaxed spirit: wander freely between gourmet stations, chat with the chefs and experience haute cuisine at its most charming and intimate. Fine wines from Smith & Smith will accompany the evening, as will our very own Michelin-starred chefs Uwe Seegert (1 star) and Marco Campanella (2 stars, 19 GaultMillau points).

BOOK NOW

Experiences designed around you

Choose your winter adventure with our Outdoor Butler



Sometimes, all it takes is a simple sentence to spark the greatest adventures: „I’m in the mood for something extraordinary.“ Our Outdoor Butler takes this desire and transforms it into an experience as individual as you are. He is your host in nature, curator of unforgettable moments, bridge to the region – and sometimes, nothing more or less than a quiet companion by your side.

Whether a snowshoe hike with a picnic in a secret spot, an encounter with the mountains in untouched wilderness, or a day jam-packed with adventure, your experience is created with you, for you.

Over a coffee in the lobby, our Outdoor Butler meets you to discuss the briefing; then, he organises equipment, transport, routes, and accompanies you from your first step to your return to the threshold. Because true exclusivity is quiet by nature – and always deeply personal.

Calendar of events

2025/26



Private Mountain
27 to 30 November 2025

Arosa Humorfestival
3 to 14 December 2025

Tschuggen Humor Soirée
with **Christian Jott Jenny**
6 December 2025

FIS Ski Cross World Cup
Lenzerheide
16 December 2025

Tschuggen Gourmet Tour
9 to 10 January 2026

Swiss Snow Walk & Run
10 January 2026

Arosa Gay Ski Week
17 to 24 January 2026



Christmas at the Tschuggen

Festive moments with a lasting glow

At the Tschuggen Grand Hotel, Christmas takes shape in warm light, the gentle melodies of the harp at breakfast and the aroma of roasted chestnuts and hot chocolate in the air. A Tschuggen Christmas is no ordinary Christmas – it's one of style, soul and elegance, shining on long after the candles have burned low.



Christmas Eve

24 December 2025

Head to the „Grand Restaurant“ for a festive five-course menu accompanied by the atmospheric sounds of the Jazzophonics. Guests who prefer to dine à la carte can join us at „The Basement“ or „La Brezza“.

Christmas Day

25 December 2025

Christmas Day begins just as it should: with an apéro in the „Tschuggen Bar“ accompanied by our house musician, delicate canapés and a winter cocktail. Revel in the festive ambience in the company of the hotel's management.

Afterwards, the „Grand Restaurant“ hosts the Christmas Gala: five exquisite courses with live music from Bossa Club ft. Julia Wohlfahrt Band. Expect a celebration that's elegant, distinguished and full of festive spirit.

Boxing Day / St Stephen's Day *26 December 2025*

On 26 December, we gather outdoors on the hotel's front plaza. Punch, mulled wine, raclette, sweet treats and carols bring the spirit of Christmas alive with the charm of a traditional winter market.

As young and old gather to toast „Stockbrot“ (bread on a stick) by the fire, it's a reminder that true Christmas magic is often found in the simplest details.

Throughout the festive season

From 18 December to 3 January, fresh waffles – topped just as you like them – will be made and served at the bar from 14.00 to 17.00 h daily.



New Year's Eve Day & New Year's Day

„Rouge Soirée“ with dancers from the „Moulin Rouge“

Some years simply slip away quietly. Others go out with a flourish – complete with fanfare and an impeccable menu. This year at the Tschuggen Grand Hotel, we're most decidedly planning for the latter: a New Year's Eve as festive as they come and a turn of the year that deserves a place among your most memorable evenings.

The theme: „Rouge Soirée“; the highlight: a performance by the legendary dancers of Paris's „Moulin Rouge“. Expect elegance, extravagance and extraordinary Parisian flair.

Our dining plans are equally refined, with a six-course menu in the „Grand Restaurant“ accompanied by live music

from Band Moreland. Welcome to an evening where gourmet delight meets flawless rhythm!

For those who prefer a more relaxed setting, „The Basement“ offers à la carte dining in its signature laid-back ambience and the enchanting sounds of the musical trio Andre De Palma, Roberto Marcellini & Gloria Strippoli.

At the Tschuggen Grand Hotel, New Year's Day begins not with resolutions but with a leisurely breakfast set to harp music and snowy mountain views. A New Year unlike any other – and perhaps just one resolution worth keeping: to return soon.

Alpine time out with a view

Grisons afternoon tea at the Tschuggen Grand Hotel

Afternoons deserve their moment too! With a Grisons afternoon tea at the Tschuggen Grand Hotel, a simple tea break becomes a miniature alpine journey of indulgence – as elegant as a traditional English high tea, imbued with the distinctive character of the

Grisons. Savour delicate, regionally-inspired savoury bites and sweet delights paired with a curated selection of fine teas. An experience for connoisseurs, for explorers – and for all who seek to enjoy alpine views and culinary pleasures in equal measure.





Moving Mountains

Immersion in the alpine wonderland of Arosa

Moving Mountains is our holistic programme of holiday activities designed with fresh momentum, meaningful experiences and the joy of the outdoors in mind. One of the five pillars of this philosophy is PLAY: an invitation to rediscover the art of playful exploration.

We believe that play is not a luxury but an elixir of life: as important for body and soul as functional fitness or nutritious food. It is with this in mind that we seek to help you discover Arosa's nature with all the senses – carefree, surprising, inspiring.

