

VALSANA

WHITE R 2022/2023



A WINTER TO CELEBRATE. 100 YEARS OF THE TSCHUGGEN COLLECTION

It is with this message of celebration that we launch our winter season – because we have a lot to celebrate! It was exactly one hundred years ago that the foundation stone was laid for a remarkable story of hospitality in Switzerland's most beautiful destinations. One hundred years of unforgettable experiences, of courage for innovation – and of ceaseless progress and evolution. And now? Together with our sister hotels, we will celebrate the great anniversary of our company in 2023, under a new name: The Tschuggen Collection.

What better occasion, then, to unveil the hotel in new splendour?
Hopefully by now you will have seen our new-look website.

We invite you to celebrate winter with us here in Arosa – with the new,
with the time-honoured, with beloved familiar faces.

We look forward to welcoming you!

CLAUDIO LAAGER
General Manager

VITAMIN SKI.

Take a moment to get lost in a daydream: the crunch of snow underfoot and an expanse of fresh powder stretching as far as the eye can see. At the centre of it is you – and the possibilities are endless. The Arosa-Lenzerheide ski area offers everything a winter sports enthusiast could desire, with opportunities to explore the snowy forests on boards, runners or foot. Whatever you decide, the Valsana Hotel is your perfect base for thrilling days of winter adventure. When you're done, head to the spa for a well-earned relaxation session with stunning mountain views. Why not take advantage of our midweek special for a break with added peace and privacy?

GET ACTIVE IN
NATURE



LET IT SNOW, LET IT GLOW, LET IT WOW! ENJOY THE FESTIVE PERIOD AT THE VALSANA HOTEL

All I want for Christmas... is Valsana! Where better to spend the Christmas season than in wintry Arosa, with the snow outside, a crackling fire and the smell of freshly baked biscuits? Sounds too good to be true? Time to start believing: at the Valsana Hotel, festive dreams really do come true.

CHRISTMAS EVE 24.12.2022

APERITIF WITH MULLED WINE, MULLED GIN AND CHESTNUTS - LIVE MUSIC

CHRISTMAS 25.12.2022

CHRISTMAS PUNCH AND CHRISTMAS CANAPÉS - LIVE MUSIC

NEW YEAR'S EVE 31.12.2022

CHAMPAGNE / ROSÉ AND FESTIVE CANAPÉS - WITH DJ MATT DELANEY

NEW YEAR 01.01.2023

07.00 - 13.00: NEW YEAR BRUNCH



VALSANA, WHAT'S UP? EVENTS AND HIGHLIGHTS

Of course, this winter is also packed with exciting events, which you should not miss.

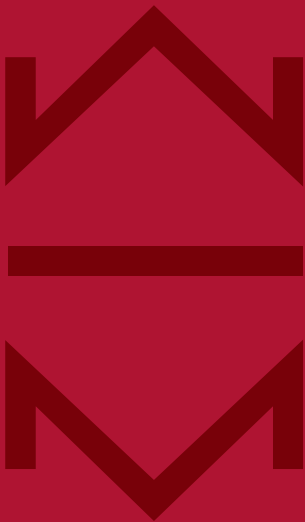
AROSA HUMORFESTIVAL	08.12.2022 – 18.12.2022
FIS SKI CROSS WORLD CUP	12.12.2022
AROSA ICESNOWFOOTBALL	18.01.2023 – 20.01.2023
SWISS SNOW WALK & RUN	21.01.2023
AROSA GAY SKI WEEK	21.01.2023 – 28.01.2023
AROSA CLASSIC FESTIVAL	19.03.2023 – 02.04.2023
LIVE IS LIFE	31.03.2023 – 02.04.2023

WINTER GETS COLOURFUL.

We're proud to have been celebrating love since 2005. Arosa Gay Ski Week is Europe's most popular ski pride festival and will take place once again in 2023 from 21 to 28 January. Spectacular downhill runs, breathtaking views, glittering parties and culinary excellence promise a week of skiing to be remembered. Are you in?

AROSA GAY SKI WEEK





MOVING MOUNTAINS

Moving Mountains is a holistic programme of holiday activities aimed at promoting vitality, connecting with nature in new ways and celebrating fun. 'Play' is one of the five pillars upon which the philosophy is built. We believe that play is as important for body and soul as movement or nutritious food.

We want to help you discover Arosa and the wider region through play. Lose yourself in nature; create something new; seek some thrills.



MOVING MOUNTAINS PLAY

Find out more about any of our Moving Mountains activities by +41 81 378 63 63 or by sending an email to info@valsana.ch. Alternatively, ask our on-site concierge team about booking.

EMPOWERING EXPEDITIONS

STEP OUT OF YOUR COMFORT ZONE —
Sunrise skiing on the Weisshorn

ICE BATHING IN THE UNTERSEE —
An adrenaline kick with health benefits

GETTING CREATIVE IN THE SNOW —
A snowshoe hike and snow mandala making

SNOW MEETS SURF —
Snowfurfing in the Arosa mountains



CURATED ADVENTURES

CLAUDIOS DINNER CLUB —
An evening meal with our hotel director

THE TASTE OF WINTER —
Roast your own chestnuts

LISTEN TO THE SILENCE —
A silent walk to the Bergkirchli

PLAYING WITH FIRE —
Grilled sandwiches and
'Feuerzangenbowle' (fire tongs punch)

THROUGH THE NIGHT —
A torchlight hike with wine and cheese tasting



SNOW + SURF = ?

It was on Christmas Day 1965 that American father Sherman Poppen watched his daughter stand on her sled and glide down a snowy slope. Struck by inspiration, he immediately took a pair of his daughter's skis and set about binding them together about at the tips and tails. The 'Snurfer' – the predecessor of the modern snowboard – was born. In the decades since, snurfing has fallen out of vogue. Claudio Laager, director of the Valsana Hotel in Arosa and a passionate snowboarder, is making it his mission to bring this unique sport back to the Arosa slopes.

Curious? Join Claudio Laager to head for the mountains, where he'll oversee your first snurfing sessions in the deep snow fields around the Bergkirchli. Anyone can learn to snurf – regardless of your pre-existing abilities!

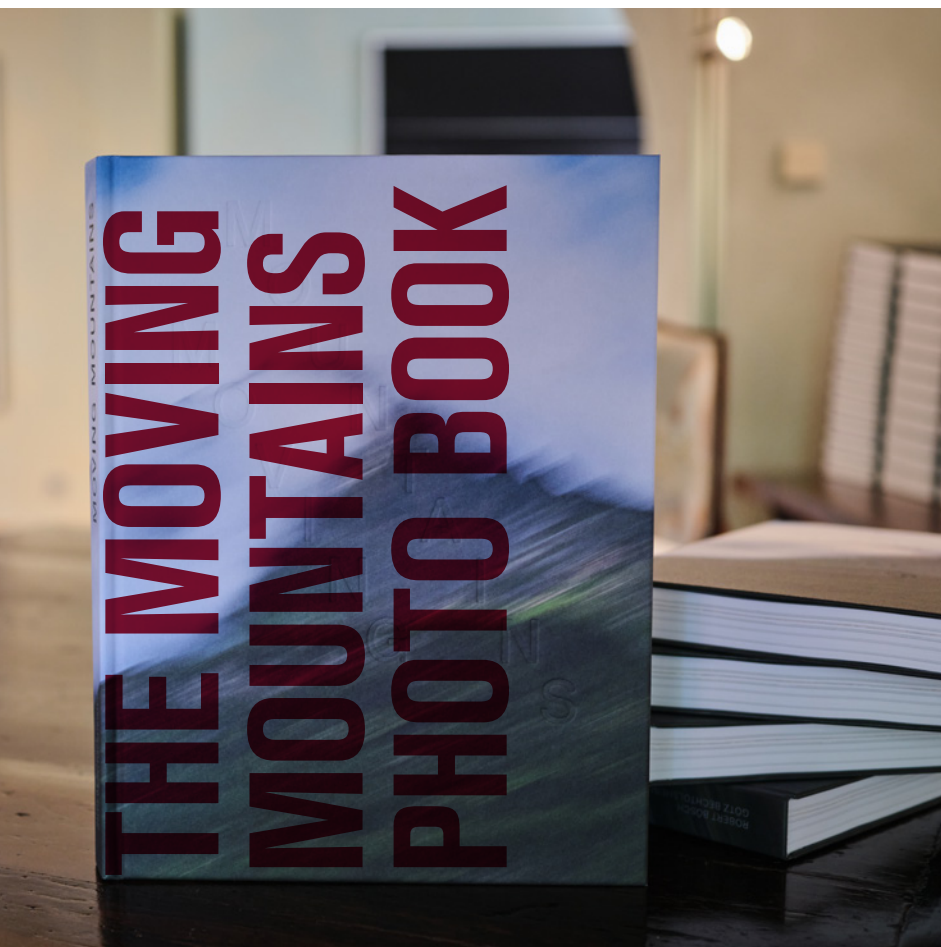
SNURFING WITH CLAUDIO LAAGER



ON THE SEARCH FOR POWERFUL IMAGES.

Robert Bösch is an extreme mountaineer and geographer and has been a legend of the mountain photography world for more than 40 years. Forever on the lookout for his next work of art, he never fails to find a piece of magic in Ticino, the Engadin and the Arosa mountains. Now, he has collaborated with Dr. Götz Bechtolsheimer to bring to life a project that's close to both of their hearts: the Moving Mountains Photo Book. Though the mountains play a special part in Bösch's work, for him, it is the image itself that is the star. He describes himself in his native German as a "Bildsuchenden" ("image-seeker"). For him, motifs should not jump out or be obvious. He seeks to capture expressive, powerful images: those that might otherwise have gone unnoticed in the wider picture. As a photographer, he uses his camera to bring them to life.

A selection of Bösch's images will be on display at the Tschuggen Grand Hotel from February to March, during which time they will also be available to purchase. The book is available to purchase at the hotel or online.





BECAUSE THIS PLANET IS ALL WE'VE GOT. WE ARE GREEN GLOBE CERTIFIED

Holidays with a conscience: the operations of the Tschuggen Collection have been completely climate-neutral since 2019. Now, our Green Globe certification – which we obtained for the first time in 2022 – proves we've gone one step further, marking us as one of the most sustainable premium hotel groups in Switzerland. The Valsana Hotel is proud to play a pioneering role in these endeavours – not least with our ice storage system, which provides the entire heating power for our three buildings via the hotel's own waste heat and geothermal probes in combination with heat pumps. We also use 100% certified green electricity from Alpine hydropower. Similarly, our respect for the environment shapes the way we run our day-to-day operations: we operate on a largely paperless basis, strive to ensure optimal energy efficiency, avoid packaging wherever possible and work closely with local producers and partners.