Lose yourself in the moment.
Discover the unexpected. Give in
to the joy of play – in a landscape
made for awe and adventure.

Find out more about Moving
Mountains or book an activity by
calling **+41 81 378 99 99** or emailing
bergoase@tschuggen.ch.

Moving Mountains PLAY

Curated Adventures



Sledging after dark with campfire

A magical winter's night

Duration: 1.5 hours

Free of charge on Thursdays

Bookable as a private activity for CHF 350
(1-6 people)

Build a snowman

Winter like in the olden days

Duration: 1.5 hours

Free of charge on Mondays

Bookable as a private activity for CHF 260
(1-6 people)

Fondue with a view

The peak of indulgence

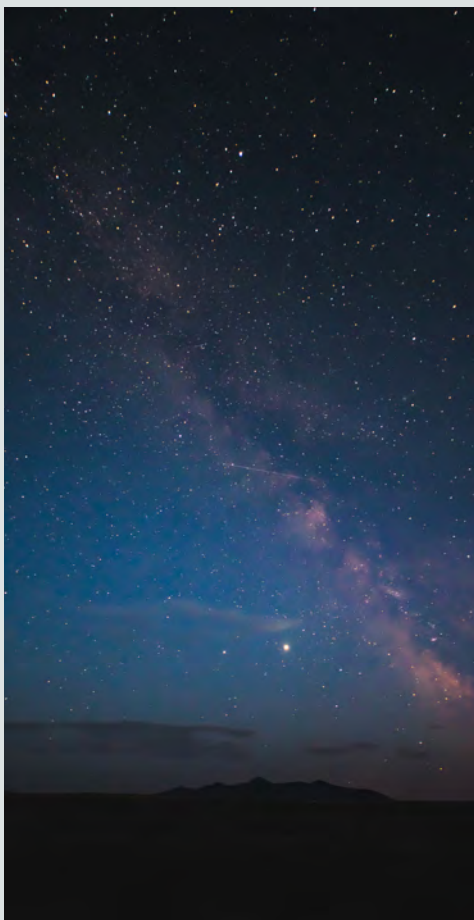
Duration: 2 hours

Only available on Wednesdays

Bookable as a private activity for CHF 160
per person (min. 2 people)

Moving Mountains PLAY

Curated Adventures



Swiss German with
apéro and cheese
Speak like a local. Fast.

Duration: 1.5 hours

Free of charge on Tuesdays

Bookable as a private activity for CHF 260
(1-6 people)

Starlight over the mountains
Winter moments of celestial wonder

Duration: 1.5 hours

Free of charge on 13/14 and 21/22 December

Bookable as a private activity between
12 and 26 December for CHF 260 (1-6 people)

Moving Mountains PLAY

Empowering Expeditions



Ice bathing

Pure invigoration

Duration: 1 hour

Free of charge on Wednesdays and Saturdays

Bookable as a private activity for CHF 260
(1-4 people)

Snowshoe hike

Footprints in the snow

Duration: 1.5 hours

Free of charge on Fridays

Bookable as a private activity for CHF 260
(1-6 people)

Skiing at sunrise

First tracks in the morning light

Duration: 1.5 hours

Free of charge on Sundays

Available only from February until end of March

Private Lake: Ice bathing and sauna

The All Inclusive Relax Package

Duration: 2 hours

Bookable as a private activity for CHF 300
(1-5 people)

The gift of lasting joy
*For those who matter most,
give moments to remember*



Some gifts are soon forgotten; others stay with you for a lifetime. A stay at the Tschuggen Grand Hotel falls firmly into the latter category – especially when it's given with love.

Whether a few relaxing hours in the Bergoase, a soothing aromatherapy massage, a mountain herb treatment to restore inner balance, or precious time for two in our private spa suite, our gift vouchers turn good wishes into moments of genuine wellbeing. Vouchers can also be redeemed for overnight stays or culinary experiences in our restaurants – for experiences as individual as the recipient's tastes.

Wondering if you can treat yourself too? We say absolutely.

Sustainability

How we're giving back to nature

The Tschuggen Collection is the first Swiss premium hotel group to bring pioneering environmental action and exceptional standards of hotel management under one roof. Our prized locations amidst spectacular natural beauty serve as a daily reminder of our firmly-held belief: that protecting the environment is among the most important challenges of our time.

The Tschuggen Grand Hotel is proud to continue to be recognised as a Sustainability Leader by The Leading Hotels of the World and as a Green Globe-certified institution. But our aspirations don't stop there. We offset our entire carbon footprint, run an annual clean-up day and are continu-

ously expanding our green team.

We continue to implement sustainable ways of doing things across our entire hotel, such as the upcycling of furniture by designer Carlo Rampazzi and an ever-increasing focus on regional dining in our restaurant kitchens.

We support both local and national initiatives to protect our natural environment and our region's cultural and historical heritage. Because intact moorland is among nature's most efficient CO₂ reservoirs, the Tschuggen Collection finances the rewilding of drained moorland throughout Switzerland with the goal of fighting climate change and promoting biodiversity. We're passionate about preserving the beauty and variety of our spectacular nature for generations to come.



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A Tschuggen Collection Hotel



THE LEADING HOTELS
OF THE WORLD®



SWISS DELUXE HOTELS